Multi-tool

Prestashop module
v. 1.0.3 / 9.0.1

List of included tools	Page
• Custom product Labels	3
• Affiliate Program with Referrals & Promotional Links (URLs)	7
• Products Cleaner	19
• Add To Cart Redirect	22
• Visitors statistics with fake users on product page	25
• Custom popup	30
• Distribute your store products on WordPress sites	34
• Spell checker using Grammarly API	38
• Social login via Facebook API	44
• Social login via Instagram API	56
• Passwordless login with Google Passkeys	79
• Ping services	87
• Popup manager	92

Compatibility
PrestaShop 1.7.6 – 9.x*
**depends on the particular tool*

Goal
Versatile suite of tools and instruments for extending both Front Office and Back Office functionalities, improving user experience and expanding admin options with powerful management opportunities

Benefits for Merchants

- Multi-tool is an **"all-in-one" set** that contains tools that will help solve a wide variety of tasks and boost your PrestaShop store's performance! It's like a **Swiss army knife for the Prestashop admin** – must have!
- With each subsequent version release of the "Multi-tool" module, **the number of tools will increase** and you'll be allowed to enable some and disable others inside the module, just like in a real multi-tool.
- **You don't have to pay anything extra** - you'll always **get new tools inside** with every module update **for free**!
- **Unlock the full potential of your PrestaShop store** with the "Multi-tool" module. Streamline your operations, enhance your customer experience, and drive your sales to new heights.
- **Save time and effort with a suite of tools** designed to make your administrative tasks more efficient & improve your store's usability and attractiveness, leading to higher customer satisfaction and repeat purchases.

Benefits for customers

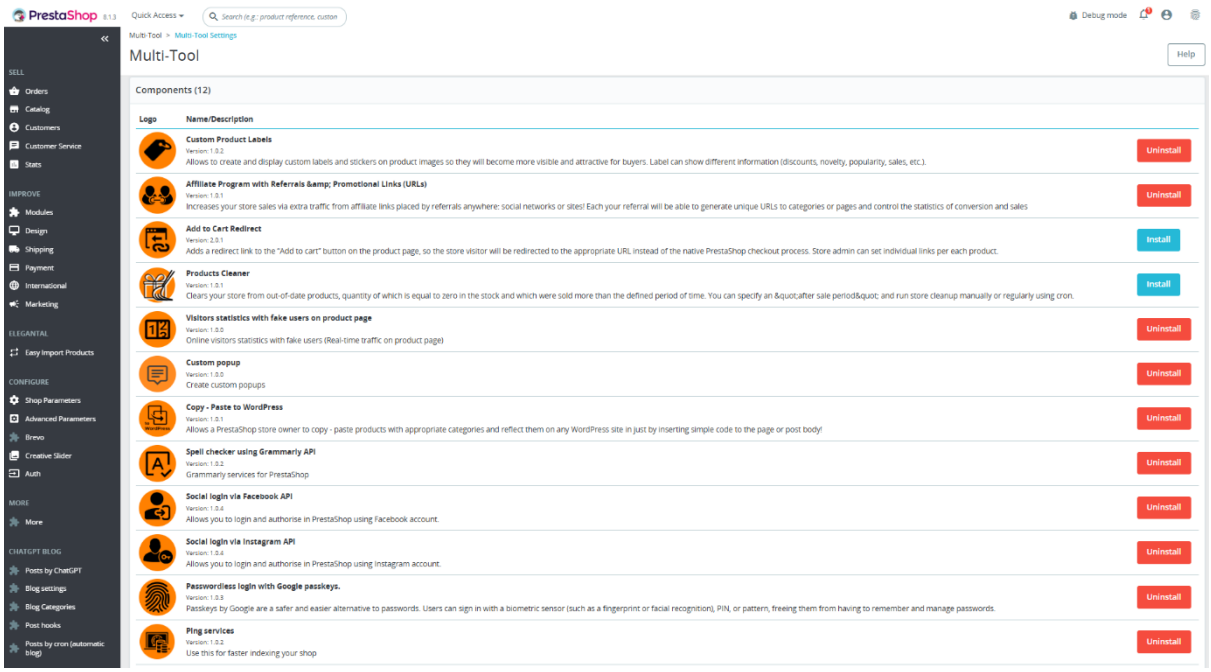
- Customers will appreciate the quality of your store, the accuracy and relevance of the data in it (products management, etc), the speed of loading the site and many additional functions that are simply absent in competing stores!
- "Multi-tool" is a combiner of possibilities that you can connect or disconnect from the number of available tools. Stay ahead of the competition with cutting-edge features that keep your store modern and efficient!

Features

- “Multi-tool” is a universal set of tools that you can enable or disable as needed. For example, you can activate only **“Add to cart redirect”** tool and others will remain disabled. Tomorrow you will need the **“Products cleaner”** tool - no problem, you just activate it in the module and use for free! You can activate all the tools and use them all at the same time - you do NOT pay anything extra!
- To enable any tool, you do not need to download anything or log in - just click on the "Activate" button in the list of available module tools. All of them are immediately in the “Multi-tool” module and can be accessed at any time.
- With each new release of the “Multi-tool” module, more and more tools will appear in it. All of them are free! You only need to purchase the module once and receive updates forever.

Installation:

- Upload the module through the Backoffice (Modules > Upload a module)
- Hit Install it and enter the configuration
- Install the necessary tool



Custom Product Labels

Tool

Creates and displays custom labels and stickers on product images so they will become more visible and attractive for buyers. Label can show different information (discounts, novelty, popularity, sales, etc.).

Benefits for Merchants

- informative admin-page with a list of all created labels and the ability to filter and quickly disable or delete them
- creation of an unlimited number of labels with individual settings
- 4 conditions of labels displaying:
    1. Special offer - for all discounted products
    2. New products - for new products
    3. Best sellers - sales leaders
    4. Manual products - manual selection of the desired product
- disable the display of standard PrestaShop stickers
- separate settings for each language:
    1. ability to disable display for a specific language
    2. icon type (no icon / choose from the standard ones / upload your own image / Font Awesome icon - more than 700 pieces)
    3. add any text
    4. choose a position (in any corner or in center)
    5. customize your styles

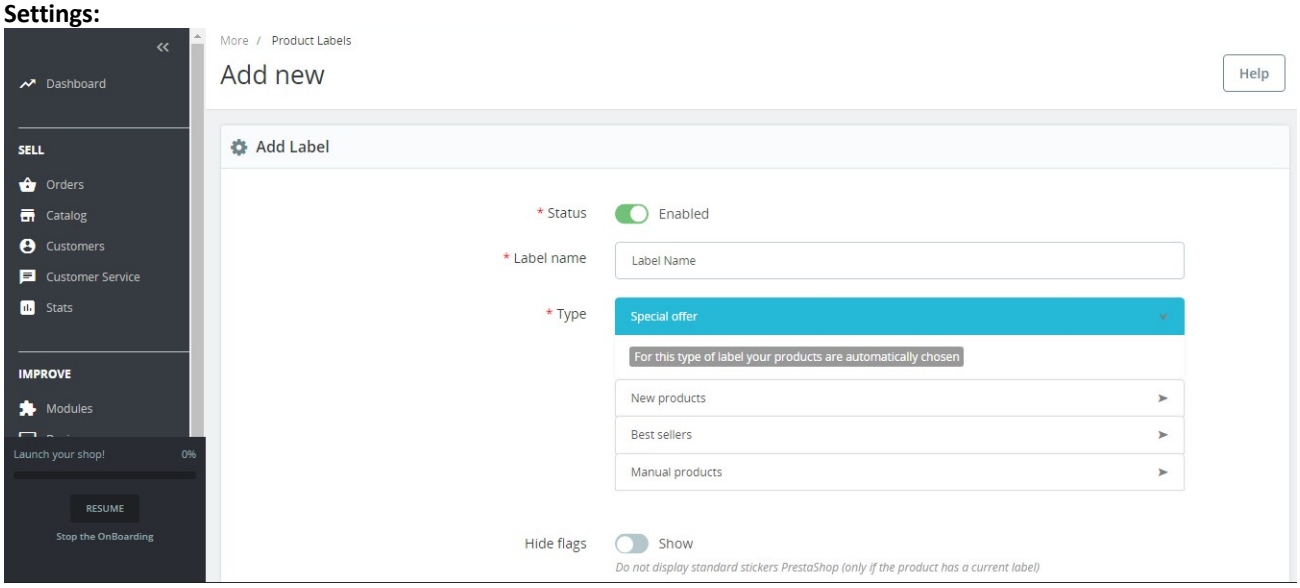
Benefits for customers

- attractive products presentation with actual labels of sales and much more;
- visual filtering of products by labels/stickers with discounts and much more;
- feeling of vivid and live store with individual approach

Features

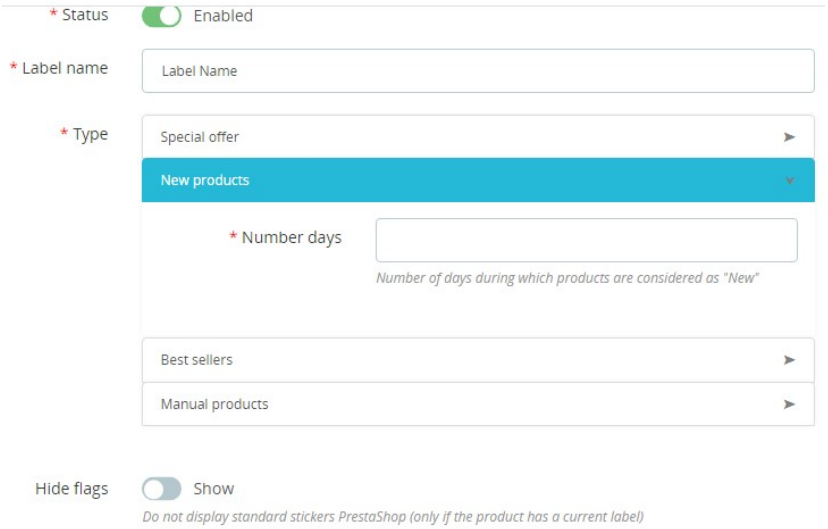
- admin can design any custom styles labels / sticker;
- any location, fonts, sizes
- Font Awesome icons
- custom images upload
- flexible language settings

Settings:



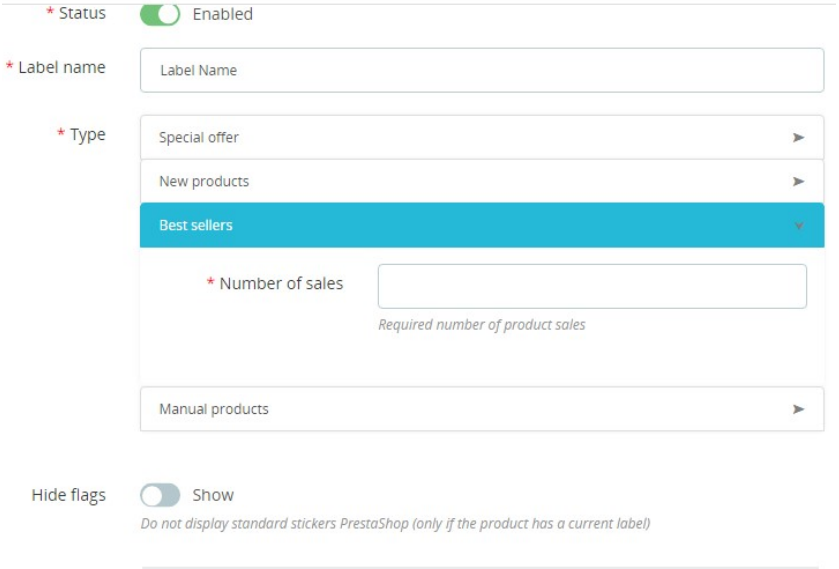
- **Status** - the status of the label: if disabled, it will not be displayed, but all settings will be saved
- **Label name** – label name for internal identification in the admin panel
- **Type** - the condition under which the sticker will be displayed (description of each below)
- **Hide flags** – hide or show standard PrestaShop stickers (will work only if the current label is displayed on the product)
- **Type "Special offer"** – no settings required, products will be selected automatically

Type **"New products"**:



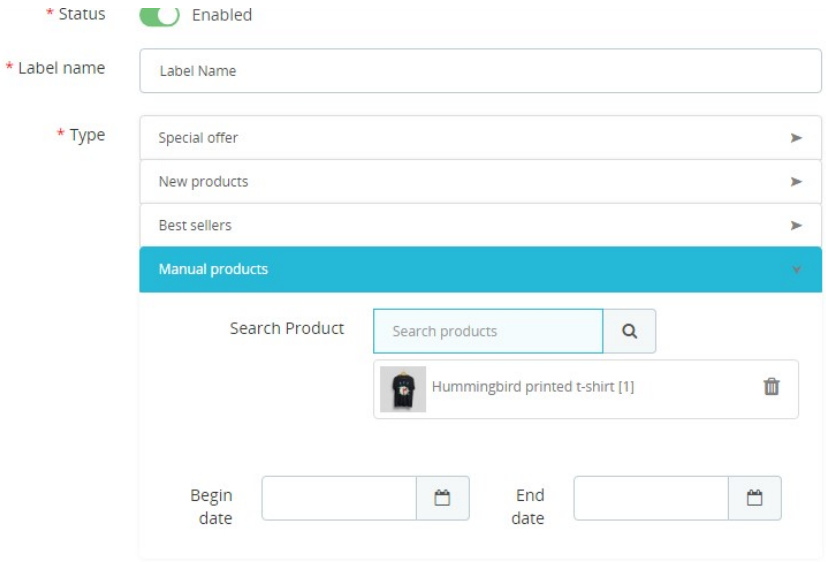
Number days - number of days during which the products will be considered new (calculation is from the current day and minus the specified number of days)

Type **"Best sellers"**:



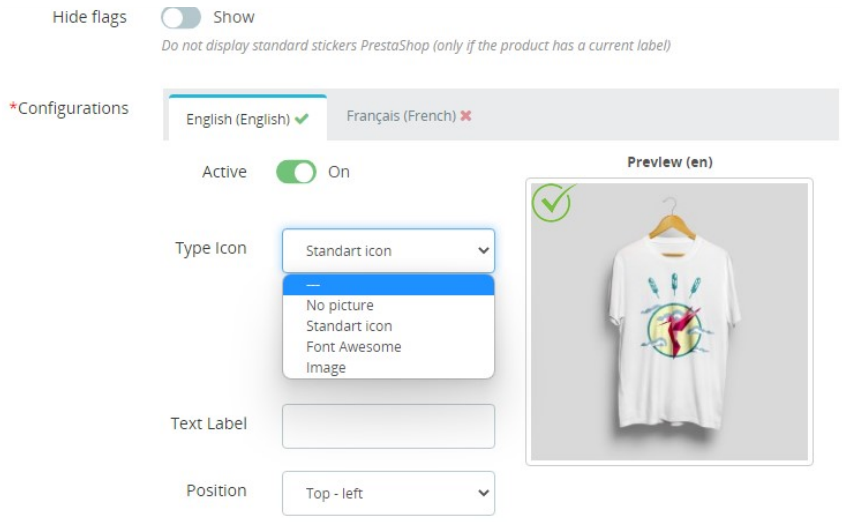
Number of sales - required number of product sales to display the label (calculated for the entire period)

Type **"Manual products":**



Search product - field for searching for a product with a drop-down list. Search is possible by name, link, category, manufacturer
Begin date - date from which the label will be displayed (if not set or equal to "0000-00-00", it will not be taken into account)
End date - end date after which the label will not be displayed (if not set or equal to "0000-00-00", it will not be taken into account)

Appearance settings:



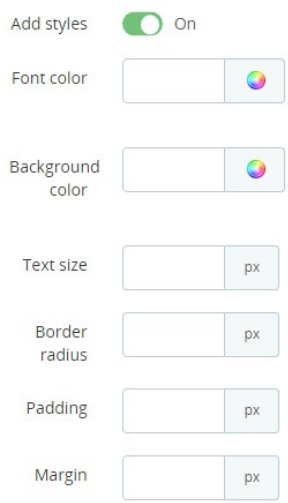
Configurations – selection of the language for which the appearance will be configured
Active - on or off label for the selected language
Type icon - select the type of icon to display:

- **No picture** - no icon
- **Standard icon** - choose from standard icons provided by the module
- **Font Awesome** - choosing the icon of the library of the same name
- **Image** - upload your image (supported formats are JPG, GIF, PNG)

Text label - enter any text for the label
Position – selection of where the label will be displayed on the photo:

- **Top - left** - in the upper left corner
- **Top - right** - in the upper right corner
- **Bottom - left** - in the lower left corner
- **Bottom - right** - in the lower right corner
- **Center** - in the center

Style settings:



Add style - hide/show fields to customize your own styles
Font color - Font Awesome icon and text color
Background color – color of background
Text size - font awesome icon and text size in px
Border radius – radius of block corners in px
Padding – internal space between label content and its border in px
Margin - external distance from the labels to the borders of the product image itself in px

Affiliate Program with Referrals & Promotional Links (URLs)

Tool

Increases your store sales via extra traffic from affiliate links placed by referrals anywhere: social networks or sites! Each your referral will be able to generate unique URLs to categories or pages and control the statistics of conversion and sales

Benefits for Merchants

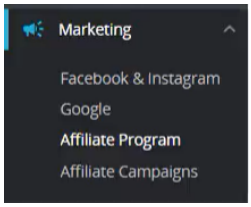
- increase in **product sales thanks to referrals**
- expanding the **store's audience and traffic**
- distribution of products through **affiliate links in social networks** and websites
- **additional trust** in the store products – referrals have authority and reputation in their audiences
- **easy tracking of referral link statistics (each link has a unique code in URL)**
- panel for **management of referrals** and their **affiliate links**
- ability to append **the selected product or categories** to each unique affiliate link
- **control of conversions and orders** through the affiliate links
- flexible settings of **campaigns and referral programs**
- the ability to set a commission percentage for an affiliate link
- view the balance of each referral program partner
- control the withdrawal of funds for partners

Benefits for customers

- **more entry points** to the online store (traffic from social networks with **affiliate links**, etc.)
- customers can follow the **affiliate link** with the desired product or category easily and directly without an extra search
- referrals can monitor the conversion and orders on their **affiliate links** directly in the user's account
- referrals can see **data related to the orders** created via their **affiliate links** (date, amount and list of products)
- **unique referral code** in each unique affiliate link for accurate control
- the ability to monitor your own balance
- the ability to create requests to withdraw funds from your account

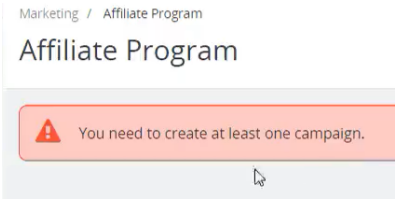
Features

- **multilingual** compatibility
- creation of marketing **campaigns for referrals**
- **affiliate links** generation with a **unique referral code** attached to the campaign
- **control of conversions and orders** after following the affiliate link
- control of the order price for the **products selected while the affiliate link was generated** in the admin-panel (other products in order will be ignored)
- adding a **description for the campaign or link**
- attaching the referral (PrestaShop user) to the affiliate link so that **he can see its statistics** in user-panel
- view **affiliate** link statistics by both the referral and the customer
- separate products or categories appending to the affiliate link
- convenient **affiliate link** copying



The module adds two subsections in the marketing section:

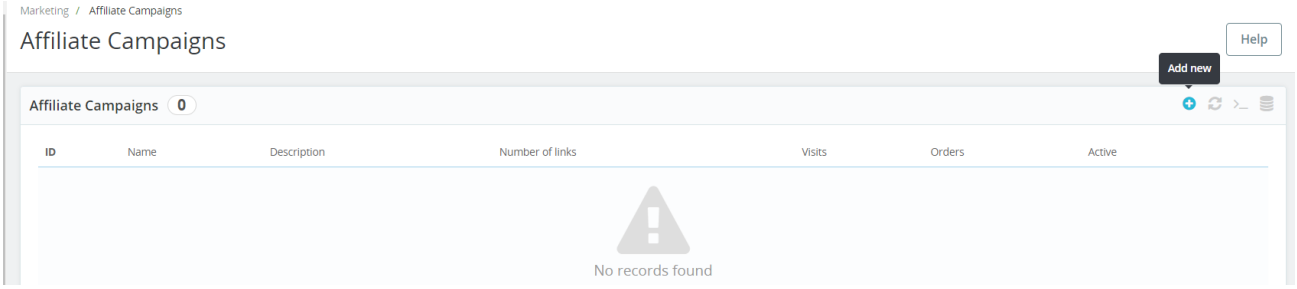
- **Affiliate Program** – page with a list of all affiliate links
- **Affiliate Campaigns** – page with a list of all campaigns



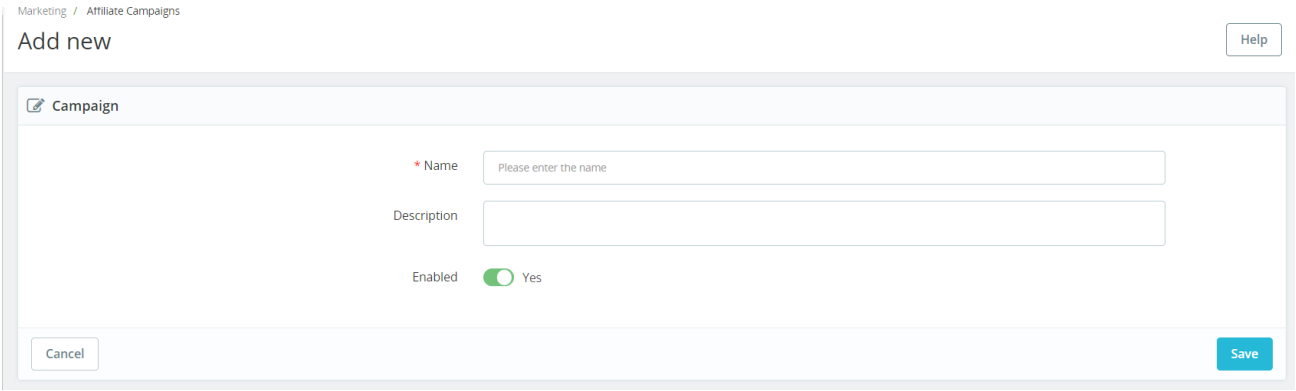
Since affiliate link building is not possible without at least one campaign, the first thing to do is to create a campaign!

Creating a campaign

- click on **Add New**



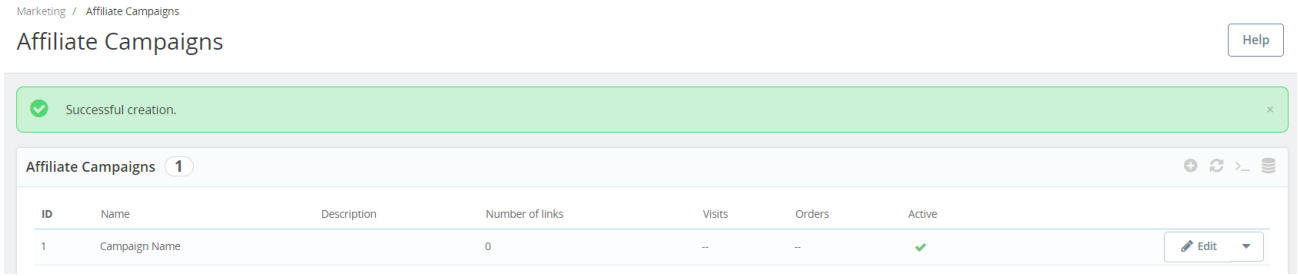
To create a campaign, you only need to enter its name and, if desired, a description:



Campaign creation fields:

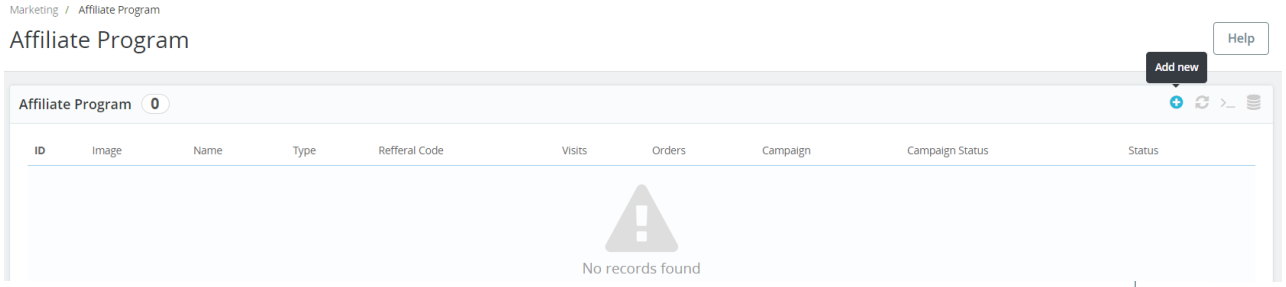
- **Name** – the name of the campaign
- **Description** – description of the campaign
- **Enabled** – campaign status, **Yes / No**

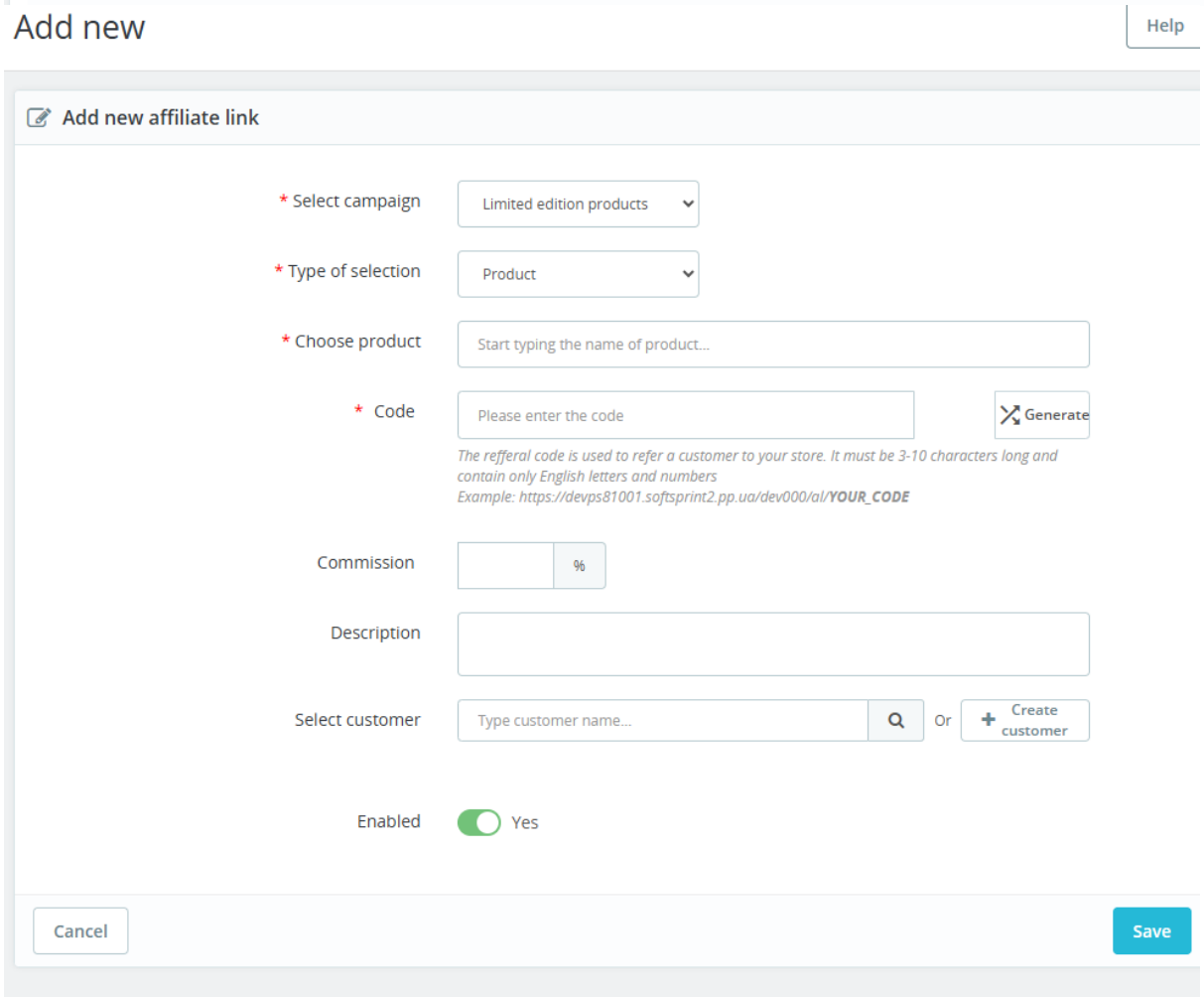
After that, you can create an affiliate link.



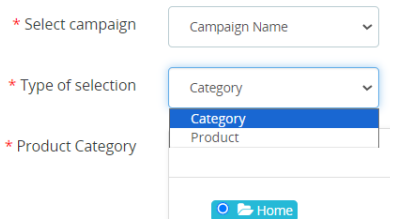
Creating an affiliate link

- click on **Add New:**

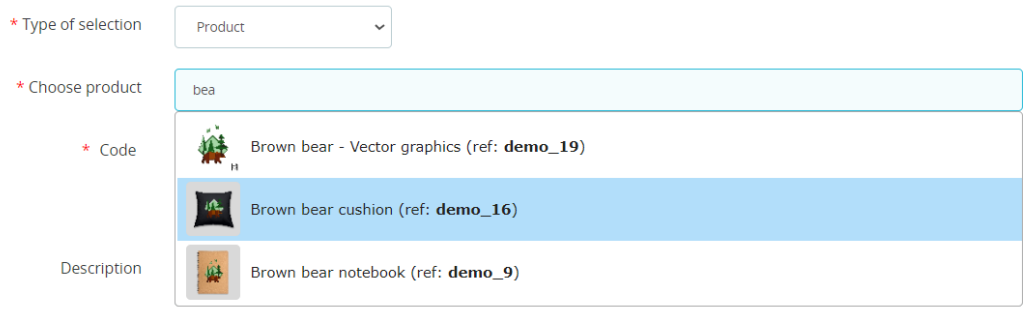




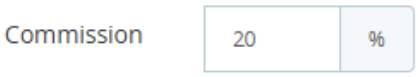
- select a **type** of campaign:



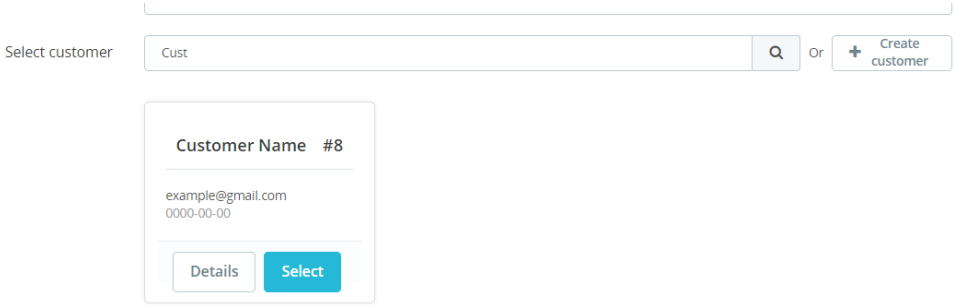
- choose a **product** to which the affiliate link will redirect the visitor:



- setting the commission percentage for an affiliate link:

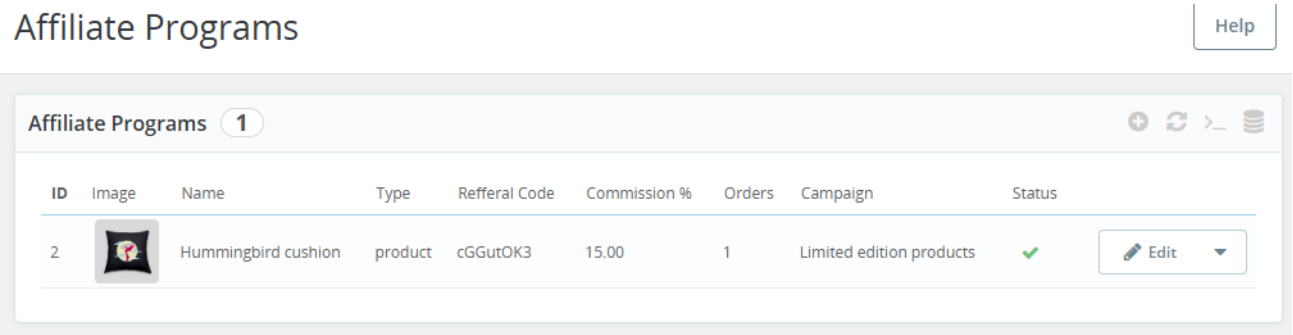


- **select a customer** (PrestaShop user) who will become a referral:

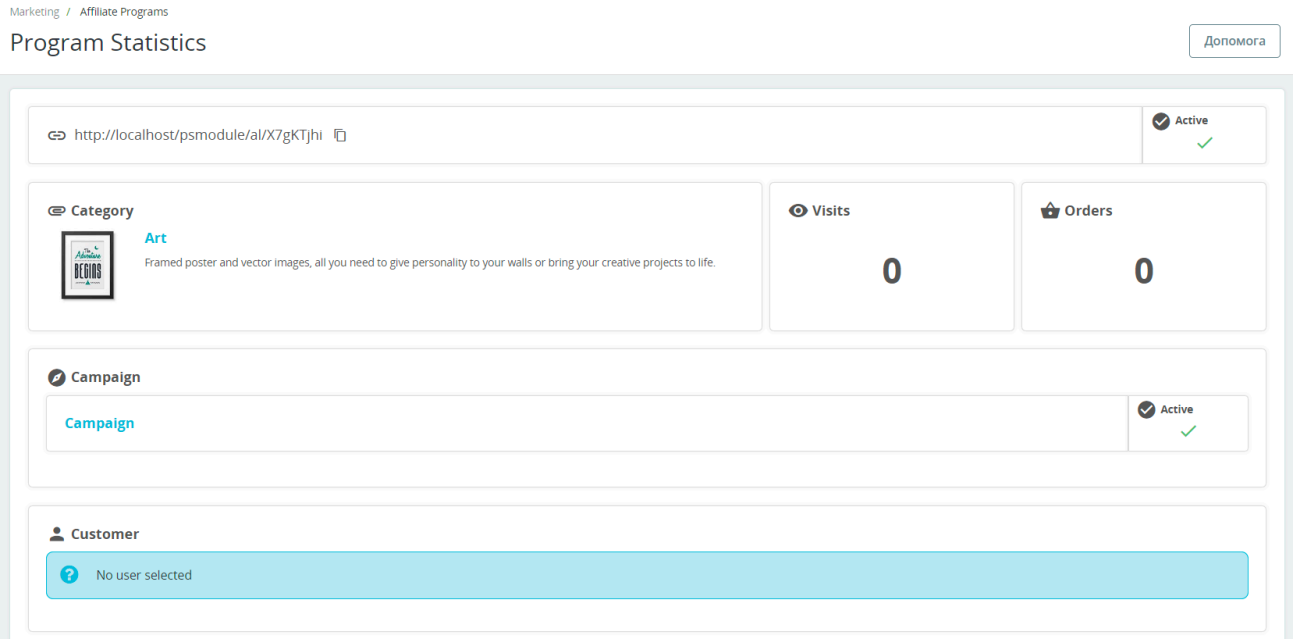


Fields for **creating an affiliate link:**

- **Select a campaign** - a list of all previously created campaigns
- **Type of selection** – essence selection of what will be attached to the link
    - **Category** – a category with all products inside will be attached (products within the selected category will be counted)
    - **Product** – the product will be attached (just one product is allowed)
- **Code** – a unique part of the link (from 3 to 10 characters and contains only letters of the English alphabet and numbers). It's possible to type in or use the **Generate** button
- **Description** – description of the link where you can indicate some of your comments etc
- **Select customer** - attaching the user to the affiliate link (the attached user will be able to view the statistics of the affiliate link)
- Enabled – links status, **Yes / No**

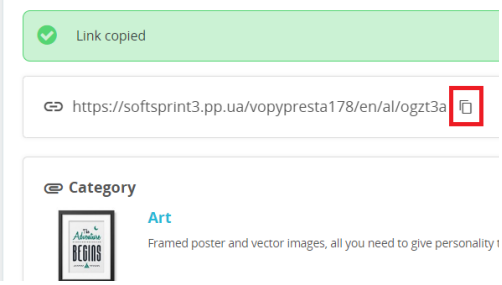


View Program Statistic



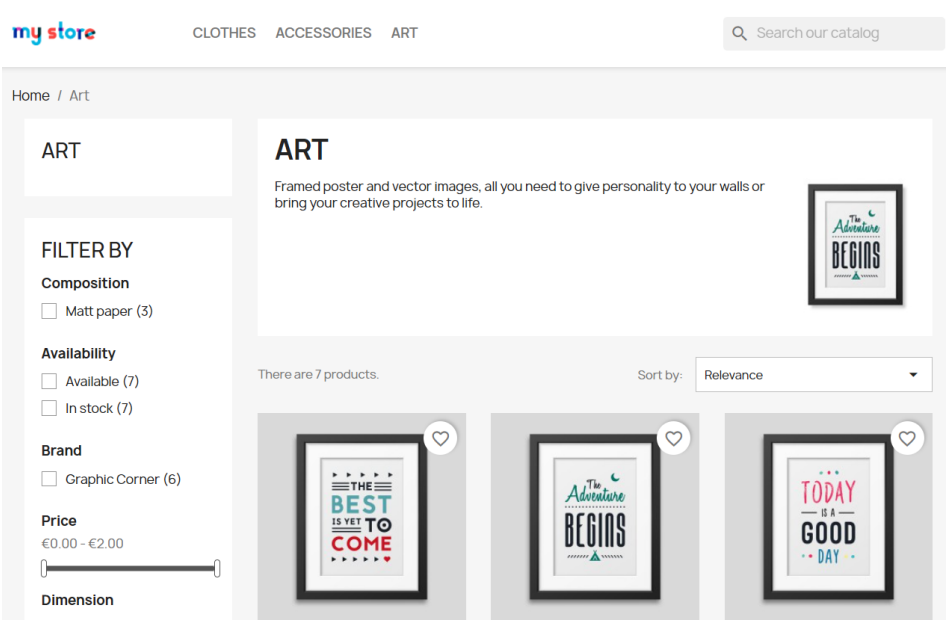
You can see all the important data on the **Program Statistic** page:

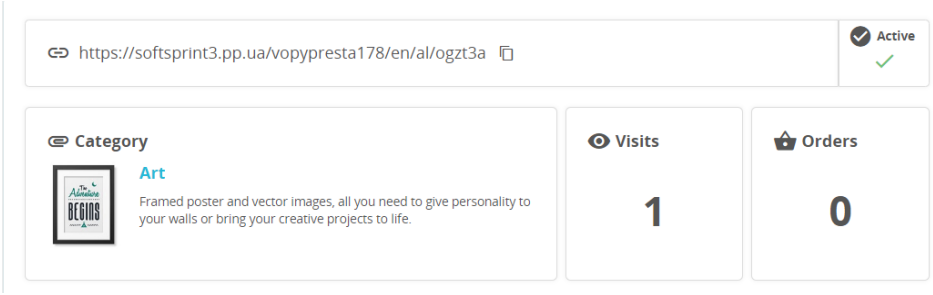
- Affiliate link that can be easily copied
- Link status
- Category or product that is attached to the link (it's clickable so you can follow it)
- Total visits number
- Total orders number
- Campaign of the program and its status
- Description of the program (if exists)
- Attached referral user (if it was selected at the stage of creating the program)
- List of orders created by this link

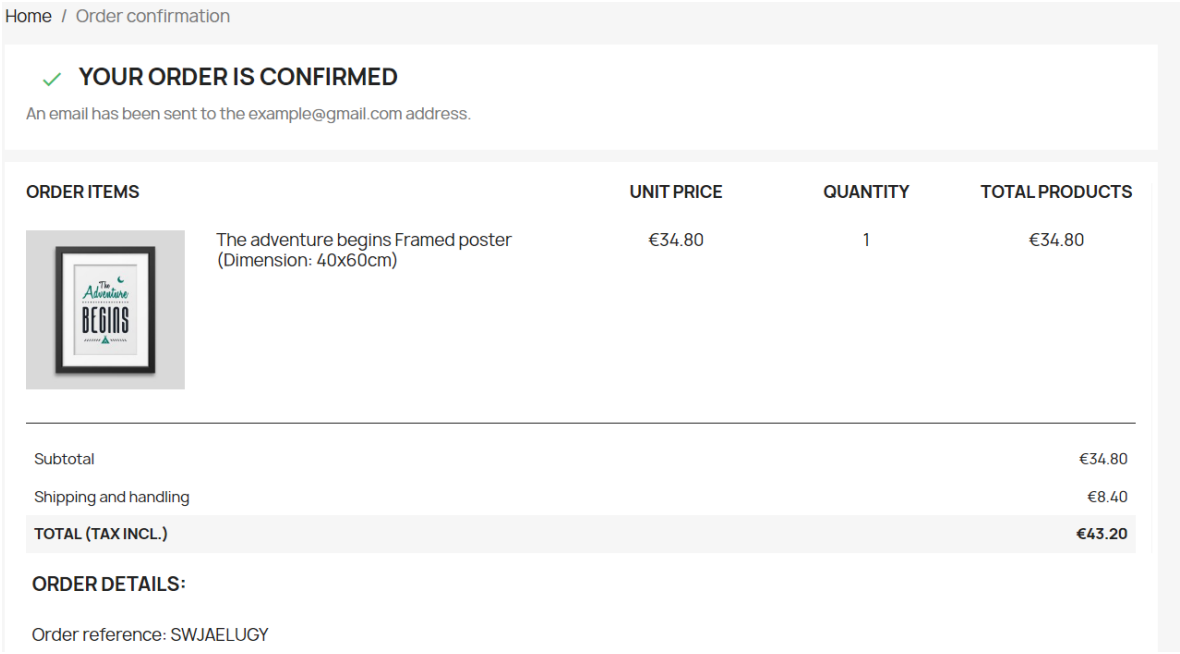


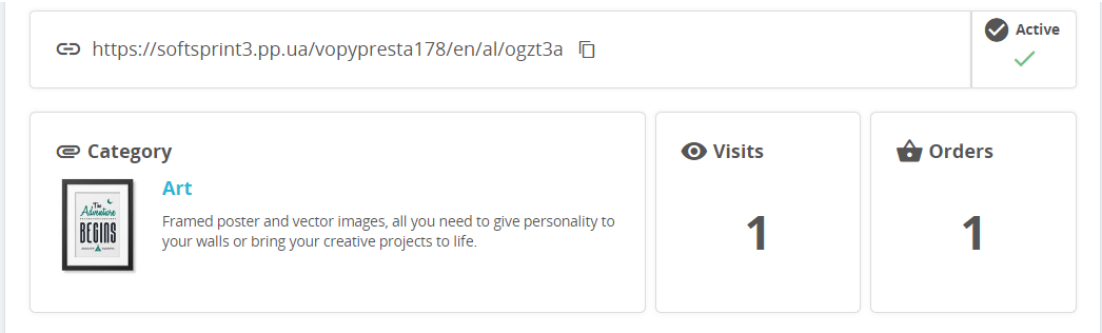
In order to copy the link, you need to click on the **copy** icon

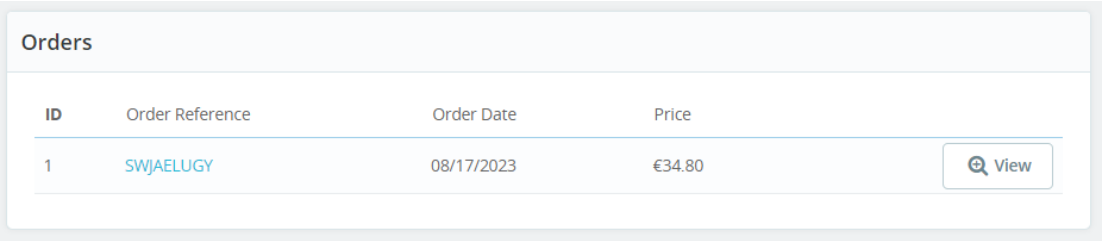
After clicking on the link, the user is redirected to the attached category (or product) and the number of visits will be updated in statistics:





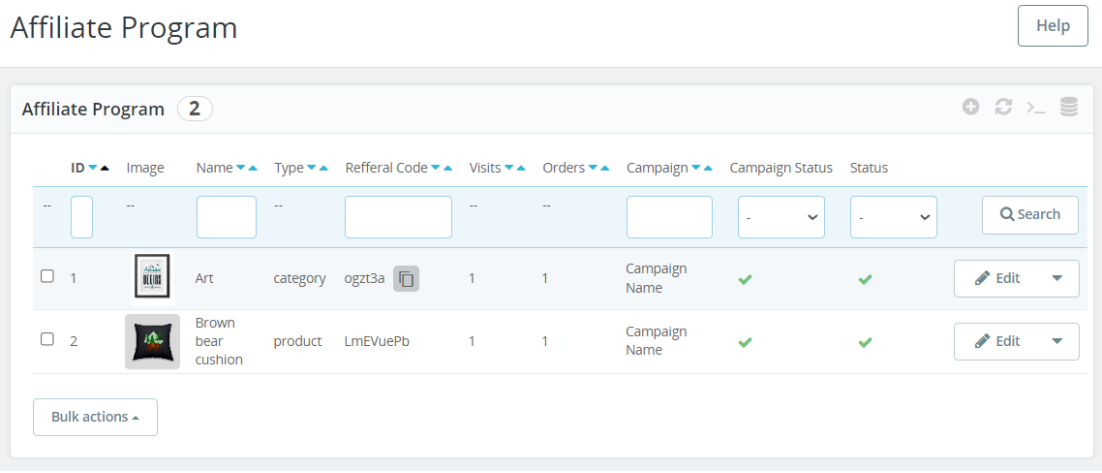






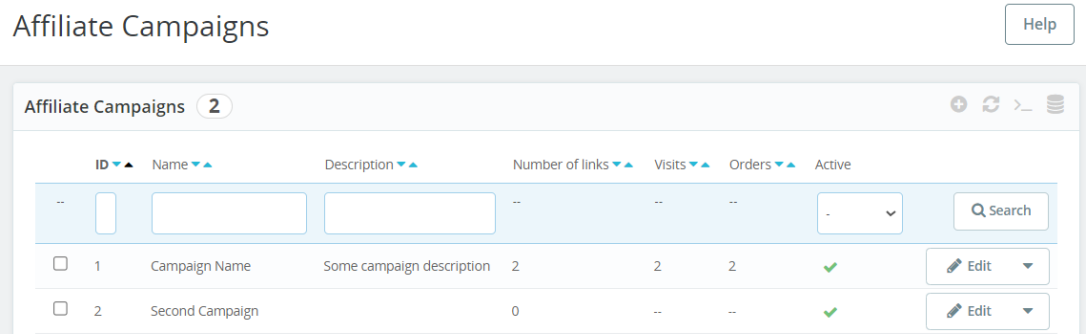
If the user made an order after that, it is counted in the link statistics and this order appears in the list of orders.

Affiliate Program page with the links



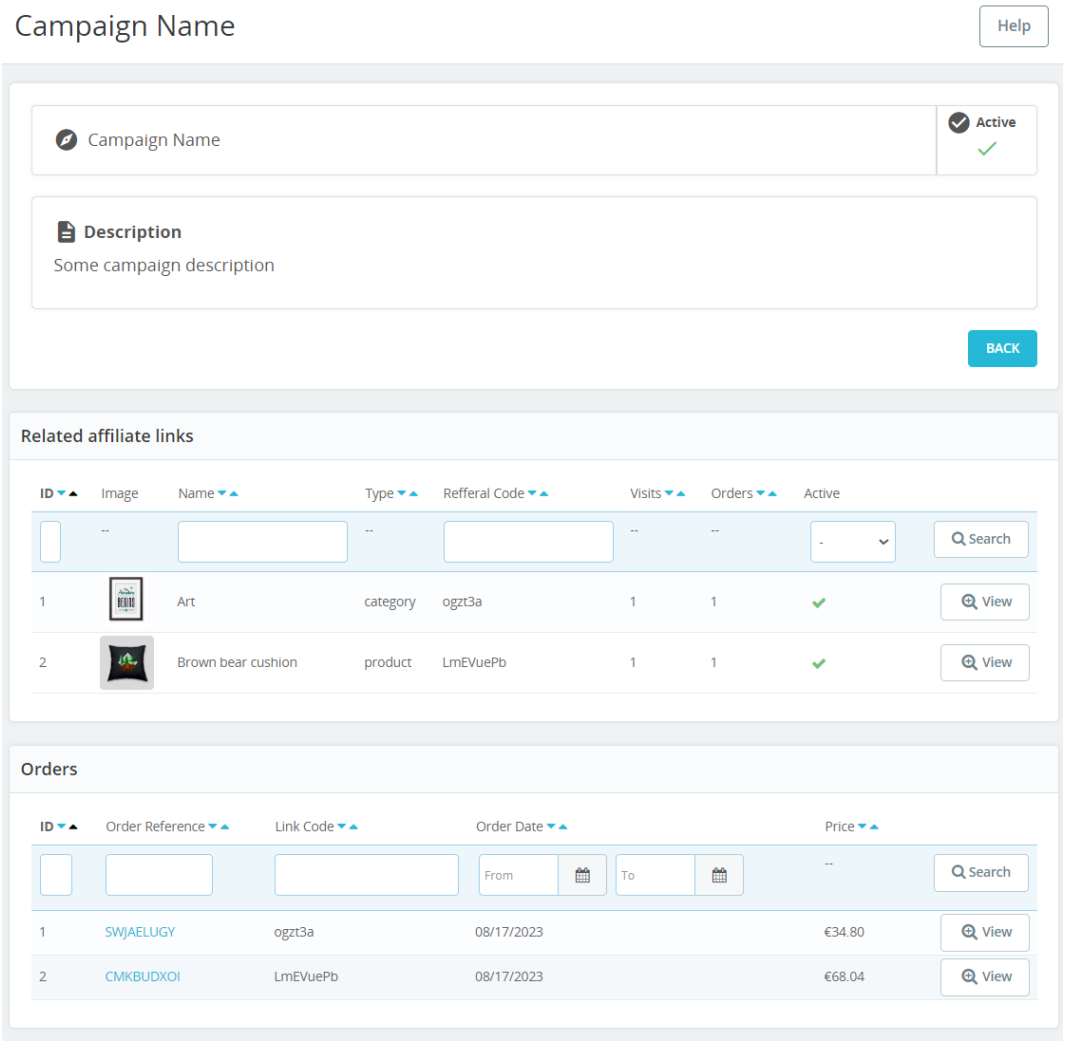
On the page of the **Affiliate Program**, there is a list of all links where you can copy them (**copy** icon right of the code) There is also an option to change the status of the associated campaign or link.

Campaigns page



The campaigns page contains a list of all campaigns. Here you can view the total number of visits and orders of the campaign and its status. More information is available on the campaign view page.

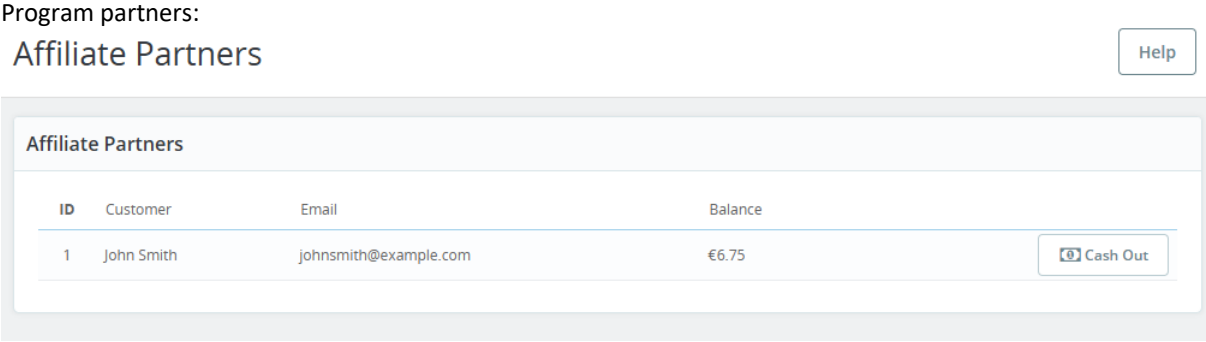
Campaign view page



On the **Campaign** overview page, you can see all the important data, such as:

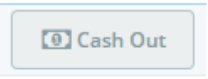
- Campaign name
- Status
- Description (if it was initially indicated)
- List of the programs with the links
- List of orders made through the link associated with this campaign

Program partners:

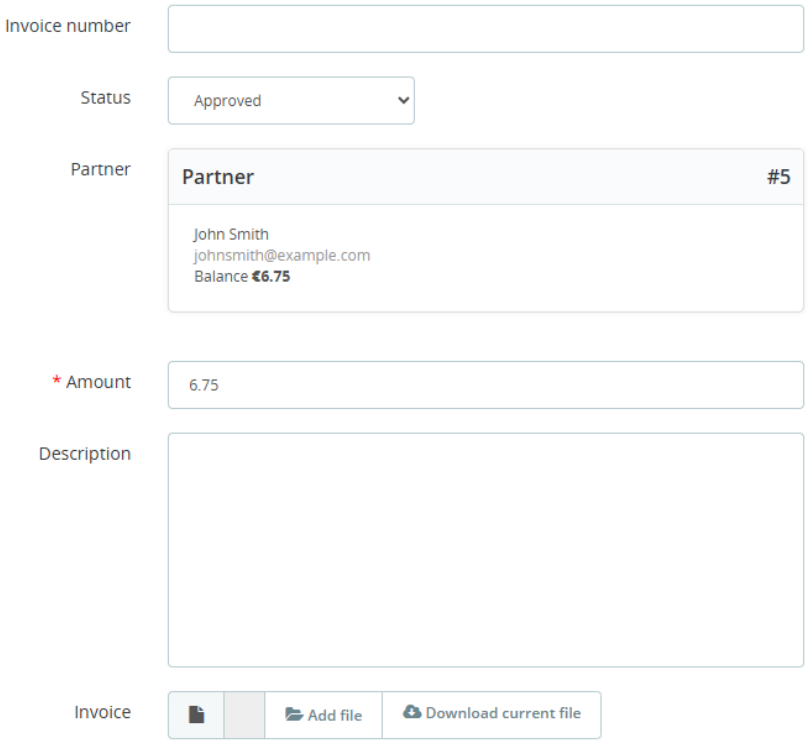


On this page, the administrator can see the entire list of users participating in the referral program. For each partner, his balance is displayed and there is an option to withdraw part of the funds from his balance.

Withdrawing funds from the partner's balance:



Button to create a withdrawal request

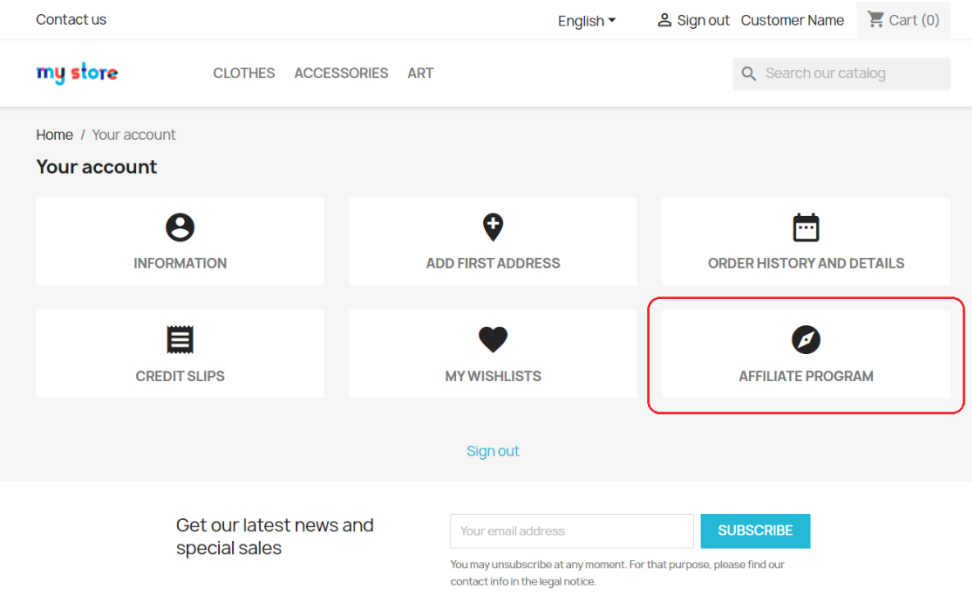


In this form, the administrator has the opportunity to enter data about the transaction he made when transferring funds to the partner's account.
Field description:

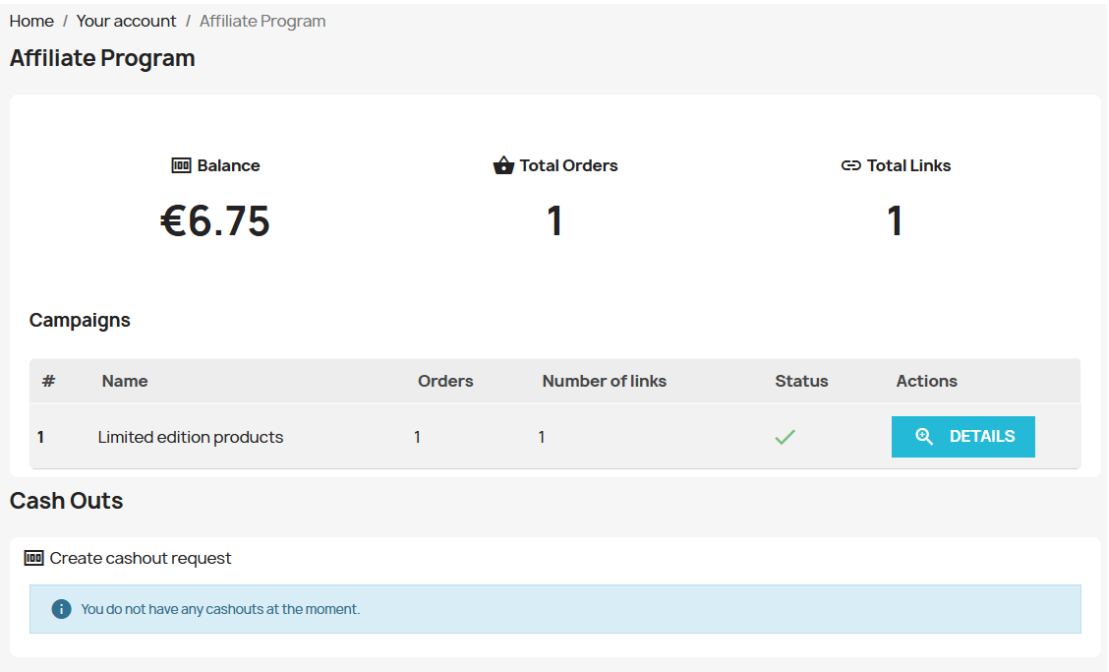
- Invoice number – invoice number (document) certifying payment to the partner
- Status – operation status. There are three types:
  - Approved – this means that the withdrawal of funds has taken place and the corresponding amount will be debited from the partner's balance
  - Canceled – means that the withdrawal of funds did not take place for some reason or the admin received a request from the partner for the withdrawal of funds
  - Requested by customer – the withdrawal request was created by a partner.
- Amount – the amount of funds that must be transferred to the partner's account
- Description – operation description

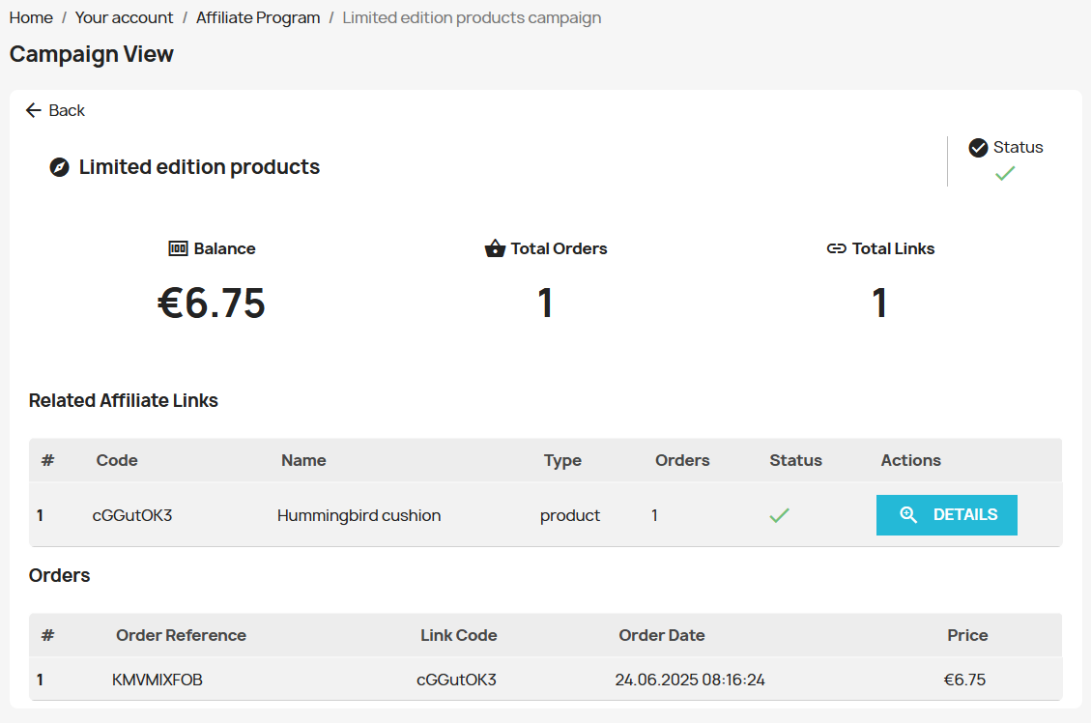
- Invoice – file, document certifying the fact of transferring funds

User panel

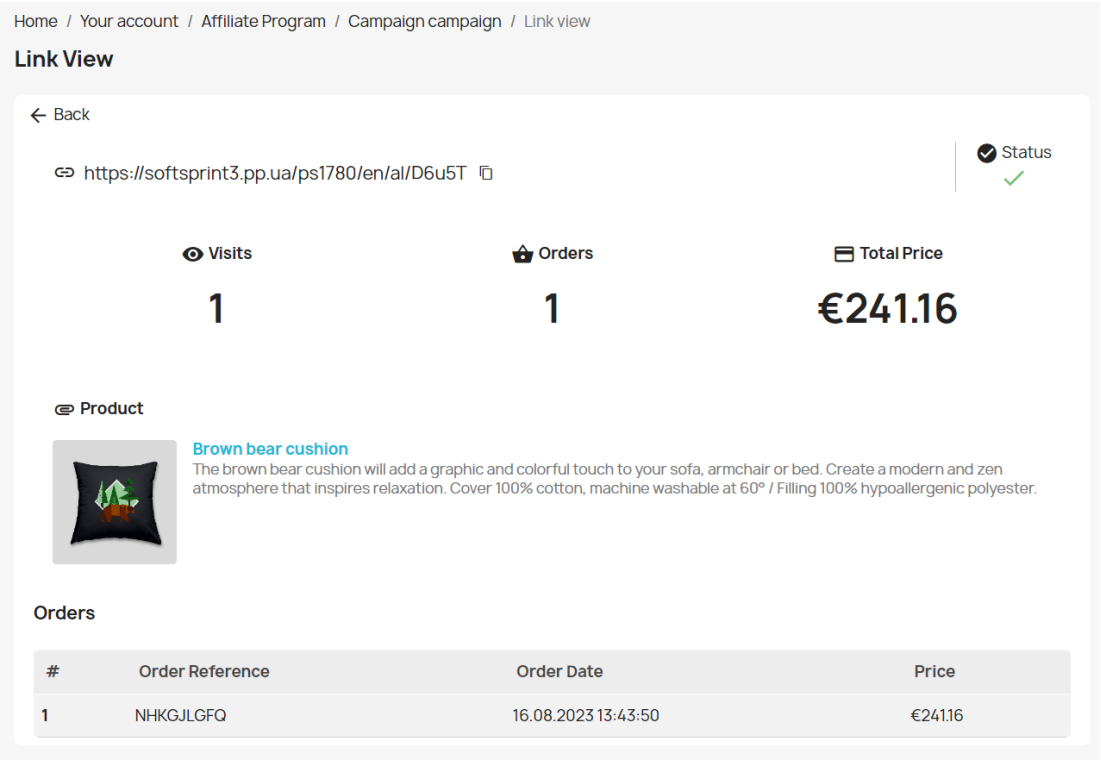


The affiliate Program section will be added to the user panel after the module installation – it reflects all statistics dedicated to this referral:



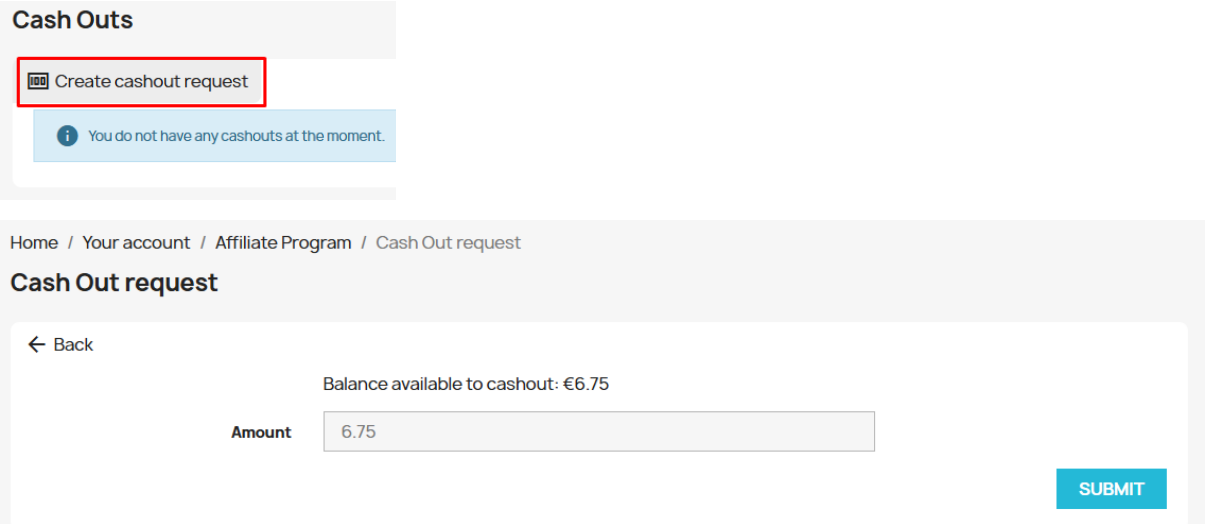


A list of the current user programs (links) will be displayed in the campaign details as well as all orders dedicated to this campaign. All data is personalized so the user will be allowed to review just his referral links and orders.

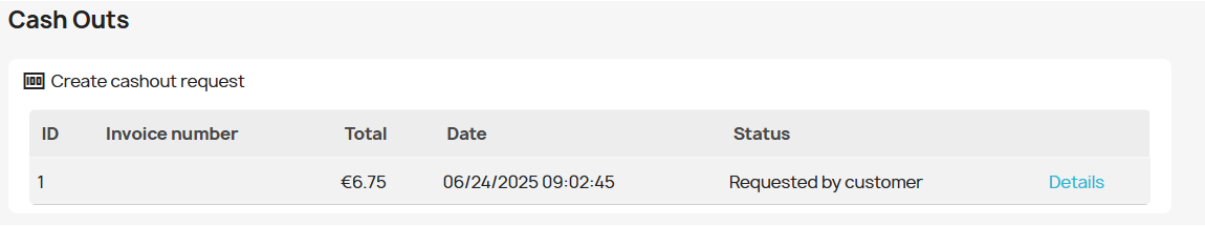


Inside of the link you can see its code and copy it (this can also be done on the previous page), view the number of visits and orders, as well as the total amount of all orders of this link.

Creating a withdrawal request:



The partner has the option to use part or all of the available balance for withdrawal. After creating a request, the site administrator will receive a notification about the creation of a new request from the partner.



Products Cleaner

Tool

Clears your store from out-of-date products, quantity of which is equal to zero in the stock and which were sold more than the defined period of time. You can specify an "after sale period" and run store cleanup manually or regularly using cron.

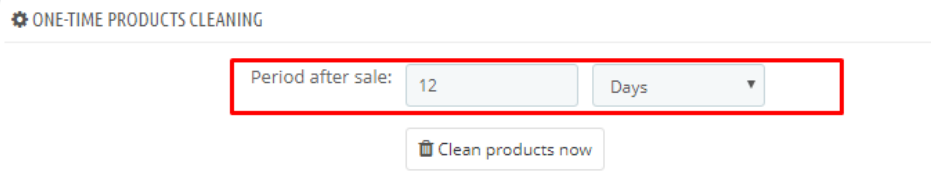
Opportunities

- **Regular products cleaning** - the module is configured by the user for automatic regular (periodic) removals of goods from the store, the amount of which is zero in the stock during a certain period. It`s done by cron with the appropriate module link use;
- **One-time products cleaning** - the user can manually remove products from the site, the number of which is zero in the stock during a certain period;
- **Redirect** - the user can set an URL to which the redirect from the page of deleted product will trigger.

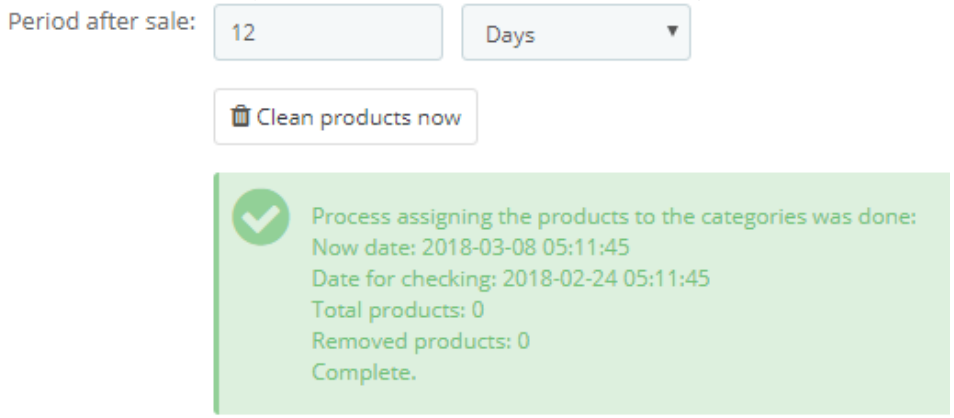
Settings

One-time products cleaning

- select the period after sale in **ONE-TIME PRODUCTS CLEANING** panel:

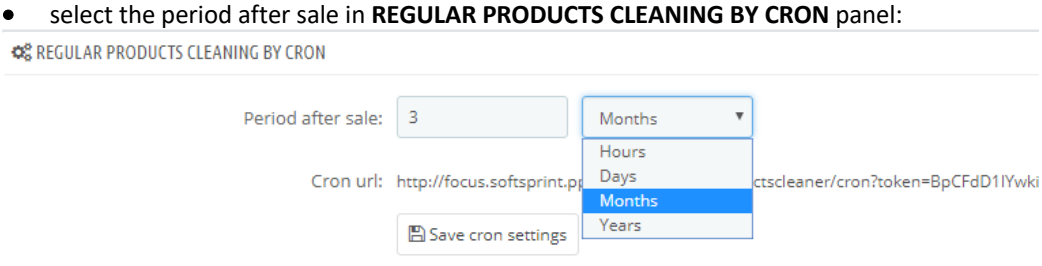


- click on **Clean products now** button – the products cleaning process will be proceed according to the defined period after sale. “After sale” means a period, during which the product quantity was = 0 in the stock and naturally there were no orders of this product during the defined “after sale” period.
- number of the deleted products will be shown while the cleaning has been finished:



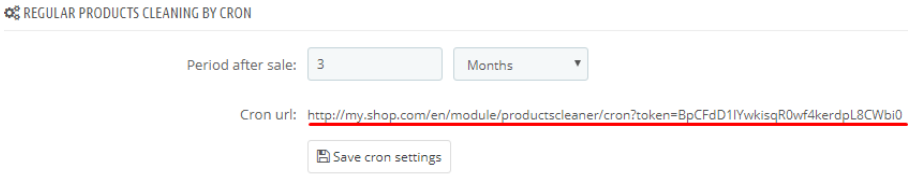
Regular products cleaning

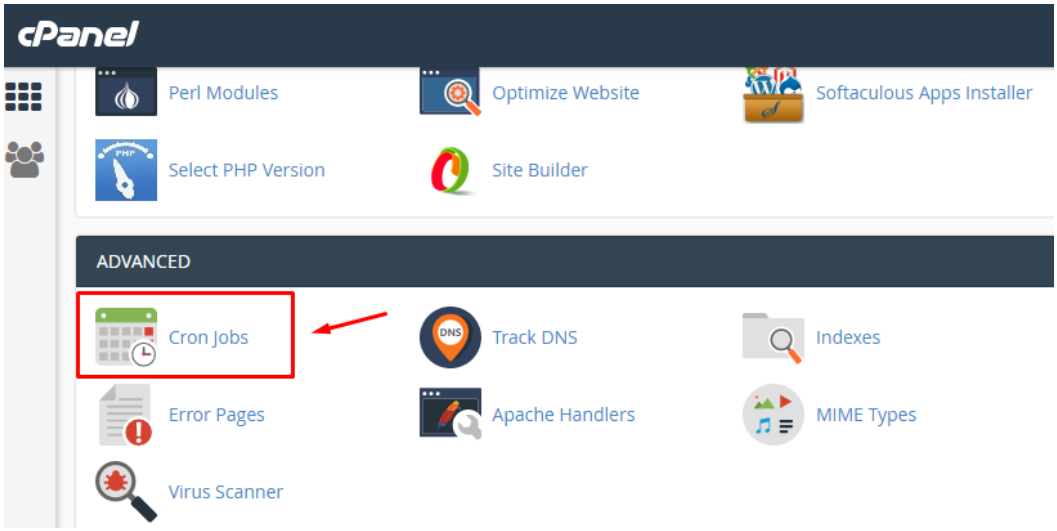
- select the period after sale in **REGULAR PRODUCTS CLEANING BY CRON** panel:

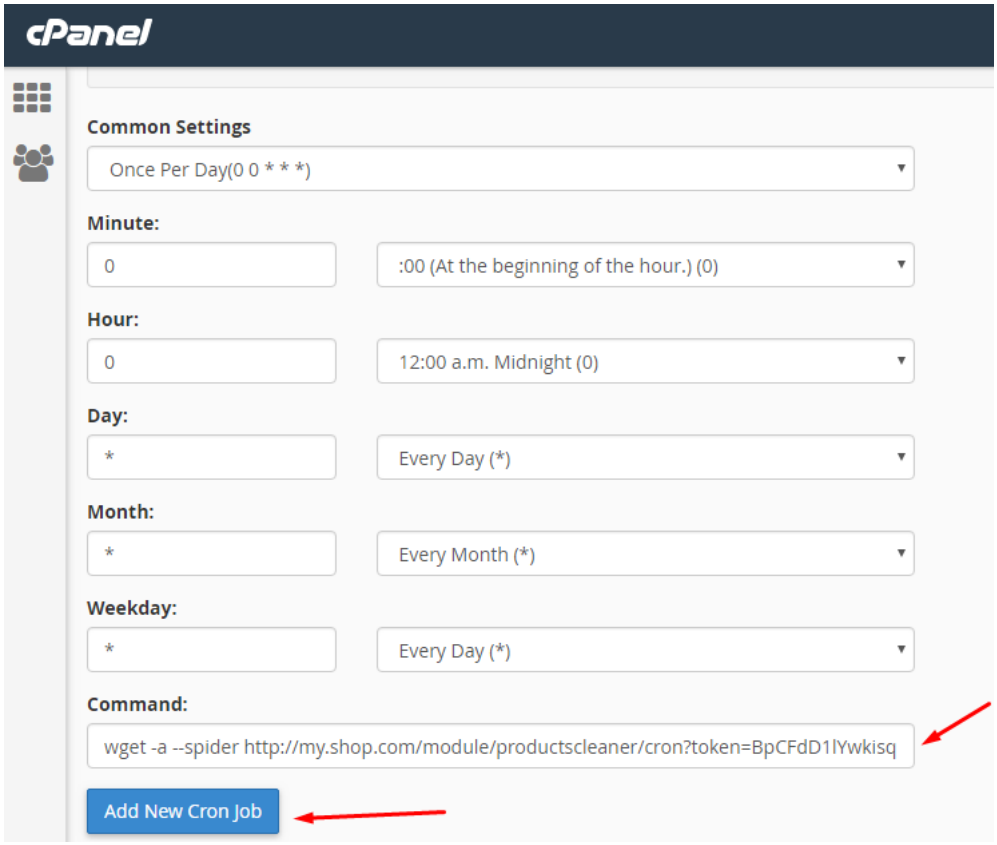


- save the selected period after this – click on **Save cron settings** button;

- add the link **Cron url** into the cron settings of your server:

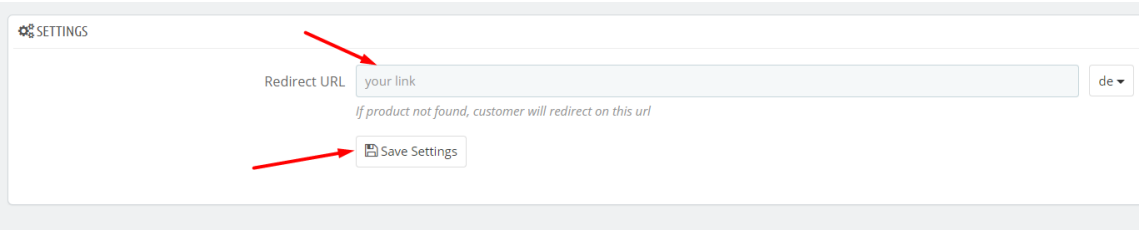




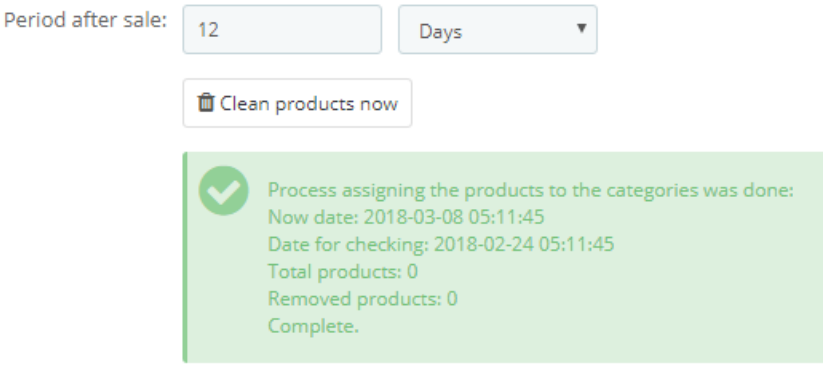


Redirect

The "**Redirect URL**" field allows to set the URL to which the redirect from the page of deleted products will trigger. Enter the link in the **Redirect URL** input and save the changes (click the **Save Settings** button).



Explanations of the fields in the status block (typical for both: One-time products cleaning and Regular products cleaning):



- **Now date** – current data and the time of the report
- **Date for checking** – displays the date from which the system has checked the goods and selected those which number was zero from that date
- **Total products** – quantity of the found products
- **Removed products** – quantity of the deleted products

Important

- Conditions of the product deleting:
  - stock balance of the product (quantity) = 0;
  - there were no product orders in the Orders section during the selected period.
- All product data will be erased while deleting it (database meanings, images, combinations, attributes, characteristics, etc.)
- Orders history of the particular product will remain
- If one item from the product combinations (in the “combinations” section) is zero and the other combination items are available, this zero-item will NOT be deleted. The module does NOT remove combinations, but goods.

Add To Cart Redirect

Tool

Adds a redirect link to the “Add to cart” button on the product page, so the store visitor will be redirected to the appropriate URL instead of the native PrestaShop checkout process. Store admin can set individual links per each product.

Benefits for Merchants

- Merchant (store owner) is allowed to control flexible sales management by setting the redirects for the necessary products: some products will stay available to be purchased from his regular store (native PrestaShop behaviour), but some products will be redirected to any URLs, like Amazon, eBay or any other custom links. For example, there is no appropriate product in PrestaShop stock, but it’s presented in Amazon, so admin sets the necessary Amazon link in the PrestaShop product settings. User will be redirected to Amazon by clicking on “Add to cart” button on PrestaShop product page – admin will not miss the client.
- Merchant (store owner) can have some another Shopify or WooCommerce store, so he can relink his main PrestaShop store with those other stores by redirecting customers to any pages he needs. It becomes some kind of multi-market.
- It’s cool instrument to save sales if particular product is out of stock in your store, but it is presented somewhere in another store, so you could easily redirect your customers there!
- Merchant (store owner) can study the demands for a product in the market, by redirecting the visitors to some landing page with the extended product description, booking form, etc

Benefits for customers

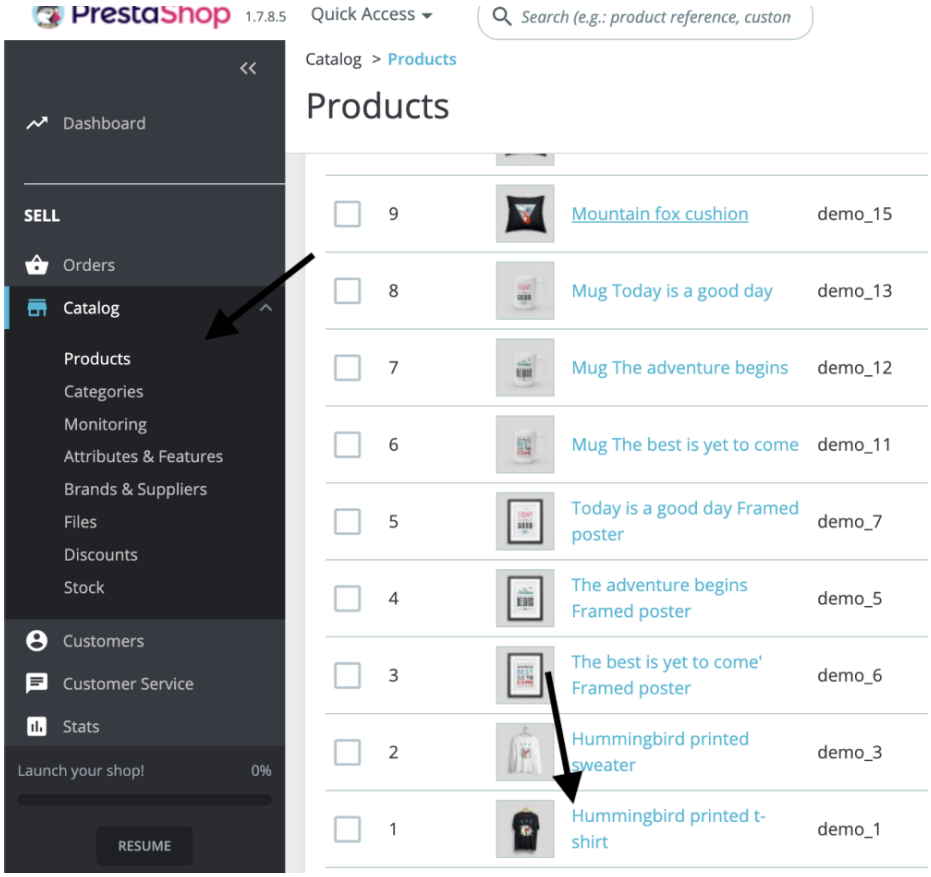
- Customers will not stay without a product, which is out of stock, - they will have a chance to be redirected to another store, where this product is presented;
- Customers will get some extra portion of information, which they should learn before the final product purchase, if this product is prototype and store owner just studies the demands for a product in the market

Features

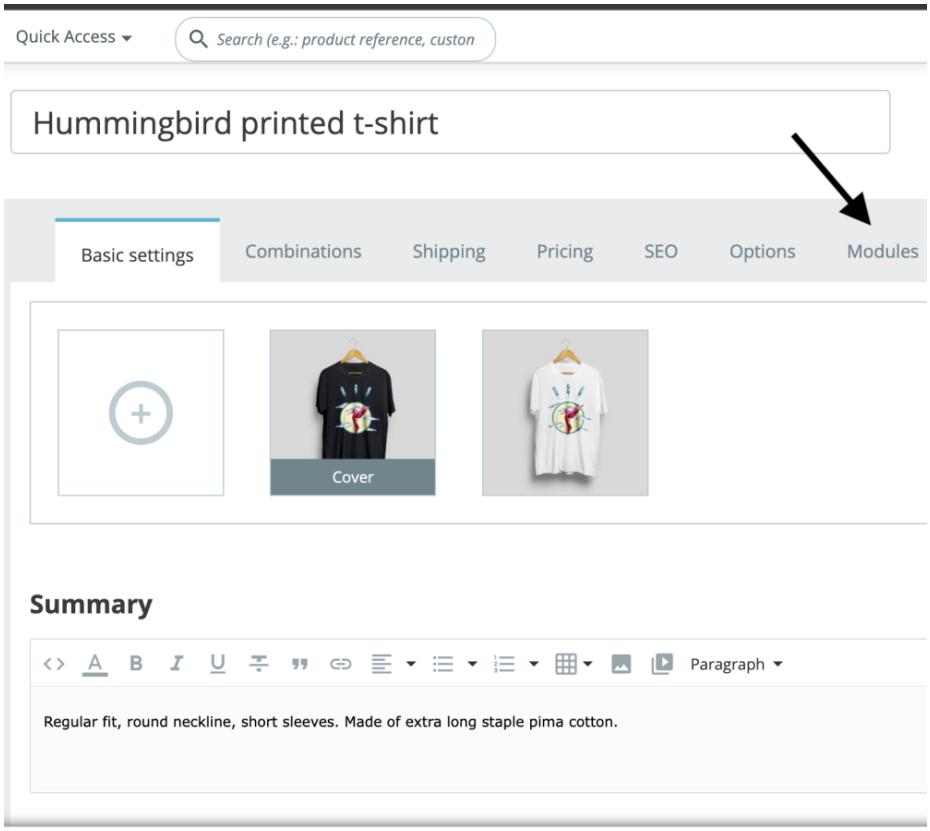
- Store admin can add/edit/delete the redirect link to each product individually;
- Each product can have different link, where user will be redirected;
- Links could be internal (in measures of your domain) or external (Amazon, eBay, whatever you wish);

Module settings

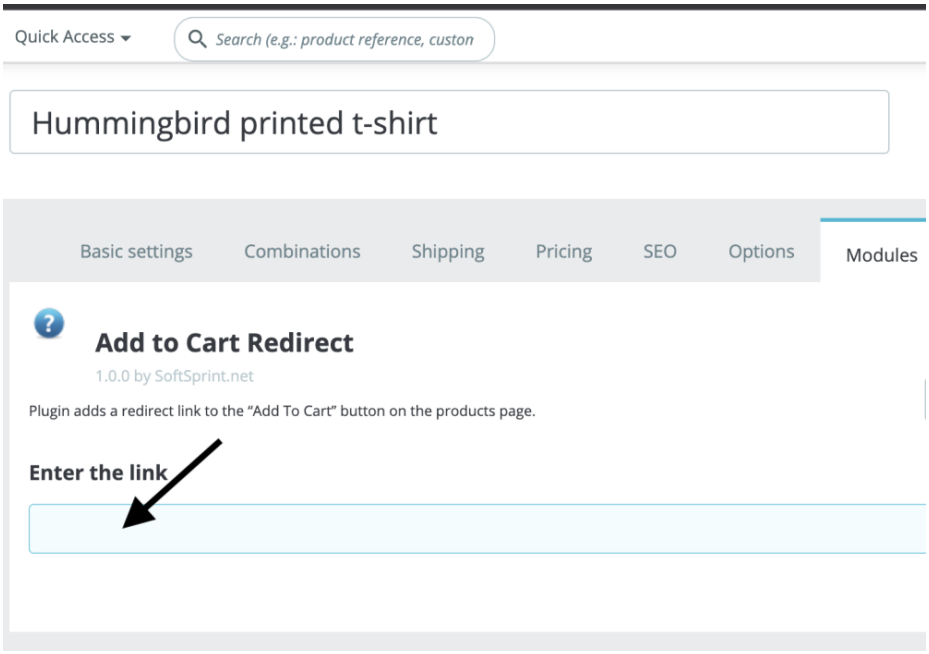
1. Store admin can add/edit/delete the redirect link to each product individually:



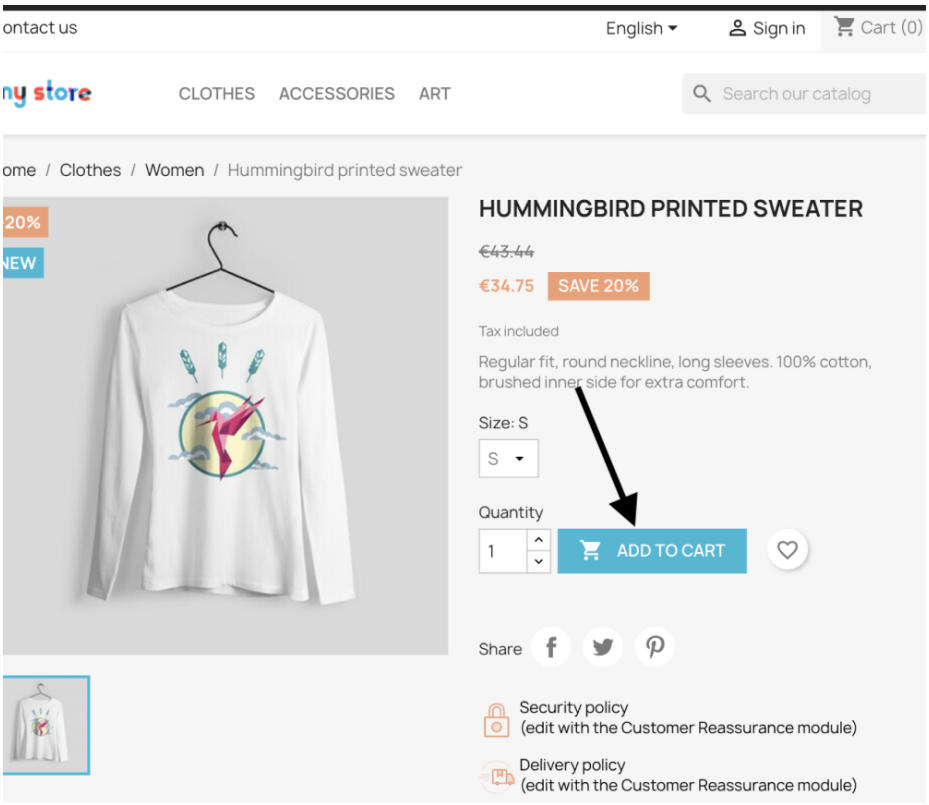
Follow the “Module” section inside of product settings:



Here admin is allowed to set any URL he needs:



2. Store visitor will be redirected to the appropriate link (defined by admin) after clicking on "Add to cart" button. This link will be opened instead of the native PrestaShop checkout page:



Visitors statistics with fake users on product page

Tool

Adds a block with the number of users who are browsing the product page at the moment. You can add fake users to increase total visitors number. Block is located under the 'Add to cart' button.

Benefits for Merchants

- Merchant (store owner) can demonstrate potential customer an interest to the particular product by showing a number of visitors on the product page at that moment. This instrument can force customers to action to but the product. Visitors statistics could be especially efficient with the sales and discounts!
- Store owner can add fake views to cause real buyers to be interested in the product. It is possible to set the minimum and maximum value for fake views in BO. Module will select a random value from this range automatically and add this meaning to the real quantity of visitors on product page. You can also specify how often these values are refreshed.
- Store owner can disable fake views and display real users only.
- Store owner can customize style of the visitors block. Such parameters like “background” “color”, “font color”, “font size”, “border radius”, “padding”, “margin” can be specified in module configurations.
- Store owner can hide the block without deleting it or turning off the module.

Benefits for customers

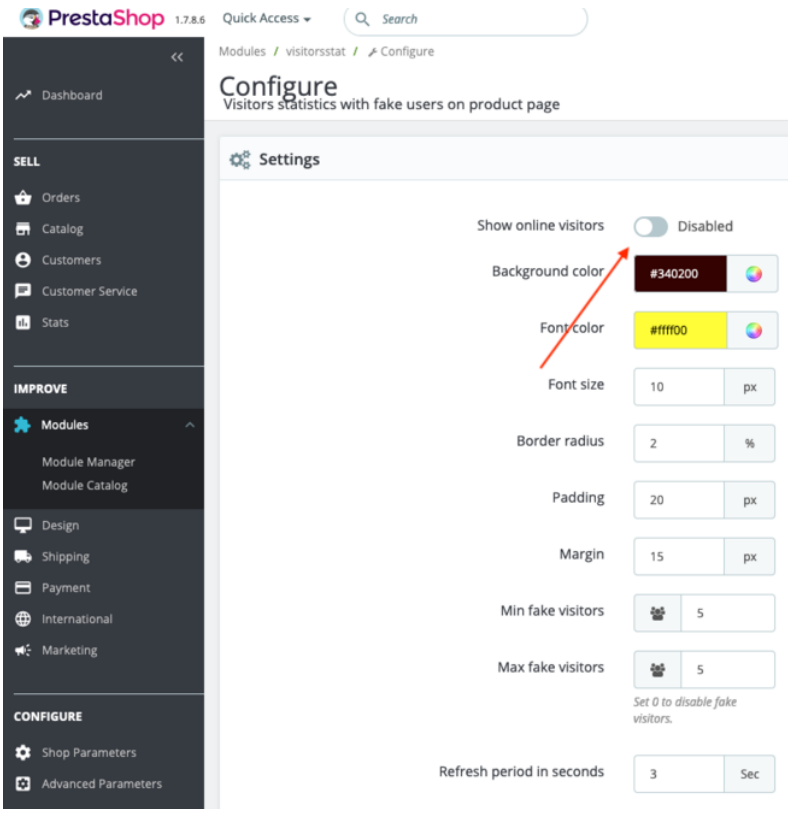
- Customers can see how many people are looking at this product now. This information allows them to determine the interest (hype) to product and motivates them to buy it;
- Visitors statistics could be especially helpful for customers in case of sales and discounts – it allows them to understand and feel how advantageous the product suggestion is.

Features

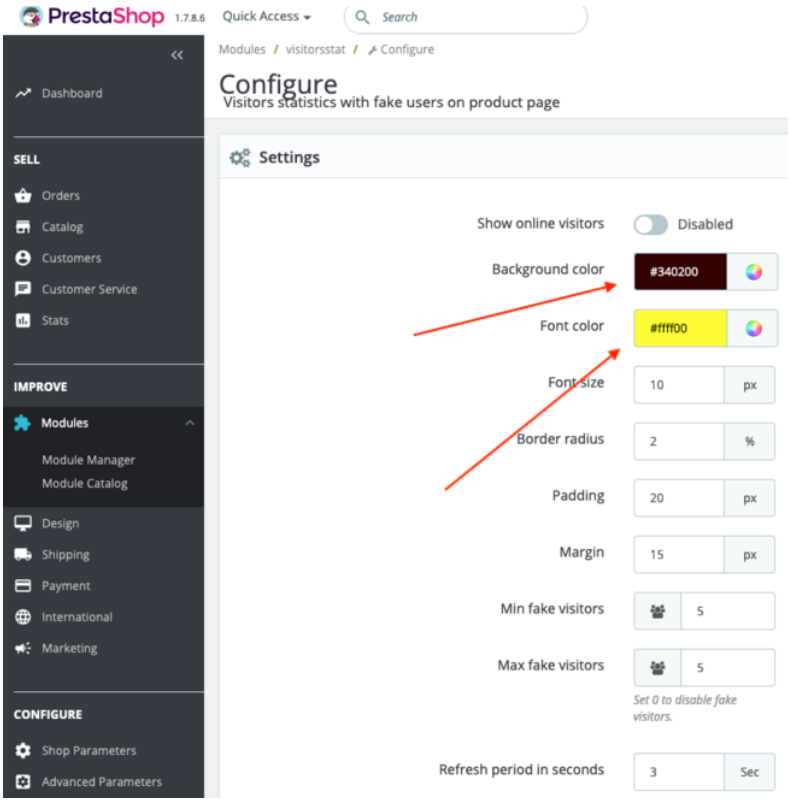
- Store admin can enable/disable fake views;
- Customize the look of the block;
- Manage the refresh rate of fake views.

Settings

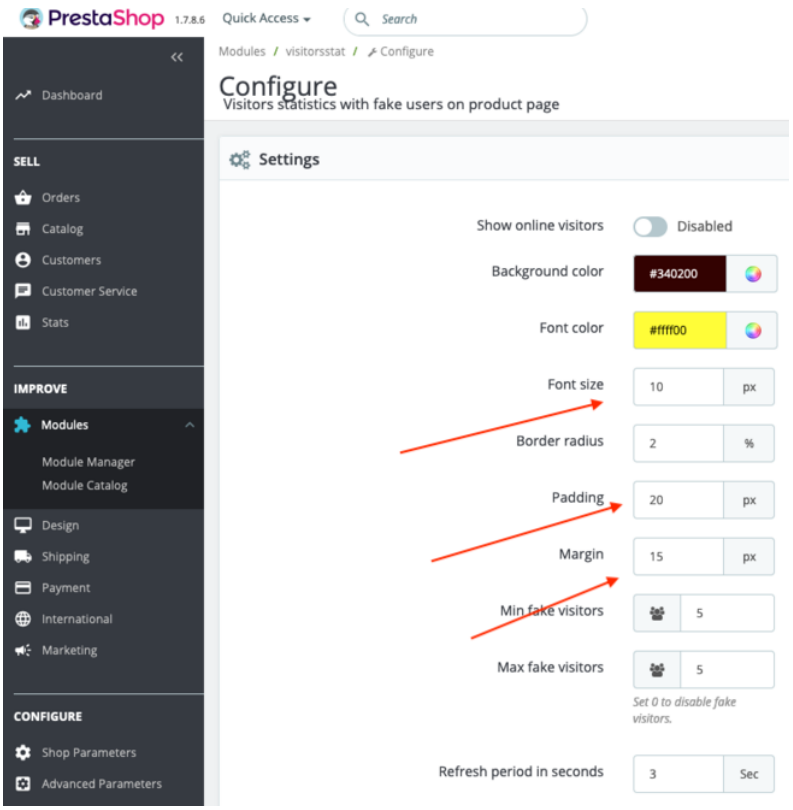
1. Store admin can enable/disable visitors statistics block (it will be hidden on the products page if disabled)



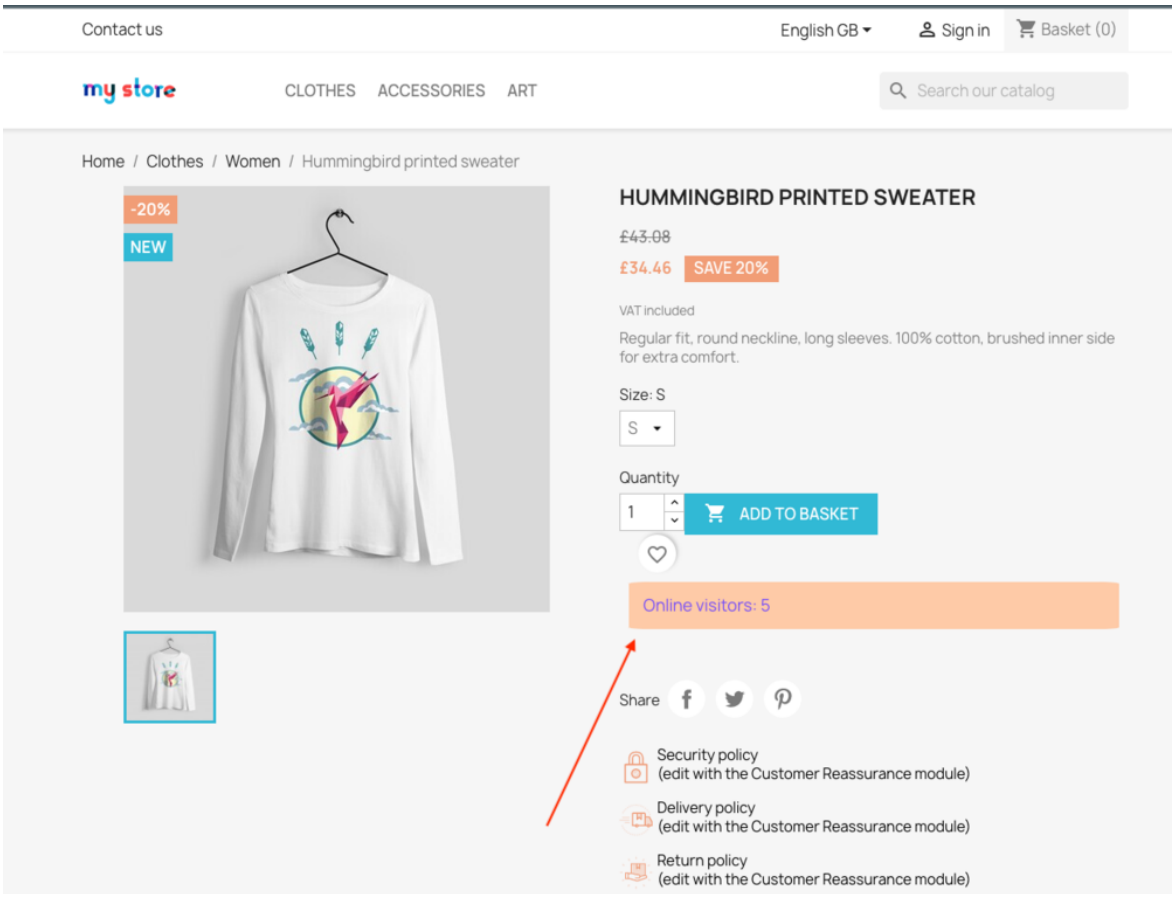
2. Adjust “Background color” and “Font color”:



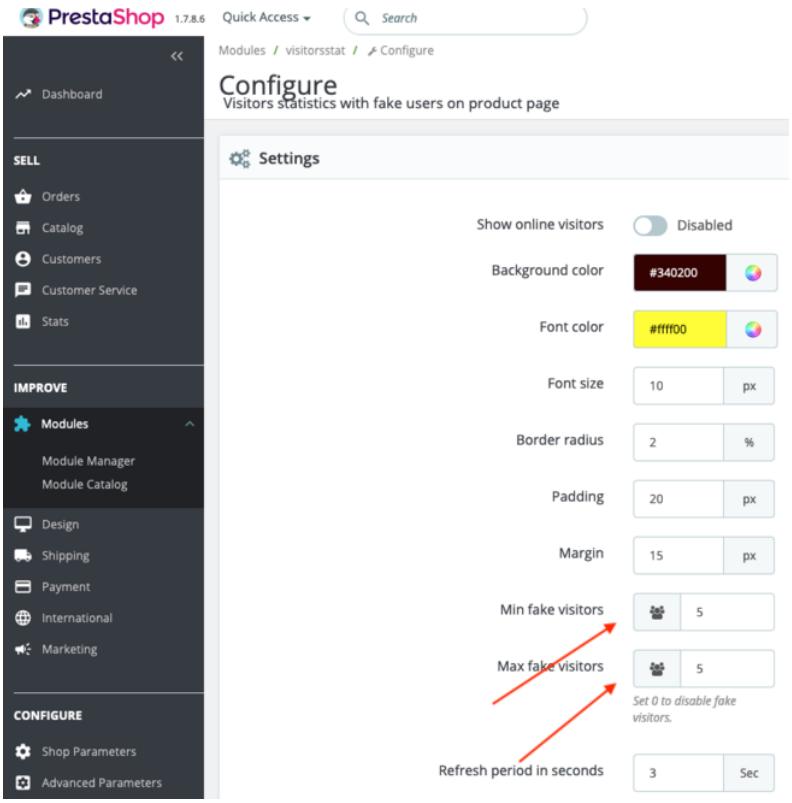
3. Specify “Font size”, “Padding” and “Margin” of the block:



This is how it visitors statistics will look on the products page with our applied custom styles:

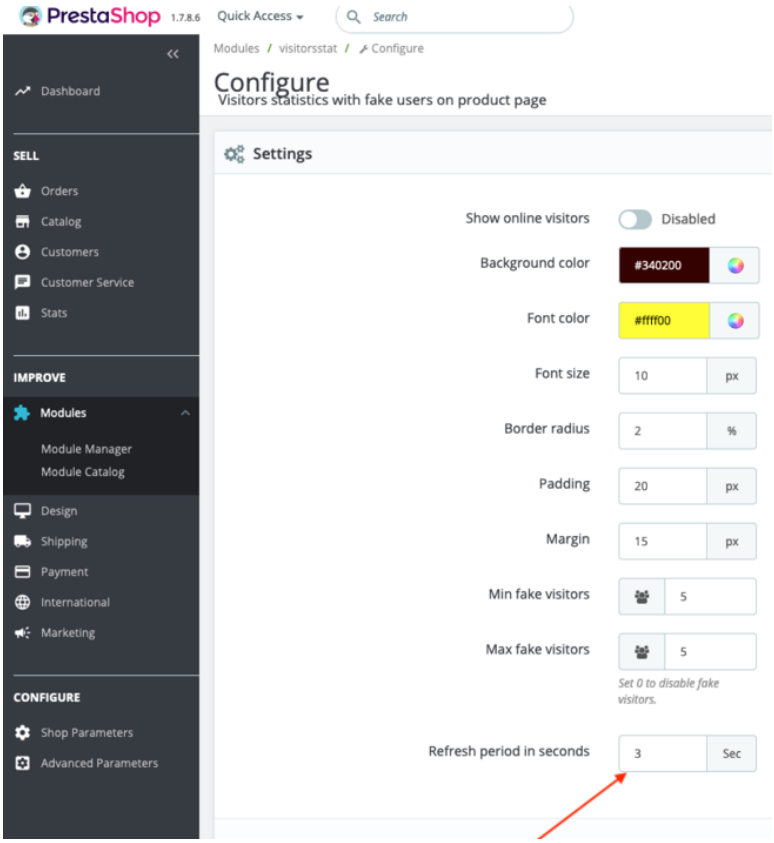


4. These settings allow you to specify the number of fake views:



You need to specify 0 in both fields to disable fake visitors (views).

The last field allows you to update the number of views on the product page dynamically after xx seconds. For example, new statistics meaning will be shown after each 3 seconds according to our settings, shown below:


PrestaShop 1.7.8.6
Quick Access
Search
Modules / visitorsstat / Configure
Dashboard
SELL
Orders
Catalog
Customers
Customer Service
Stats
IMPROVE
Modules
Module Manager
Module Catalog
Design
Shipping
Payment
International
Marketing
CONFIGURE
Shop Parameters
Advanced Parameters
Configure
Visitors statistics with fake users on product page
Settings
Show online visitors
Disabled
Background color
#340200
Font color
#ffff00
Font size
10
px
Border radius
2
%
Padding
20
px
Margin
15
px
Min fake visitors
5
Max fake visitors
5
Set 0 to disable fake visitors.
Refresh period in seconds
3
Sec

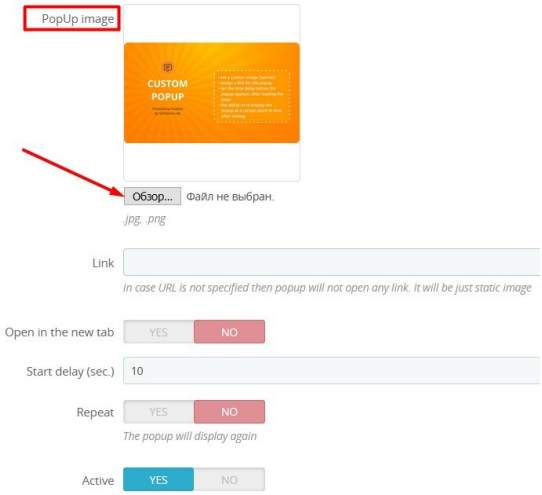
Custom popup

Tool

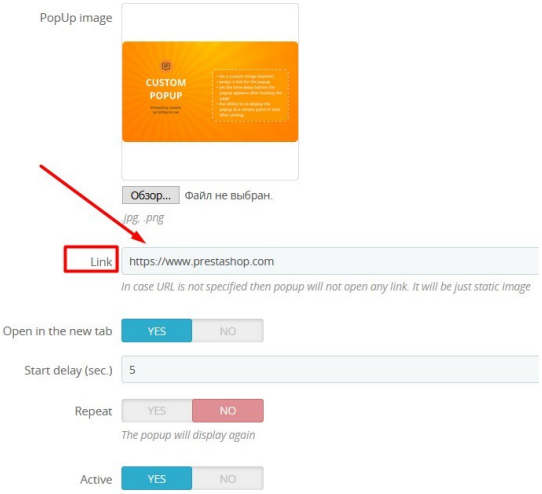
Displays a popup on the site page (for example, to promote some product or to increase sales of some items). Popup is as a teaser advertisement, which forces the user to click on it and follow the appropriate link, which boosts your sales! Besides popup is the superb way to inform the visitors about some activity, sales, promo-codes, etc. All of this allows to transform the site into interactive instrument!

Module fields settings:

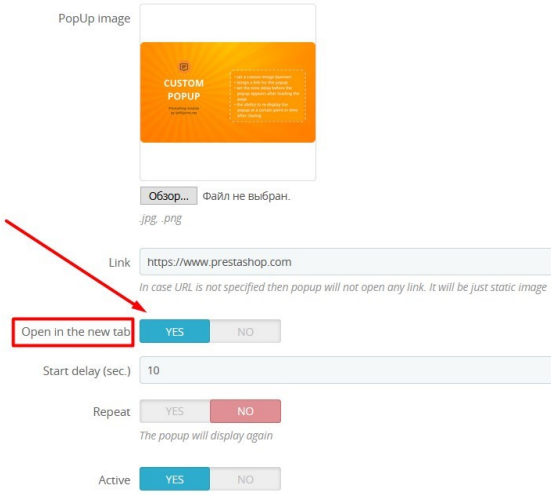
- **PopUp image** - here you can upload a custom image (popup) in .jpg, .png;



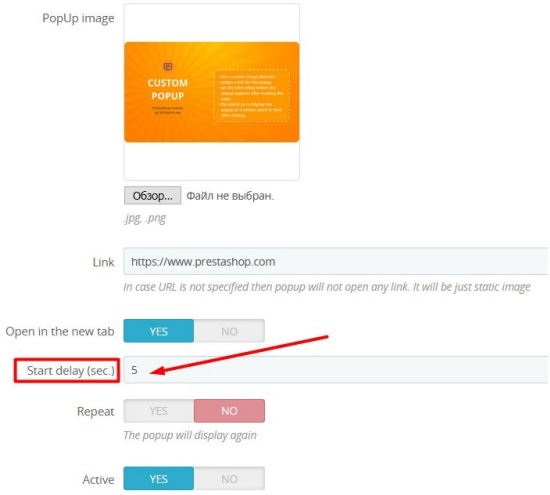
- **Link** - this field permits to set a URL the link to the page which should be loaded when clicking on the popup;



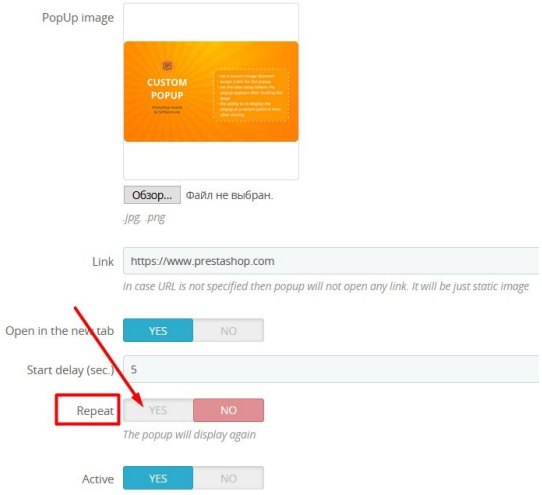
- **Open in the new tab** - you can select "**YES**" if you want to open the link in the new window. You can select **"NO"** if you want to open the link in the same browser window



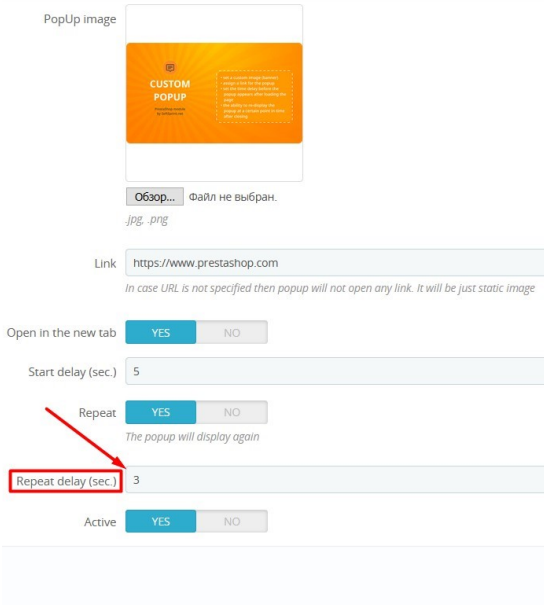
- **Start delay (sec.)** - this field allows to set the time interval before popup appears after loading the page (in seconds);



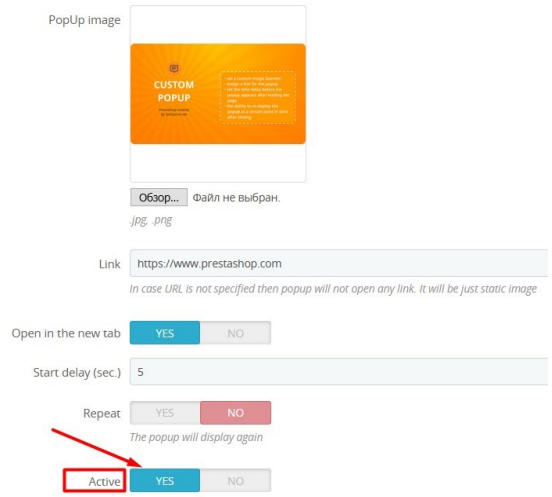
- **Repeat** - you can select "**YES**" if you would like to set the ability to re-display the popup in a certain time interval after closing the popup with the help of "X" button in the top right corner of popup;



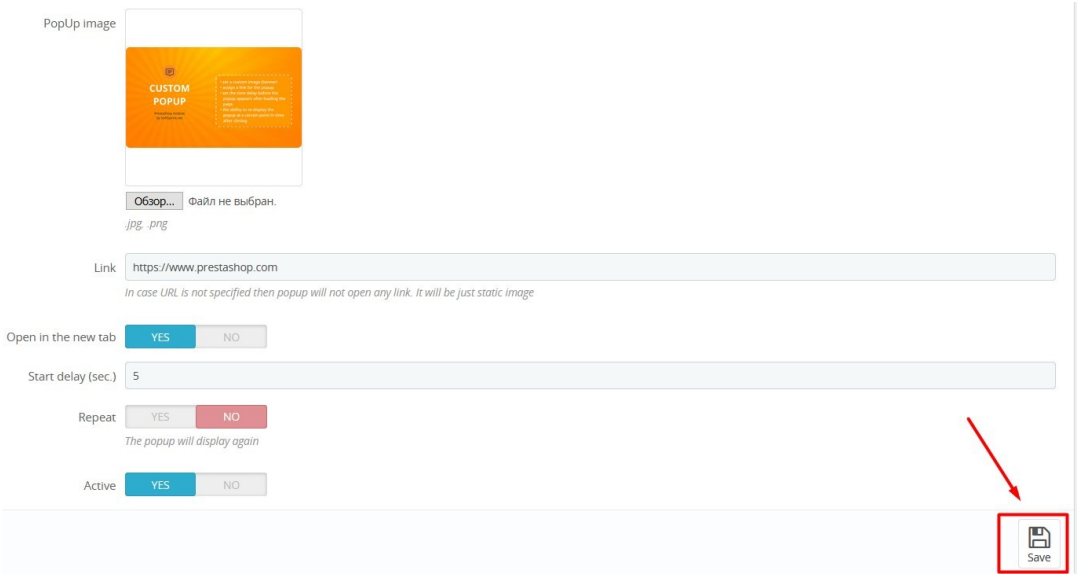
- **Repeat delay (sec.)** - this field allows to set the time interval before the popup appears after the previous closing with the help of "X" button;



- **Active** - you can select "**YES**" and activate the popup.



Be sure to save the settings using the **"Save"** button!



Important!

- images for **PopUp image** can be uploaded in the following formats: .jpg, .png;

- if no URL is specified in the **Link** field, no link will be opened when clicking on popup. Popup will be a static image;

- if you do not select **"YES"** in the **Active** field, the popup will not be displayed;

- if a user clicks on the popup and follows the link, the popup will not appear on that user's site anymore;

- **REPEAT** - here can be set the popup reappearance function on the page in case the user closes the popup with the help of "X" button. Popup will stop to appear if user clicked on the popup image and followed the appropriate link.

Distribute your store products on WordPress sites

Tool

Distribute your store products on WordPress sites! By easily adding products to WordPress, you can achieve higher sales, inventory expansion & customer experience. WP visitors will “add to cart” with the final proceeding of the order in PrestaShop.

Opportunities

Module allows a PrestaShop store owner to copy - paste products with appropriate categories and reflect them on any WordPress site in just by inserting simple code to the page or post body!

Admin opportunities

- Admin can generate the appropriate styles code snippet in PrestaShop module settings and copy-paste it to any WordPress post/page.
- Admin will distribute his PrestaShop products among WordPress satellites, which will boost his sales.
- This instrument could cool solution for dropshipping!

Features

- Admin can generate the appropriate styles code snippet in PrestaShop module settings and copy-paste it to any WordPress post/page.
- Therefore WordPress visitors will see the same product with prices, categories, descriptions and images as they are in PrestaShop.
- WordPress visitors will be allowed to click on the “Add to Cart” button. Then they will be redirected to PrestaShop cart page or product page (defined by admin).
- Admin can generate different styles of the snippet look, language of the products interface, which will be shown in WordPress

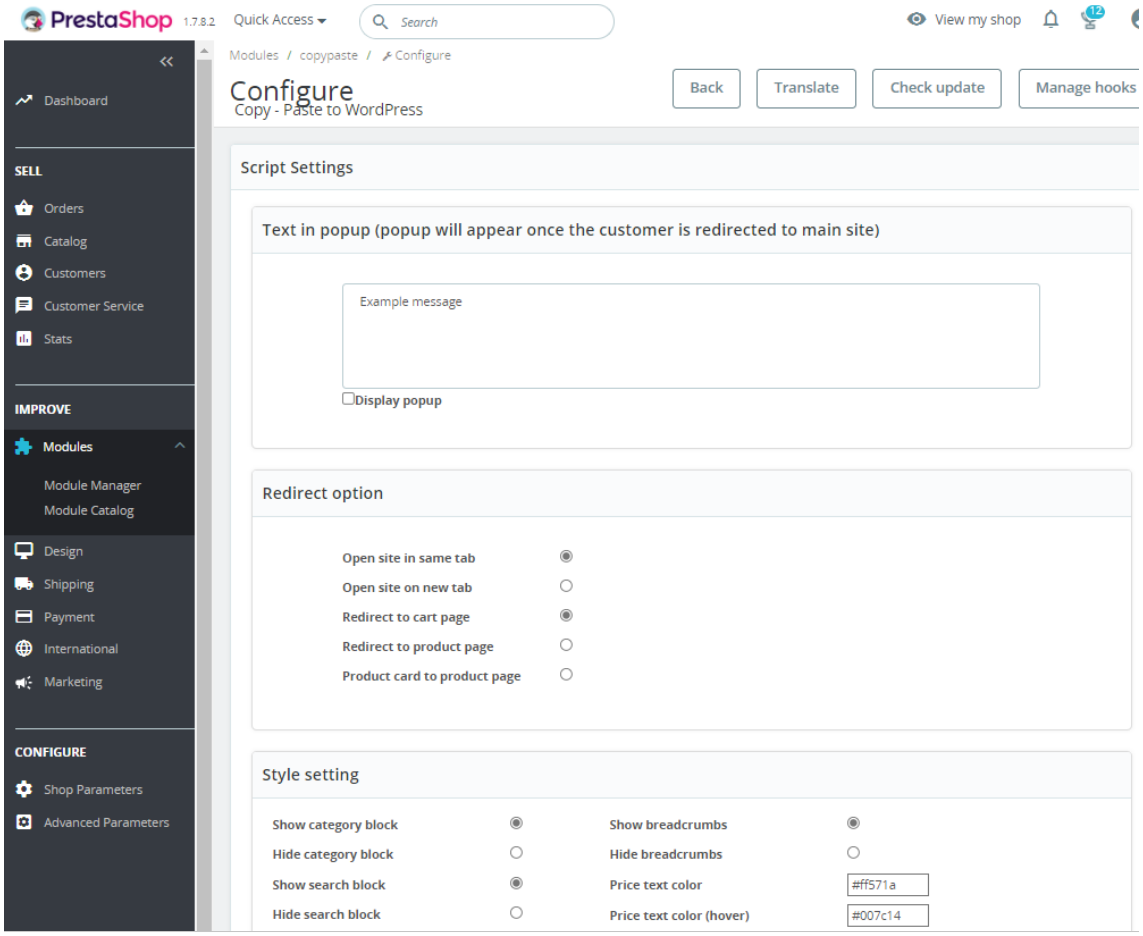
Benefits for customers

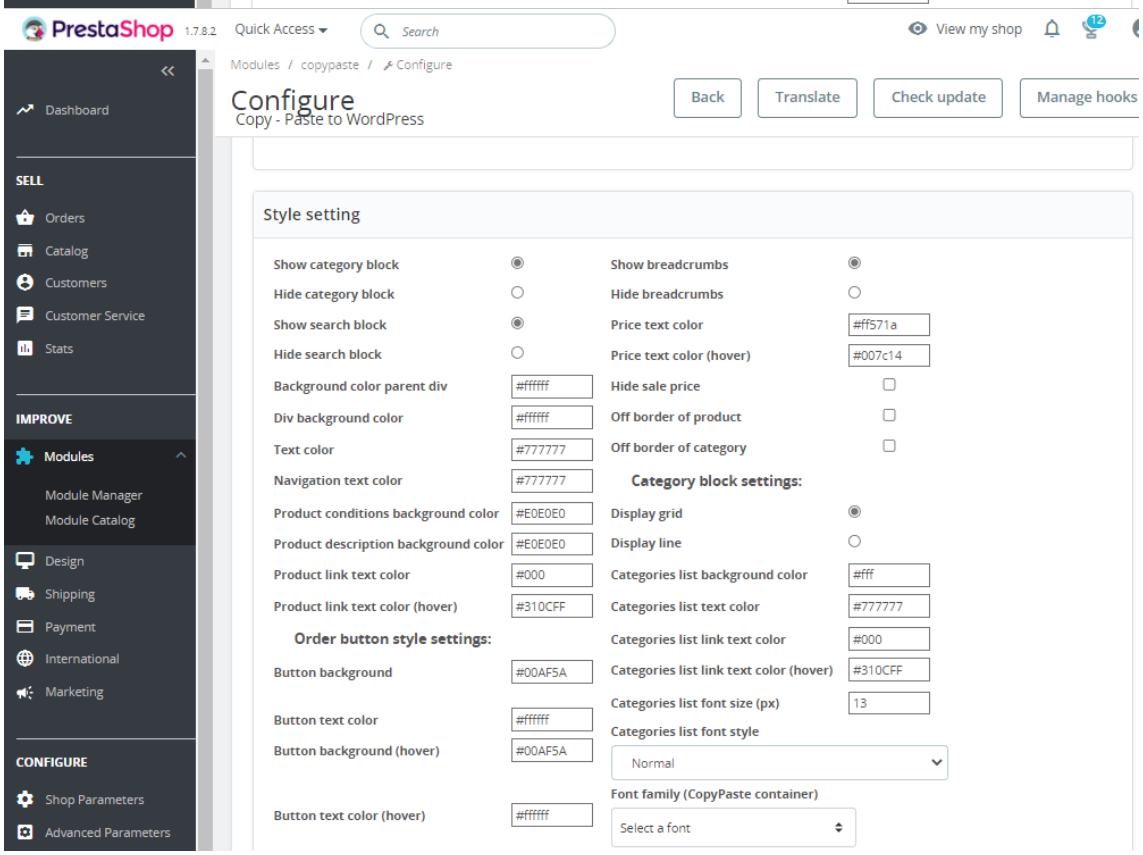
Customers will have more options to find the product throughout the web, because Wordpress satellites will spread the same products as the main PrestaShop store has. More offers with goods on the market - more chances to buy them!

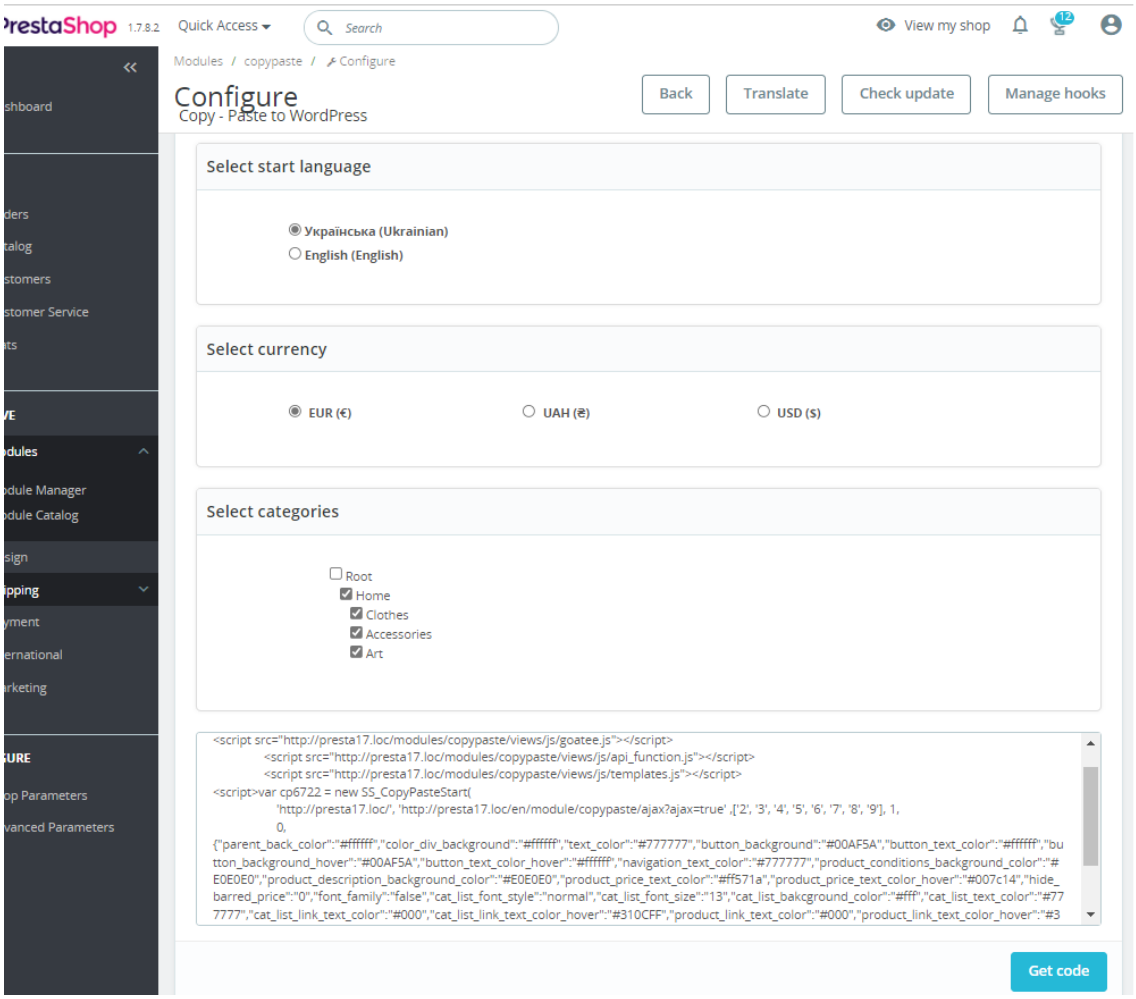
Settings

Module configuration page (Script settings)

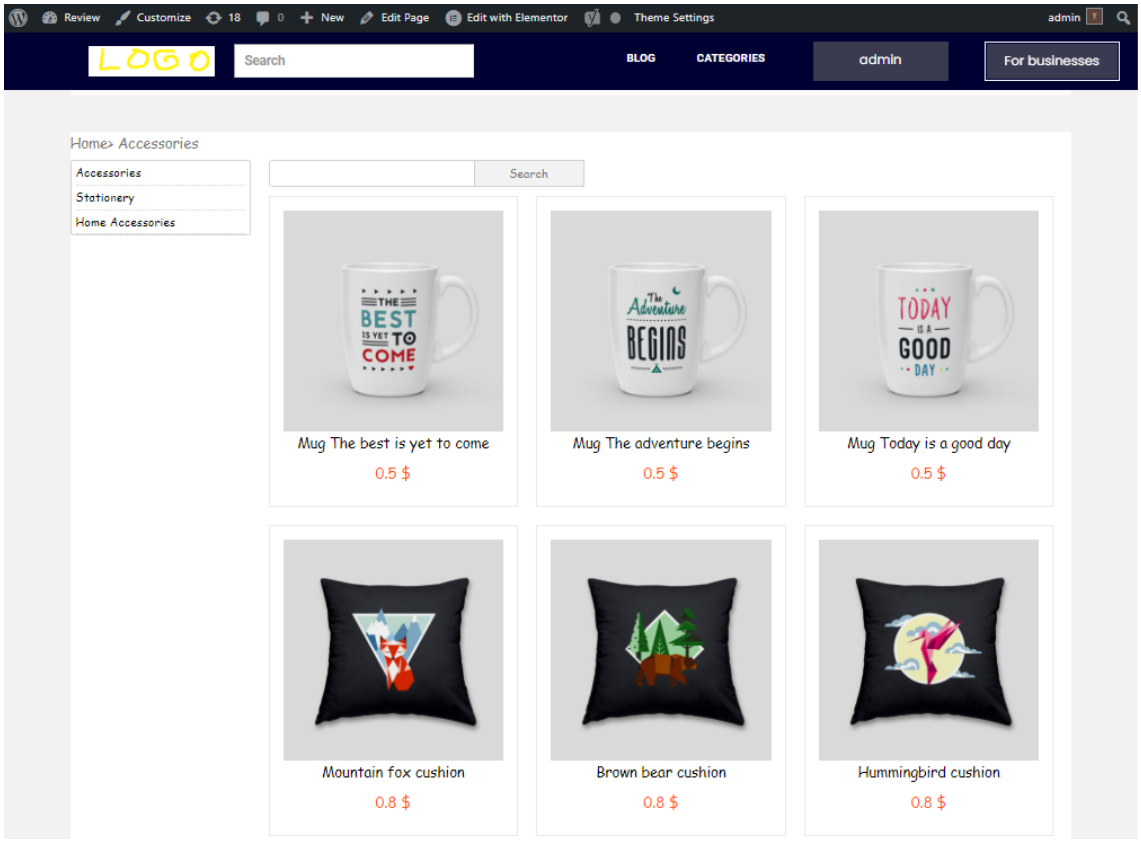
- Text in popup, which will be shown before the redirect from WordPress to main site (PrestaShop)
- Redirect options to PrestaShop (same tab / new tab / cart page / product page / product card to product page)
- Define currency, which will be shown in WordPress
- Choose categories and appropriate products, which will be shown in WordPress
- Styles settings (show / hide category block, show / hide search block, show / hide breadcrumbs, price font color and hover color, show / hide sale price, rest of visual styles for products and categories)
- Language of the products interface, which will be shown in WordPress
- Currency, which will be shown in WordPress
- Categories and appropriate products, which will be shown in WordPress

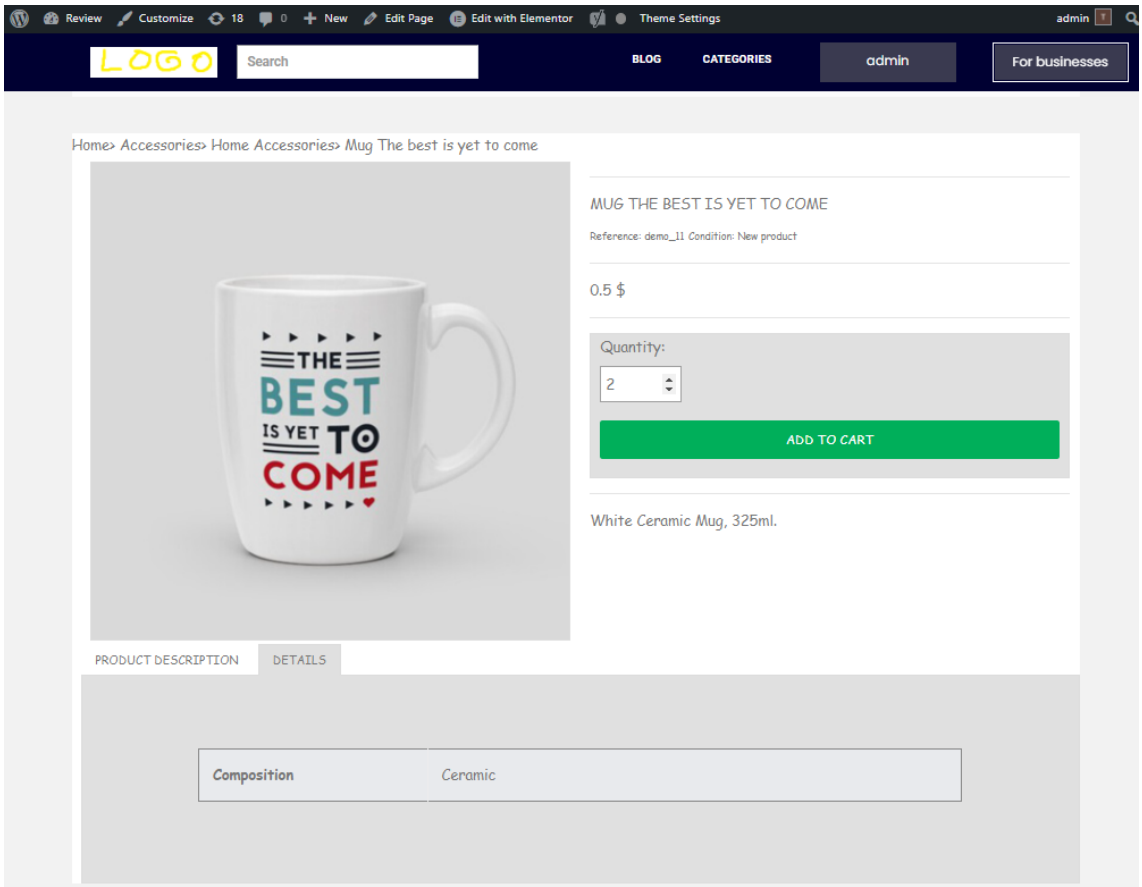

PrestaShop 1.7.8.2
Quick Access
Search
View my shop
Modules / copypaste / Configure
Configure
Copy - Paste to WordPress
Back
Translate
Check update
Manage hooks
Dashboard
SELL
Orders
Catalog
Customers
Customer Service
Stats
IMPROVE
Modules
Module Manager
Module Catalog
Design
Shipping
Payment
International
Marketing
CONFIGURE
Shop Parameters
Advanced Parameters
Script Settings
Text in popup (popup will appear once the customer is redirected to main site)
Example message
Display popup
Redirect option
Open site in same tab
Open site on new tab
Redirect to cart page
Redirect to product page
Product card to product page
Style setting
Show category block
Hide category block
Show search block
Hide search block
Show breadcrumbs
Hide breadcrumbs
Price text color
#ff571a
Price text color (hover)
#007c14


PrestaShop 1.7.8.2
Quick Access
Search
View my shop
Modules / copypaste / Configure
Configure
Copy - Paste to WordPress
Back
Translate
Check update
Manage hooks
Dashboard
SELL
Orders
Catalog
Customers
Customer Service
Stats
IMPROVE
Modules
Module Manager
Module Catalog
Design
Shipping
Payment
International
Marketing
CONFIGURE
Shop Parameters
Advanced Parameters
Style setting
Show category block
Hide category block
Show search block
Hide search block
Background color parent div
#ffffff
Div background color
#ffffff
Text color
#777777
Navigation text color
#777777
Product conditions background color
#E0E0E0
Product description background color
#E0E0E0
Product link text color
#000
Product link text color (hover)
#310CFF
Order button style settings:
Button background
#00AF5A
Button text color
#ffffff
Button background (hover)
#00AF5A
Button text color (hover)
#ffffff
Show breadcrumbs
Hide breadcrumbs
Price text color
#ff571a
Price text color (hover)
#007c14
Hide sale price
Off border of product
Off border of category
Category block settings:
Display grid
Display line
Categories list background color
#fff
Categories list text color
#777777
Categories list link text color
#000
Categories list link text color (hover)
#310CFF
Categories list font size (px)
13
Categories list font style
Normal
Font family (CopyPaste container)
Select a font



Next stage is to copy – paste the shown above code snippet to WordPress page or post. It will provide next look of the products and categories according to the initially defined styles and settings in module:


Review
Customize
18
0
New
Edit Page
Edit with Elementor
Theme Settings
admin
LOGO
Search
BLOG
CATEGORIES
admin
For businesses
Home› Accessories
Accessories
Stationery
Home Accessories
Search
Mug The best is yet to come
0.5 $
Mug The adventure begins
0.5 $
Mug Today is a good day
0.5 $
Mountain fox cushion
0.8 $
Brown bear cushion
0.8 $
Hummingbird cushion
0.8 $


Review
Customize
18
0
New
Edit Page
Edit with Elementor
Theme Settings
admin
LOGO
Search
BLOG
CATEGORIES
admin
For businesses
Home› Accessories› Home Accessories› Mug The best is yet to come
MUG THE BEST IS YET TO COME
Reference: demo_11 Condition: New product
0.5 $
Quantity:
2
ADD TO CART
White Ceramic Mug, 325ml.
PRODUCT DESCRIPTION
DETAILS
Composition
Ceramic

Spell checker using Grammarly API

Tool

Improves the quality of text content on a store by checking it for grammatical and spelling errors. By using this module, users can get suggestions for corrections and improvements to their writing, which can help to enhance the readability and professionalism of their Prestashop. Additionally, since search engines tend to favor well-written content, using Grammarly can also potentially improve a website's search engine optimization (SEO)

Benefits for Merchants

- **Improving the quality of content**: the module helps merchants to create high-quality and error-free content. This can be especially useful for writing product descriptions, promotional content, and other types of text that are important for attracting customers and conveying information.
- **Saving time:** by using Grammarly module, merchants can save time by catching errors and improving their writing more quickly. This can be especially helpful for merchants who have a lot of content to write and want to be efficient with their time.
- **Enhancing professionalism:** error-free and high-quality writing can enhance the overall professionalism of a merchant's brand. This can help to build trust with customers and increase the perceived value of a merchant's products and services.
- **Ease of use:** The module integrates with Prestashop's back office, making it easy for merchants to access and use Grammarly without having to switch between different applications or platforms.

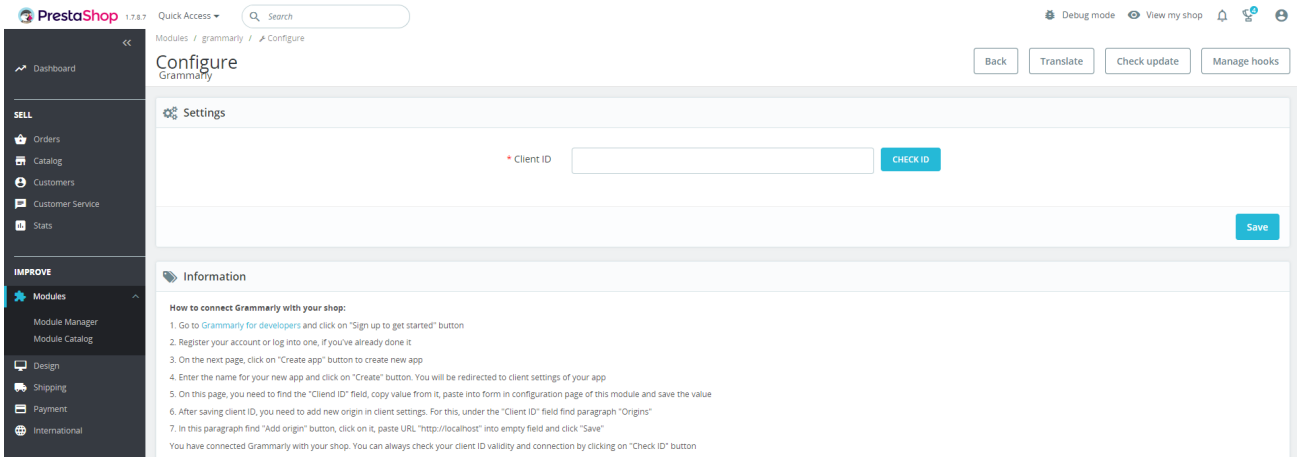
Benefits for customers

- Customers can more easily understand the features and benefits of the products they are interested in
- Customers may be more likely to trust the website and the products being sold

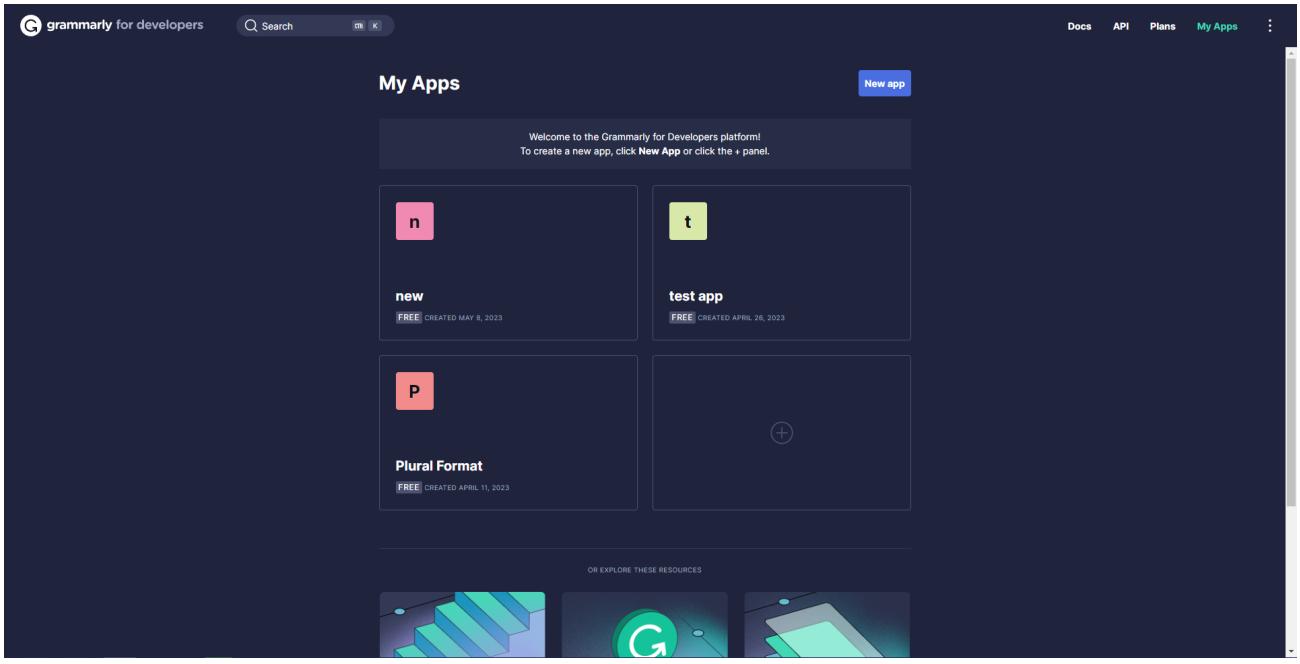
Features

- Grammar and spelling checks
- Writing style analysis
- Plagiarism checker
- Vocabulary enhancement
- Sentence structure analysis
- Tone detection

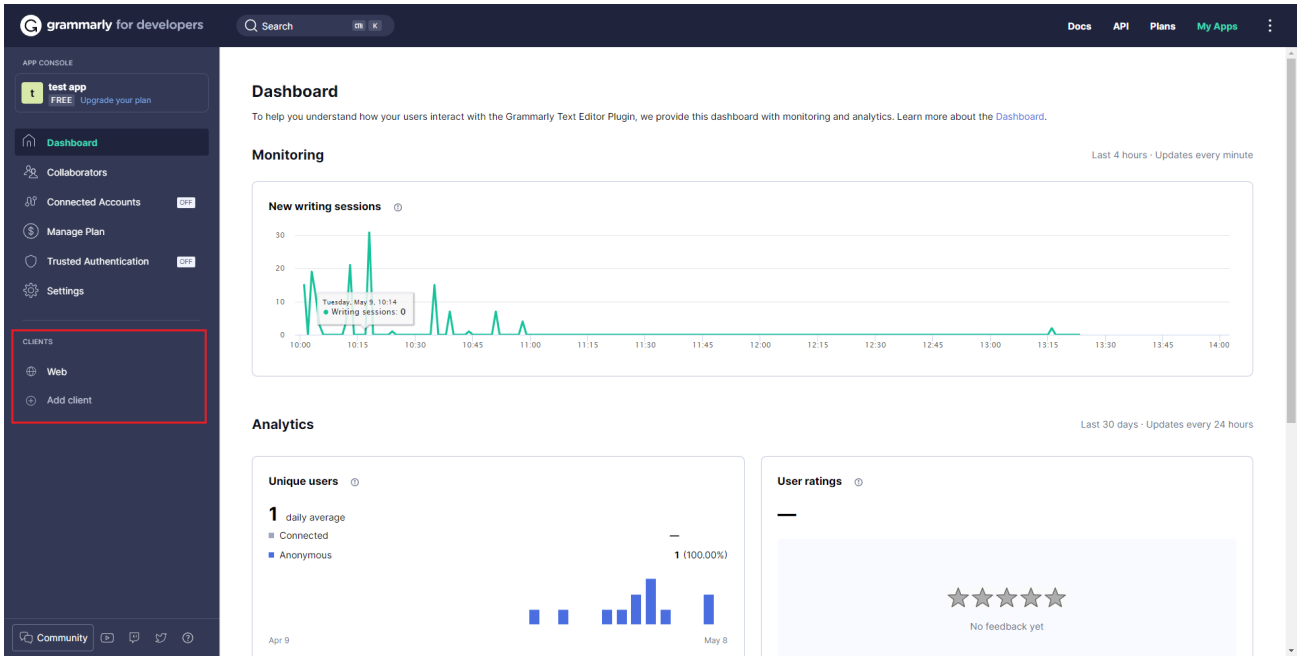
Module settings
Account connection



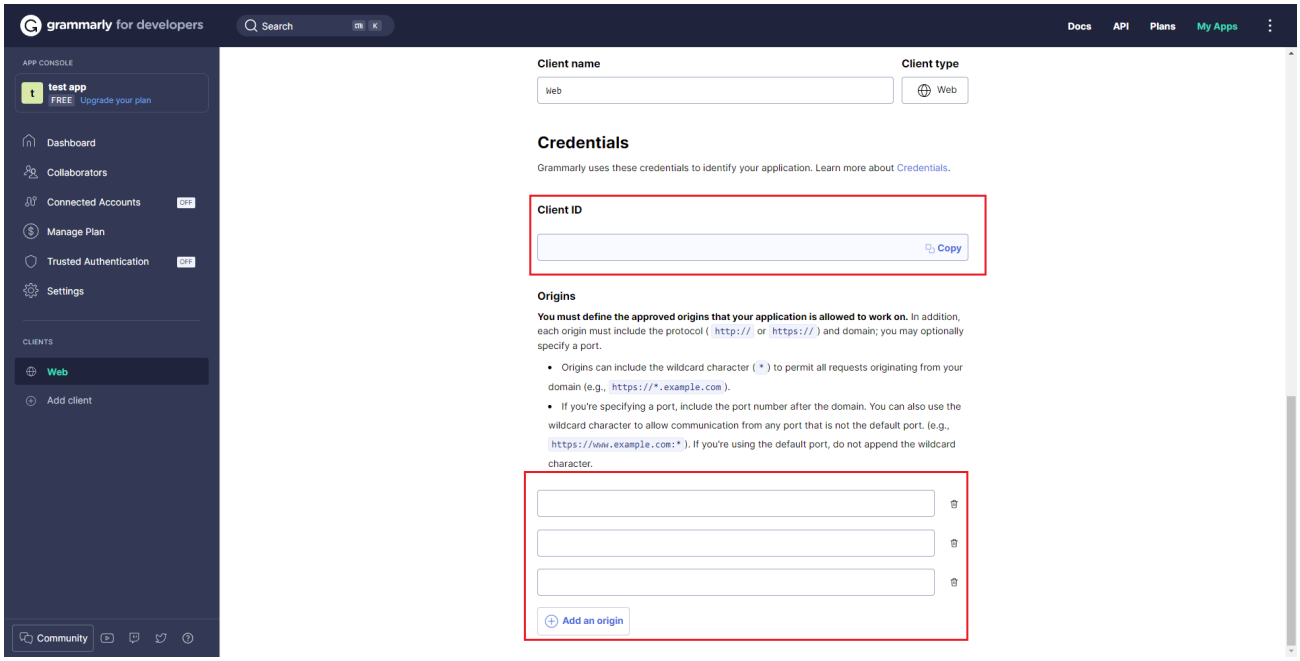
In order to start working with the module, you need to link it to your personal app and account registered on Grammarly. For this, you need to visit a “Grammarly for developers” website: https://developer.grammarly.com



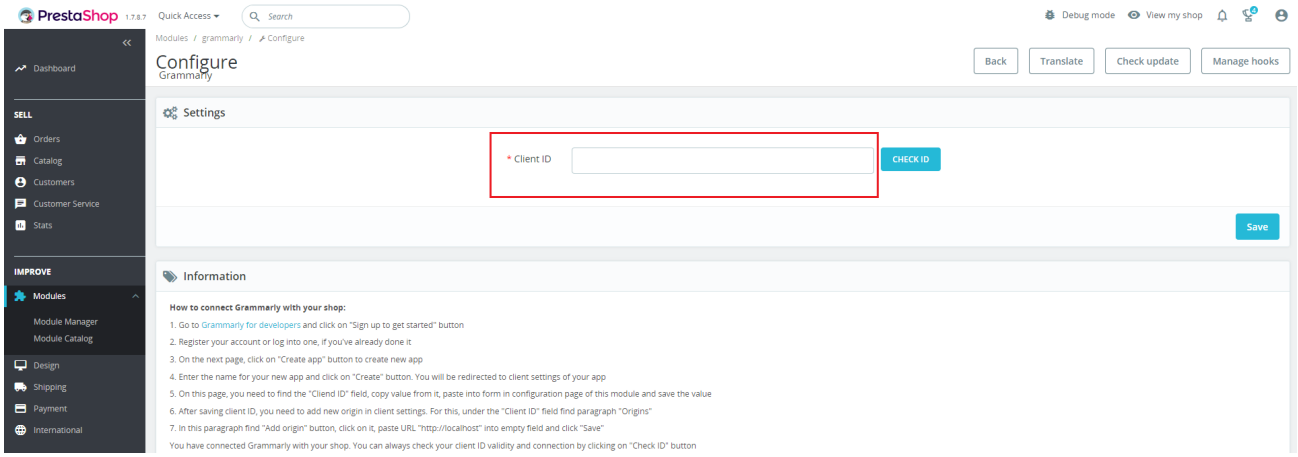
You need to create new app or select the one you, if you have already done that.



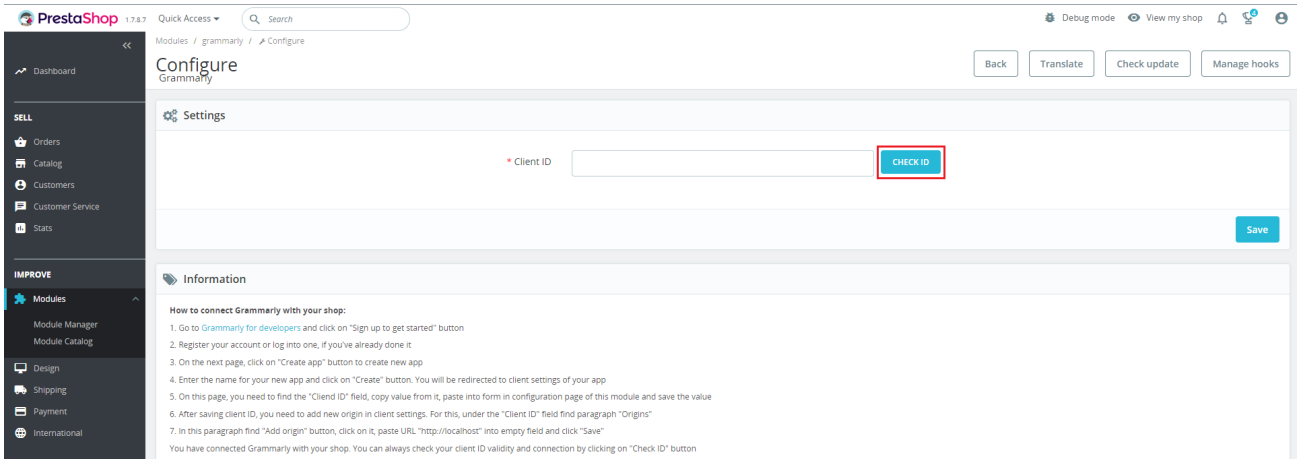
After selecting the desired app, go to “Clients” tab and select clients you need.



On this tab, you need to find paragraph “Credentials”. In “Origins” section you need to add your domain as a new origin by clicking on “Add an origin button”, entering your domain and clicking on “Save” button. After that, copy value of client ID, paste it into form on configuration page of this module and submit form.

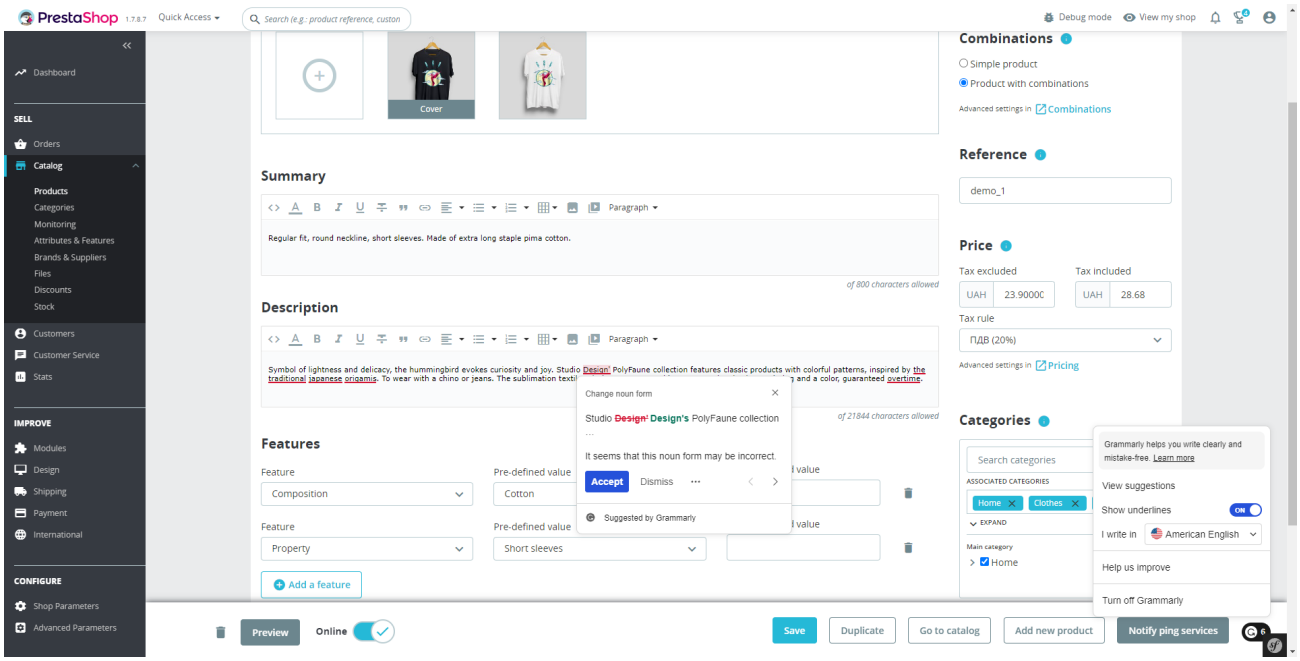


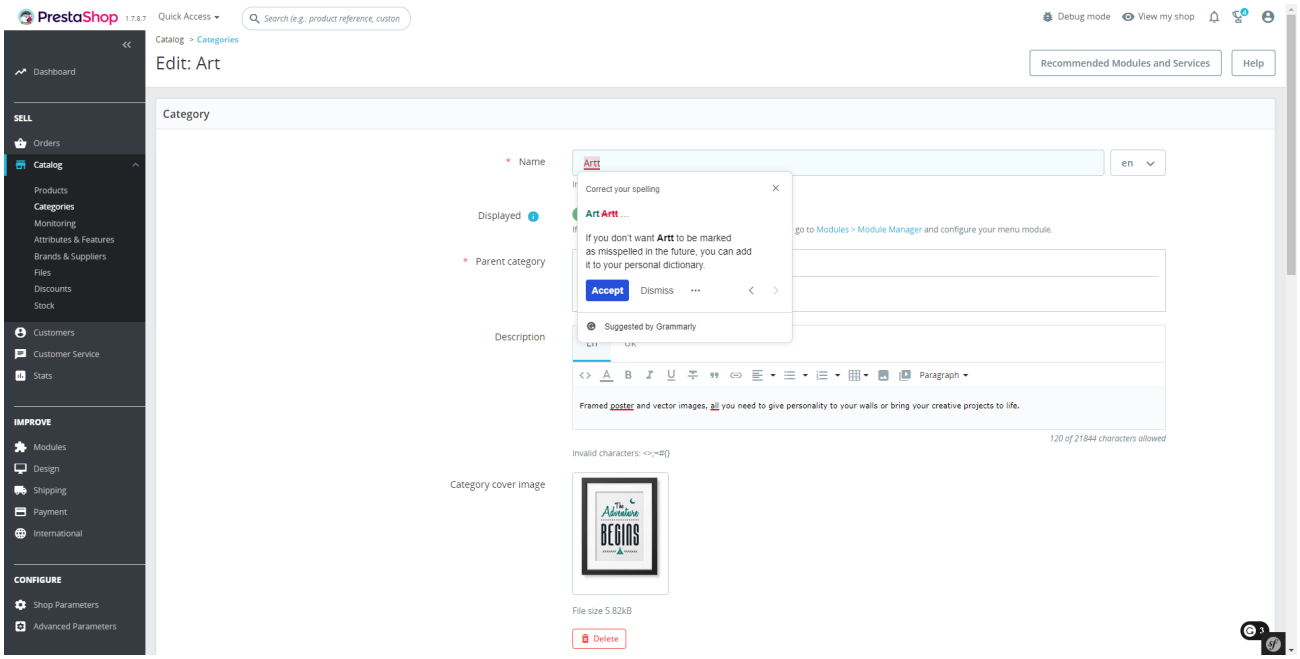
You have connected your Grammarly app with module. You can always check your client ID validity and connection by clicking on “Check ID” button.

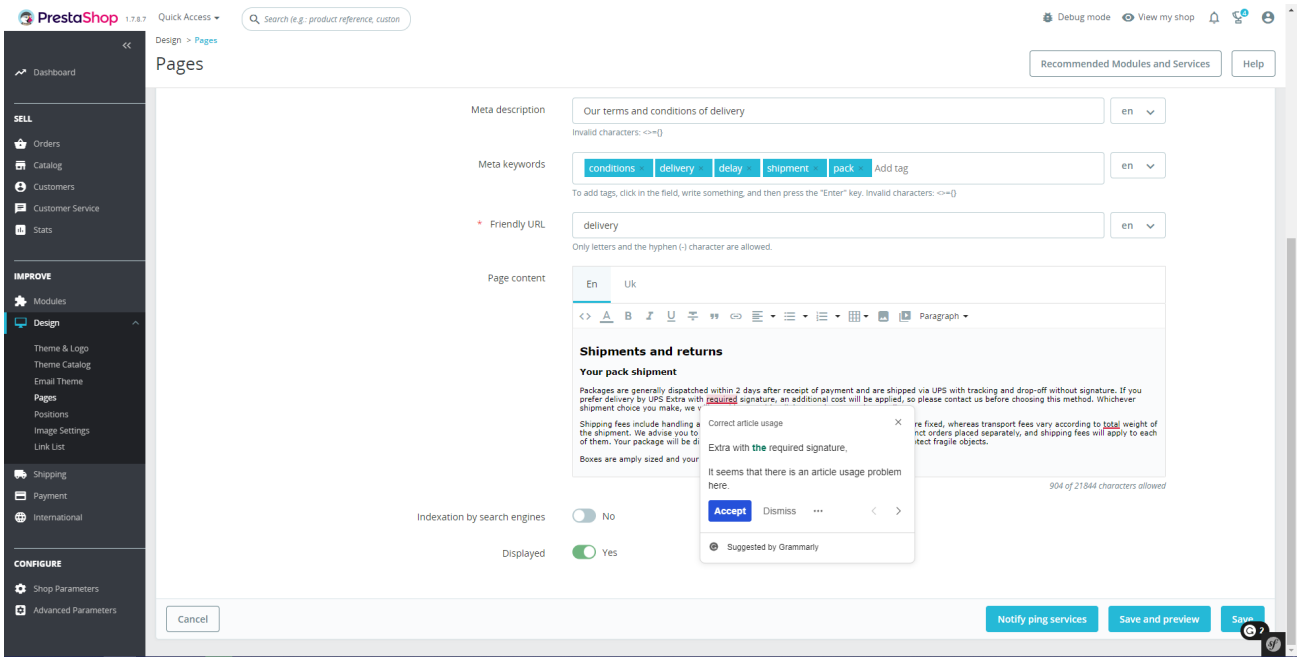


Grammarly usage

After connecting your Grammarly app with module, you can use Grammarly features on almost any page in back office, such as product, category or CMS-page edition.


PrestaShop
Dashboard
SELL
Orders
Catalog
Products
Categories
Monitoring
Attributes & Features
Brands & Suppliers
Files
Discounts
Stock
Customers
Customer Service
Stats
IMPROVE
Modules
Design
Shipping
Payment
International
CONFIGURE
Shop Parameters
Advanced Parameters
Cover
Summary
Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.
of 800 characters allowed
Description
Symbol of lightness and delicacy, the hummingbird evokes curiosity and joy. Studio Design' PolyFaune collection features classic products with colorful patterns, inspired by the traditional japanese origamis. To wear with a chino or jeans. The sublimation textil
of 21844 characters allowed
Features
Feature
Composition
Pre-defined value
Cotton
Feature
Property
Pre-defined value
Short sleeves
Add a feature
Change noun form
Studio Design' Design's PolyFaune collection
It seems that this noun form may be incorrect.
Accept
Dismiss
Suggested by Grammarly
Combinations
Simple product
Product with combinations
Advanced settings in Combinations
Reference
demo_1
Price
Tax excluded
UAH 23.9000
Tax included
UAH 28.68
Tax rule
ПДВ (20%)
Advanced settings in Pricing
Categories
Search categories
ASSOCIATED CATEGORIES
Home
Clothes
EXPAND
Main category
Home
Grammarly helps you write clearly and mistake-free. Learn more
View suggestions
Show underlines
I write in American English
Help us improve
Turn off Grammarly
Preview
Online
Save
Duplicate
Go to catalog
Add new product
Notify ping services


PrestaShop
Catalog > Categories
Edit: Art
Recommended Modules and Services
Help
Category
Name
Artt
en
Displayed
Parent category
Description
Category cover image
Correct your spelling
Art Artt ...
If you don't want Artt to be marked as misspelled in the future, you can add it to your personal dictionary.
Accept
Dismiss
Suggested by Grammarly
Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.
120 of 21844 characters allowed
Invalid characters: <>;=#{}
The Adventure BEGINS
File size 5.82kB
Delete


PrestaShop
Quick Access
Search (e.g.: product reference, custon
Debug mode
View my shop
Design > Pages
Pages
Recommended Modules and Services
Help
Dashboard
SELL
Orders
Catalog
Customers
Customer Service
Stats
IMPROVE
Modules
Design
Theme & Logo
Theme Catalog
Email Theme
Pages
Positions
Image Settings
Link List
Shipping
Payment
International
CONFIGURE
Shop Parameters
Advanced Parameters
Meta description
Our terms and conditions of delivery
en
Invalid characters: <>={}
Meta keywords
conditions
delivery
delay
shipment
pack
Add tag
en
To add tags, click in the field, write something, and then press the "Enter" key. Invalid characters: <>={}
* Friendly URL
delivery
en
Only letters and the hyphen (-) character are allowed.
Page content
En
Uk
Paragraph
Shipments and returns
Your pack shipment
Packages are generally dispatched within 2 days after receipt of payment and are shipped via UPS with tracking and drop-off without signature. If you prefer delivery by UPS Extra with required signature, an additional cost will be applied, so please contact us before choosing this method. Whichever shipment choice you make, we
Shipping fees include handling a
the shipment. We advise you to
of them. Your package will be di
re fixed, whereas transport fees vary according to total weight of
nct orders placed separately, and shipping fees will apply to each
tect fragile objects.
Boxes are amply sized and your
Correct article usage
Extra with the required signature,
It seems that there is an article usage problem here.
Accept
Dismiss
Suggested by Grammarly
904 of 21844 characters allowed
Indexation by search engines
No
Displayed
Yes
Cancel
Notify ping services
Save and preview
Save

Social login via Facebook API

Tool

Allows you to login and authorise in PrestaShop using Facebook account. Besides you can connect your Facebook account to the existing account in PrestaShop.

Benefits for Merchants

- simplifies users' registration on your site;
- increases the conversion of registrations on the site;
- popularize and promote your store in Facebook due to the ease of authorisation;
- users' base growth due to the simplicity of registration;
- higher conversion of orders due to the fast creation of the account on the site via Facebook.

Benefits for customers

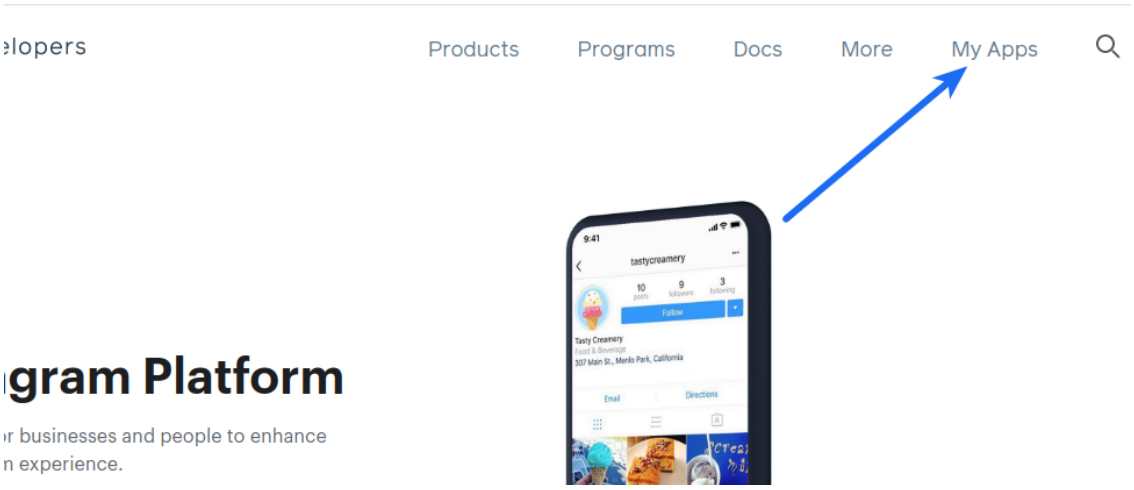
- no need to enter personal data and passwords;
- fast orders proceeding – no need to spend time for the new account creation;
- no necessity to remember login and password to the store account – Facebook authentication is as easy as possible and secure;
- registration and authorization are done in two clicks.

Features

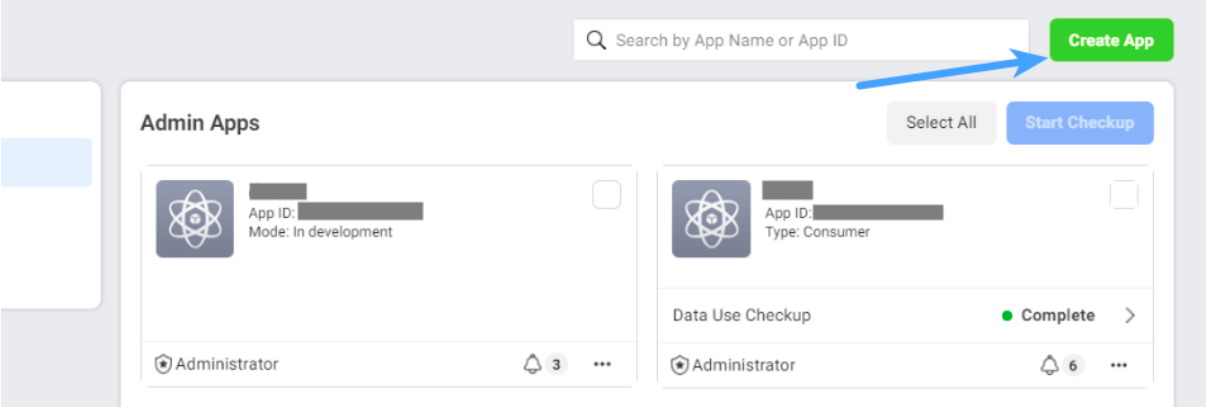
- opportunity to create the new store account based on Facebook authentication;
- user can edit profile anytime (add the email there and rest of details);
- it's possible to connect Facebook authentication to any existing store account;
- user can unlink his Facebook from the store account.

Setup Facebook App by PrestaShop store admin

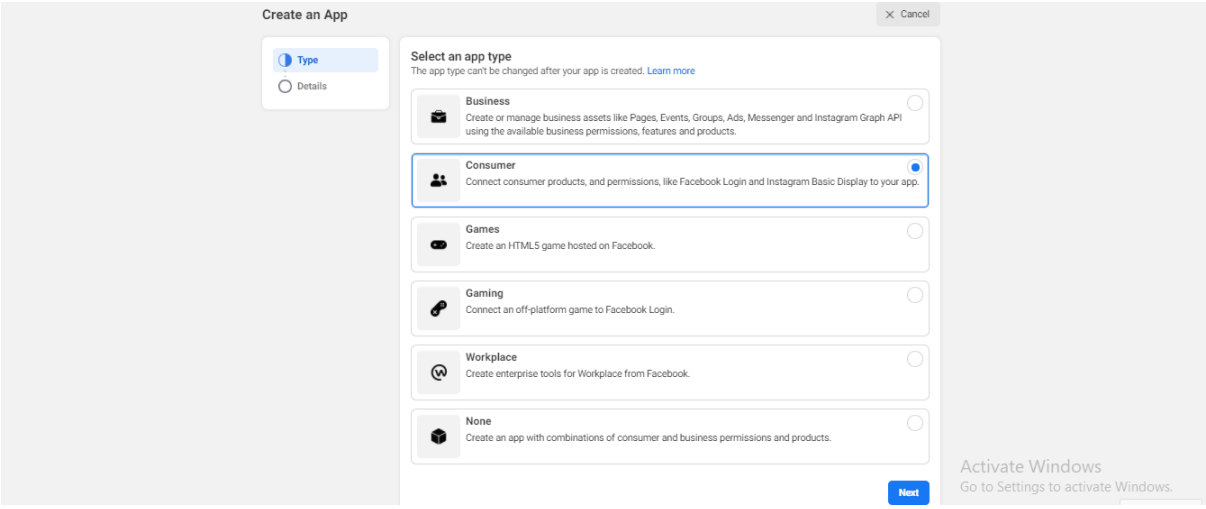
1. Navigate to https://developers.facebook.com, login to your Facebook account if you are not already logged in. Click **My Apps** in the top-right corner.



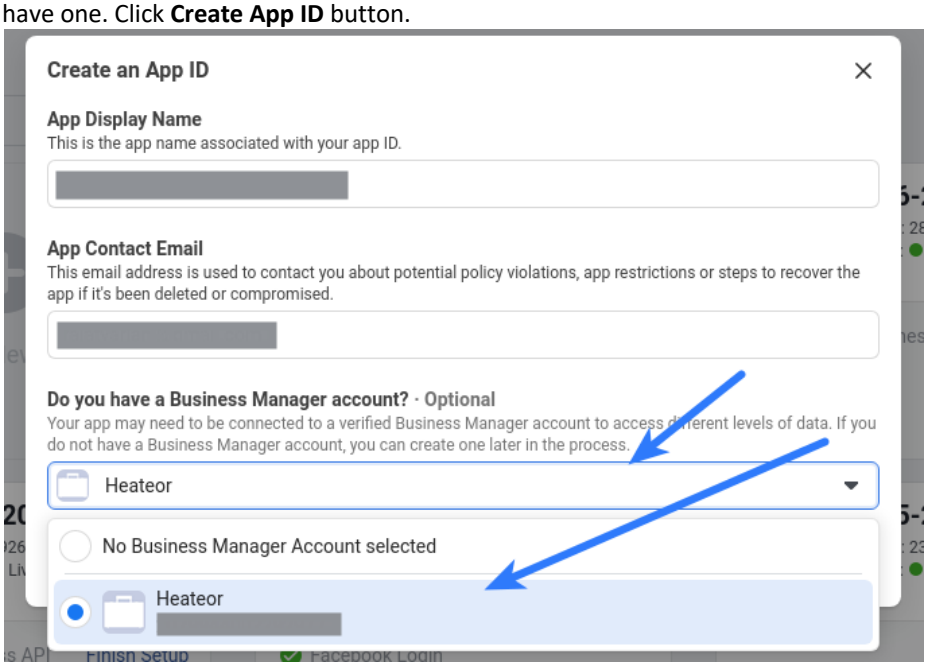
2. Add a new app **Create App**



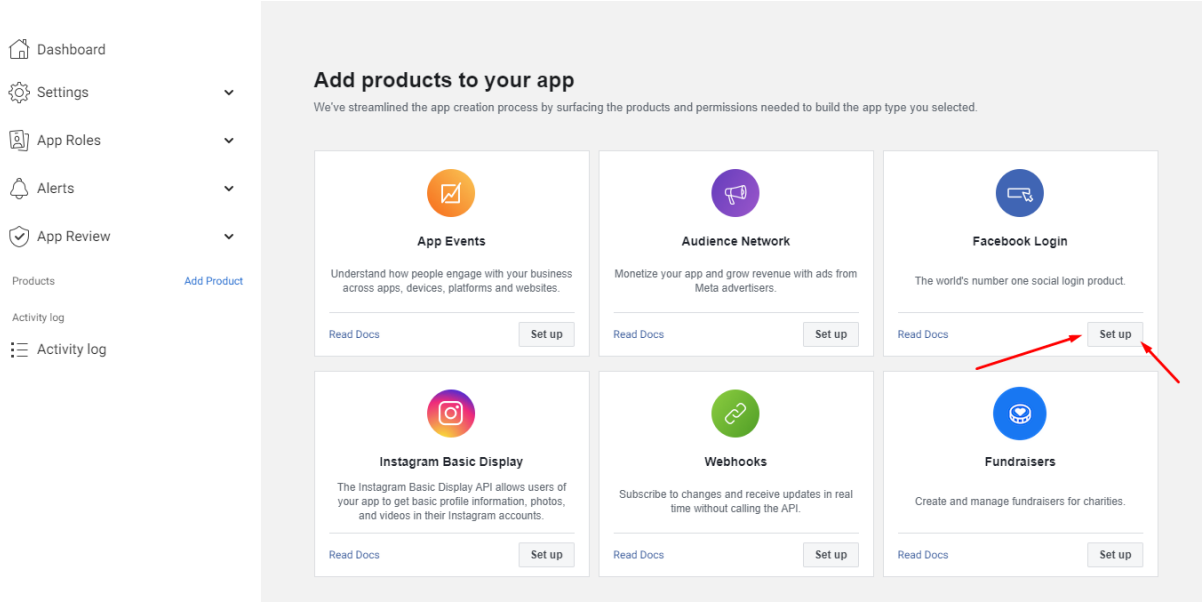
3. Select **Consumer** and click **Next**



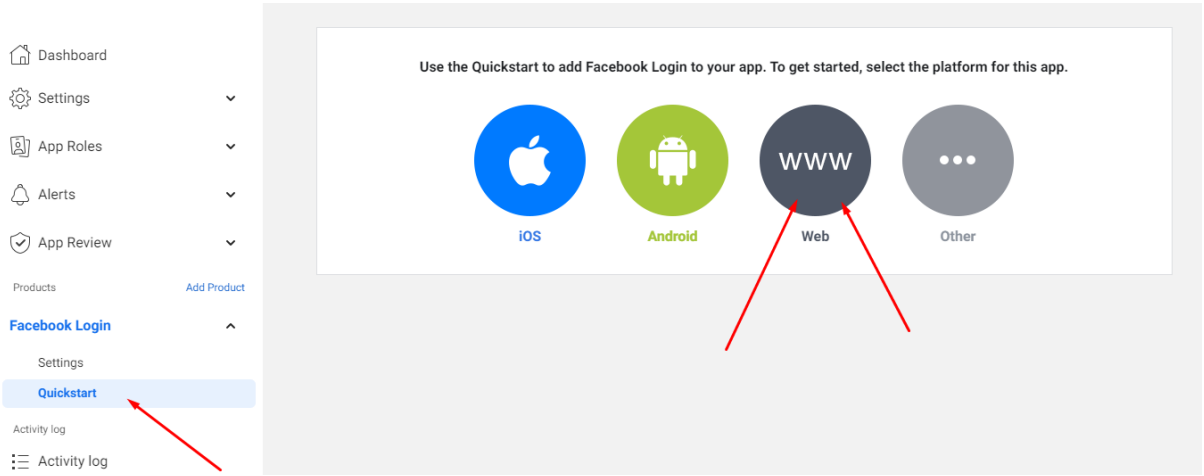
4. Specify **App Display Name** for your app and **App Contact Email**. Select a Business Manager Account if you have one. Click **Create App ID** button.



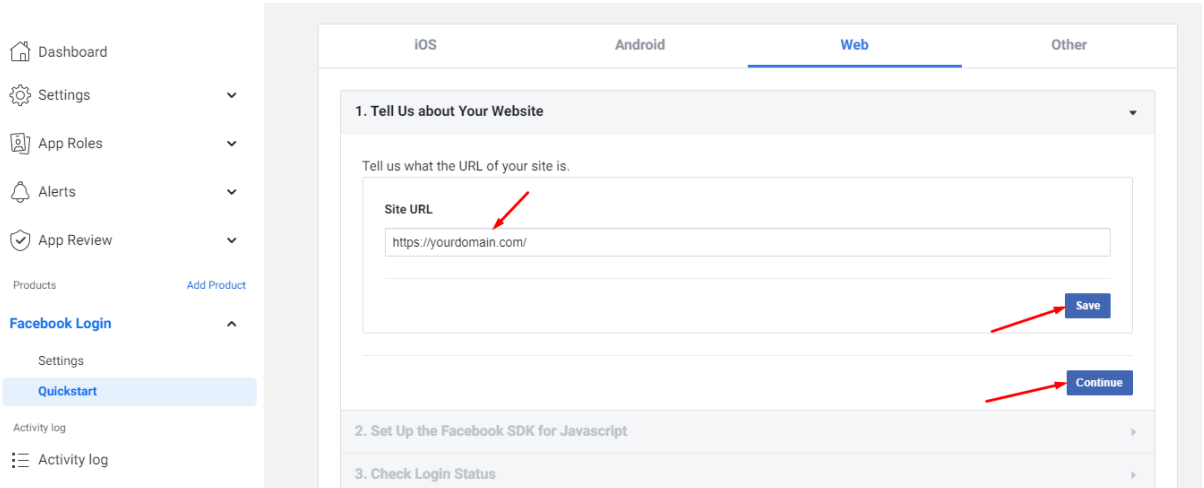
5. Click **Set Up** in the **Facebook Login** block



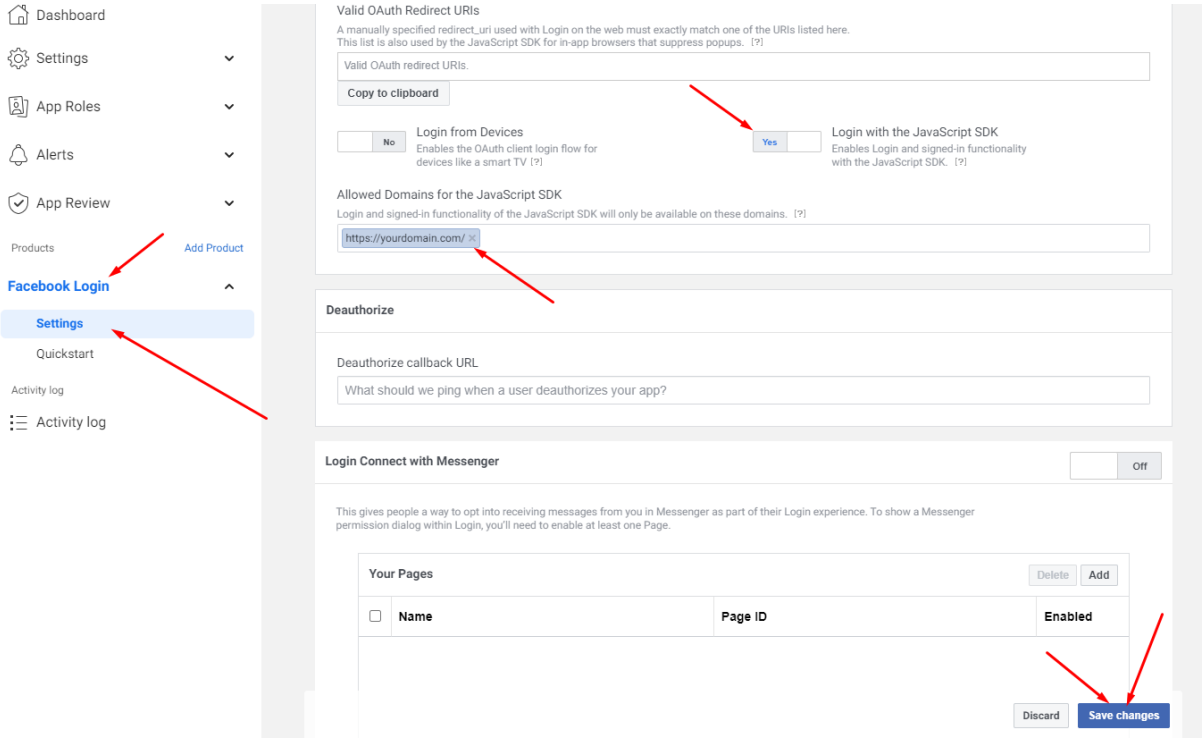
6. Click **WWW** button:



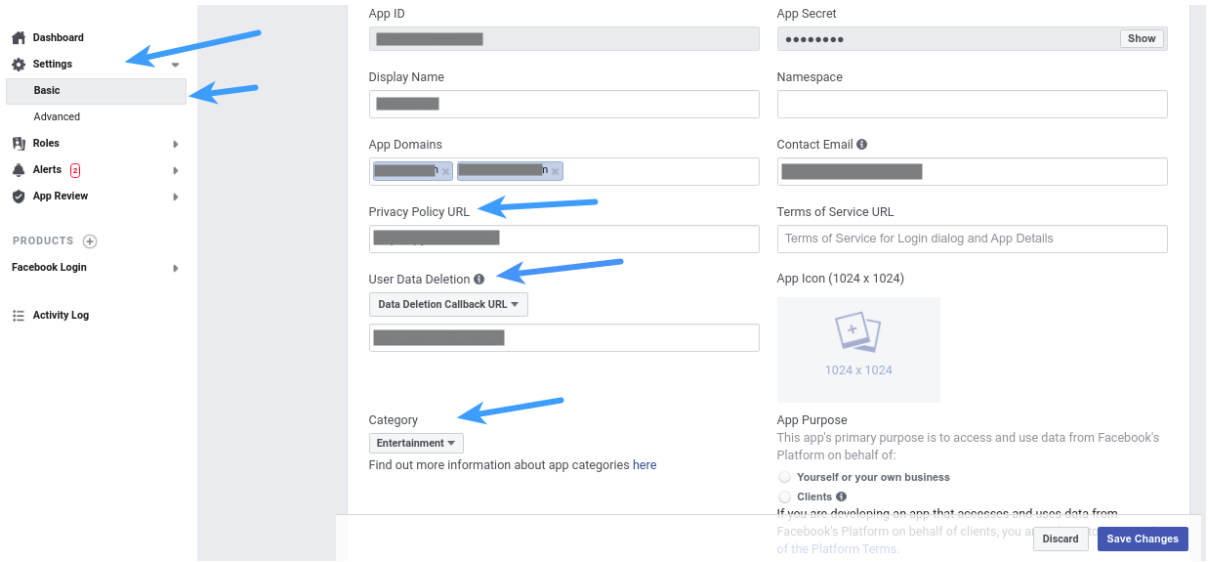
7. Insert **Site URL** of your site , then press **Save** and **Continue**:



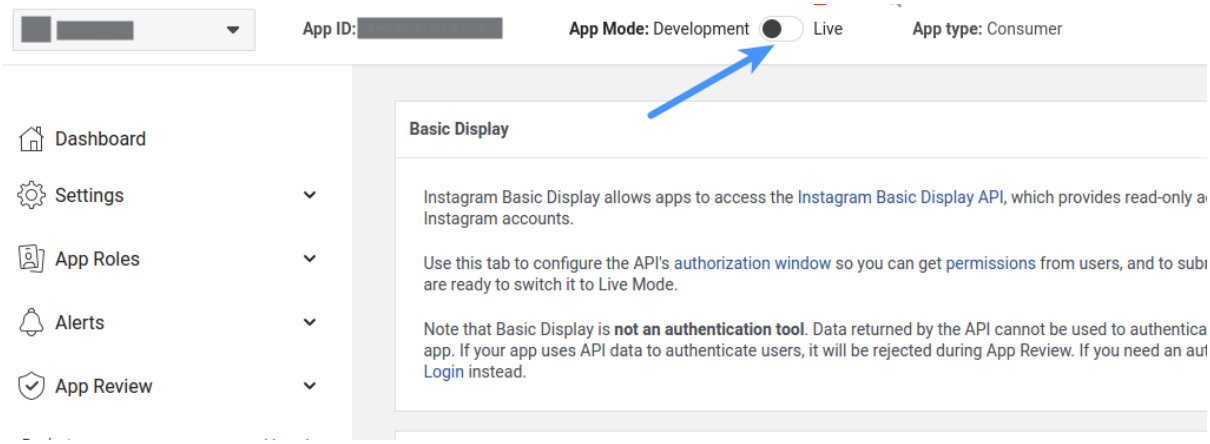
8. Activate "**Login with the JavaScript SDK**" (switch to **Yes**) in the Facebook Login settings and insert your site domain in the "**Allowed Domains for the JavaScript SDK**" field. Click on the **Save** button:



9. Specify **Privacy Policy URL** of your website. Save the same URL in the text box right below the **Data Deletion Callback URL** of the **User Data Deletion** section. Select the **Category** that your website belongs to:

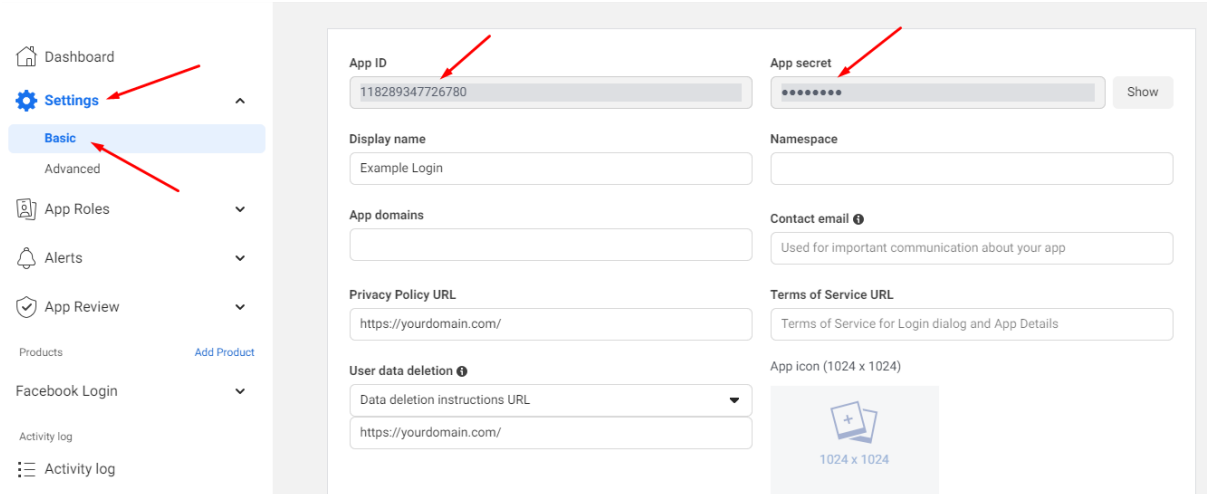


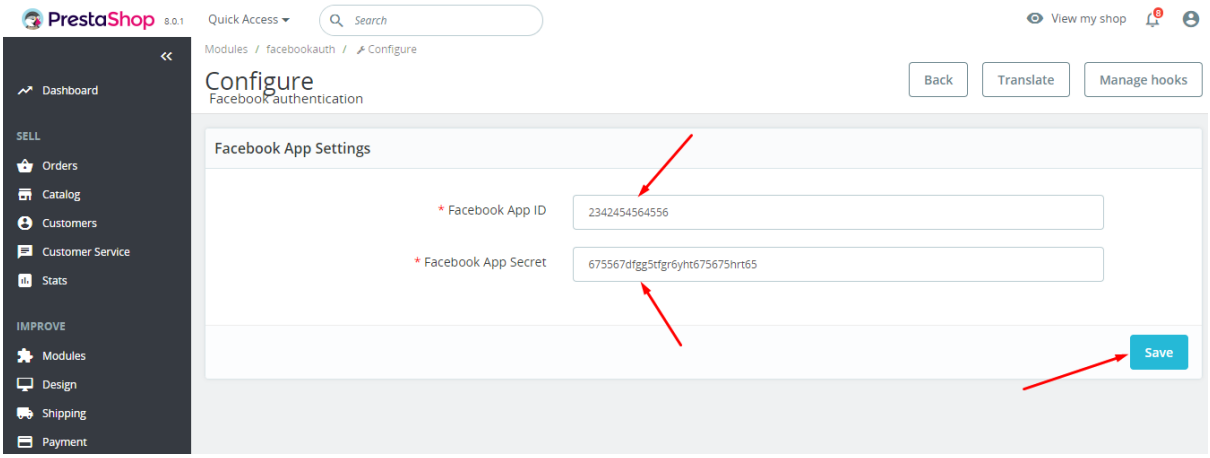
10. Click on slider button in the **App Mode** option and make app **Live:**



Module settings

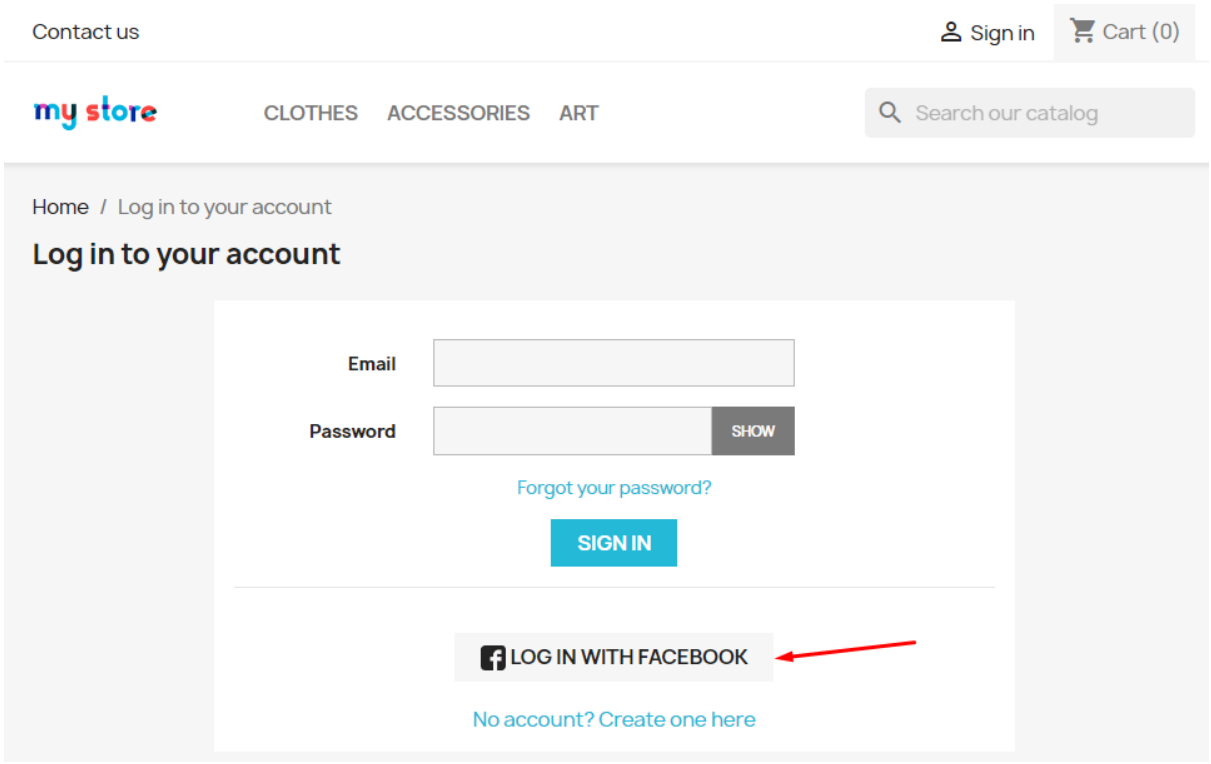
5. Copy **App ID** and **App Secret** and paste them into the corresponding fields on the module configuration page:

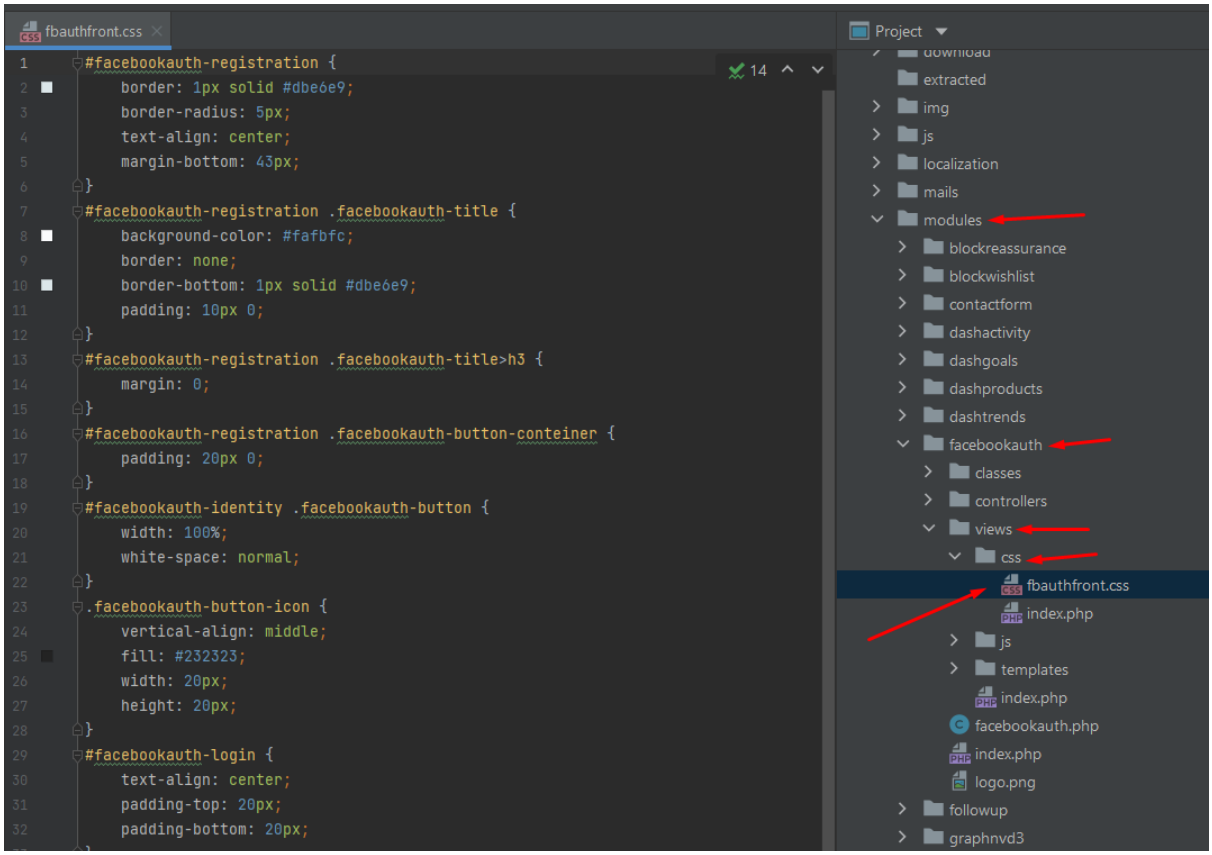




Setting the CSS styles for the button:

1. The styles file is located here: modules/facebookauth/views/css/fbauthfront.css

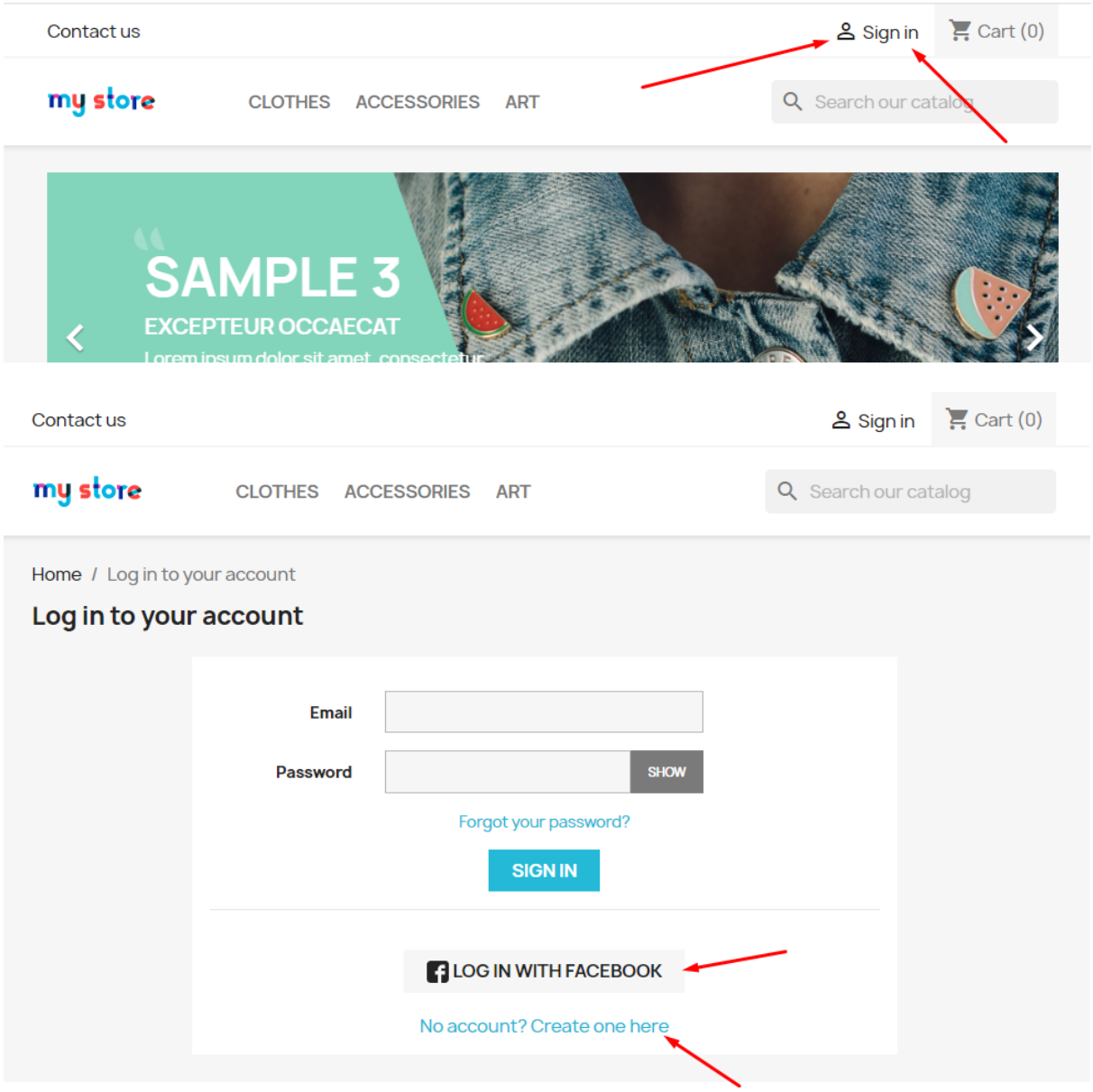


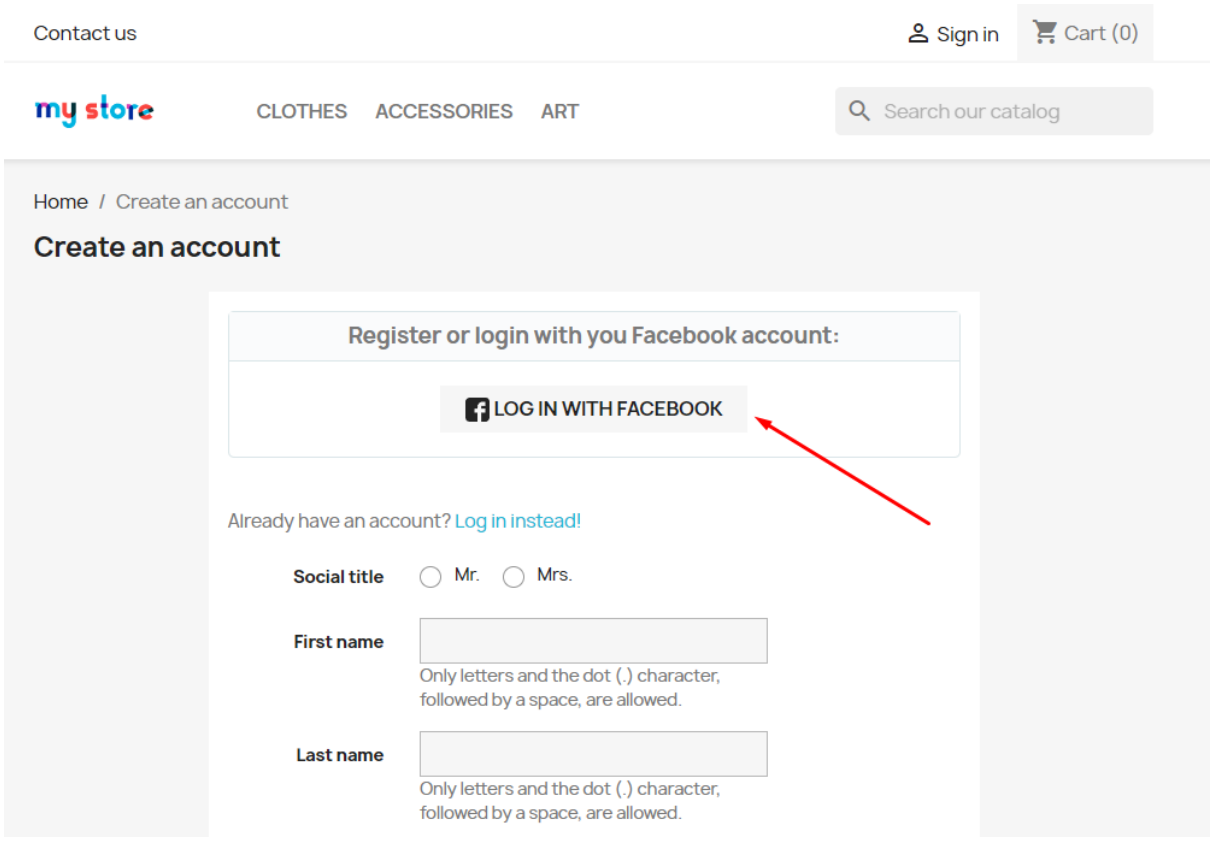


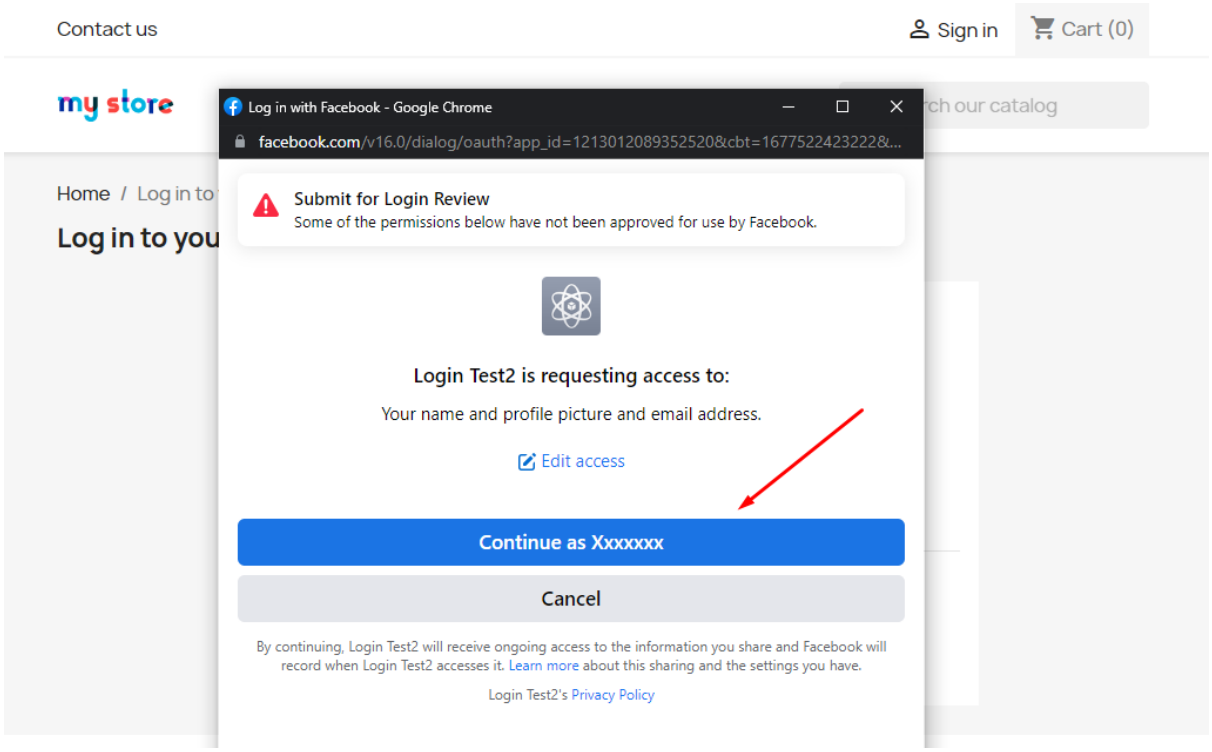
Work processes of the module:

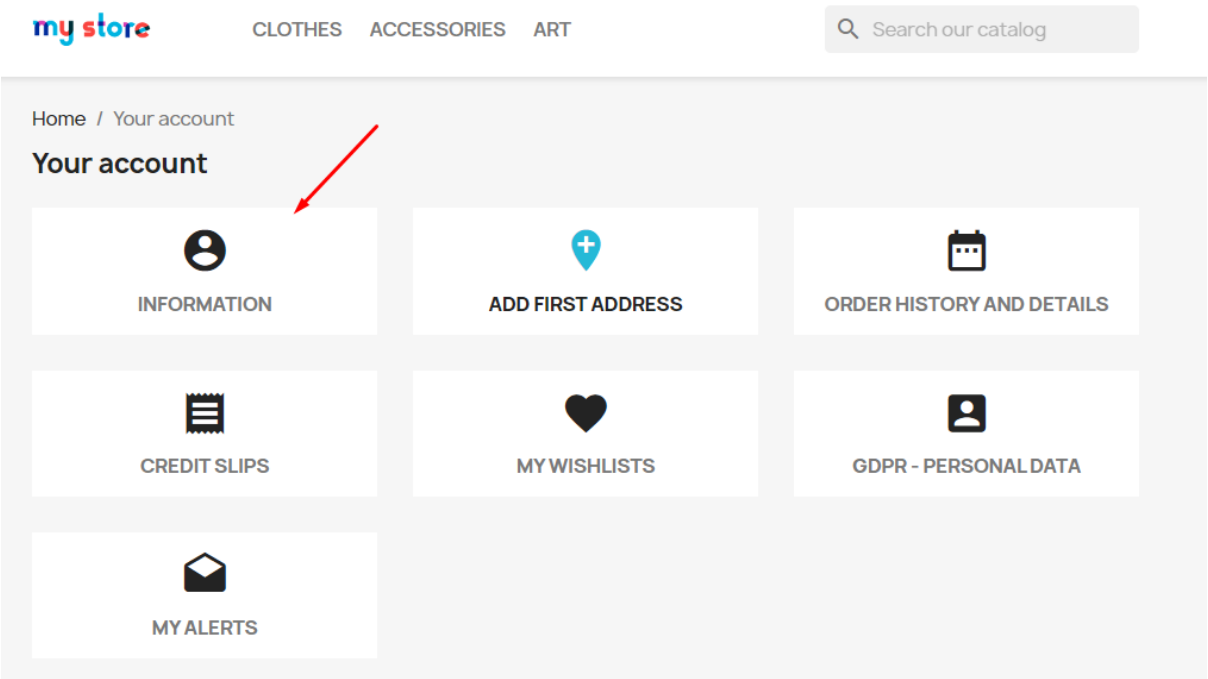
1. **When the user is not logged in and clicks on the "Log in with Facebook" button for the first time on the Login page or on the Registration page:**
   - after clicking on the "Log in with Facebook" button, a Facebook page opens where the user needs to

confirm his consent to sending his data. After confirmation, he will be redirected to the user account on your website.

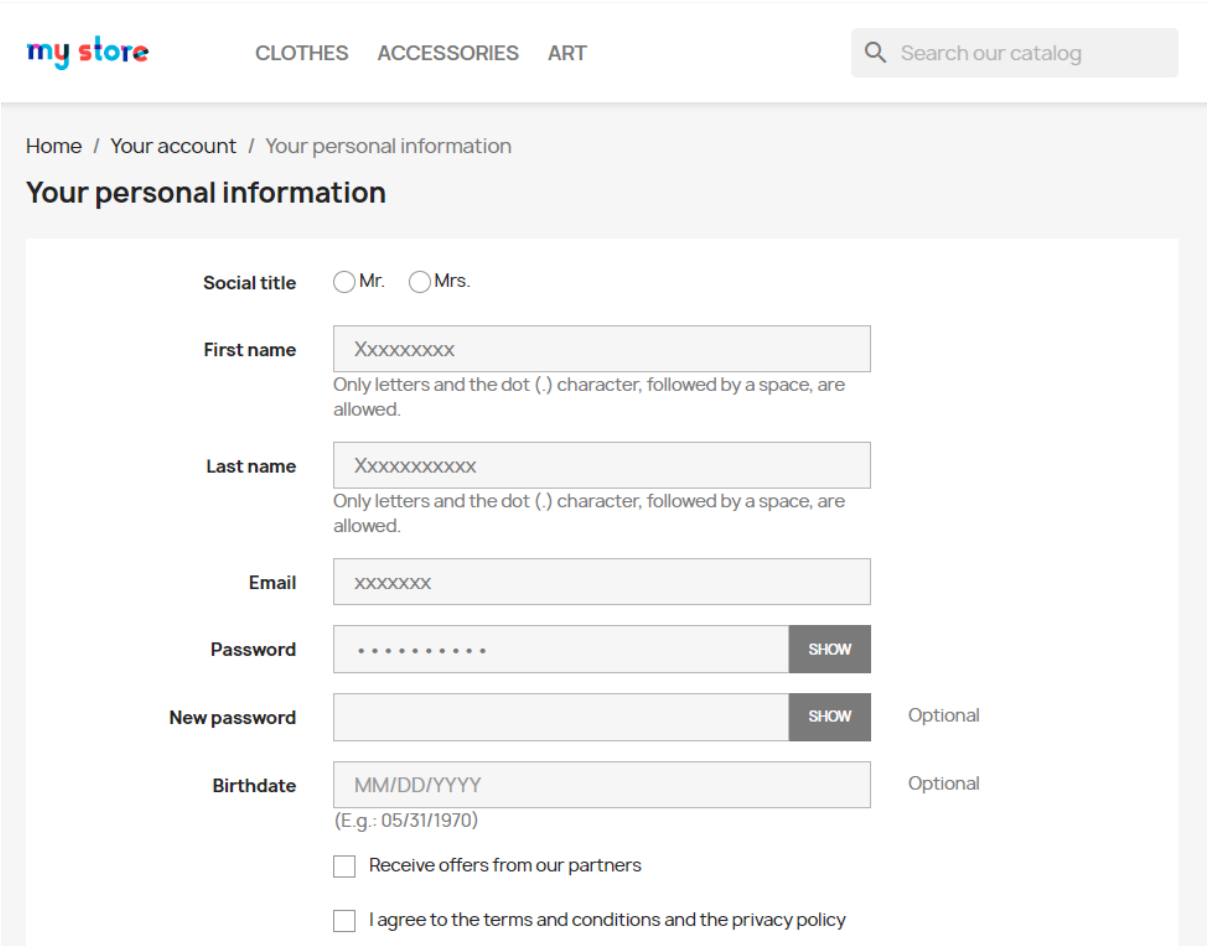



Contact us
Sign in
Cart (0)
my store
CLOTHES
ACCESSORIES
ART
Search our catalog
Home / Create an account
Create an account
Register or login with you Facebook account:
LOG IN WITH FACEBOOK
Already have an account? Log in instead!
Social title
Mr.
Mrs.
First name
Only letters and the dot (.) character, followed by a space, are allowed.
Last name
Only letters and the dot (.) character, followed by a space, are allowed.

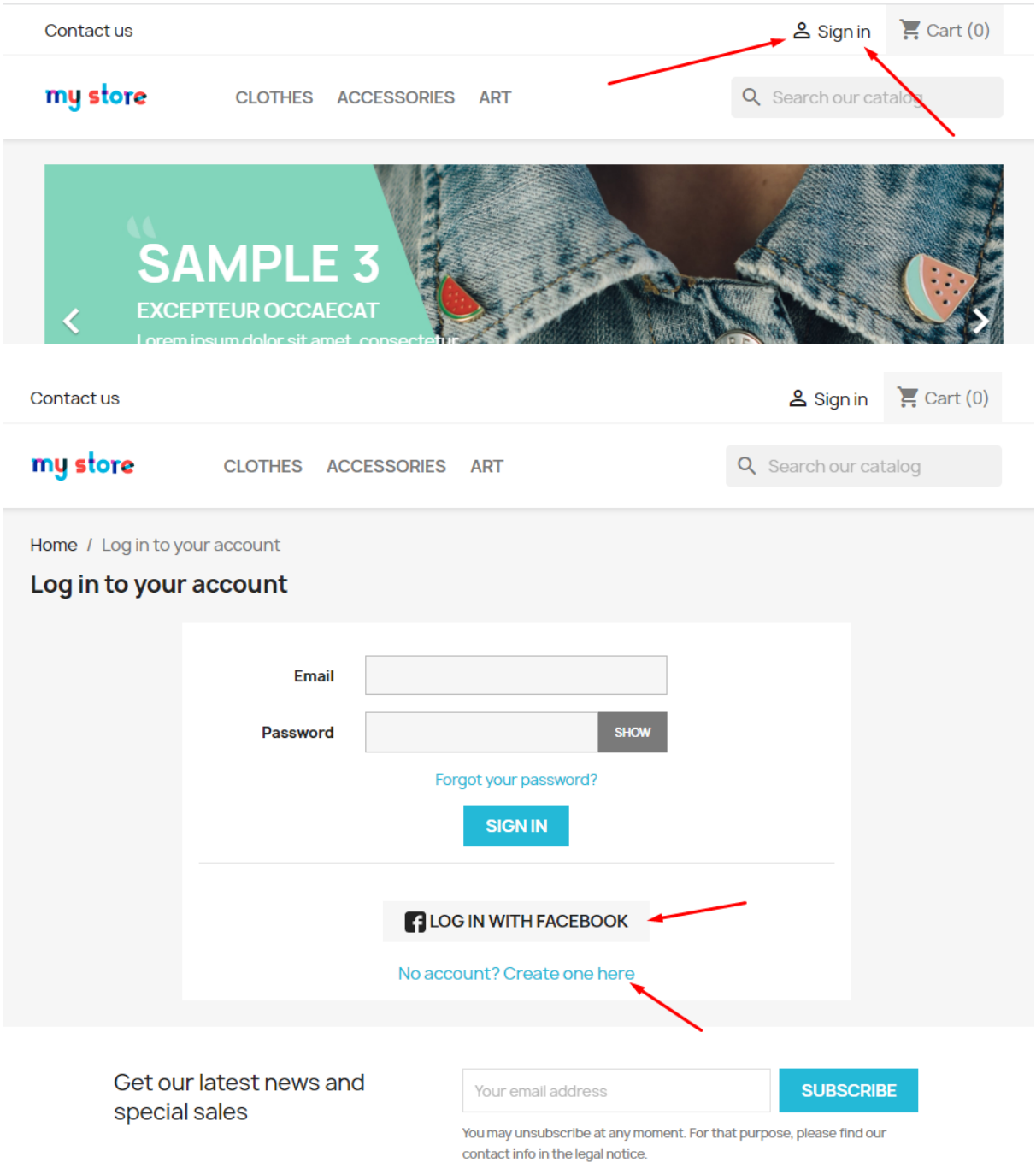

Contact us
Sign in
Cart (0)
my store
Log in with Facebook - Google Chrome
facebook.com/v16.0/dialog/oauth?app_id=1213012089352520&cbt=1677522423222&...
Submit for Login Review
Some of the permissions below have not been approved for use by Facebook.
Login Test2 is requesting access to:
Your name and profile picture and email address.
Edit access
Continue as Xxxxxxx
Cancel
By continuing, Login Test2 will receive ongoing access to the information you share and Facebook will record when Login Test2 accesses it. Learn more about this sharing and the settings you have.
Login Test2's Privacy Policy

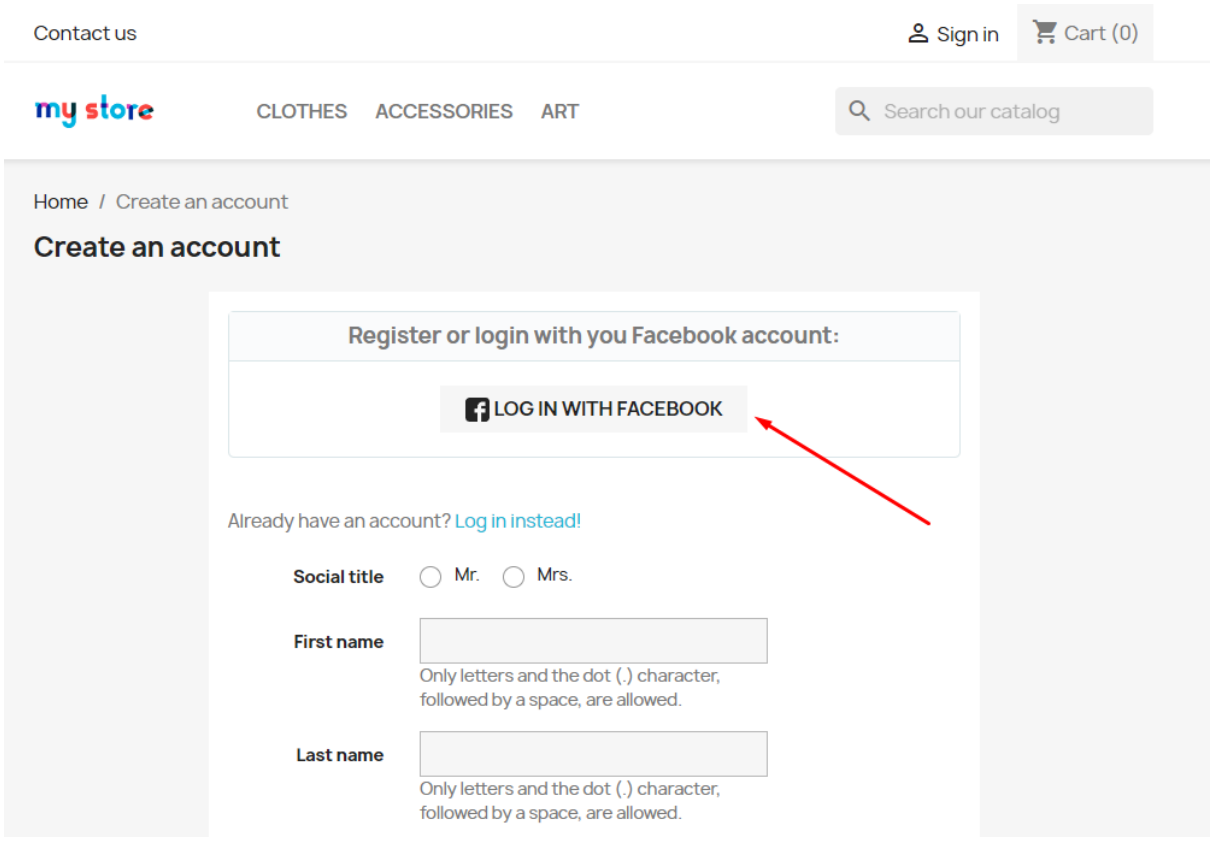


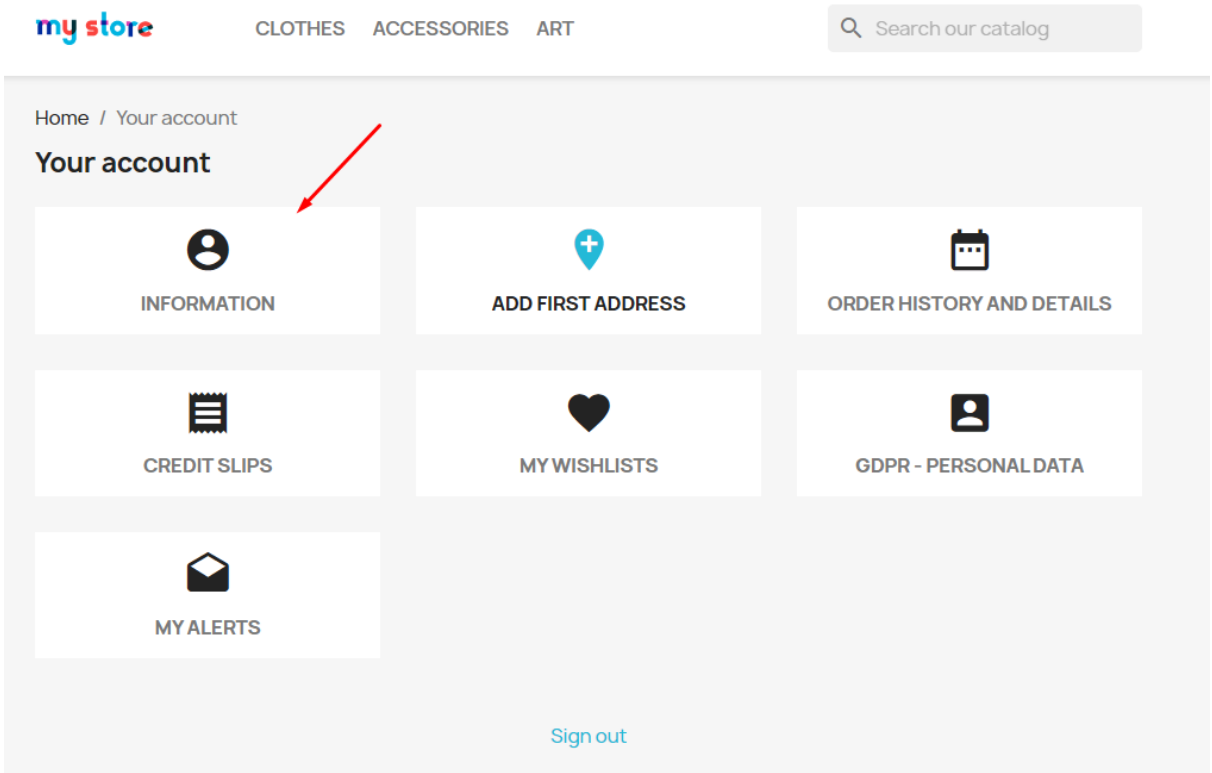
- a new customer account is created, the e-mail name and surname are taken from his Facebook account, and the password is generated automatically (the user can change this data in his account)



2. **When the user is not logged in but already has an account on your store and clicks on the "Log in with Facebook" button on the Login page or on the Registration page:**
- after clicking the "Log in with Facebook" button, the user automatically logs in, he will be redirected to his user account on your website.

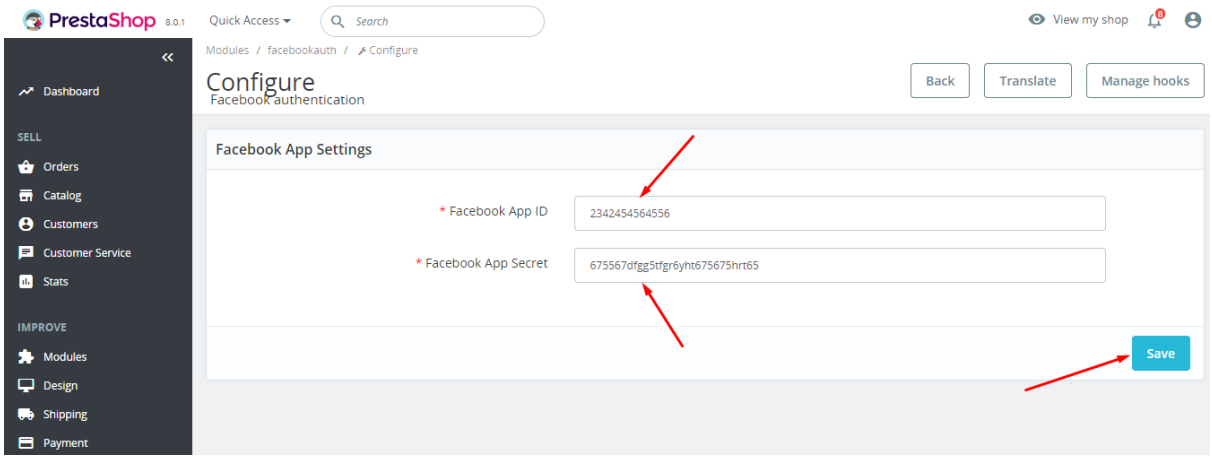




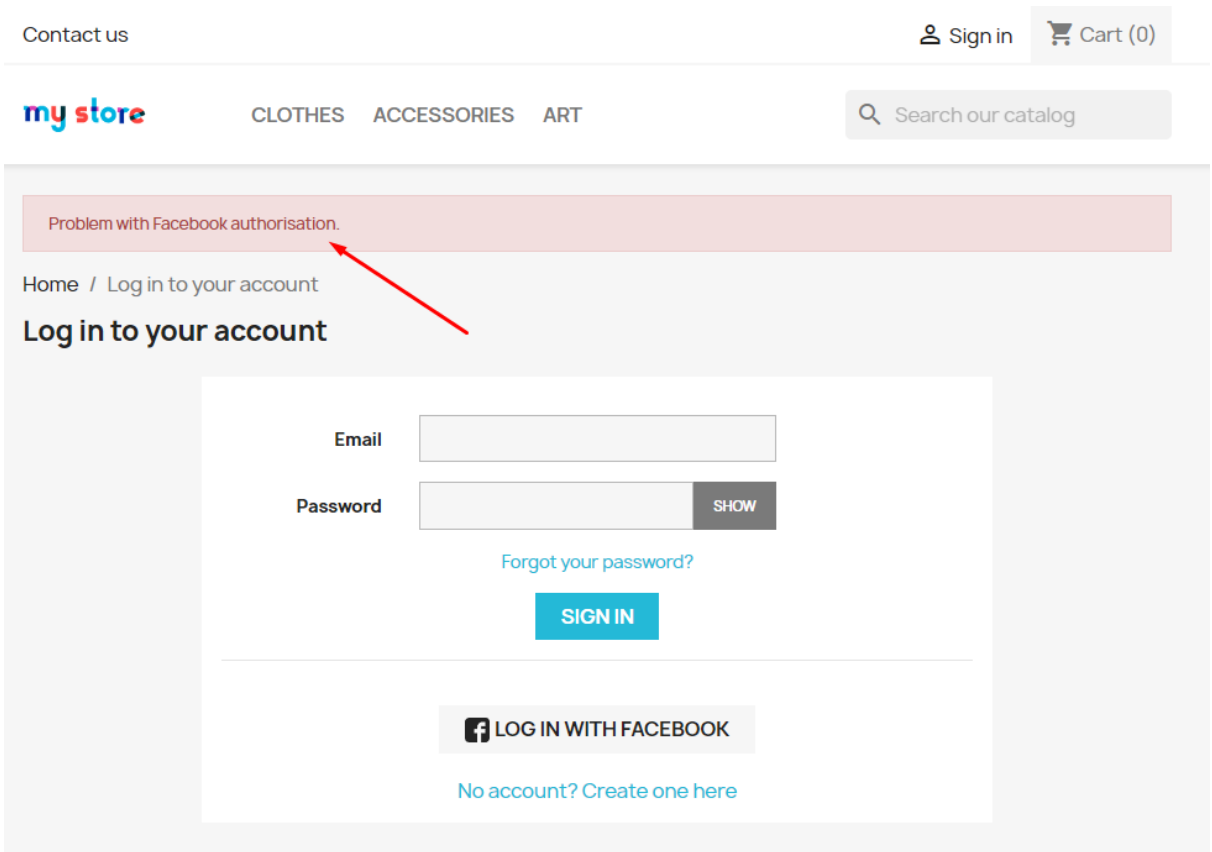


3. **When deleting a customer account:**
   - if a customer's account is deleted from Prestoshop store, all links to the customer's Facebook account will be deleted from the database as well.

4. **When changing the module settings on the configuration page in the admin panel:**
   - all user accesses are preserved, when changing "Facebook App ID" and "Facebook App Secret" to other values.



   - if the "Facebook App ID" or "Facebook App Secret" is entered incorrectly or the Facebook application is not configured correctly, then an error will be shown to the user when trying to authenticate via Facebook:



Social login via Instagram API

Tool

Allows you to login and authorise in PrestaShop using Instagram account. Besides you can connect your Instagram account to the existing account in PrestaShop.

Benefits for Merchants

- simplifies users' registration on your site;
- increases the conversion of registrations on the site;
- popularize and promote your store in Instagram due to the ease of authorisation;
- users' base growth due to the simplicity of registration;
- higher conversion of orders due to the fast creation of the account on the site via Instagram.

Benefits for customers

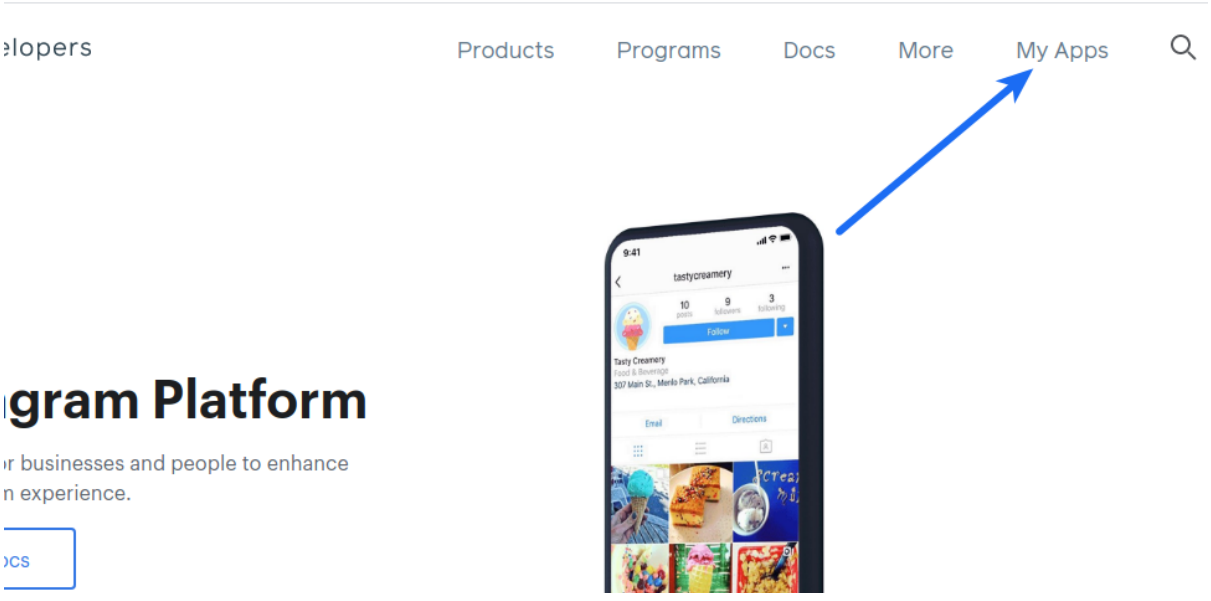
- no need to enter personal data and passwords;
- fast orders proceeding – no need to spend time for the new account creation;
- no necessity to remember login and password to the store account – Instagram authentication is as easy as possible and secure;
- registration and authorization are done in two clicks.

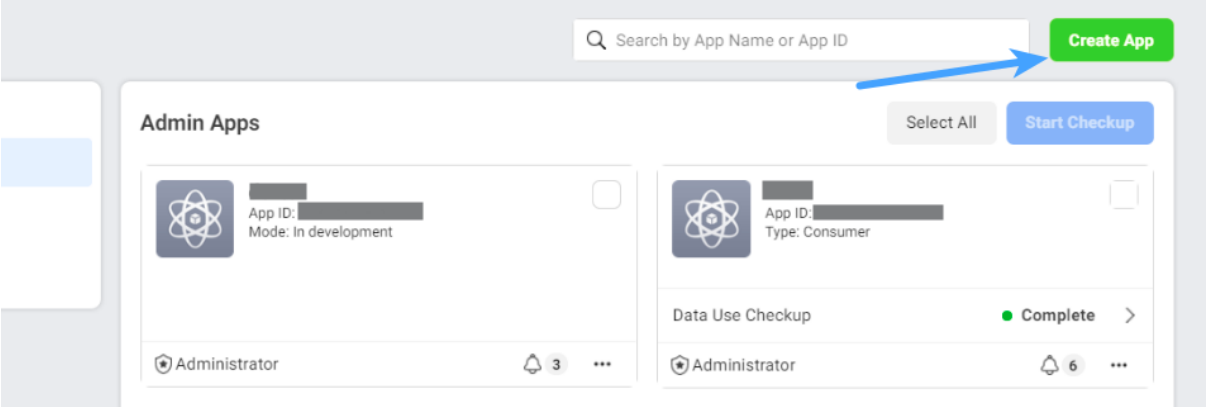
Features

- opportunity to create the new store account based on Instagram authentication;
- user can edit profile anytime (add the email there and rest of details);
- it's possible to connect Instagram authentication to any existing store account;
- user can unlink his Instagram from the store account.

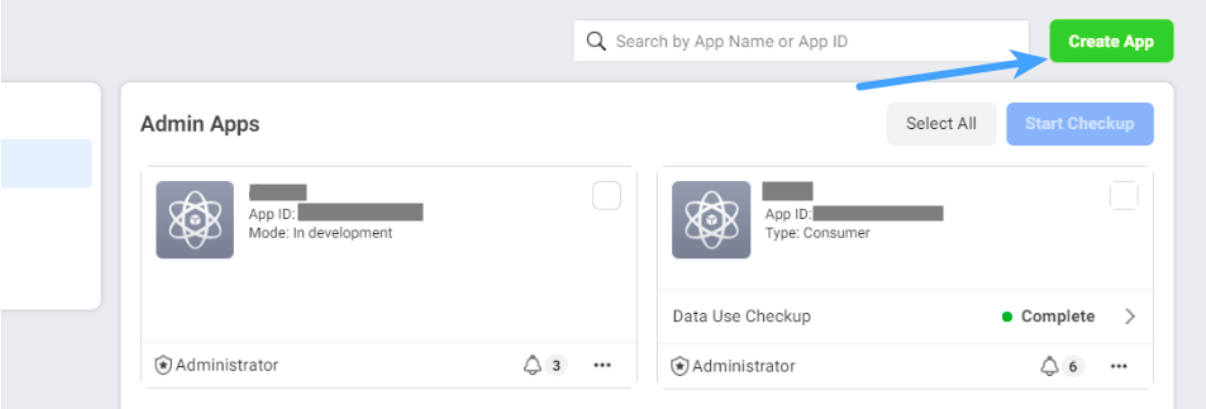
Setup Instagram App by PrestaShop store admin

11. Navigate to https://developers.facebook.com/products/instagram/, login to your Facebook account if you are not already logged in. Click **My Apps** in the top-right corner.

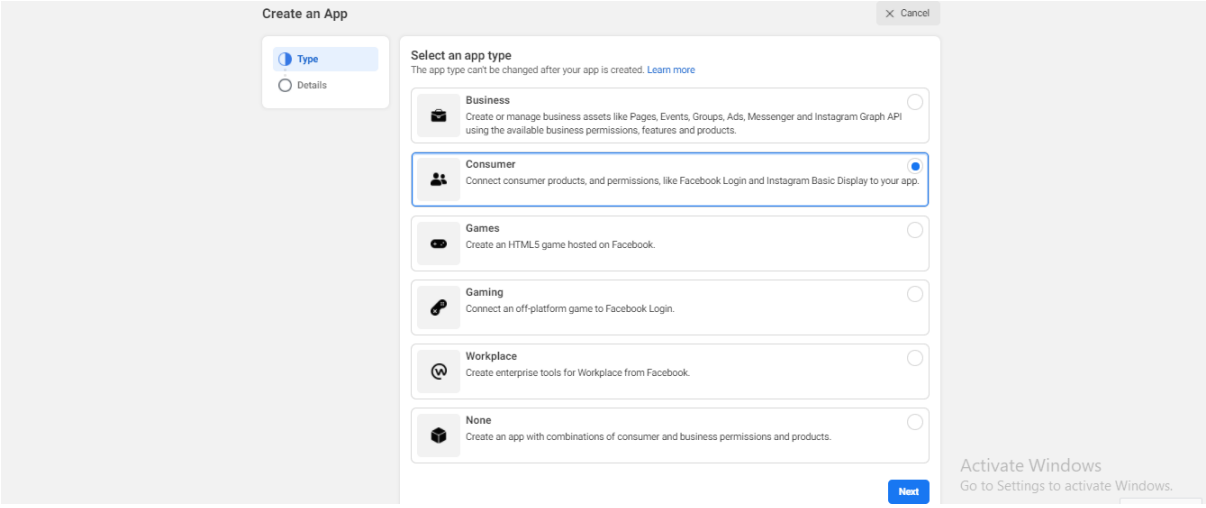




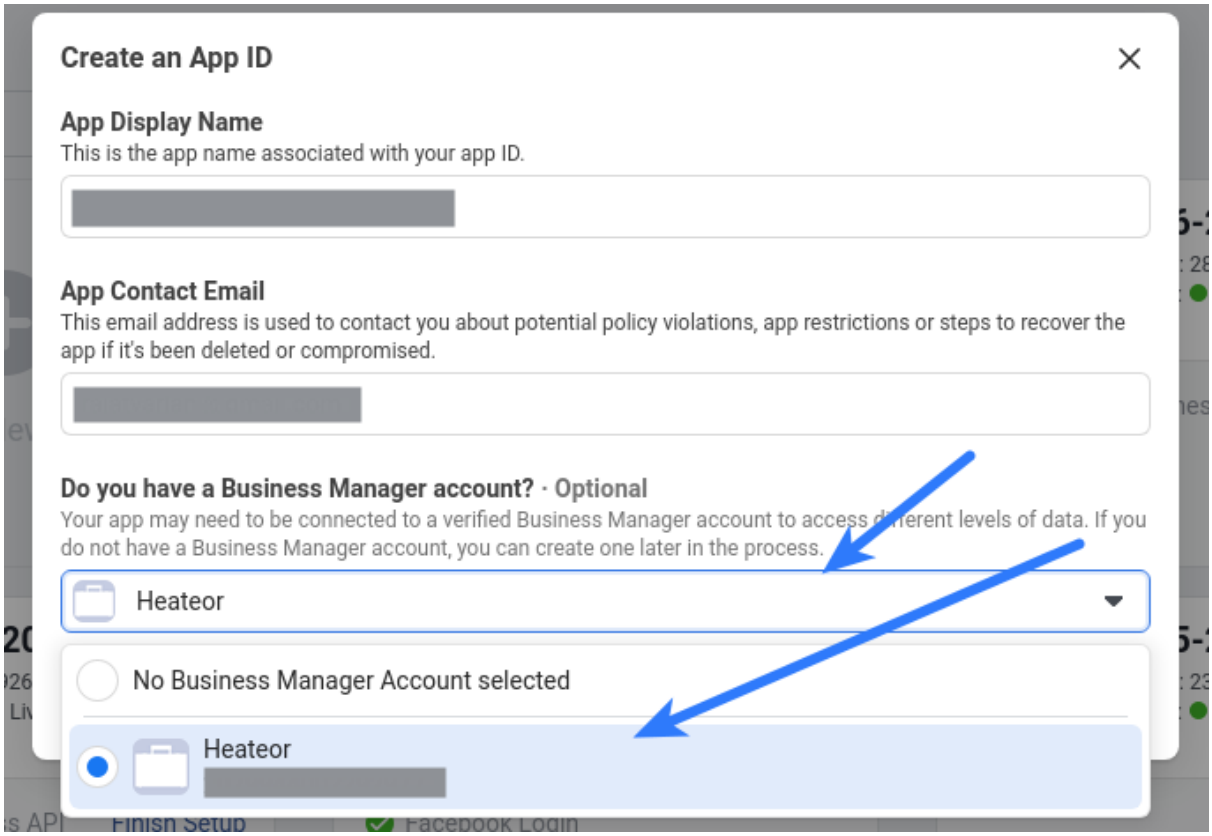
12. Add a new app **Create App**



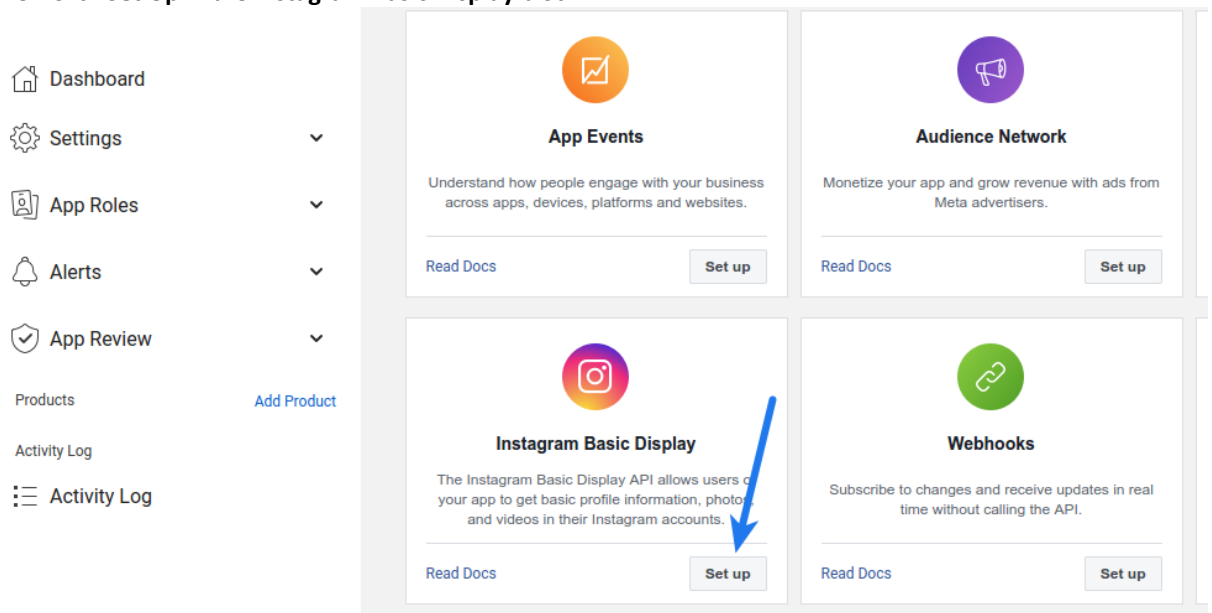
13. Select **Consumer** and click **Next**



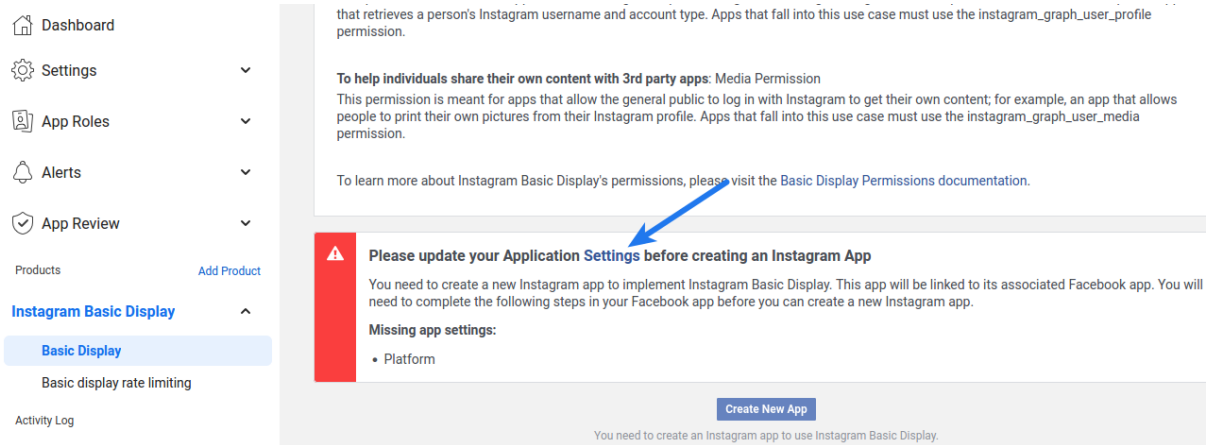
14. Specify **App Display Name** for your app and **App Contact Email**. Select a Business Manager Account if you have one. Click **Create App ID** button.



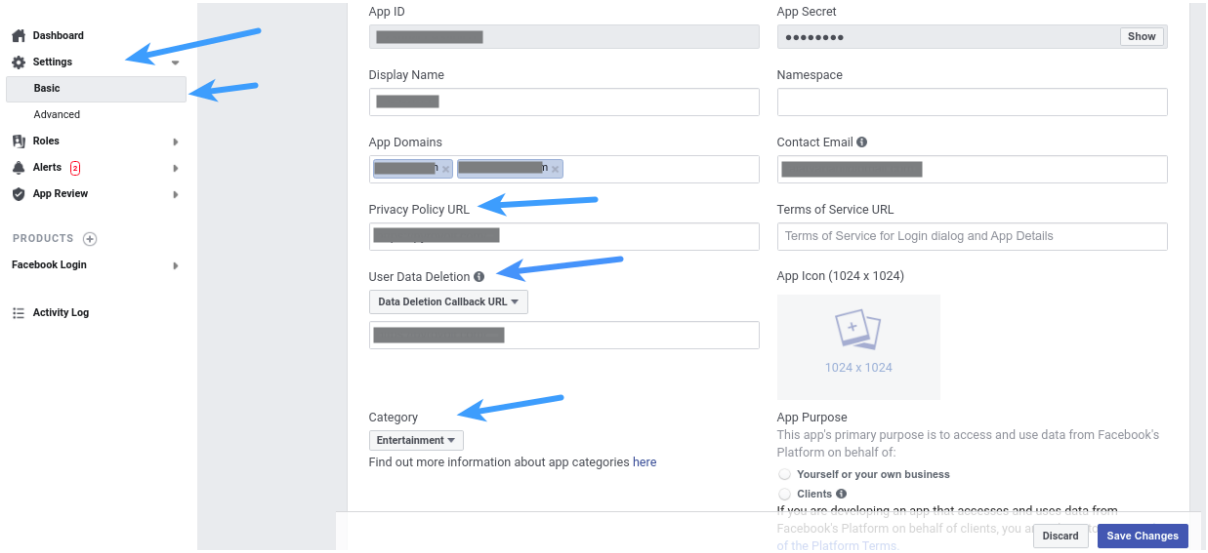
15. Click **Set Up** in the **Instagram Basic Display** block



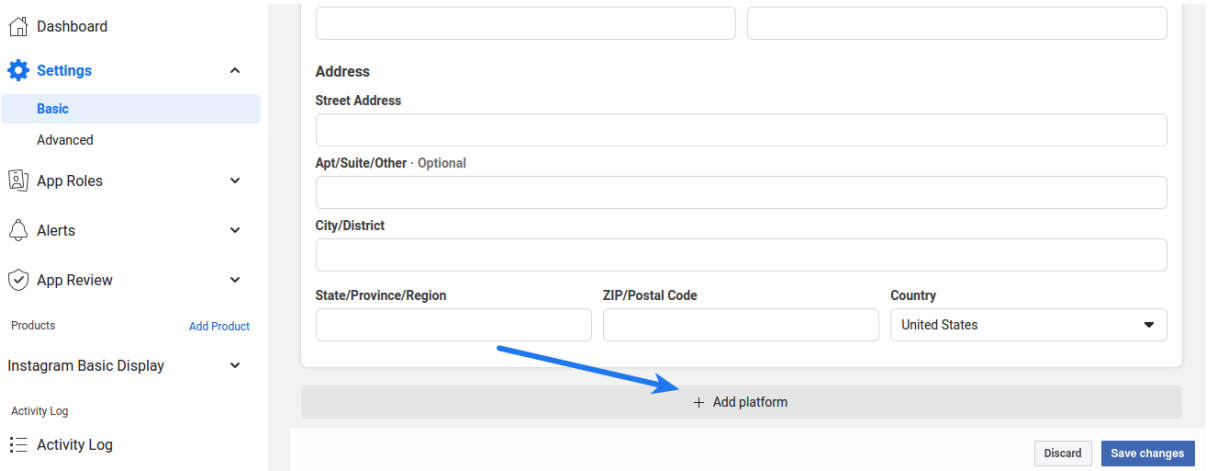
16. Scroll down to the bottom of the page and click **Settings**



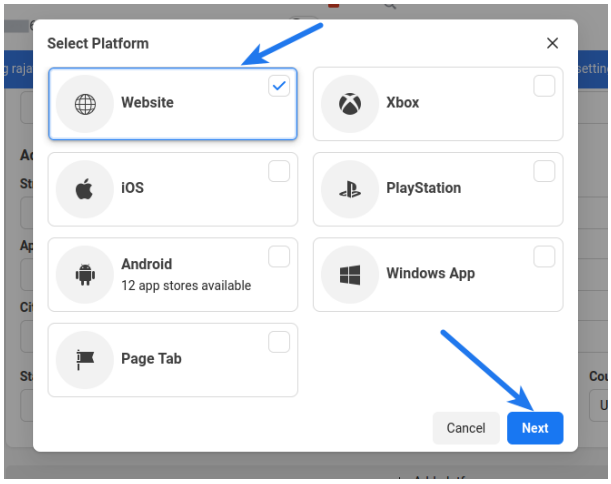
17. Specify **Privacy Policy URL** of your website. Save the same URL in the text box in the **Data Deletion Callback URL** which is in the **User Data Deletion** option. Select the **Category** that your website belongs to



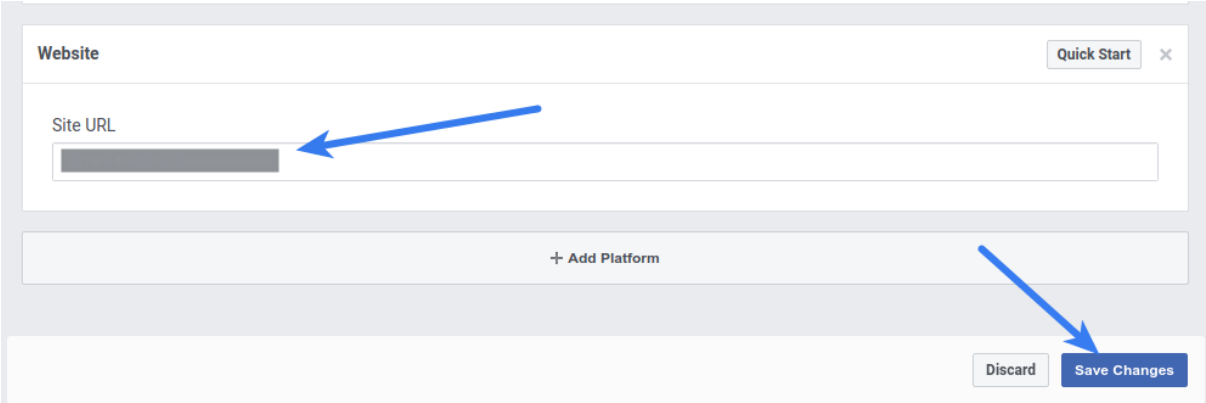
18. Scroll down and click on **Add Platform**



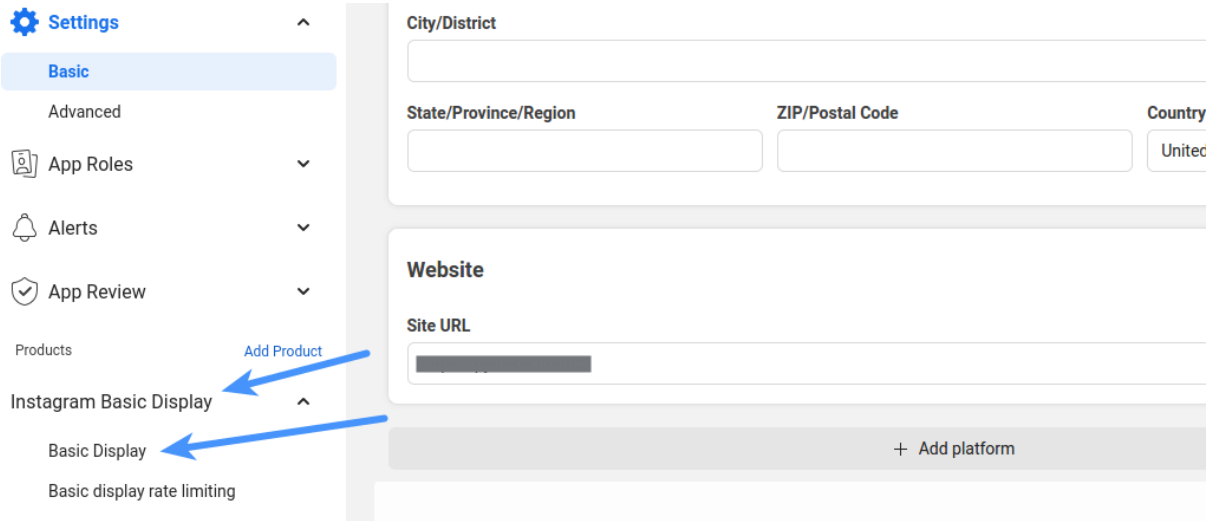
19. Select **Website**



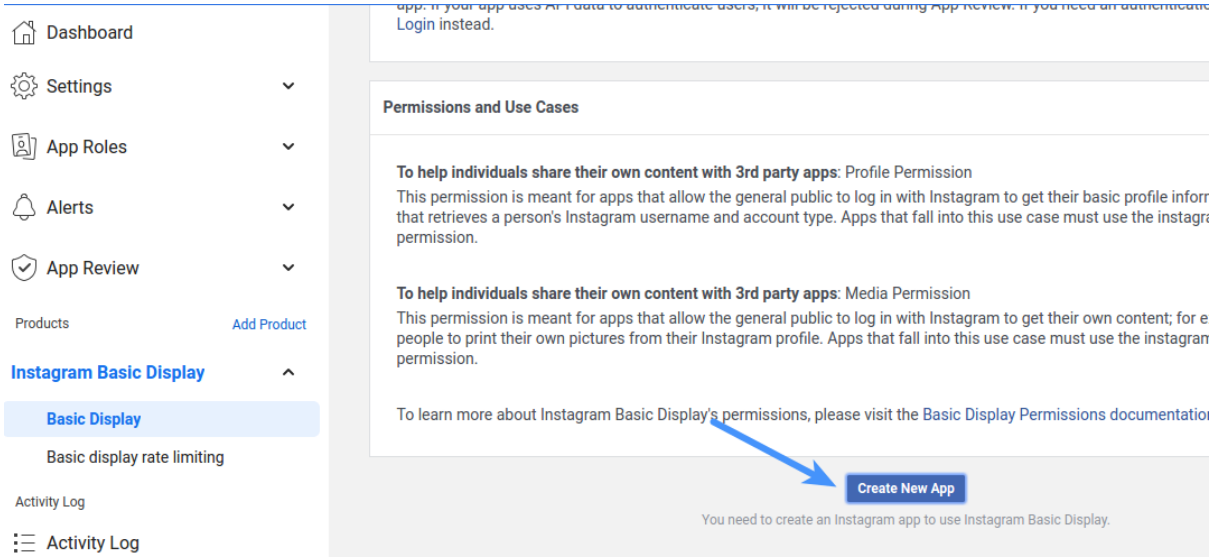
20. Save full URL (including **https://**) of the home page of your website in the **Site URL** option. Save changes.



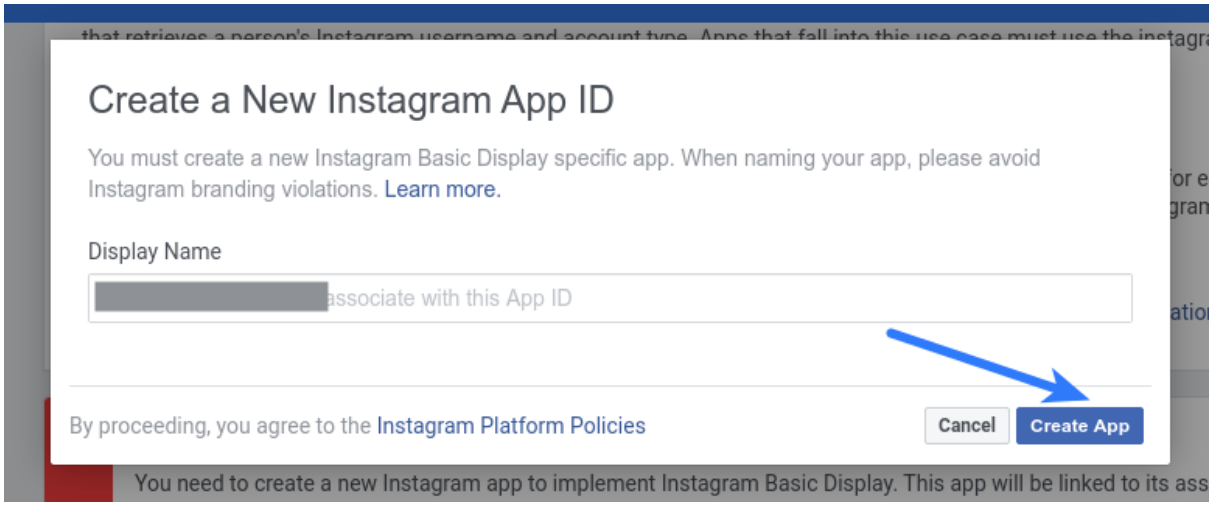
21. Navigate to the **Instagram Basic Display > Basic Display** section from the menu in the left



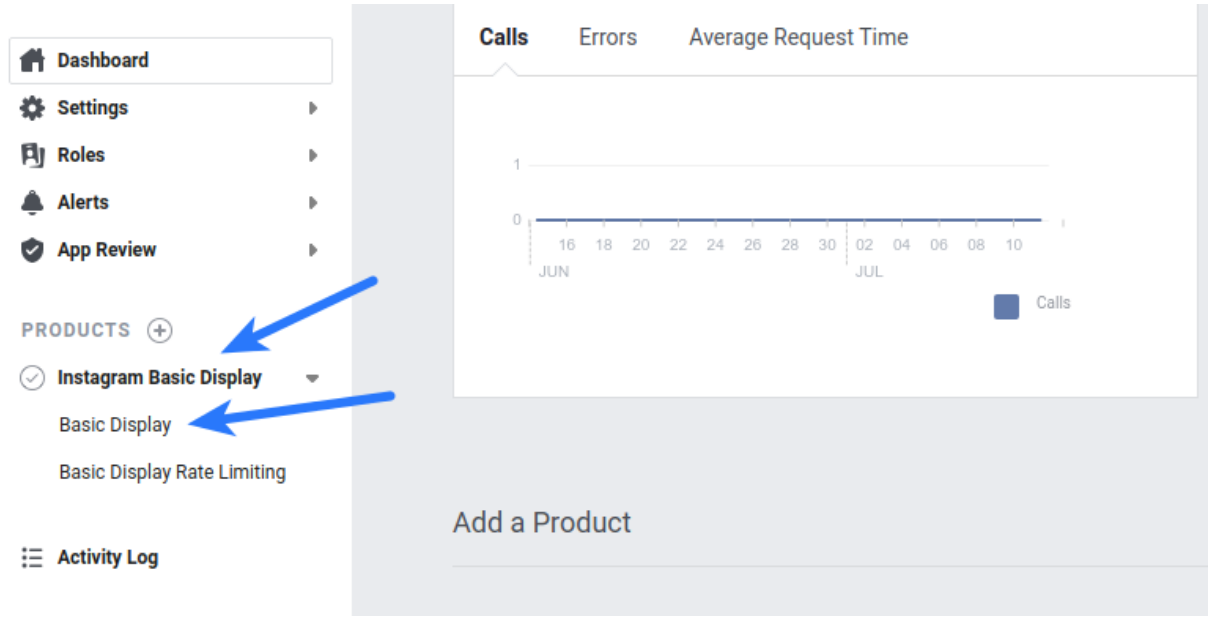
22. Scroll down at the bottom and click **Create New App** button



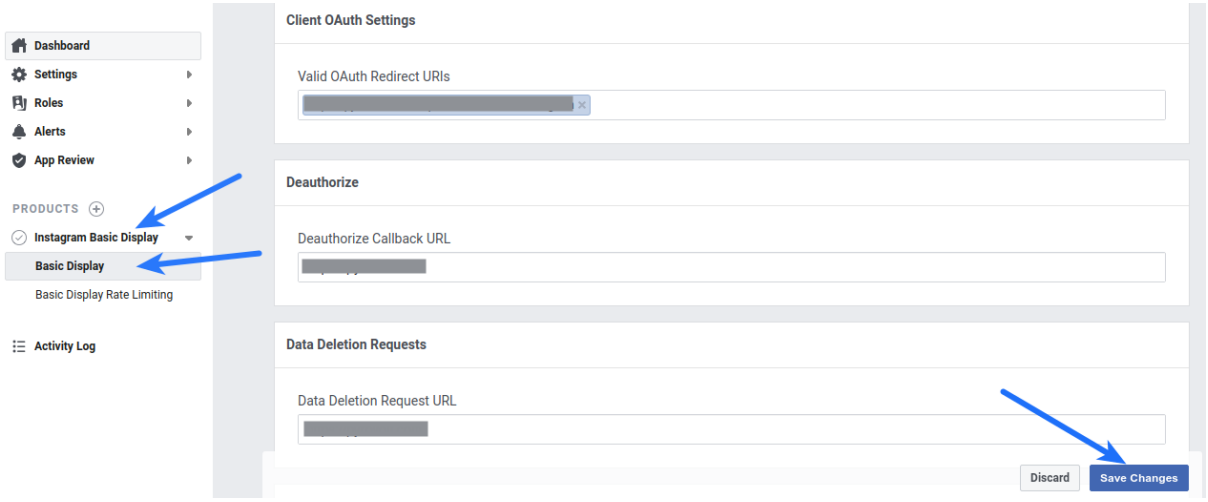
23. Specify display name of your Instagram app and click **Create App** button



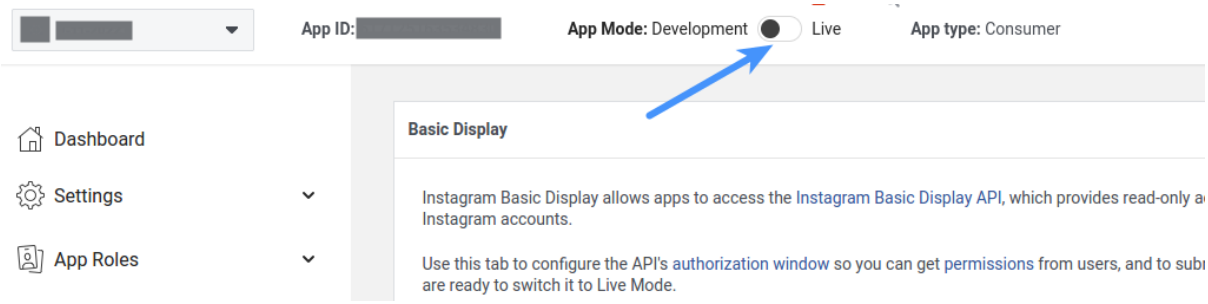
24. Navigate to the **Basic Display** in the **Instagram Basic Display** section from the left sidebar



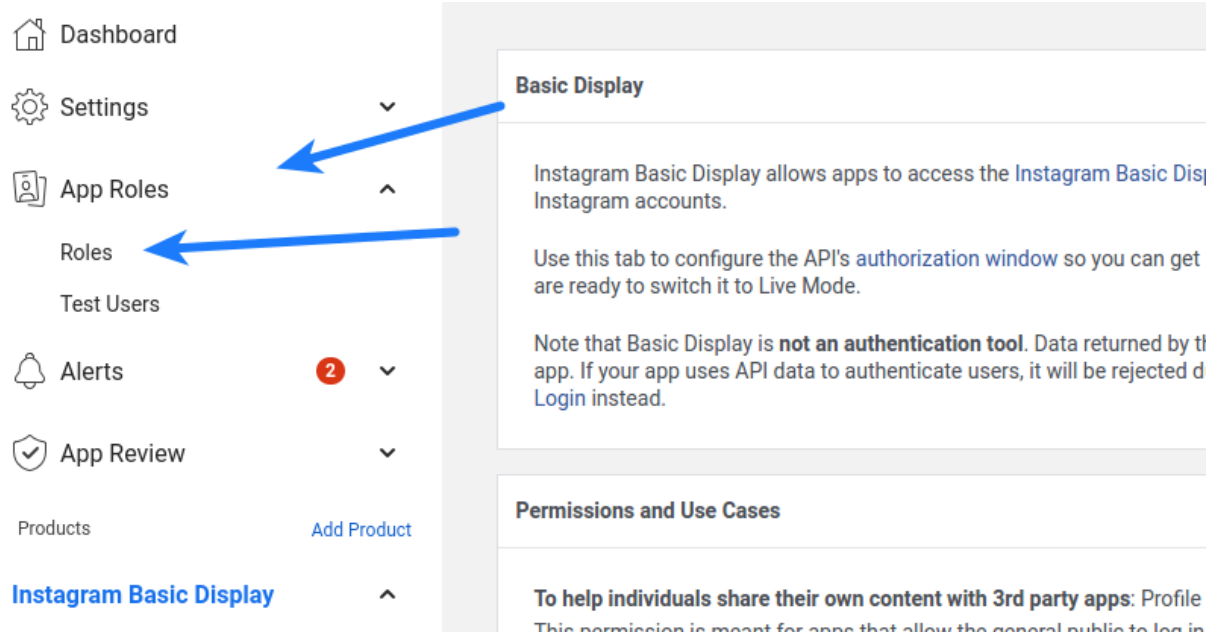
25. Enter the following details:
Valid OAuth Redirect URIs: HOME_PAGE_URL/module/instagramauth/redirect
where: HOME_PAGE_URL is the URL of the home page of your website.
Deauthorize Callback URL: URL of the home page of your website
Data Deletion Request URL: Save URL of the privacy policy page of your website.
Click **Save Changes**



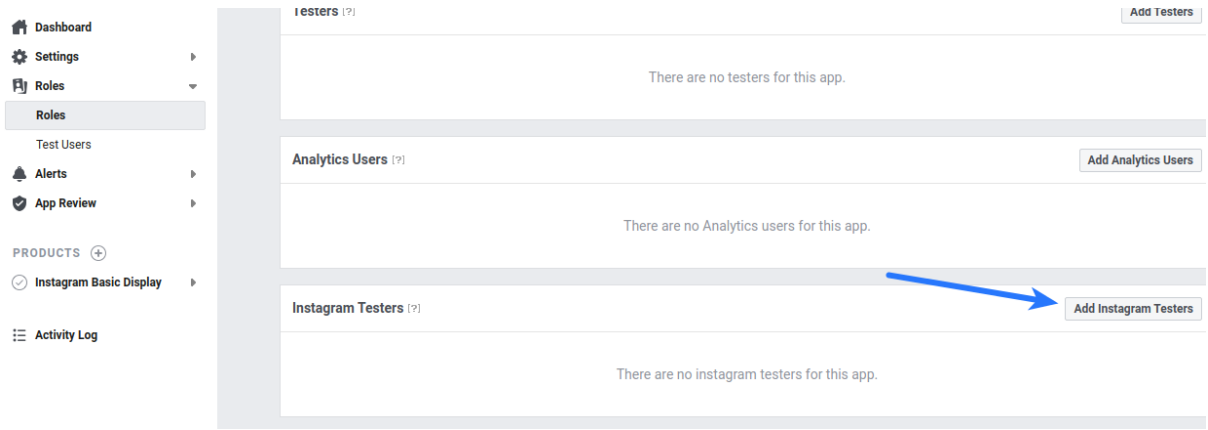
26. Click the slider button in the **App Mode** option and make Instagram app **Live**



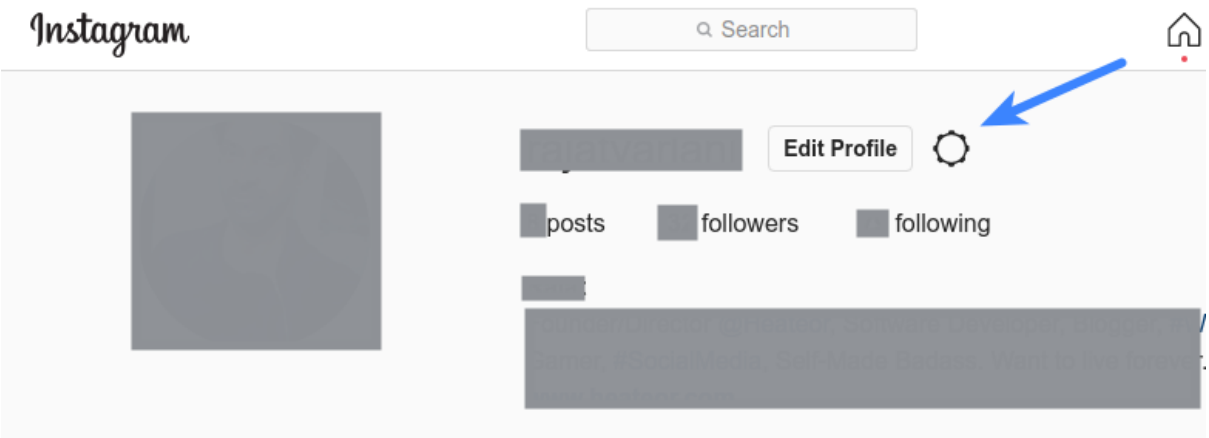
27. Navigate to the **App Roles > Roles** section and scroll down to the **Instagram Testers** section

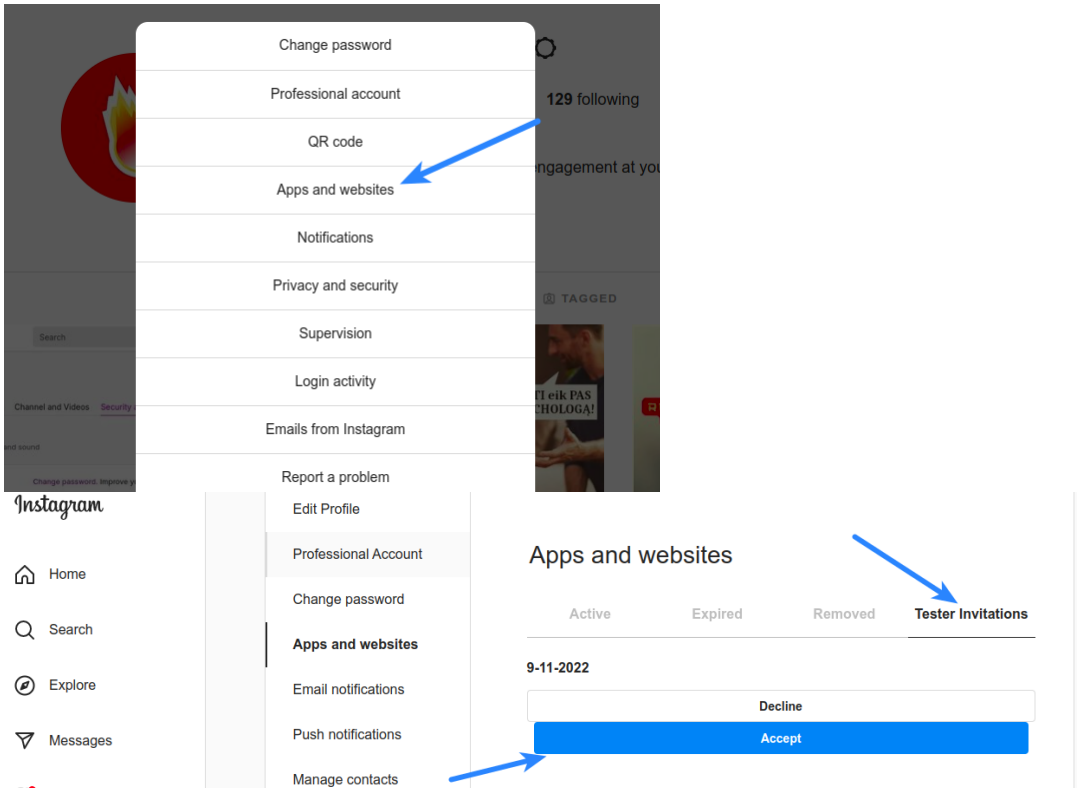


28. Click **Add Instagram Testers** and enter your Instagram account's username and send the invitation

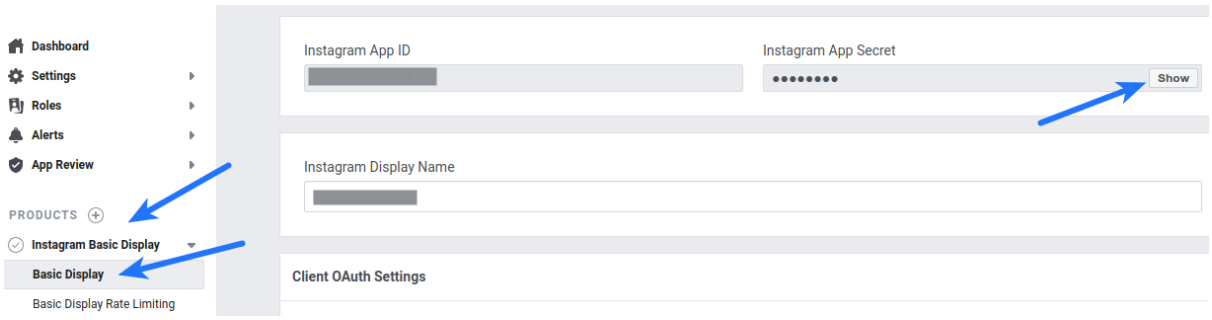


29. Login to the Instagram account you invited in the previous step in another browser tab, click the Instagram name above the profile picture. Click on settings icon, click on **Apps and websites**. In the **Tester Invitations** section, accept the invitation you've sent before. You will be able to use this Instagram account only until you get the permissions approved for your Instagram app (see step 23 below).

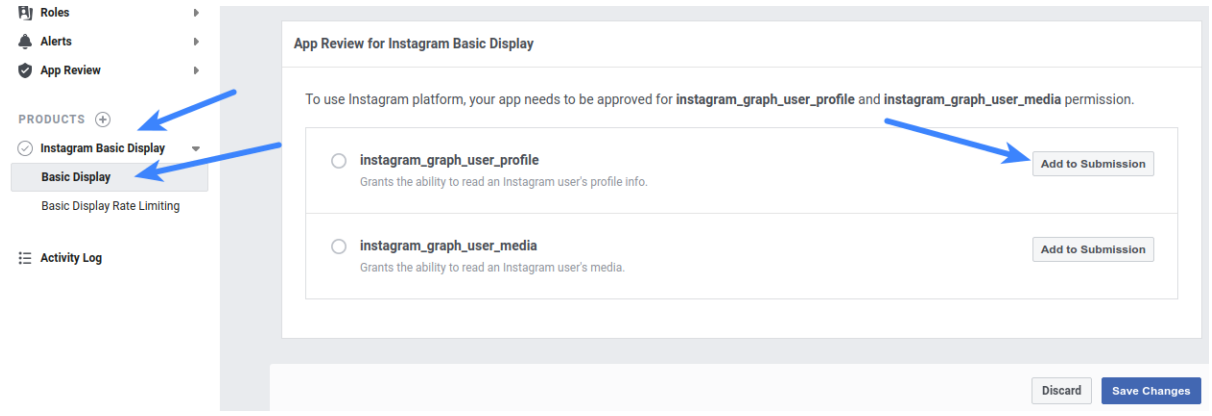




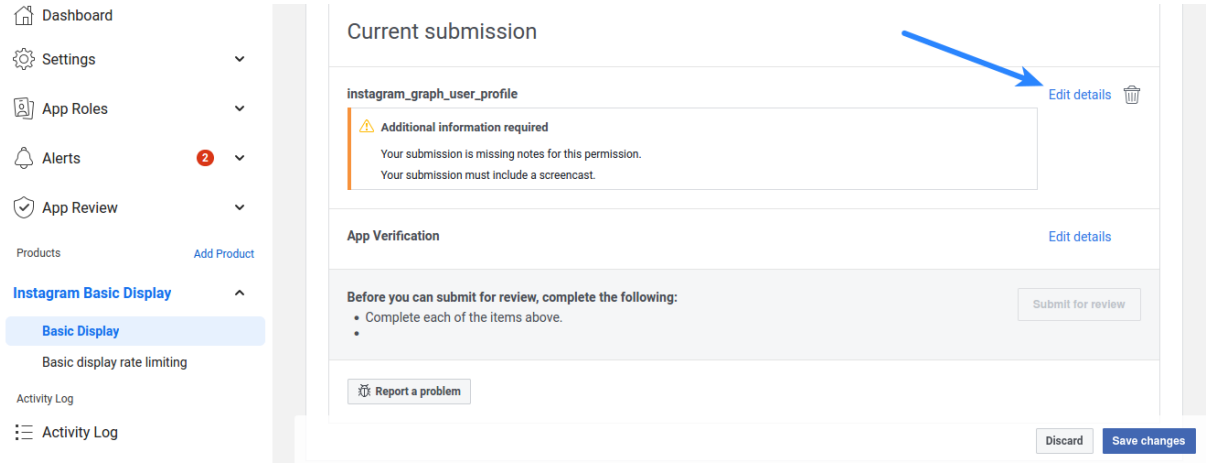
30. Navigate back to the browser tab where you were configuring Instagram app. Navigate to the **Basic Display** page in the **Instagram Basic Display** section from the left sidebar. Copy the **Instagram App ID** and **Instagram App Secret** (after clicking on the **Show** button right in front of it) and paste it in the **Instagram App ID** and **Instagram App Secret** options at the module configuration page in admin area.



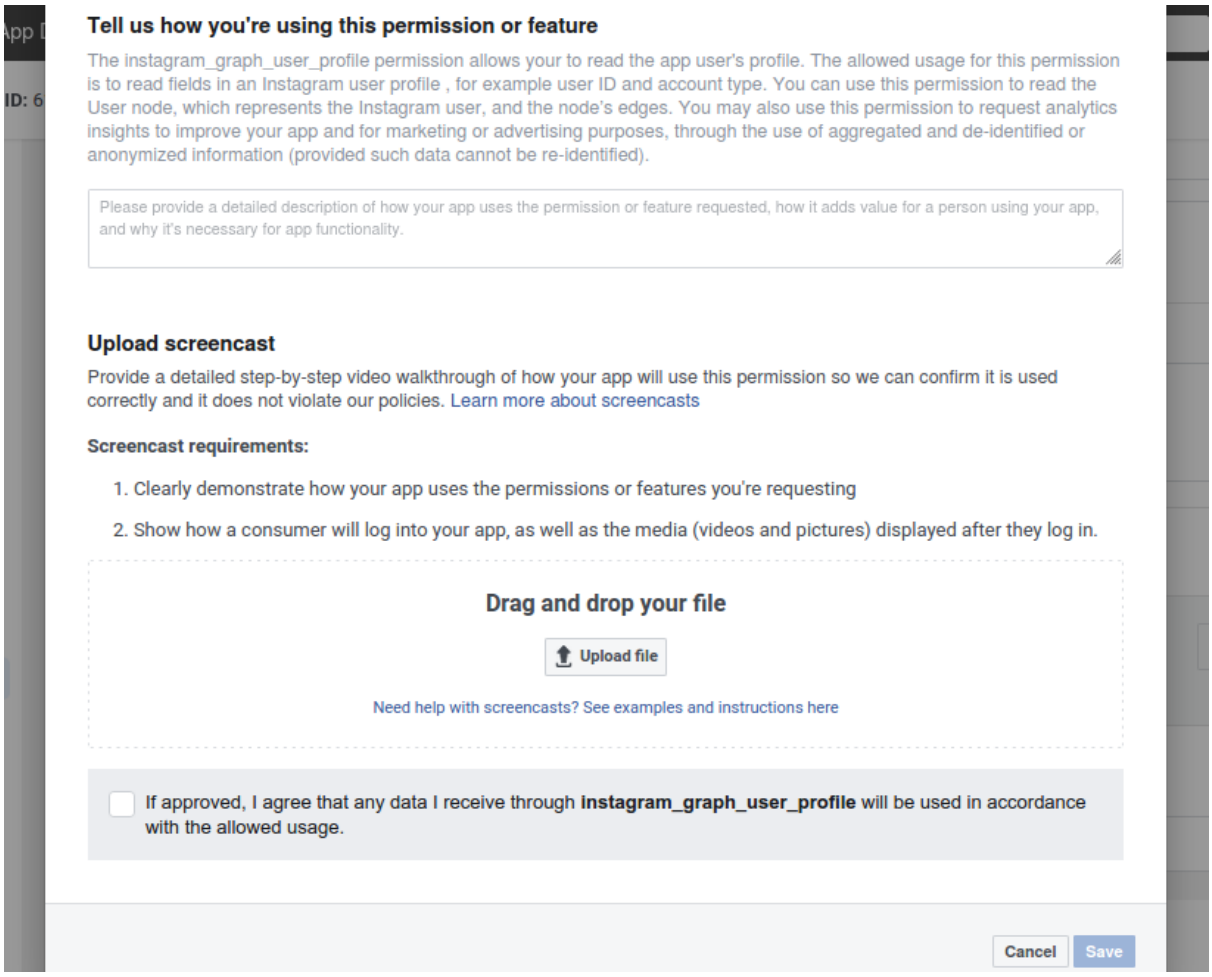
31. Scroll down to the **App Review for Instagram Basic Display** section at the bottom of the page and click on **Add to submission** right in front of the **instagram_graph_user_profile**



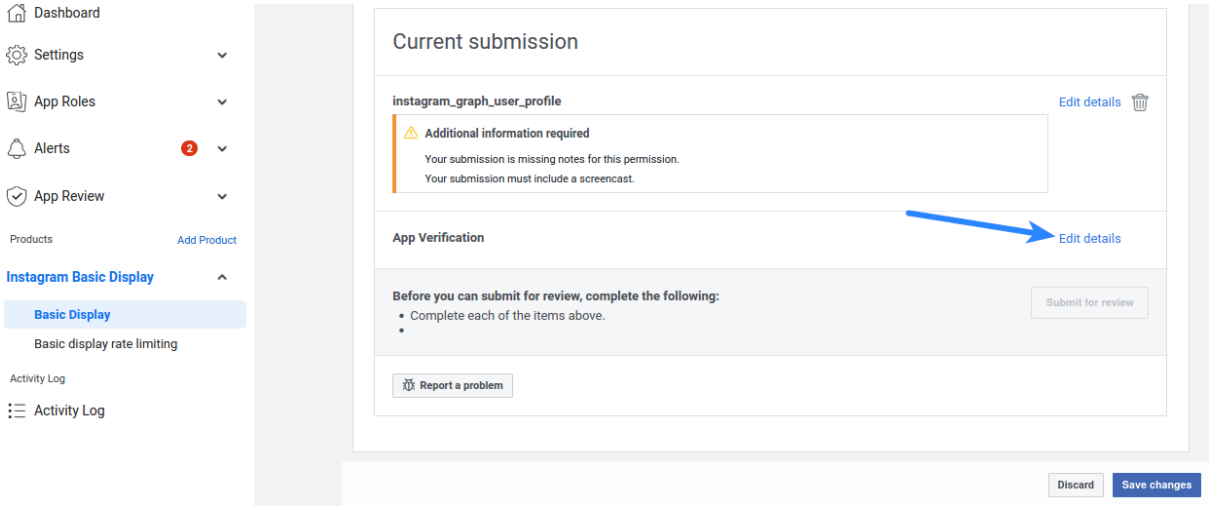
32. Click **Edit details** in front of **instagram_graph_user_profile** in the **Current submission** section



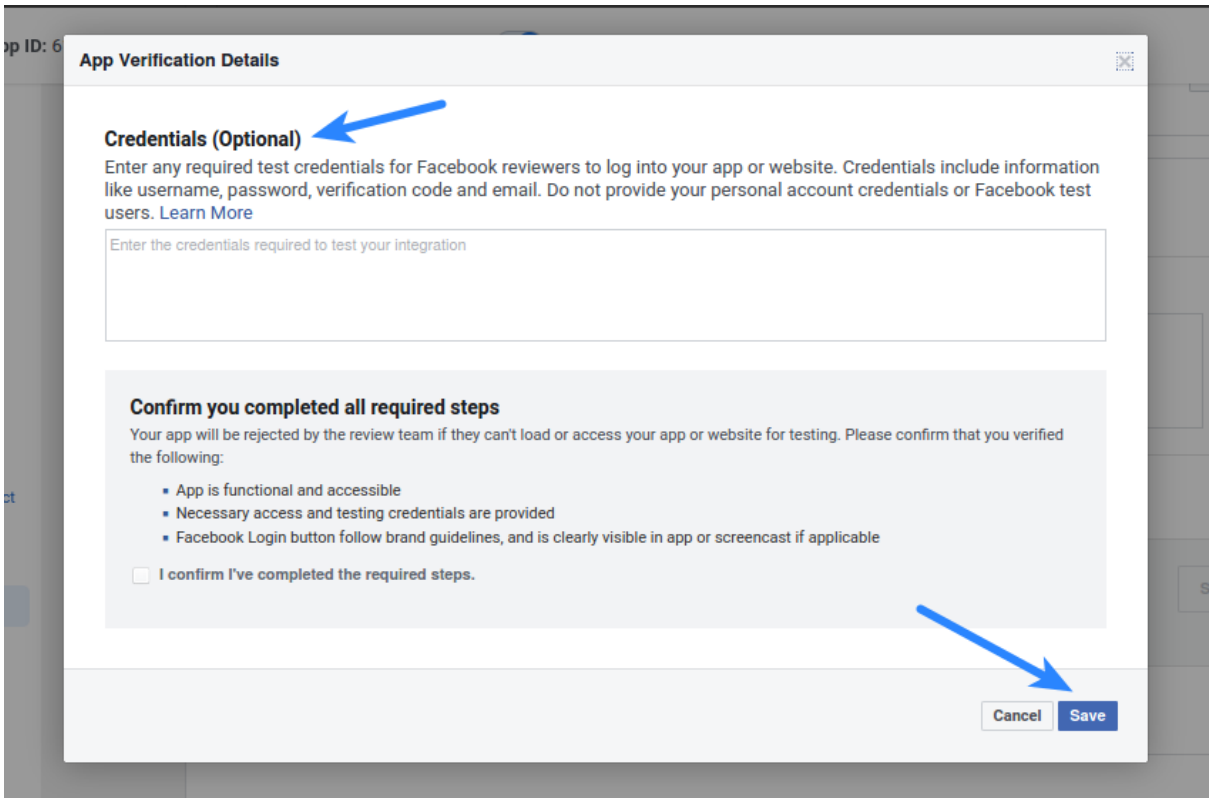
33. In the option **Tell us how you're using this permission or feature**, you can specify exactly the following: **This app integrates the Instagram icon at the user-profile page of our website which allows end-user to connect their Instagram profile with their pre-existing user-account.** **Note:** As Instagram does not allow login/authentication to be used with any of their scopes according to their developer docs, you can describe the mechanism your website uses Instagram icon in Social Account Linking section at the user profile page to allow your users to link their Instagram accounts to their existing accounts at your website. Just keep social login icons disabled at the login, register pages of your website before Instagram approves your submission.
Upload a screenshot showing the same, agree to the data usage policy and **save changes**.



34. Click **Edit details** in front of the **App verification**

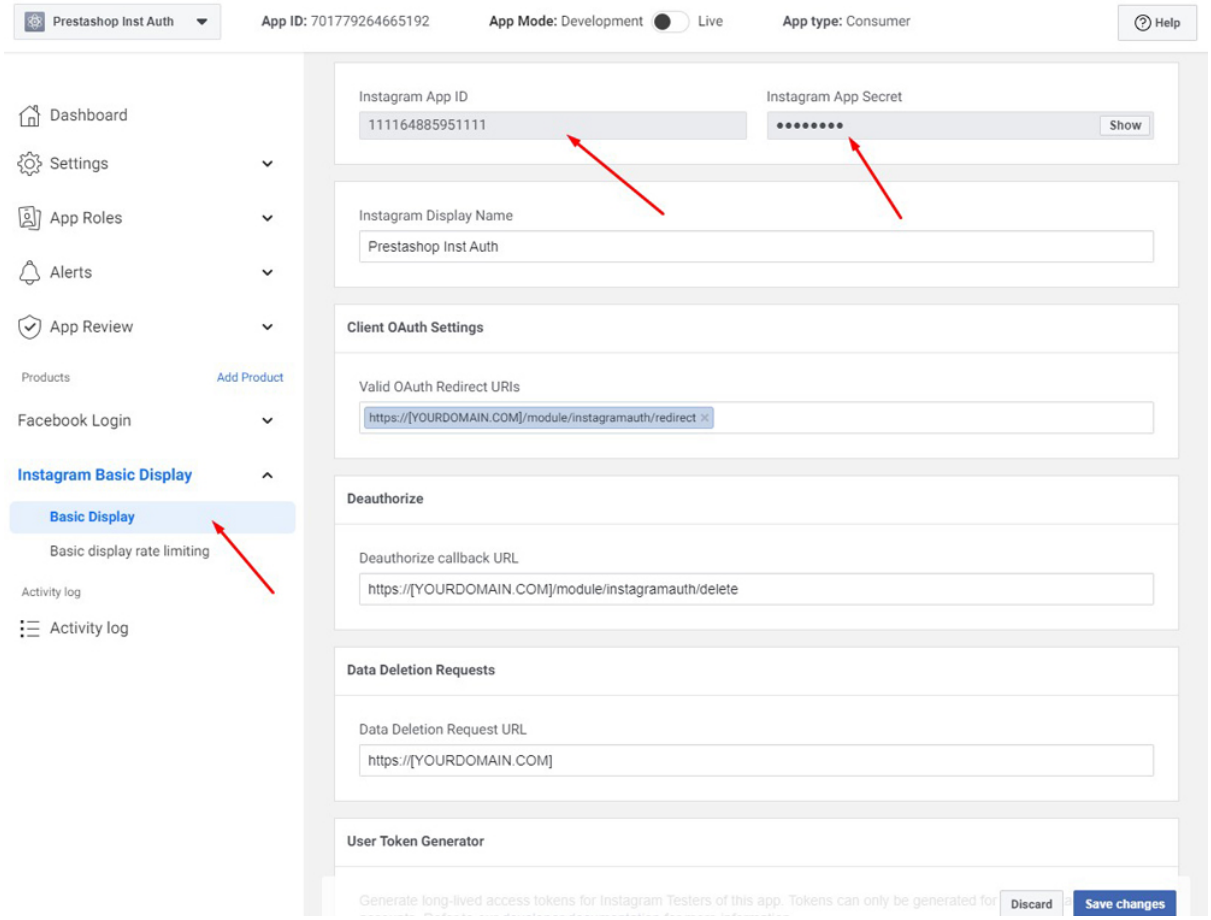


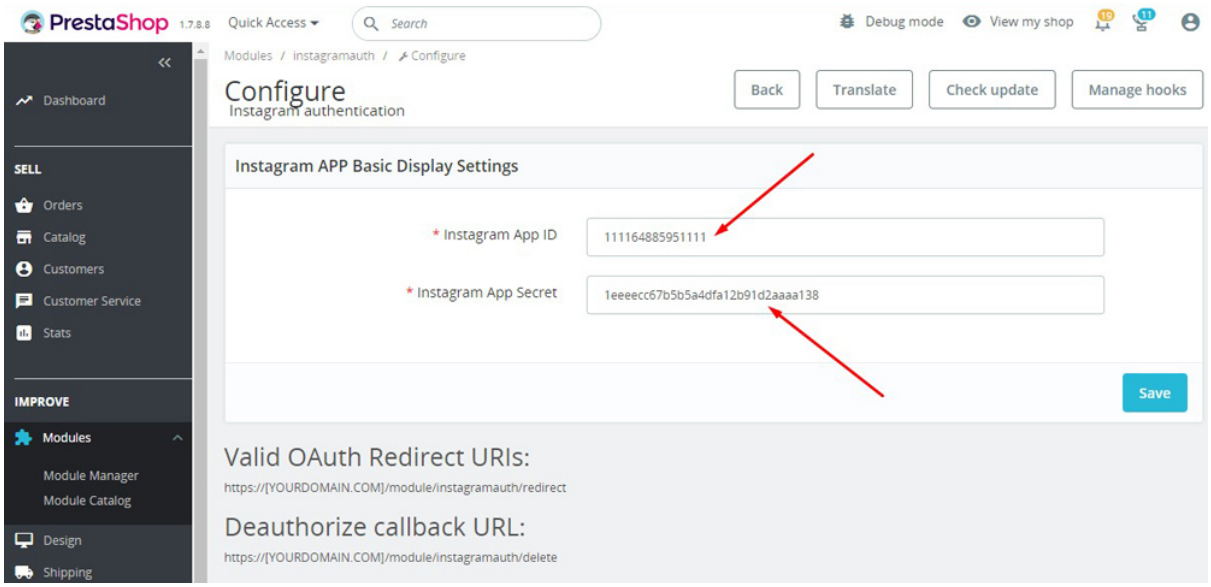
35. Here you can specify such details as – Login page of your website where the reviewers can login and see the Instagram icon at the profile page, username-password of the user-account you have created for them at your website etc.



Module settings

6. Copy the **Instagram App ID**, **Instagram App Secret** and paste them into the corresponding fields on the configuration page of the module:

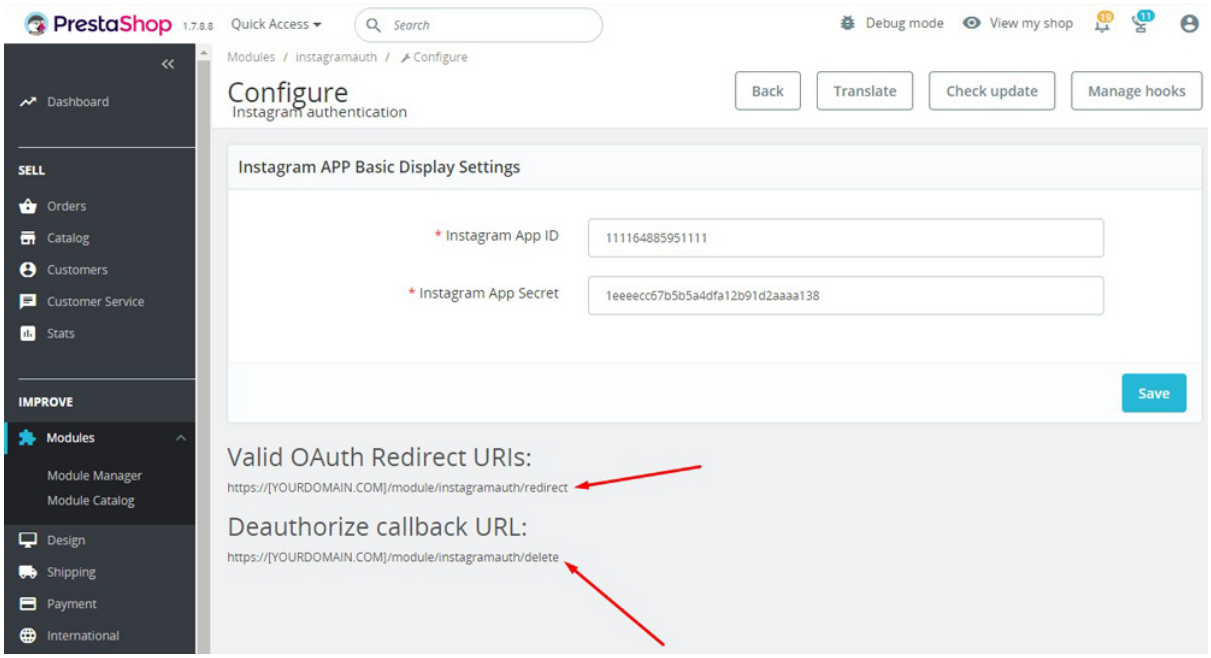


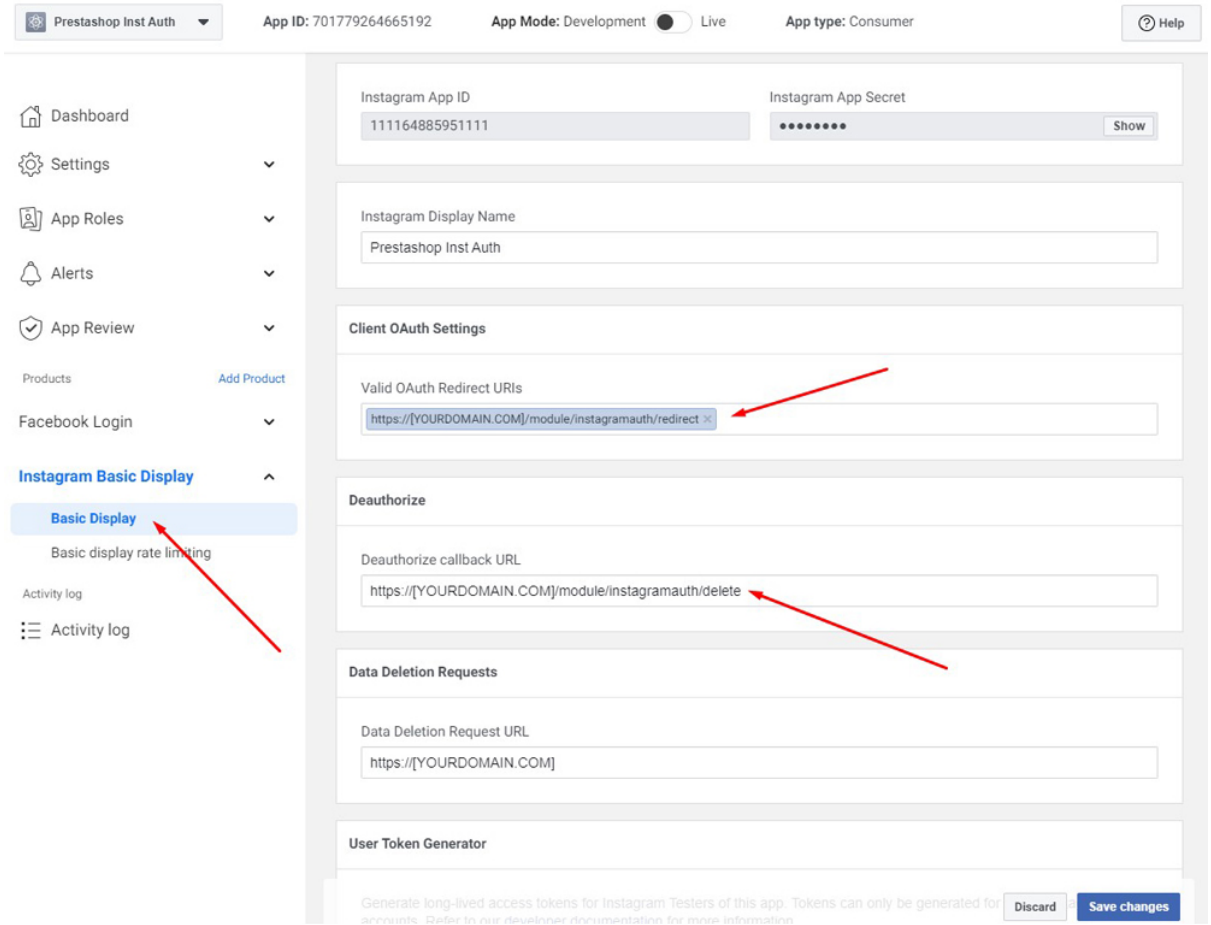


7. Copy the link Valid OAuth Redirect URIs and Deauthorize callback URL from the configuration page and paste it into the fields of the Instagram application:

Valid OAuth Redirect URIs

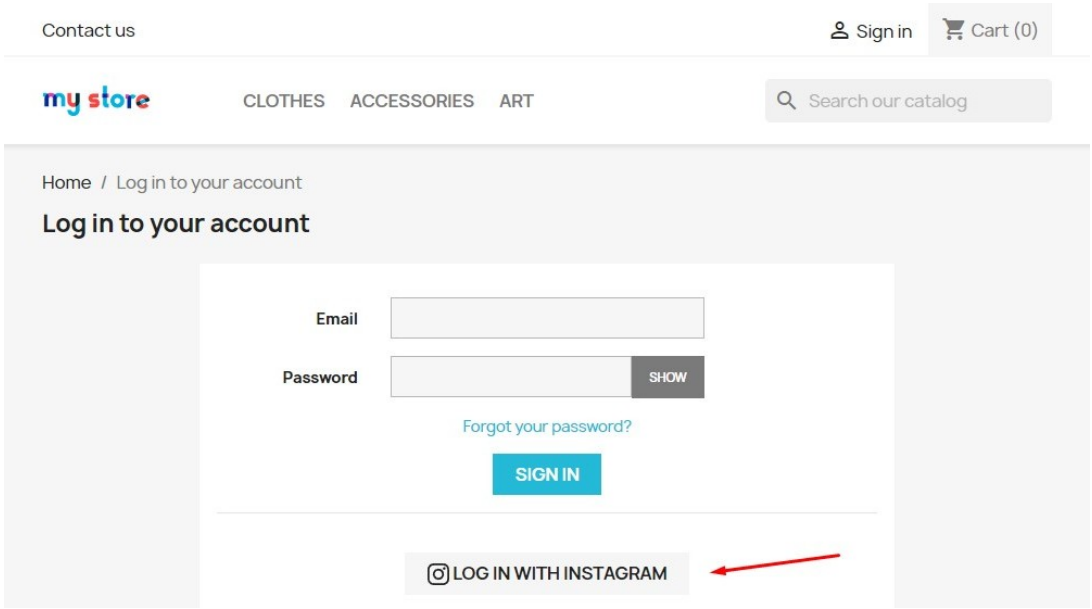
Deauthorize callback URL

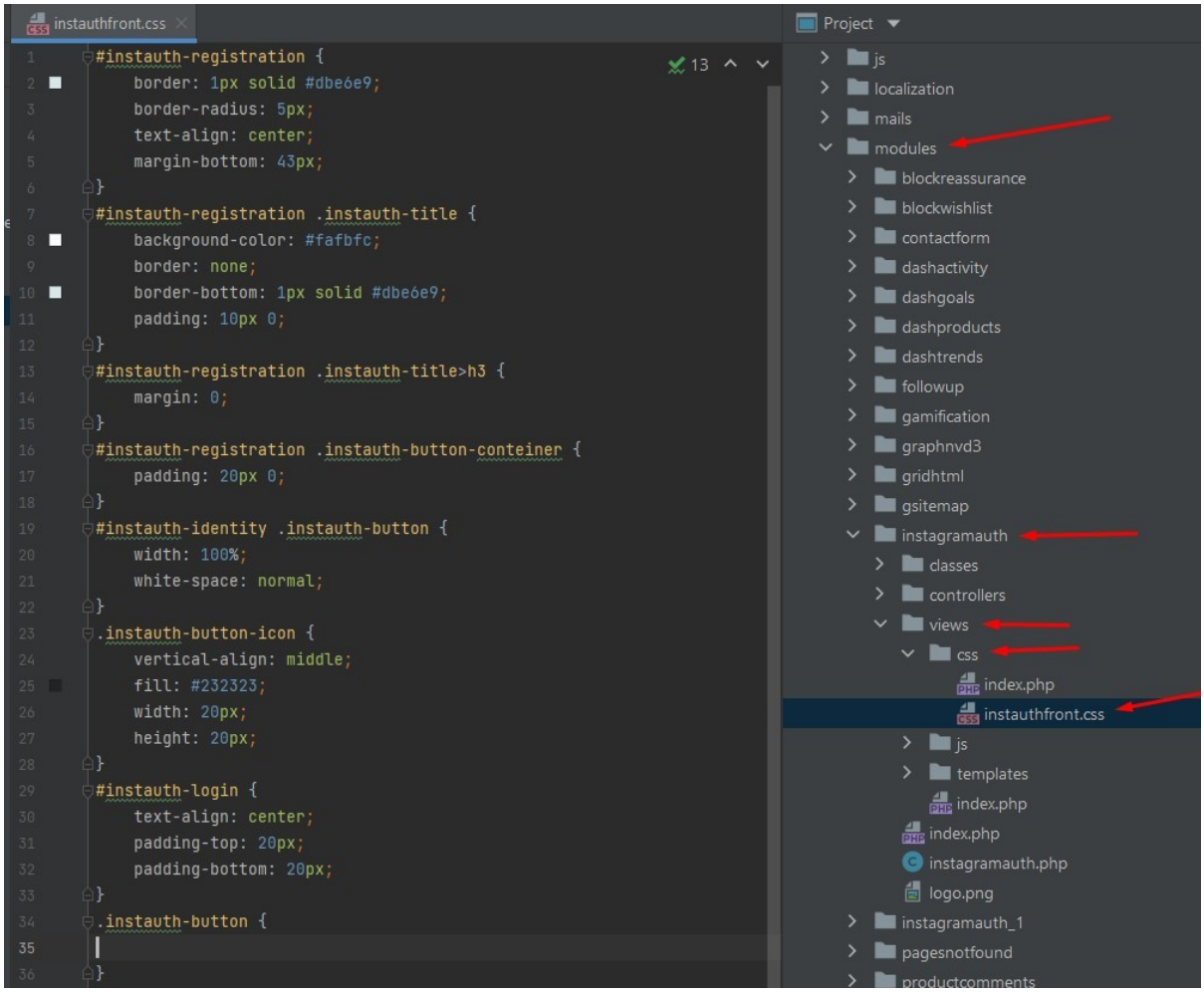




Setting the CSS styles for the button:

2. The style file is here:
/modules/instagramauth/views/css/instauthfront.css

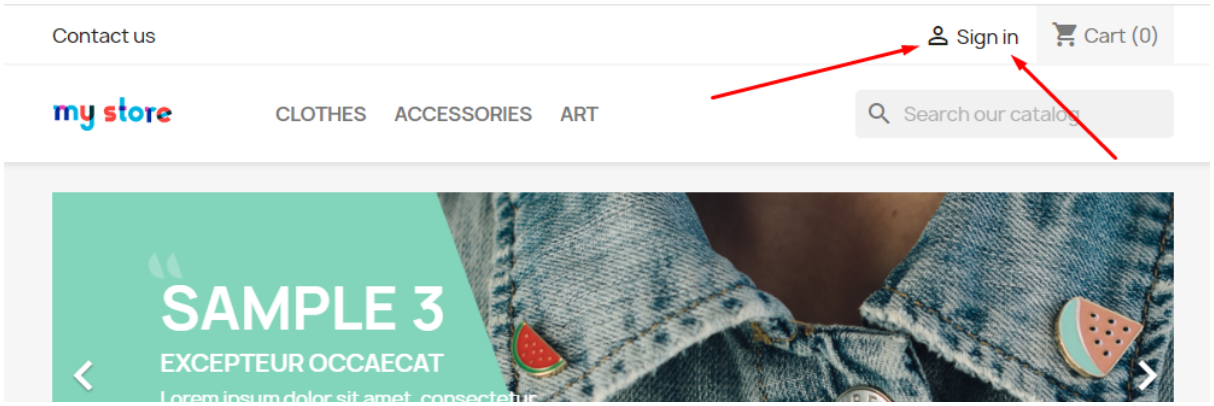


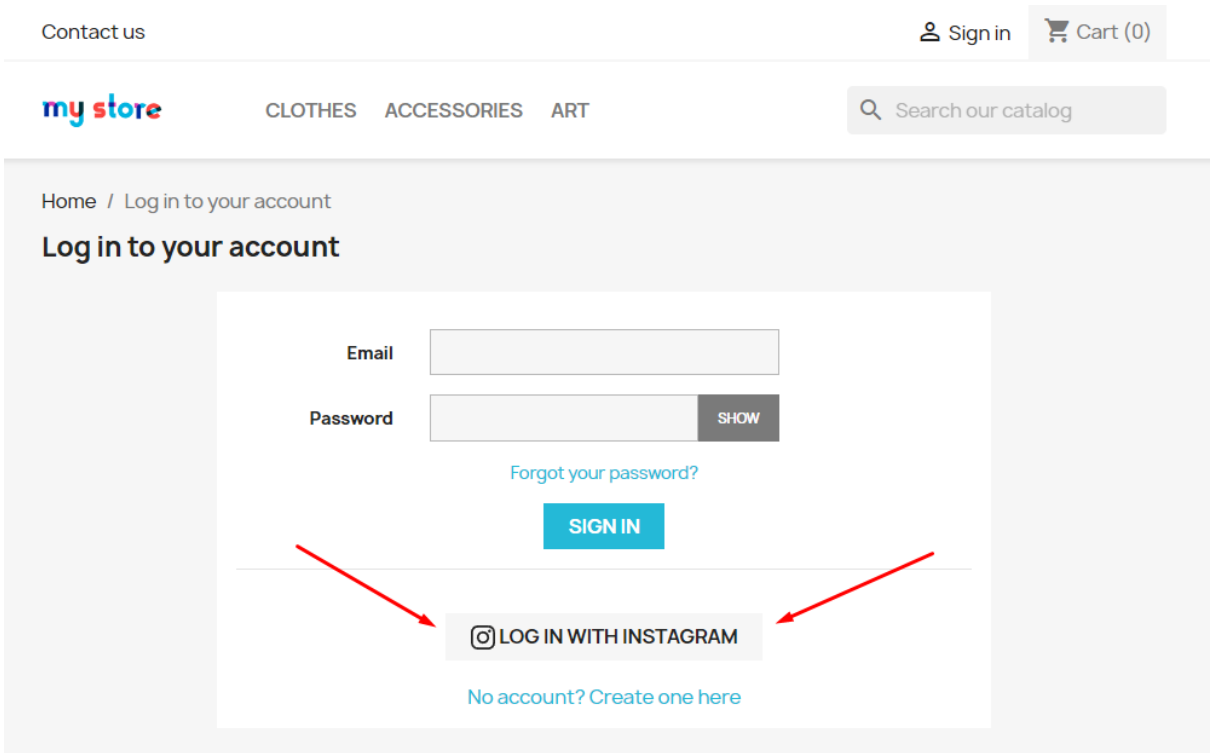


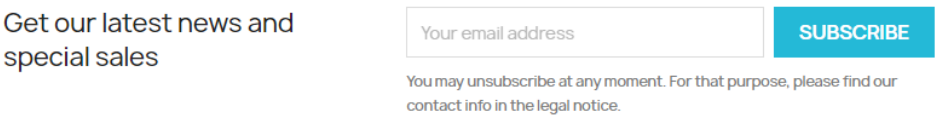
Workflow cases:

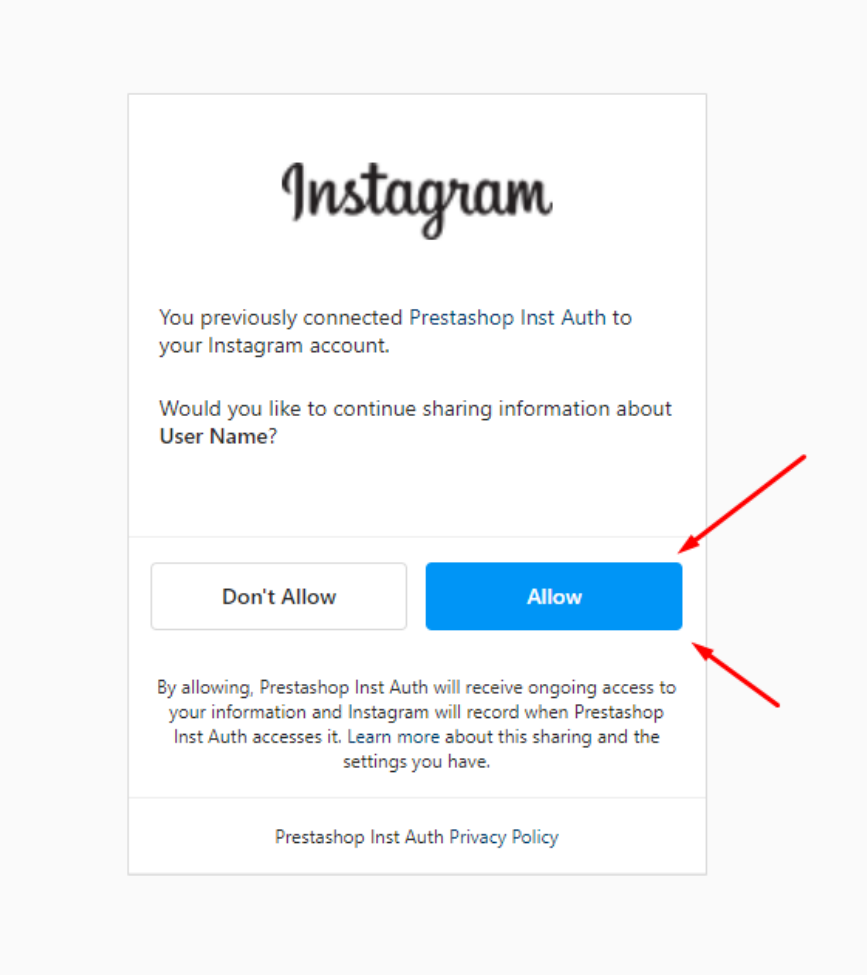
1. **When the user is not logged in and clicks on the "Log in with Instagram" button for the first time on the Login page or on the Registration page:**

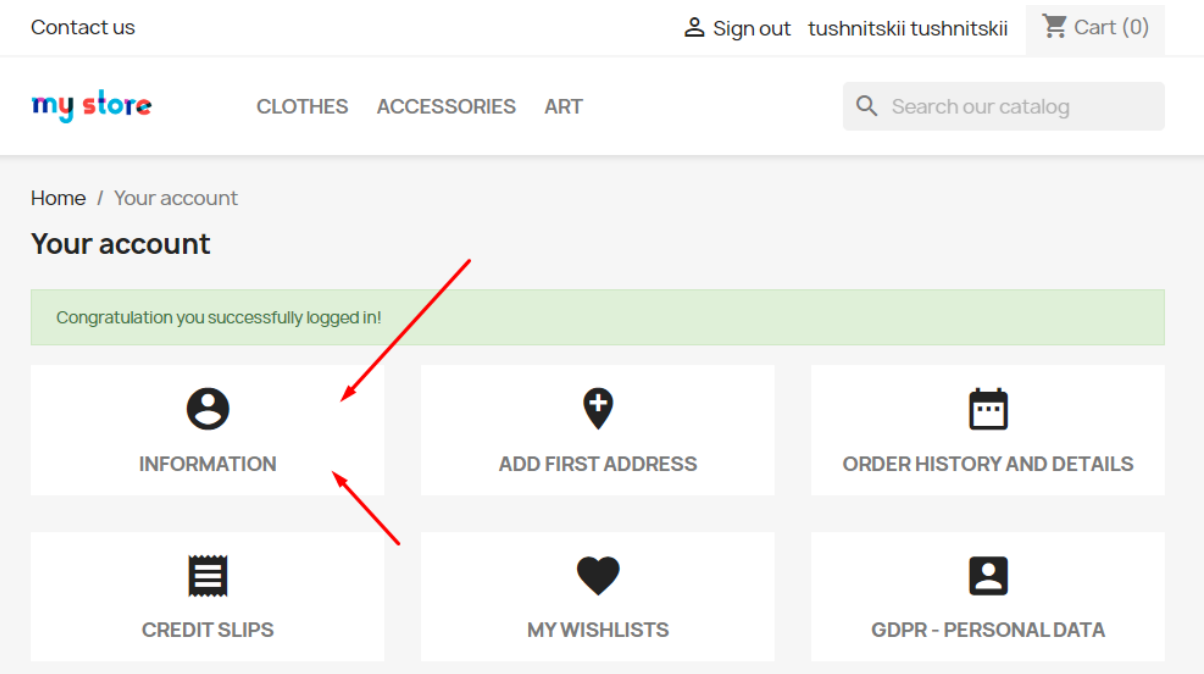
   - after clicking on the "Log in with Instagram" button, the user is redirected to the Instagram page where he needs to confirm his consent to sending his data. After confirmation, he will will be redirected to his user account on your website.



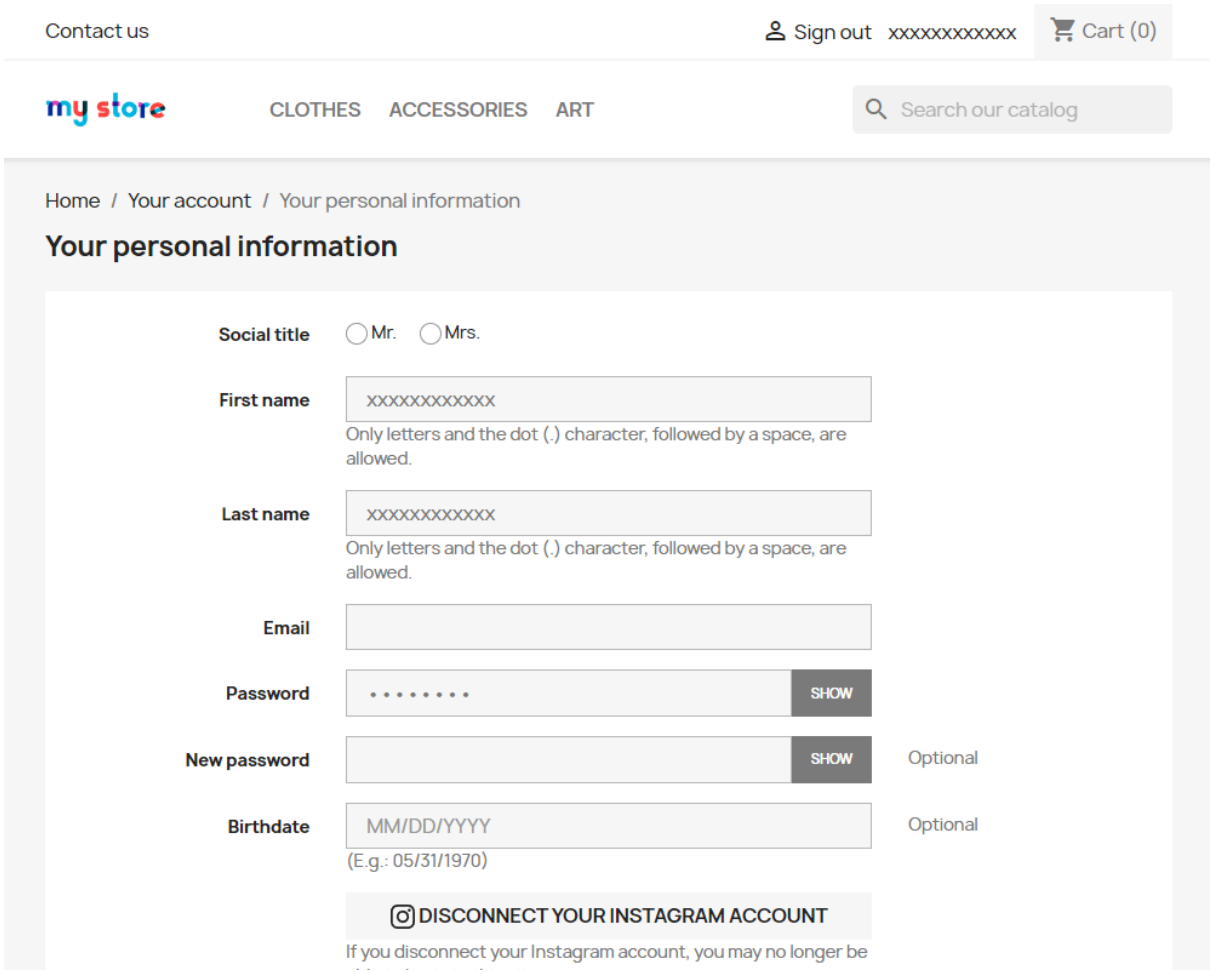




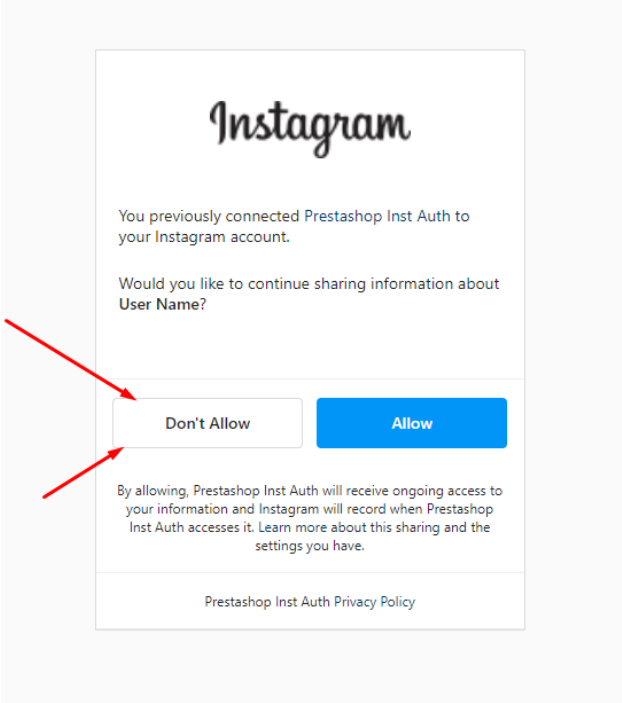


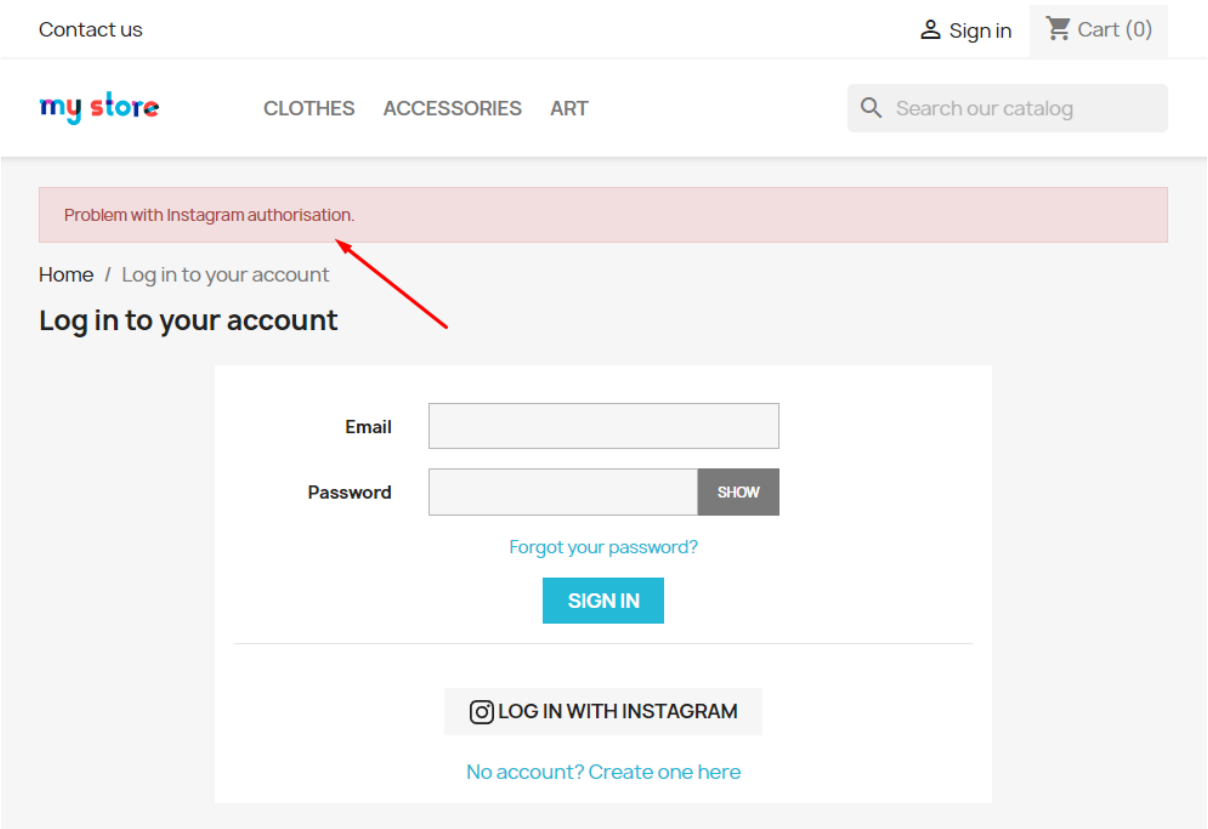


- the new customer account is created:



- then the user's Instagram account is linked to the created customer account.
- if the user canceled the transfer of his data on the Instagram page, he will be returned to your site and see a message about an authorization error.

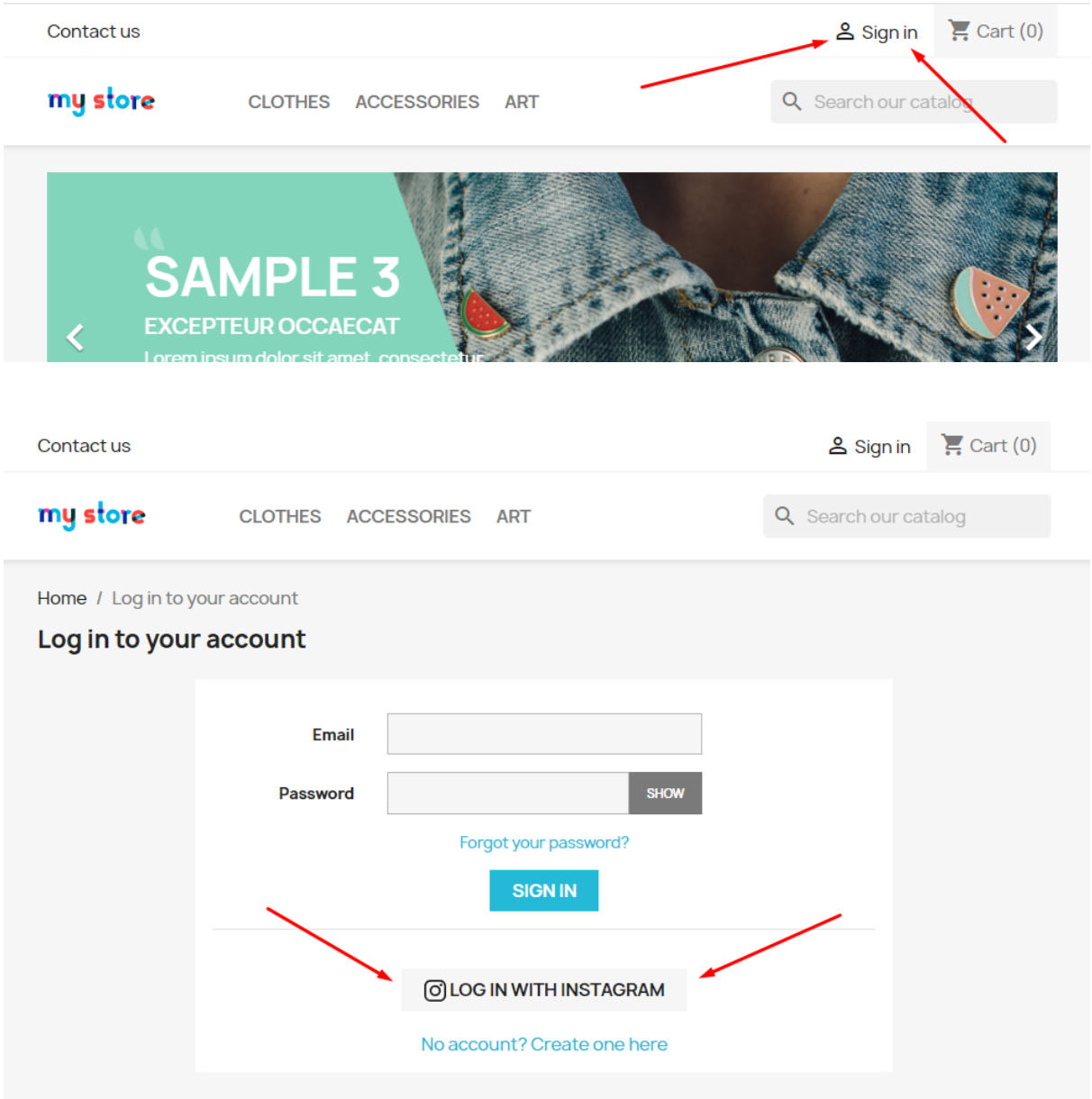


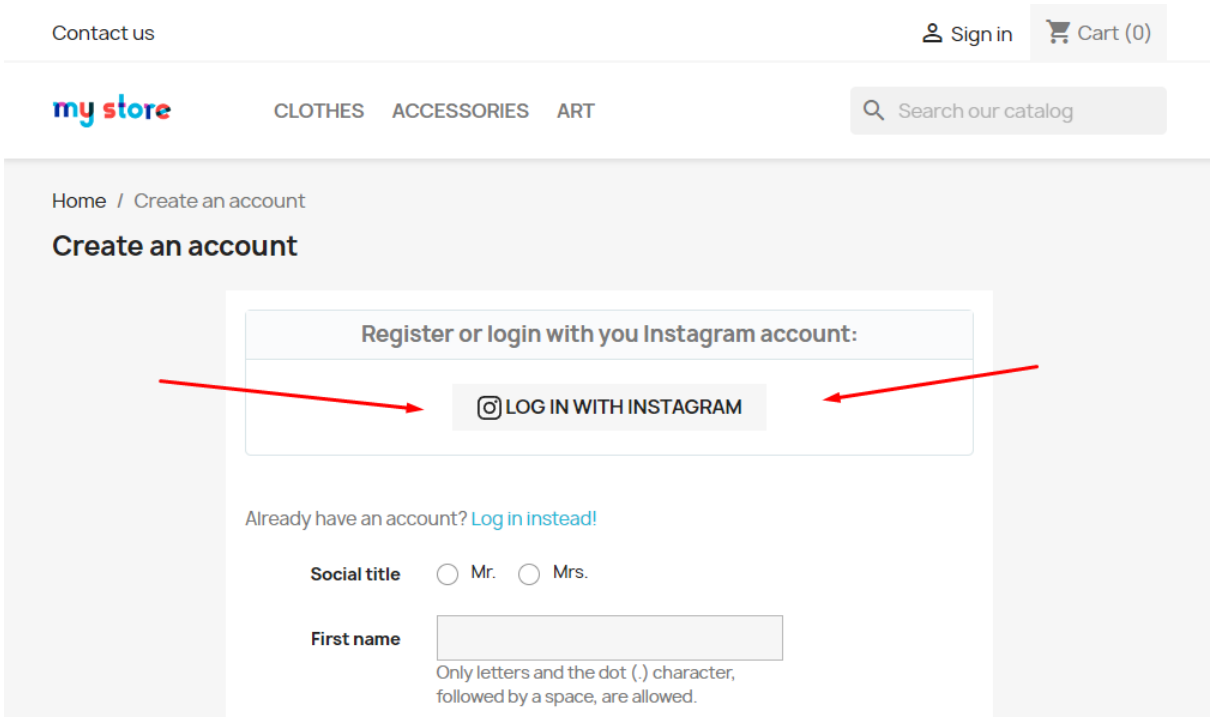


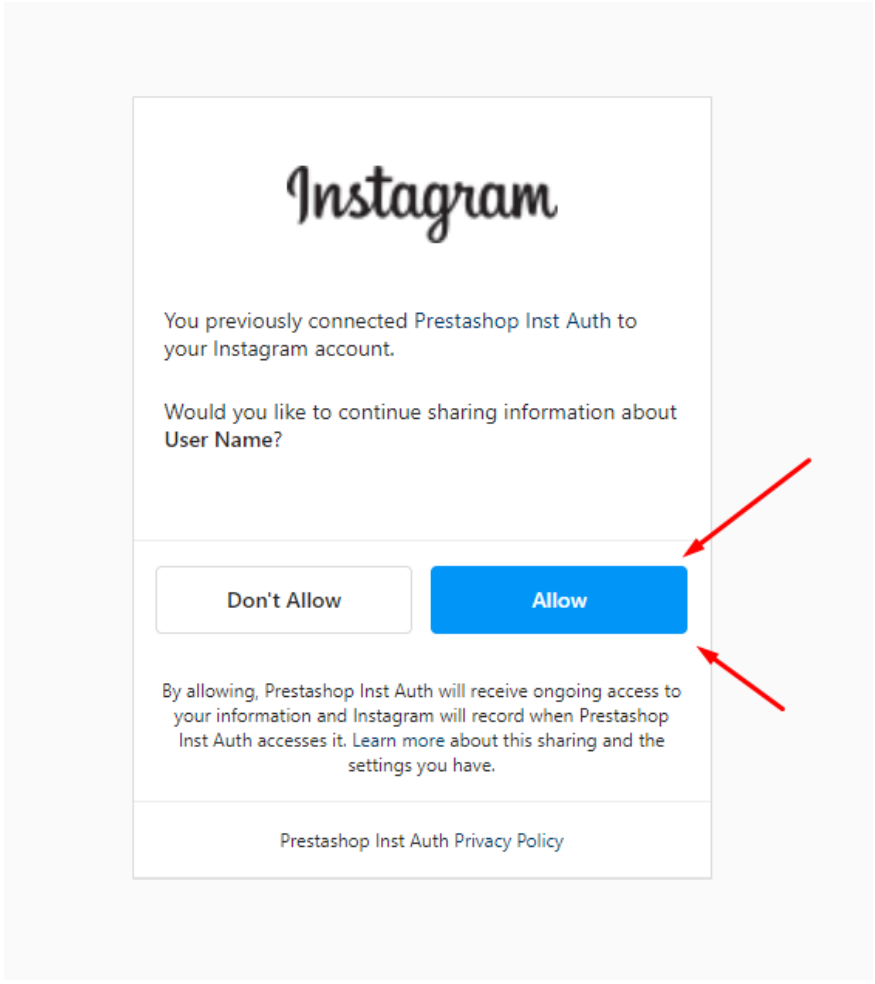
2. **When the user is not logged in but has previously registered with Instagram, clicks the "Log in with Instagram" button on the Login page or on the Registration page:**

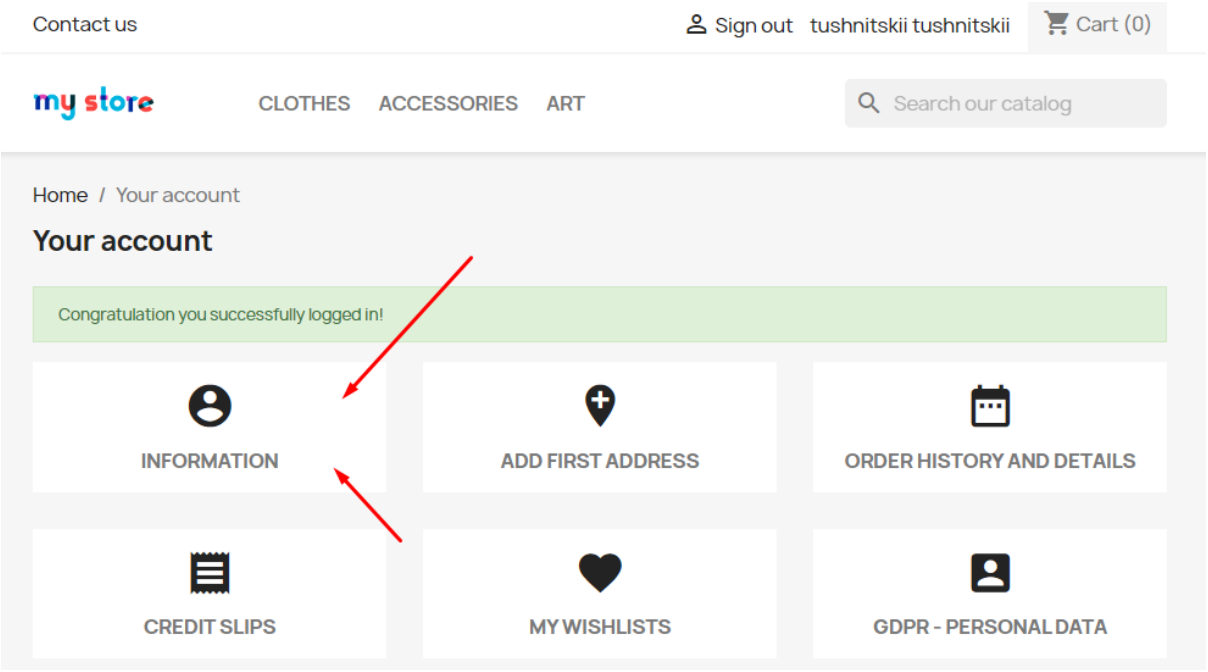
   - after clicking on the "Log in with Instagram" button, user is redirected to the Instagram page where he

needs to confirm his consent to sending his data. After confirmation, he will be transferred to his user account on your website.



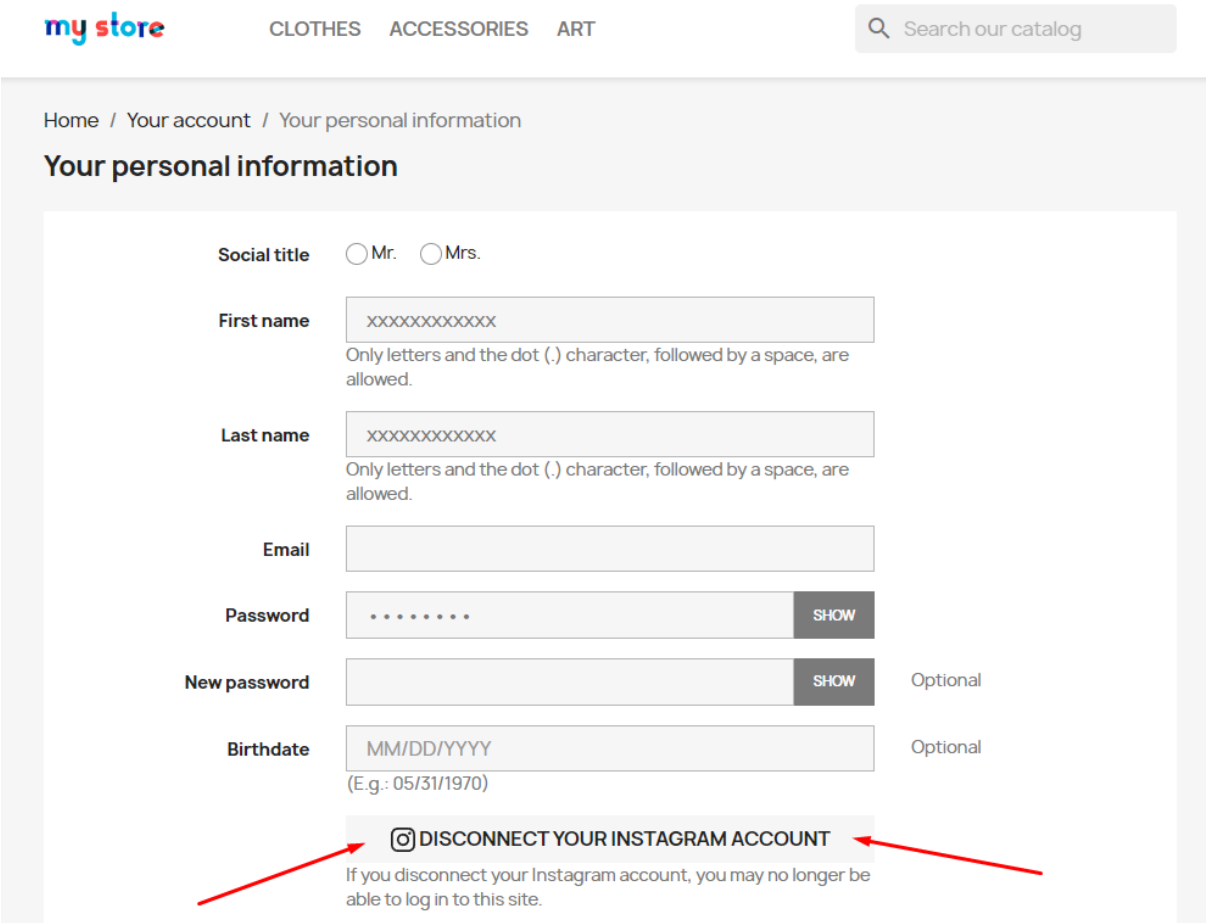

Contact us
Sign in
Cart (0)
my store
CLOTHES
ACCESSORIES
ART
Search our catalog
Home / Create an account
Create an account
Register or login with you Instagram account:
LOG IN WITH INSTAGRAM
Already have an account? Log in instead!
Social title
Mr.
Mrs.
First name
Only letters and the dot (.) character, followed by a space, are allowed.

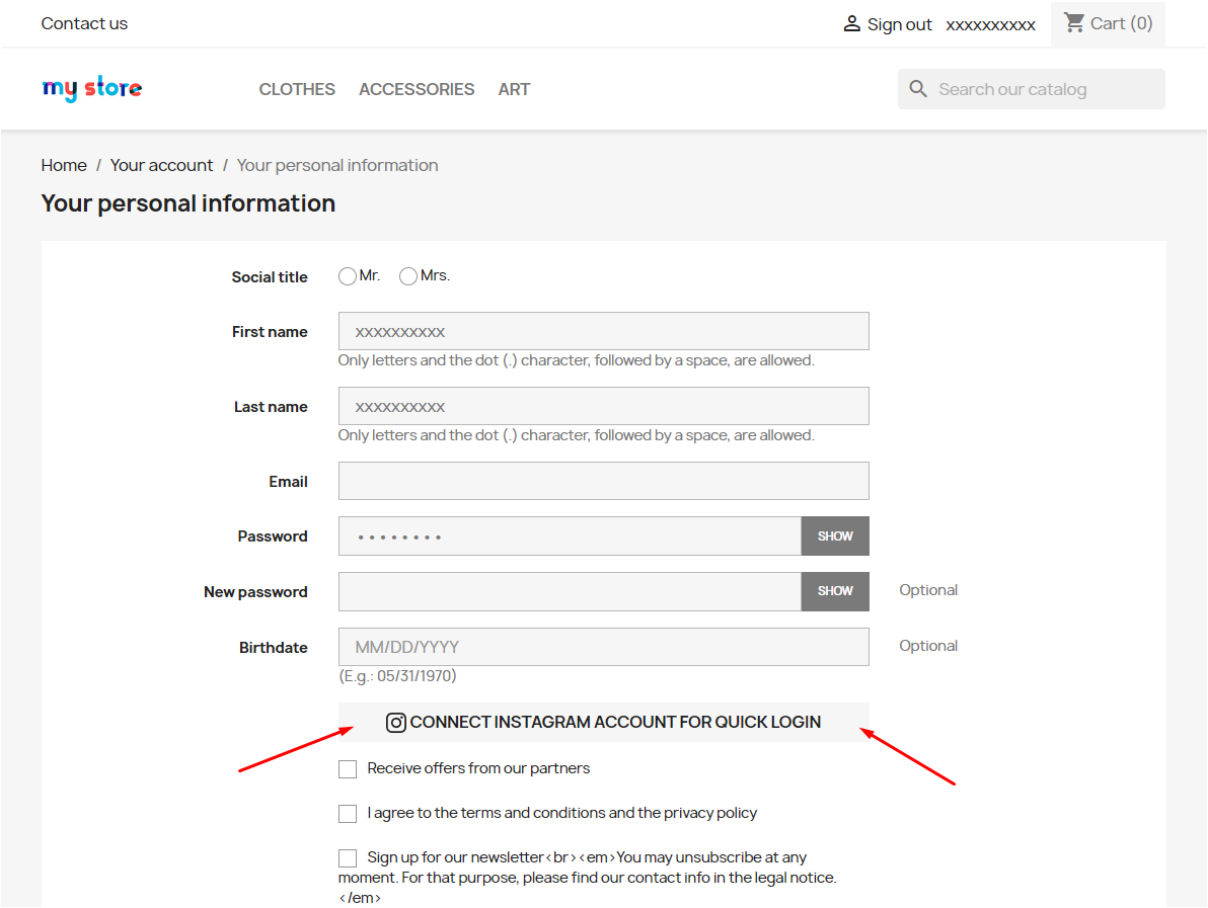

Instagram
You previously connected Prestashop Inst Auth to your Instagram account.
Would you like to continue sharing information about User Name?
Don't Allow
Allow
By allowing, Prestashop Inst Auth will receive ongoing access to your information and Instagram will record when Prestashop Inst Auth accesses it. Learn more about this sharing and the settings you have.
Prestashop Inst Auth Privacy Policy



3. **When the user is logged:**

- the user can unlink or link his Instagram account in his personal account on the "Your personal information" page:



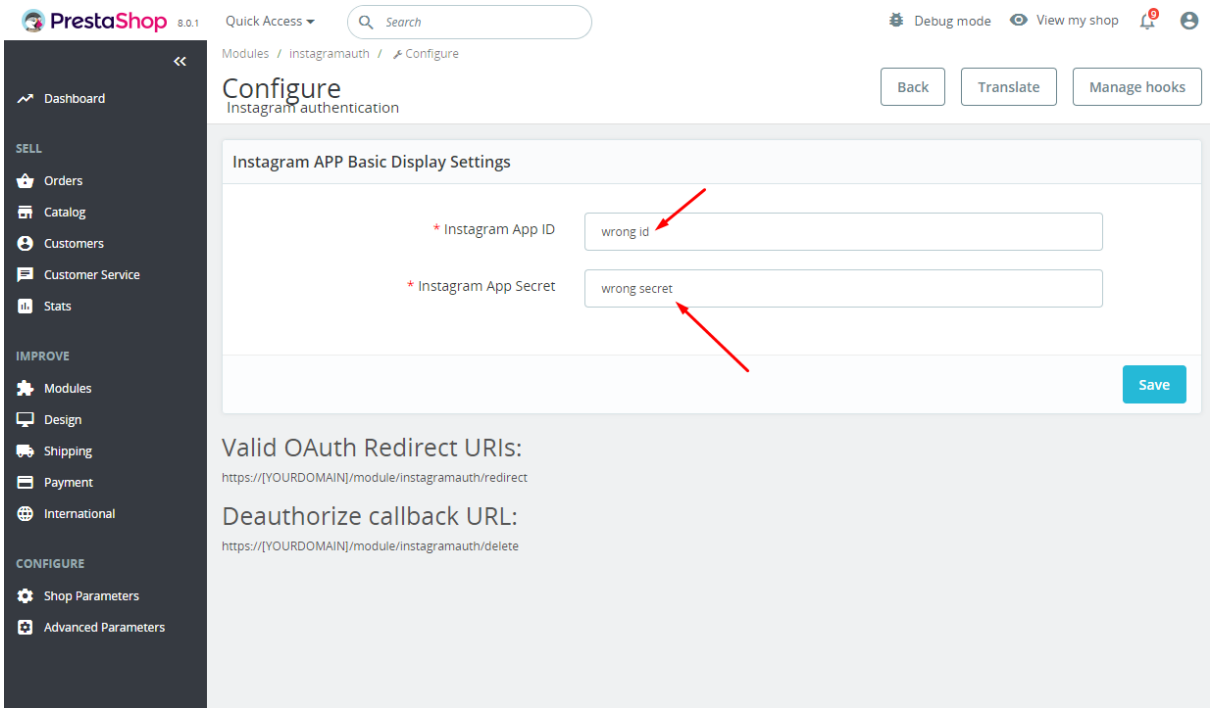


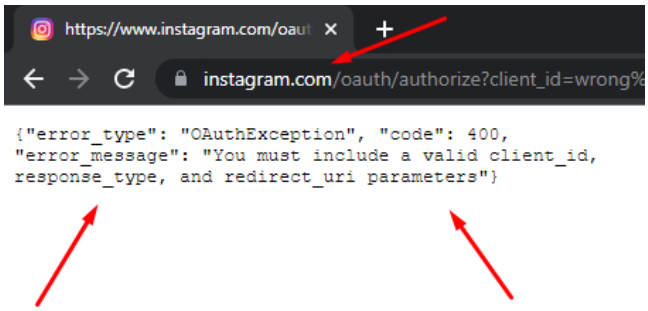
4. **When the user unlinked his Instagram account:**

   - if the user logs in again using Instagram, the connection of Instagram to the existing customer account will be restored.
   - if the user created a new customer account using the standard method and linked his Instagram account to it, the previous customer's account will be deleted in case there was not indicated email in it. In case the previous account has an email, it will remain active in PrestaShop, so there will be 2 accounts in total: previous without Instagram connection and the new one with the Instagram connection.

5. **When deleting a customer account:**
   - in case the customer's account is deleted from Prestoshop, the connection to Instagram account of this customer will be deleted from the database.

6. **When changing the module settings on the configuration page in the admin panel:**
   - if **Instagram App ID** or **Instagram App Secret** is changed to other values, all bindings of customers' accounts to Instagram that were made earlier will be lost.
   - if **Instagram App ID** or **Instagram App Secret** is entered incorrectly or the Instagram application is not configured properly, then when trying to authenticate through Instagram, the user will be redirected to the Instagram page where he will see an error:


PrestaShop 8.0.1
Quick Access
Search
Debug mode
View my shop
Modules / instagramauth / Configure
Configure
Instagram authentication
Back
Translate
Manage hooks
Dashboard
SELL
Orders
Catalog
Customers
Customer Service
Stats
IMPROVE
Modules
Design
Shipping
Payment
International
CONFIGURE
Shop Parameters
Advanced Parameters
Instagram APP Basic Display Settings
* Instagram App ID
wrong id
* Instagram App Secret
wrong secret
Save
Valid OAuth Redirect URIs:
https://[YOURDOMAIN]/module/instagramauth/redirect
Deauthorize callback URL:
https://[YOURDOMAIN]/module/instagramauth/delete


https://www.instagram.com/oaut
instagram.com/oauth/authorize?client_id=wrong%
{"error_type": "OAuthException", "code": 400,
"error_message": "You must include a valid client_id,
response_type, and redirect_uri parameters"}

Passwordless login with Google Passkeys

Tool

Passkeys by Google are a safer and easier alternative to passwords. **Users** and **Admins** can log in with a **biometric sensor** (such as a fingerprint or facial recognition), **PIN**, or pattern, freeing them from having to remember and manage passwords.

Benefits for Merchants

- **Passkeys by Google security and reliability**
- You do **NOT** need any Google accounts
- **Biometric** sensor (such as a **fingerprint** and **facial** recognition) or **PIN** code **login** without entering a password every time
- Works for Android, iOS, Windows and any other devices with a Biometric sensor or PIN
- Most modern devices (smartphones, tablets and laptops) support
- Increased **site usability** - simplified authorization allows your **customers** to **log in quickly and easily**
- Eliminates the problem that your customers forget their login or password - they will be able to log in using the device authorization method
- **Admin** and **store managers** can also easily log in to the admin panel

Benefits for customers

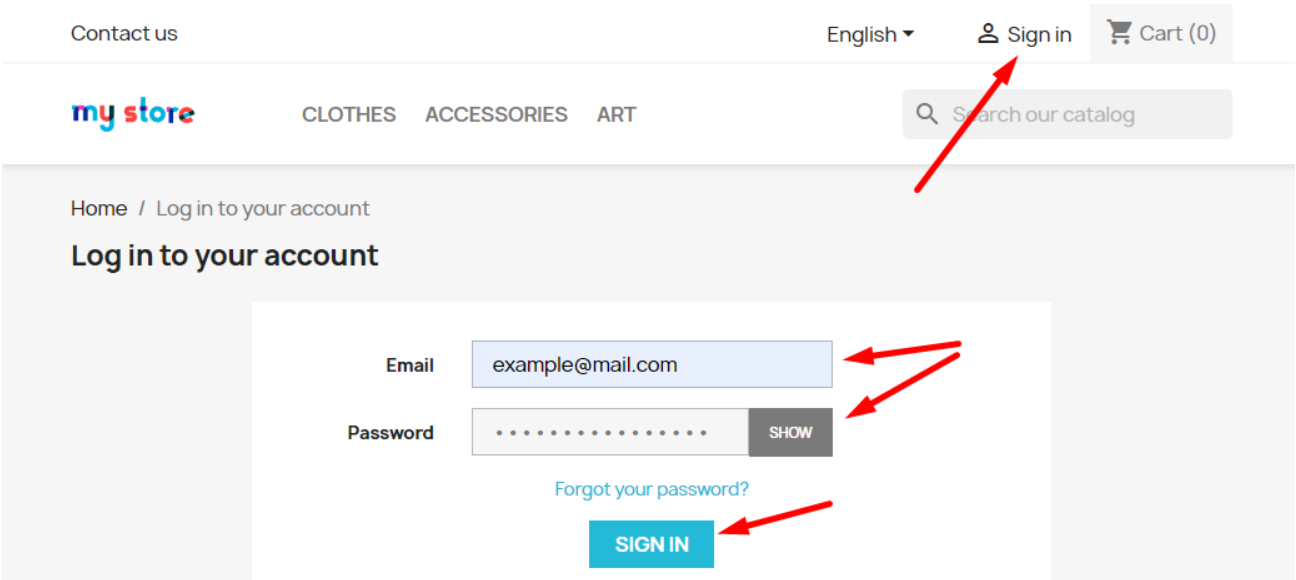
- Eliminates one of the biggest problems for users – using a login and password every time
- Users should not remember their login and password anymore
- Makes the account authorization quick and easy

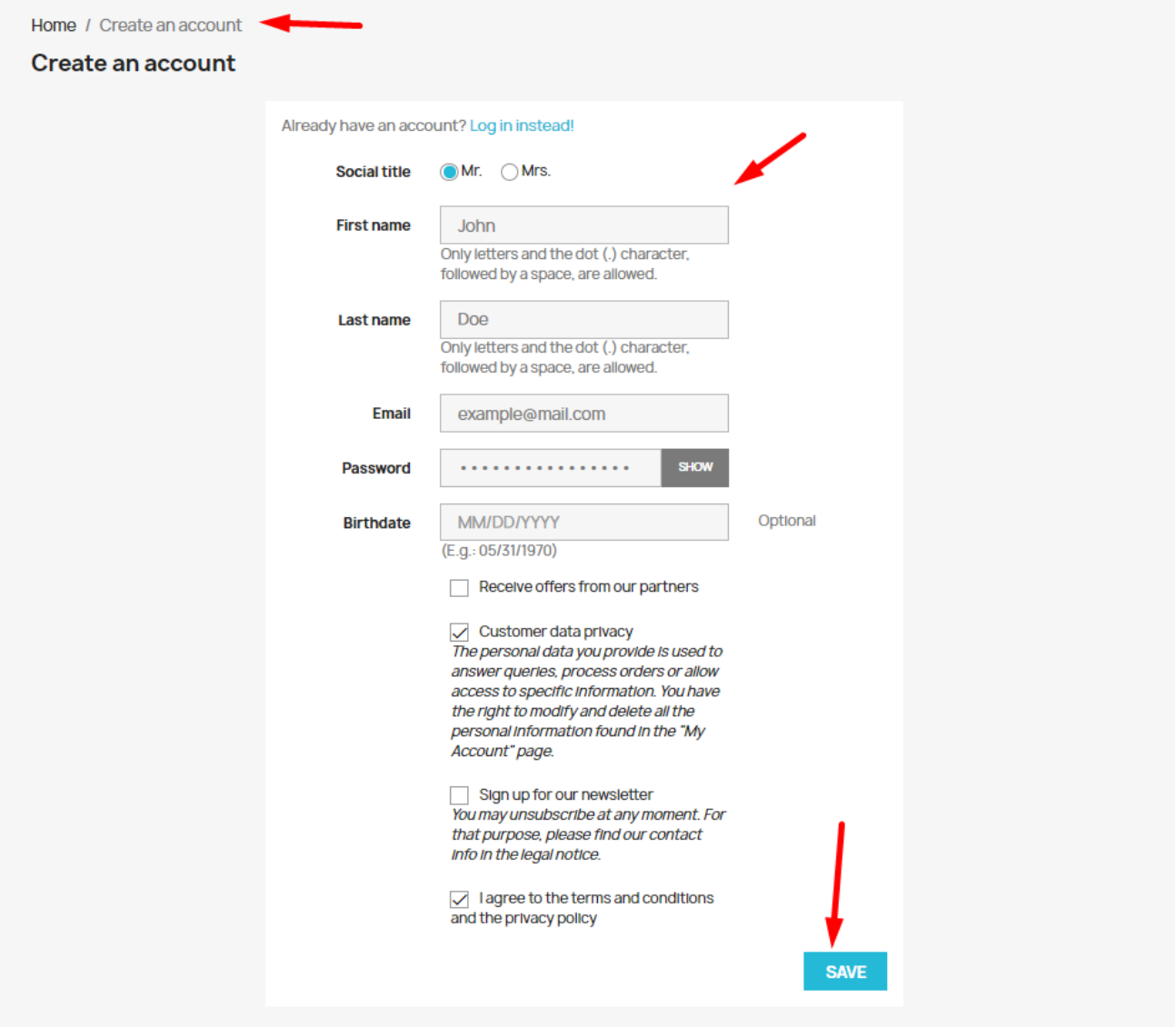
Features

- Creating a Google Passkey for login both for admin and customers
- Authorization using Google Passkey
- **Biometric** sensor (such as a **fingerprint** and **facial** recognition) or **PIN** code **login**
- Authorization using a Passkey on the backend for admins and managers

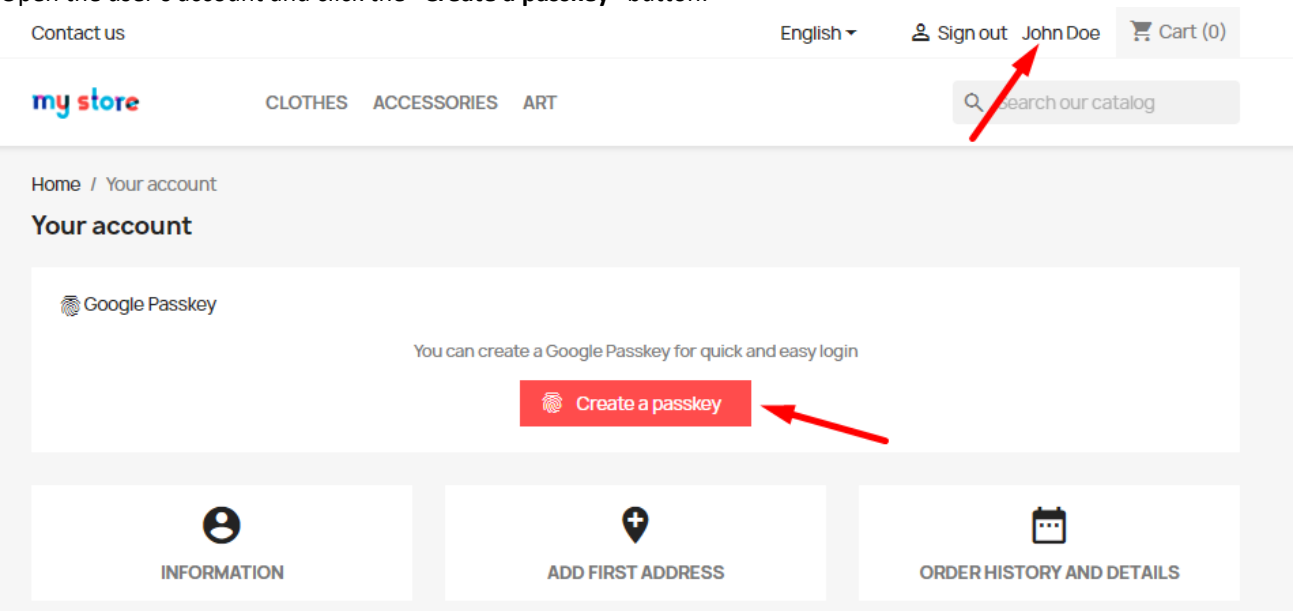
1. Creating a Paykey by user (customer)

The first step is to create a new account or log in to an existing one by entering a login and password:

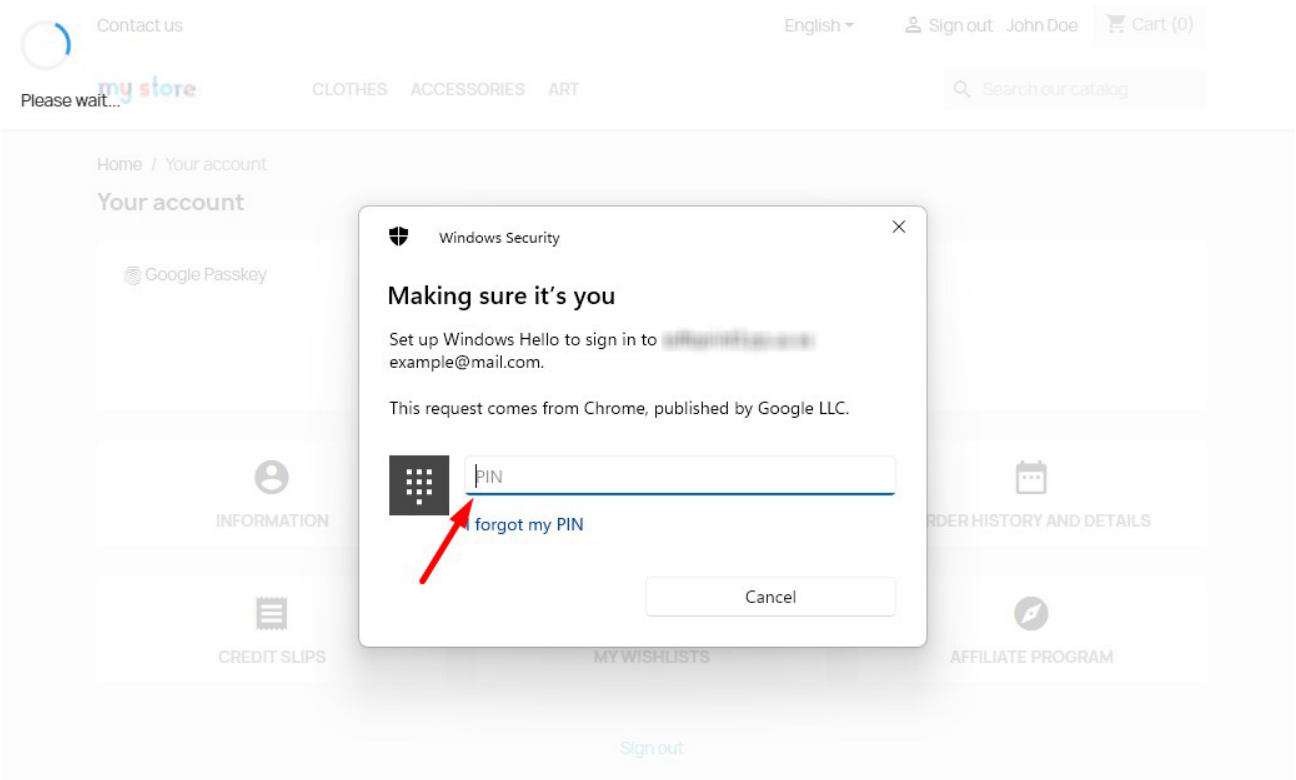




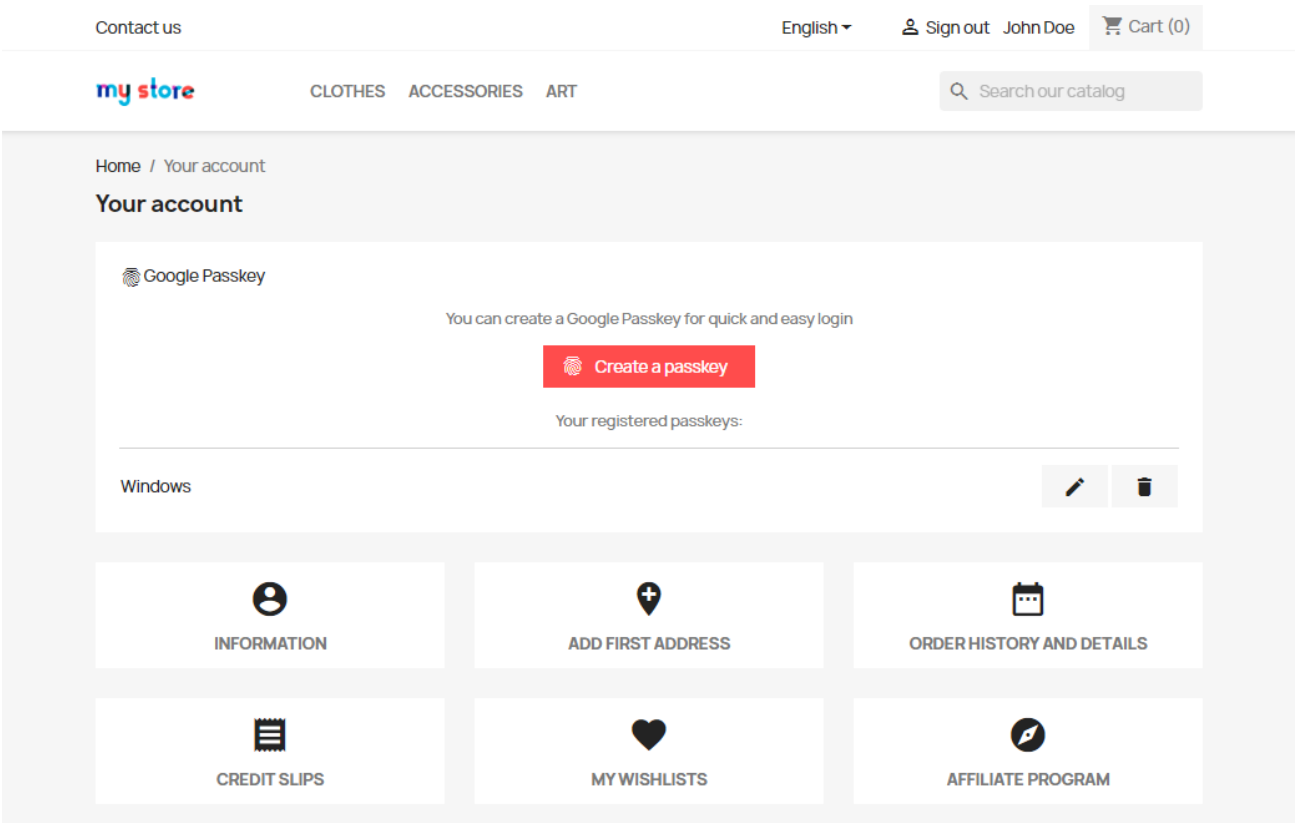
Open the user's account and click the **"Create a passkey"** button:



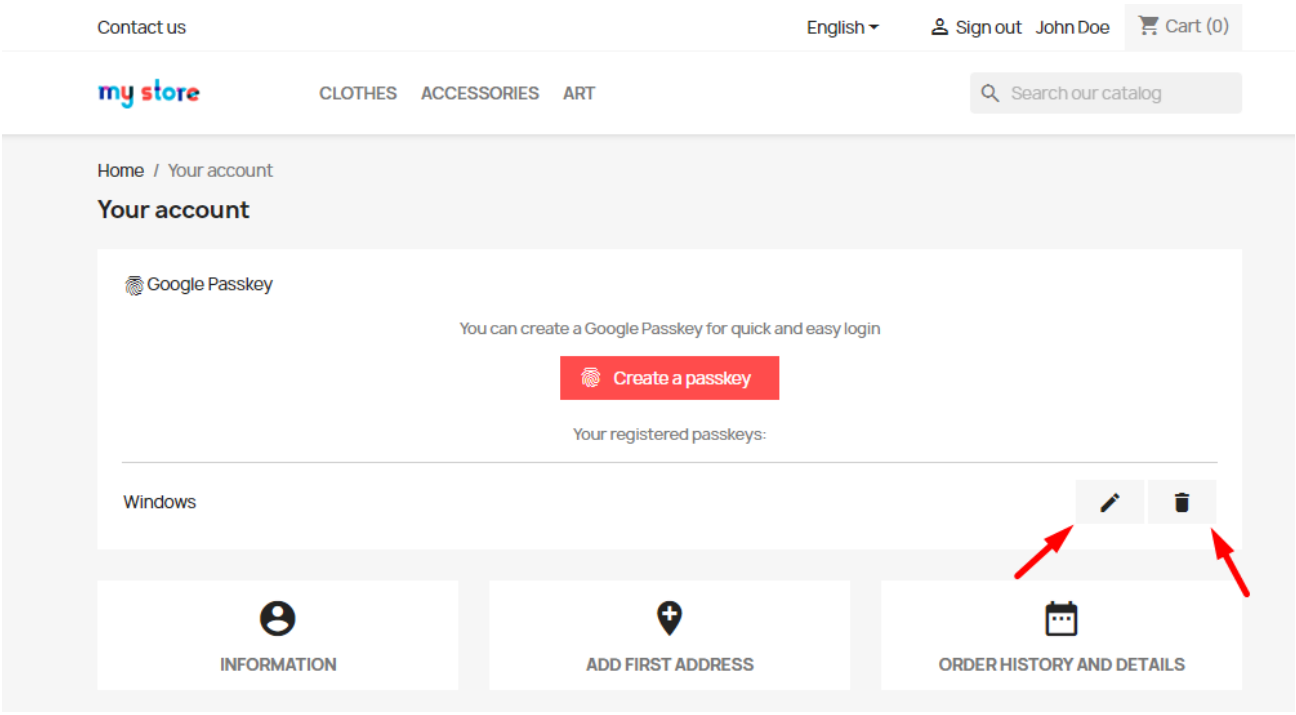
Use the authorization method configured on your device (Windows OS on example below):



After that, the passkey will be generated and it will appear in the table under the button:

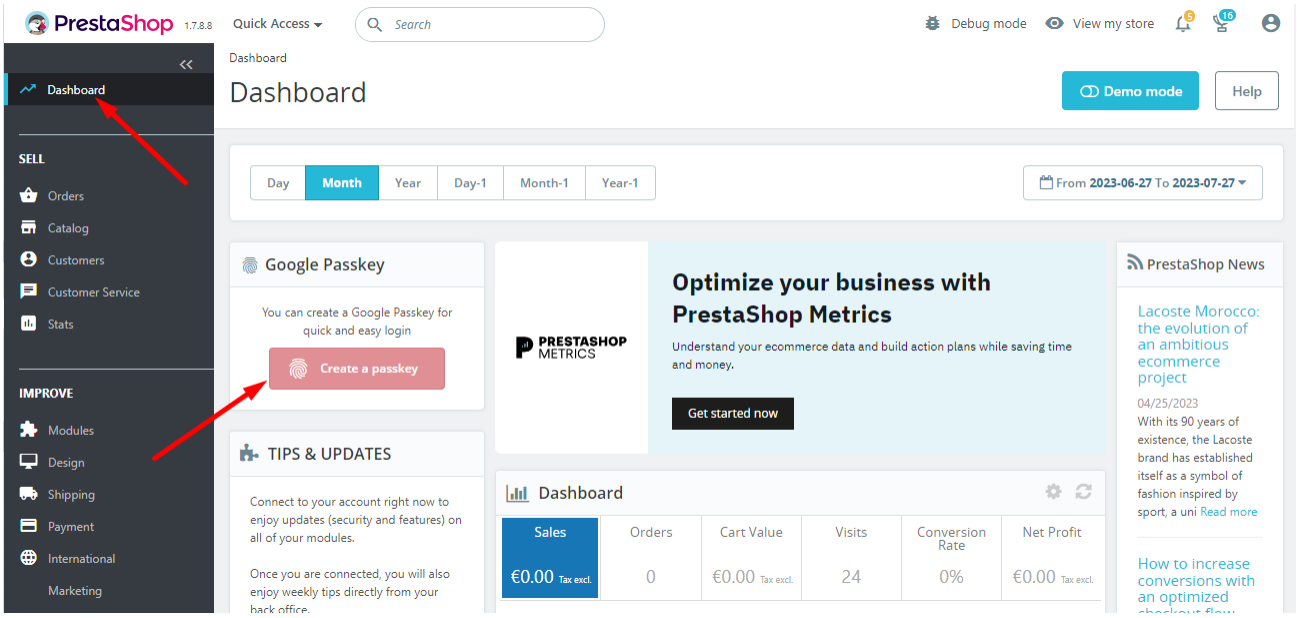


You can rename or delete a key using the **edit** or **delete** buttons:

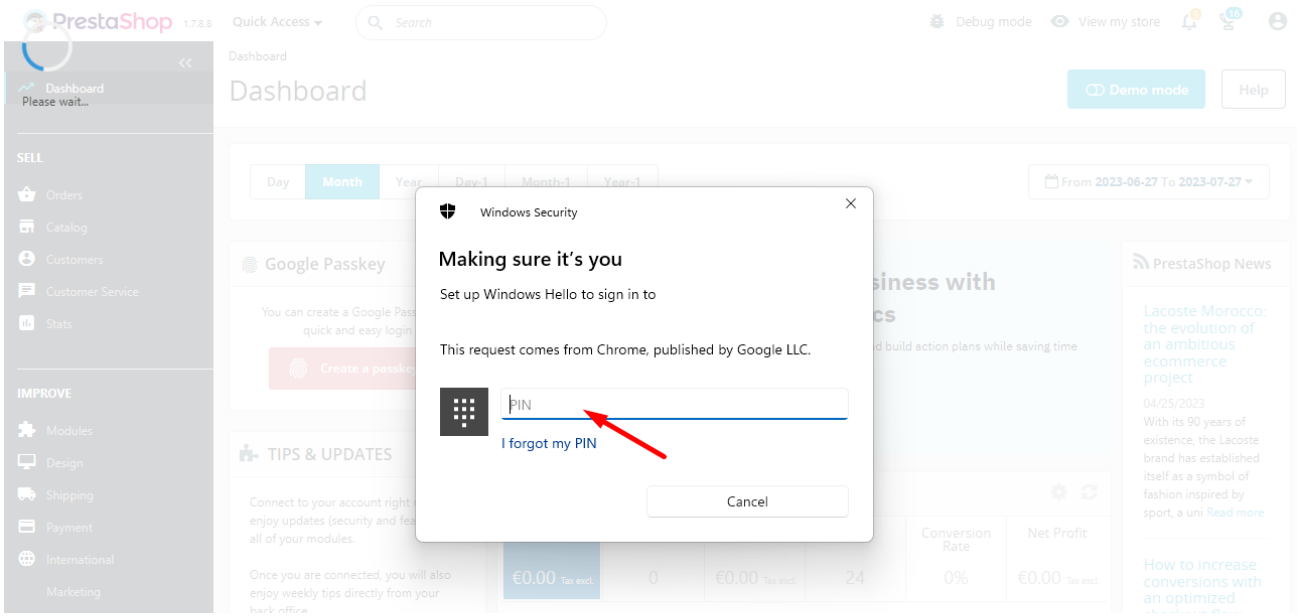


2. Creating a key for the administrator

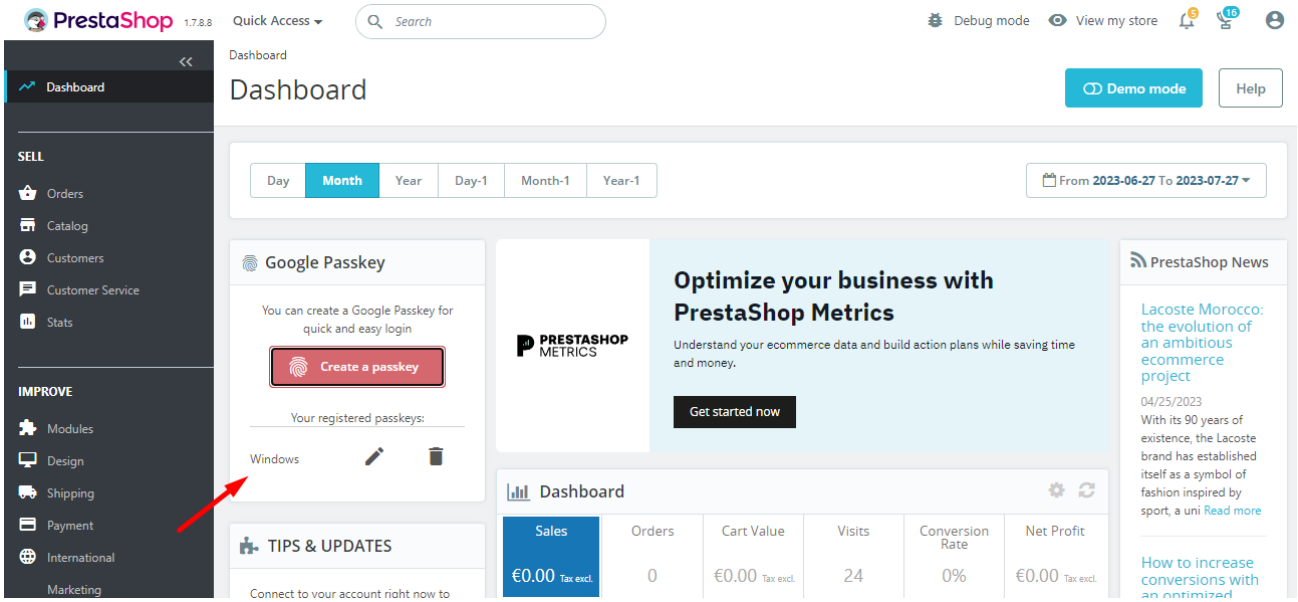
In the admin panel, go to the **Dashboard** page and click the **Create a passkey** button:



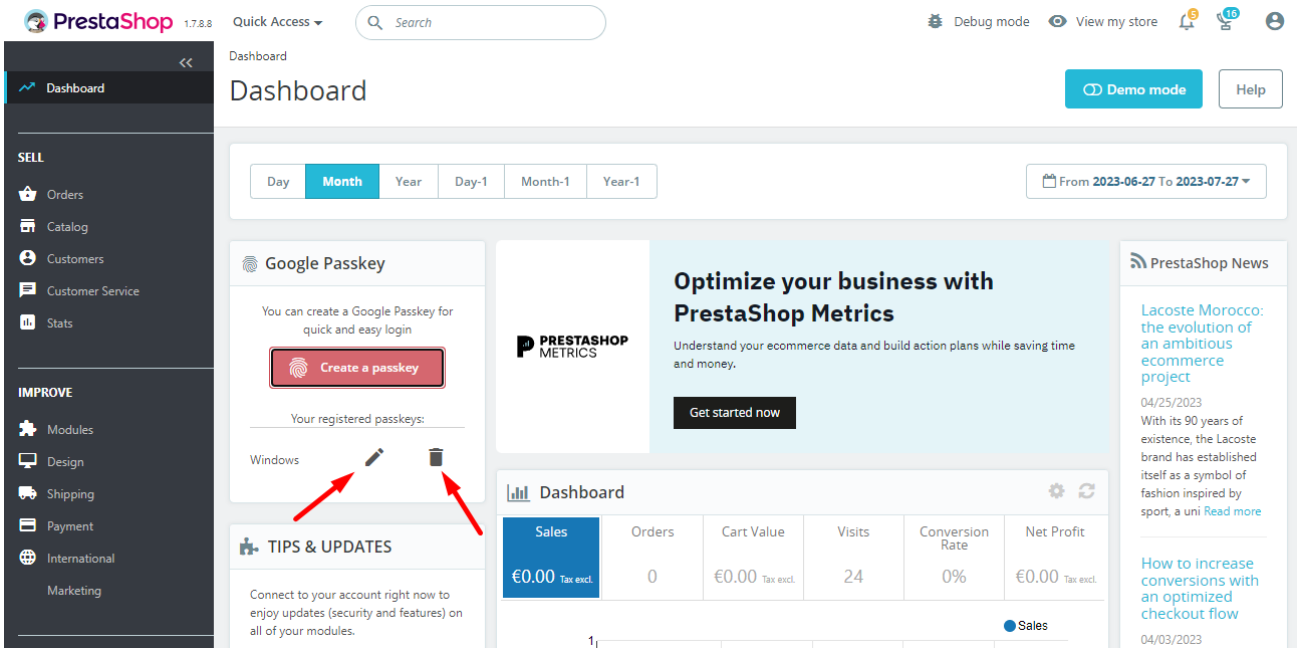
Use the authorization method configured on your device:



After that, the key will be generated and it will appear in the table under the button:

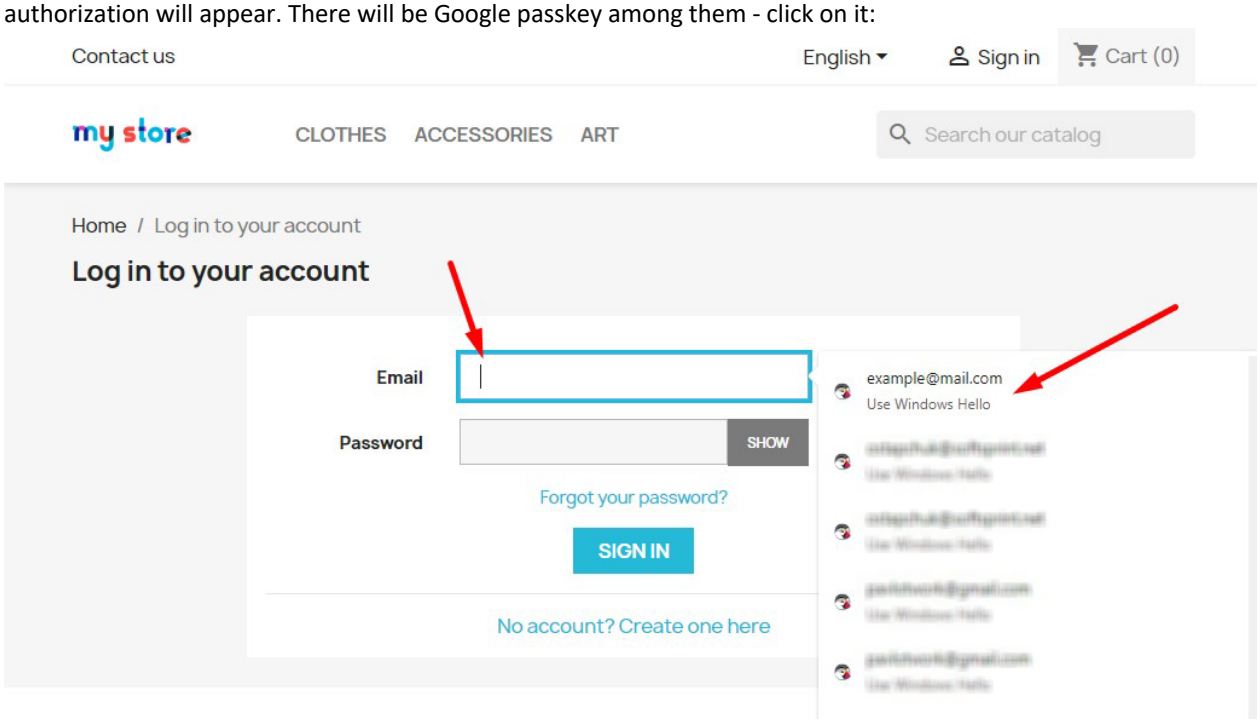


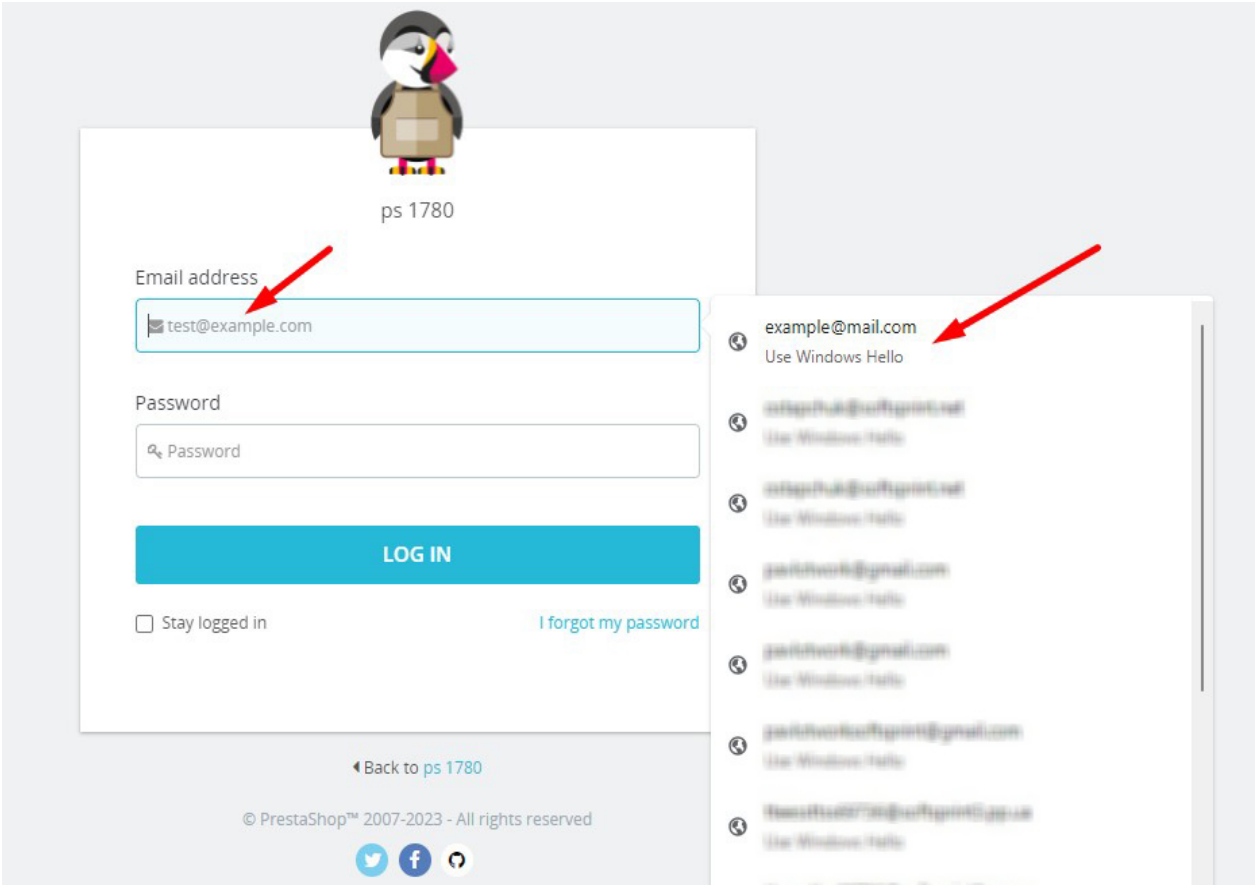
You can rename or delete a key using the **edit** or **delete** buttons:



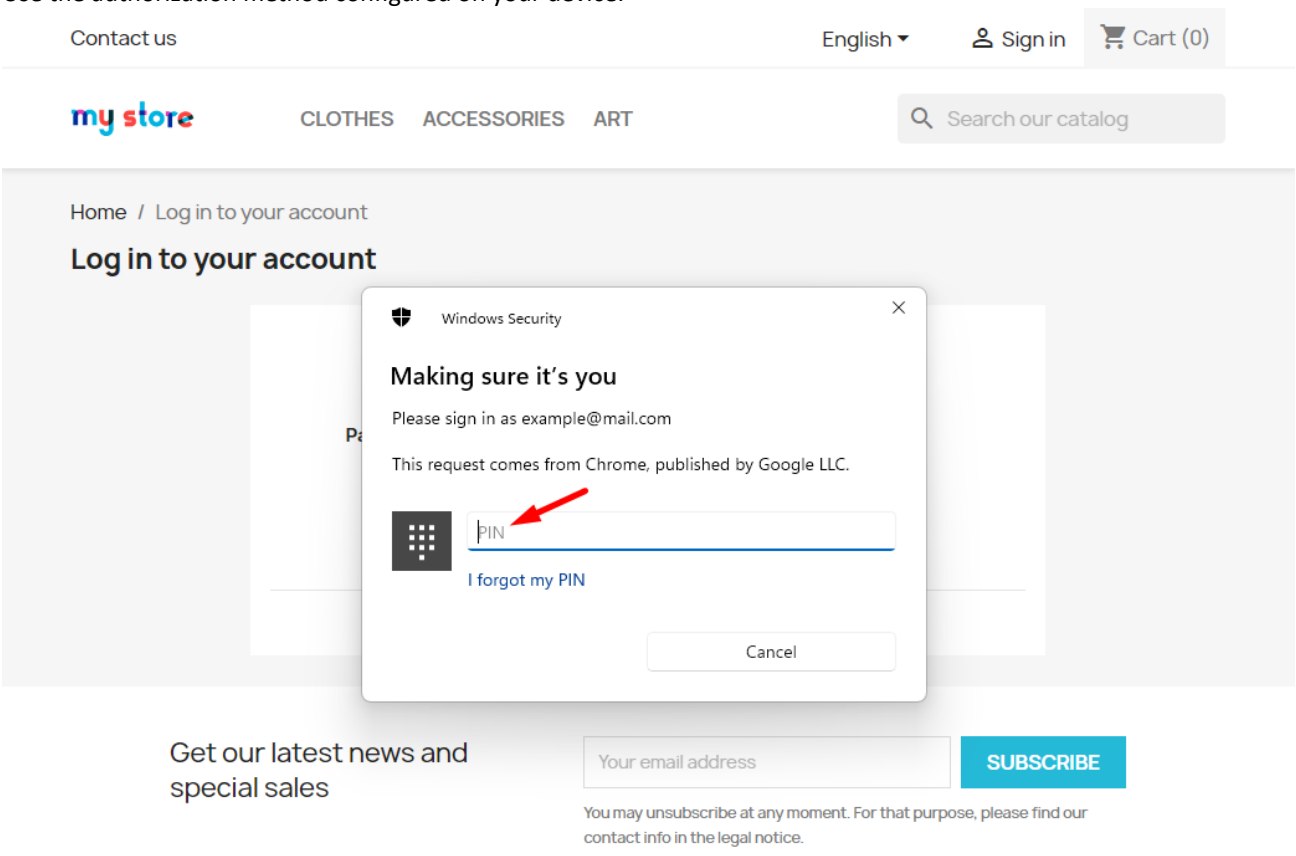
3. Authorization using Google Passkey

Go to the page with the authorization form and click on the Email input field. A list of saved options for authorization will appear. There will be Google passkey among them - click on it:



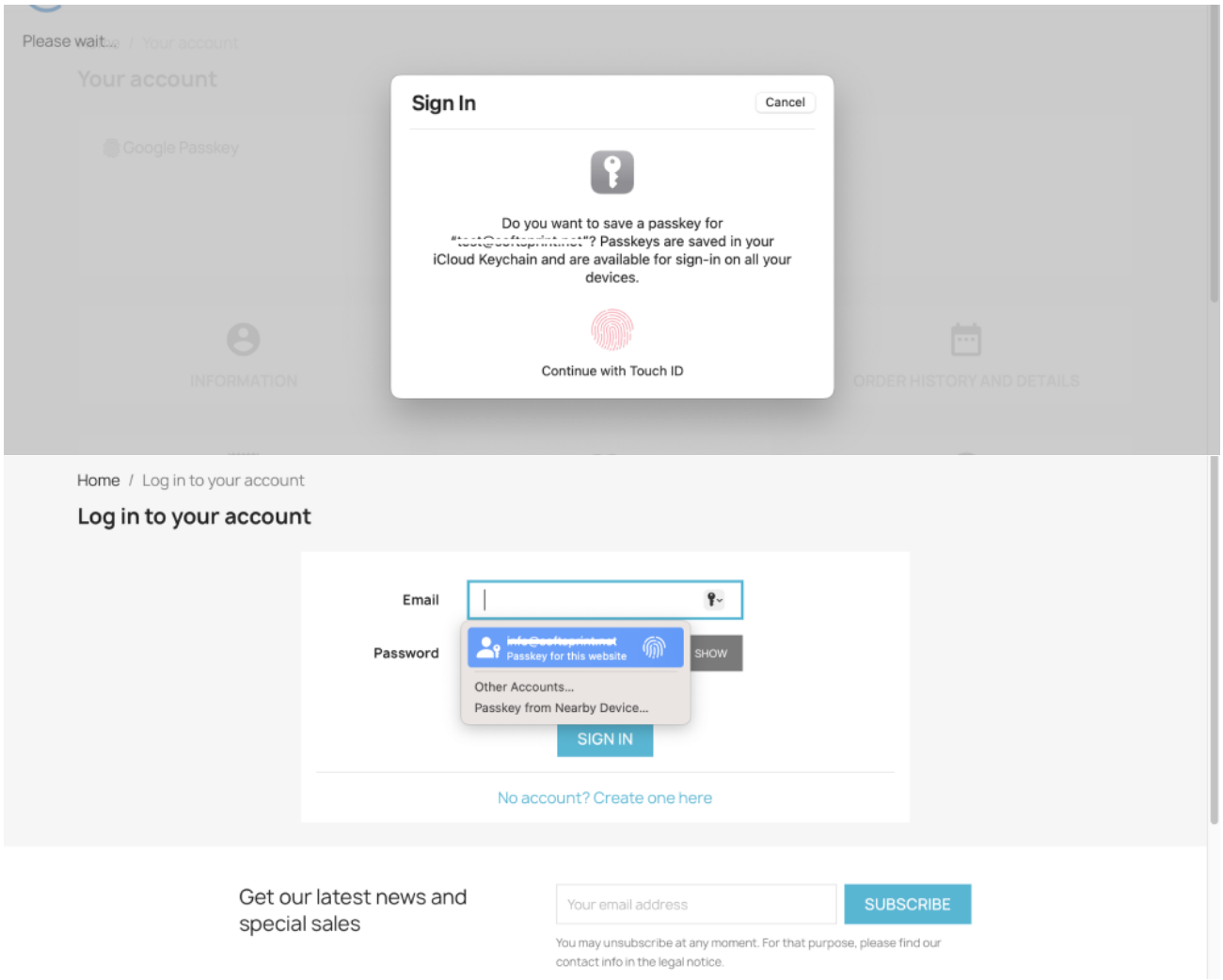


Use the authorization method configured on your device:



Wait for the operation to complete and you will be successfully authorized and redirected to the target page!

MAC OS example:



Ping services

Tool

Improves indexing of your shop by notifying popular ping services about the new products and pages in your store. Speeds up store indexing and improves SEO.

Benefits for Merchants

- ping services speed up site indexing and promote it higher in search results;
- new pages and products will get traffic higher;
- no need to use manual submissions in each individual ping service – module sends bulk pings;
- store gets automatic fast backlinks indexing by search engine bots.

Benefits for customers

- customers can find shop content more often in search results;
- customers can find shop and its products easier due to faster indexing by search engines;
- backlinks from ping services will provide extra promotion of the store pages and products.

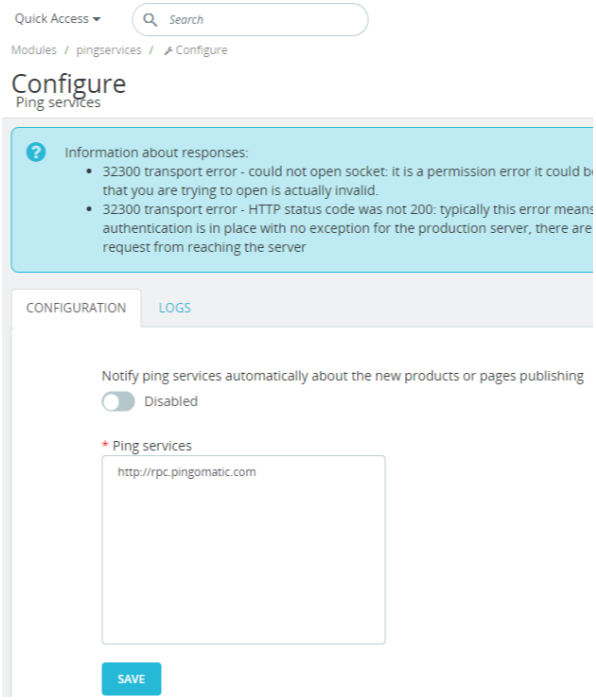
Features

- admin can use any ping services he wants by adding their list in module settings;
- admin can notify ping services by selecting necessary products or categories using checkboxes or directly from the product or category page while editing it;
- module sends pings automatically after admin adds content.

Module settings

1. **“Configuration” tab**

   Adding new ping services:

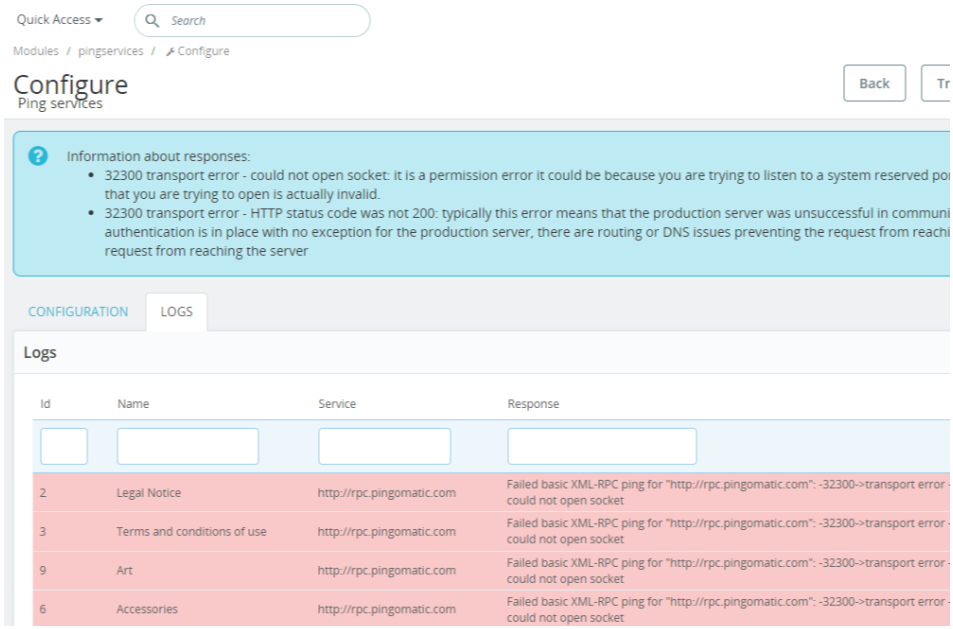


   - **Switcher (Enables/Disabled)** – notify ping services automatically about the new products or pages publishing

- **Ping services** – ping services list which will be informed
- **Save** – save data in database

2. **“Logs”** tab

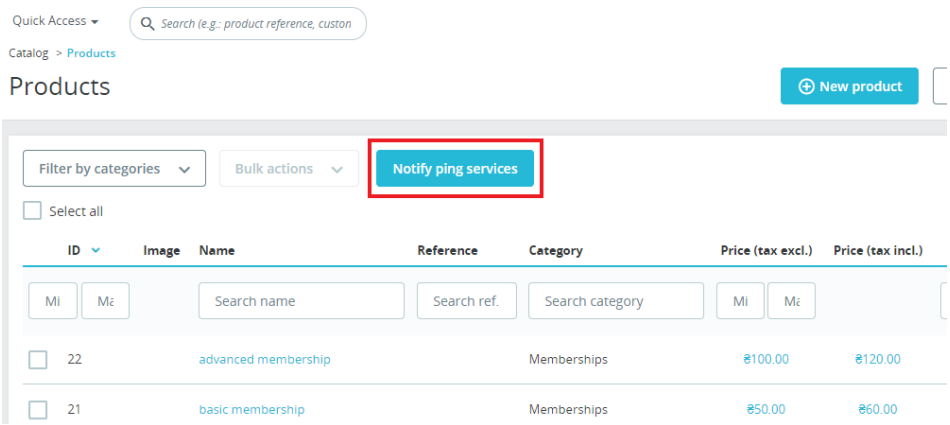
Logs table of ping services:



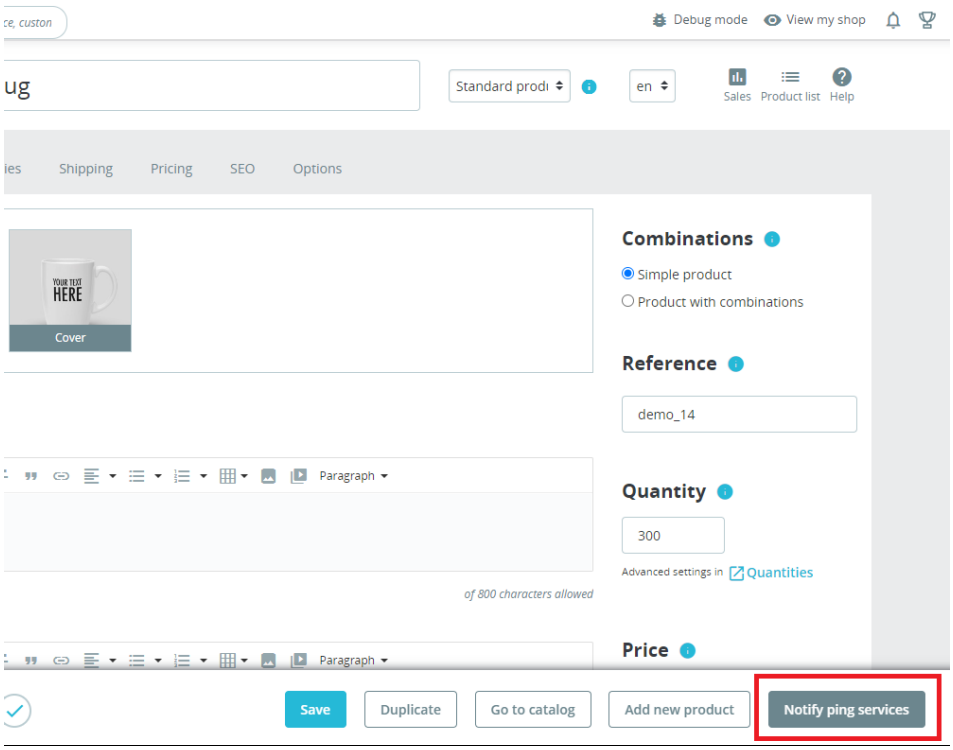
- **Id** – id of product
- **Name –** name of the product
- **Service** – name of ping service that was notified
- **Response** – response that ping service sand back
- **Time** - time the ping was send
- **Status** – status of response

Other remarks

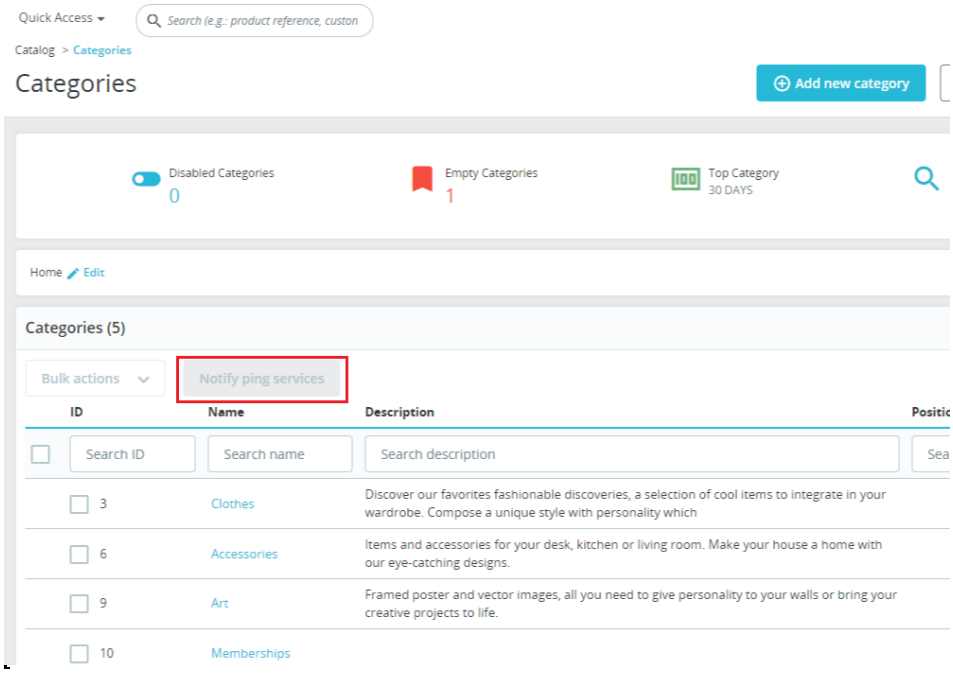
Ping services directly from catalog:



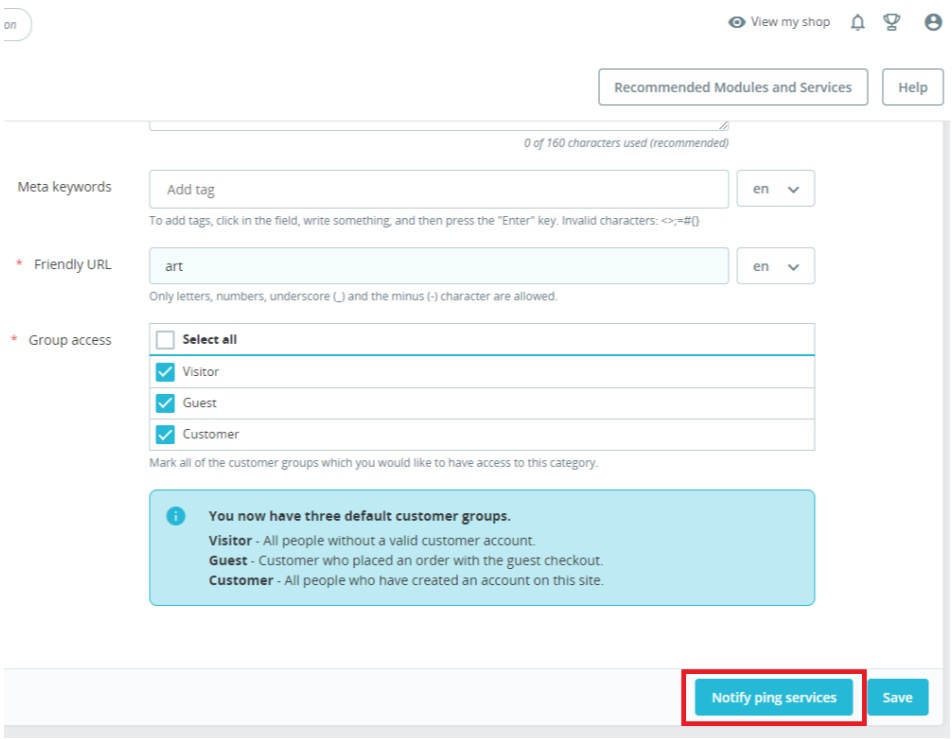
Ping sites directly from product page:



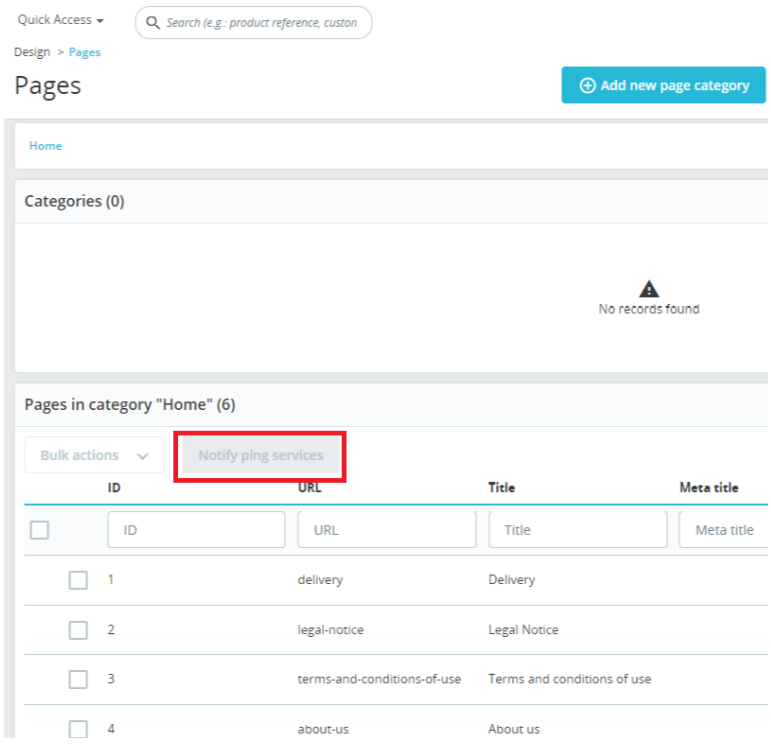
Ping sites directly from categories page:



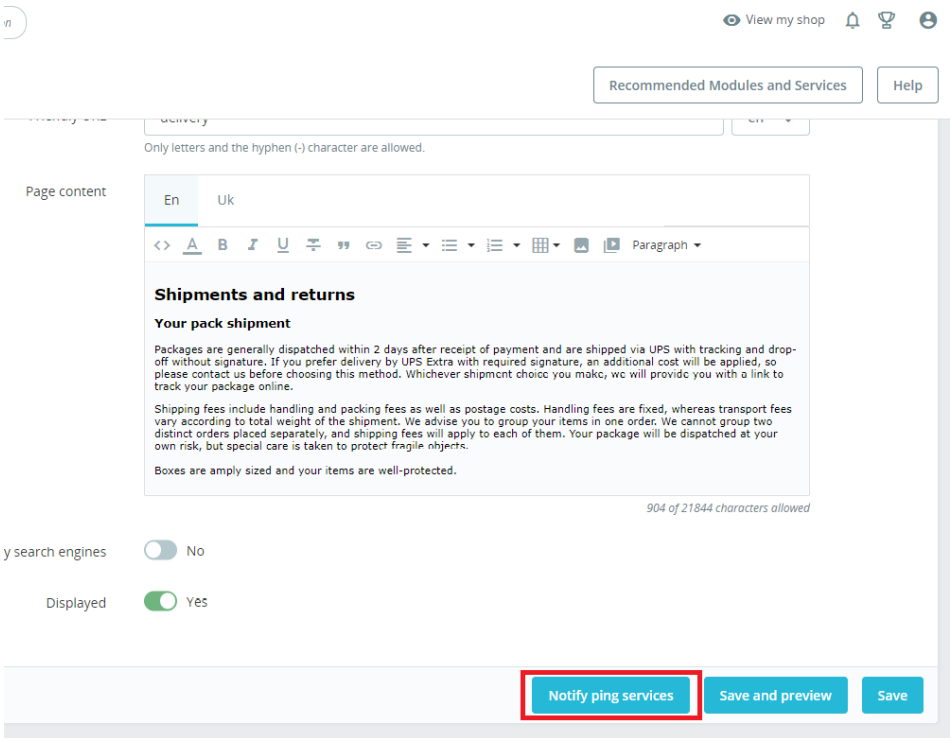
Ping sites directly from edit category page:



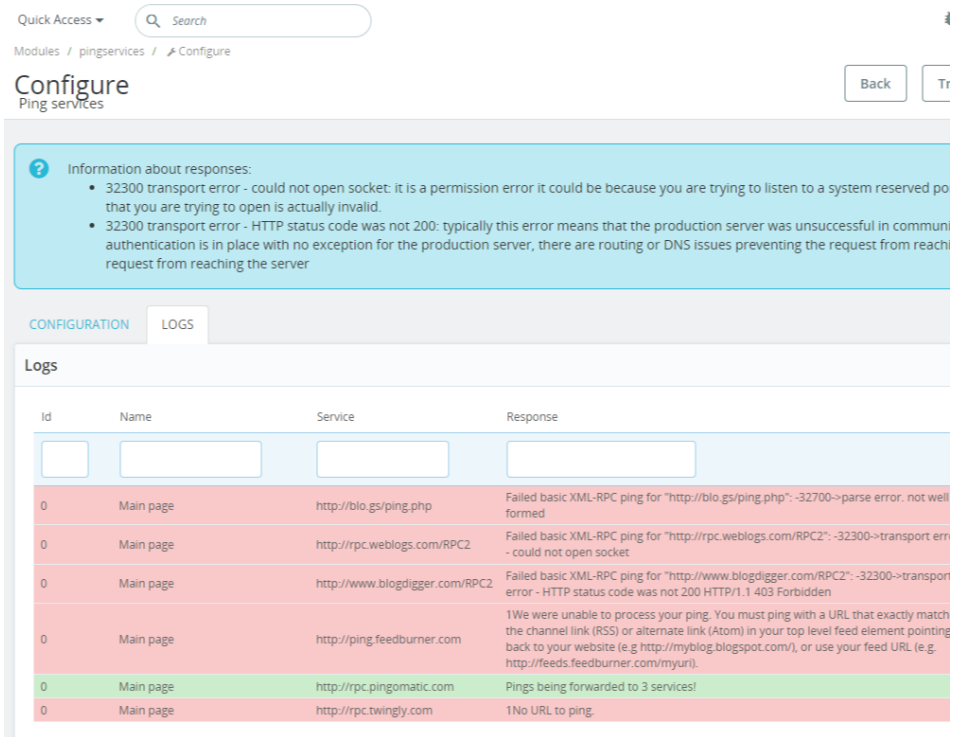
Ping sites directly from pages table:



Ping sites directly from edit page form:



Attention: If **Id** meaning is 0 and **Name** meaning is “Main page”, then ping services were notified about your store main page changes:



Popup manager

Tool

Allows creation of countdown popups on product pages with demonstration of the stock information, recent orders and real-time viewers.

Benefits for Merchants

- boosts sales
- improves customer engagement
- increase conversion rates

Benefits for customers

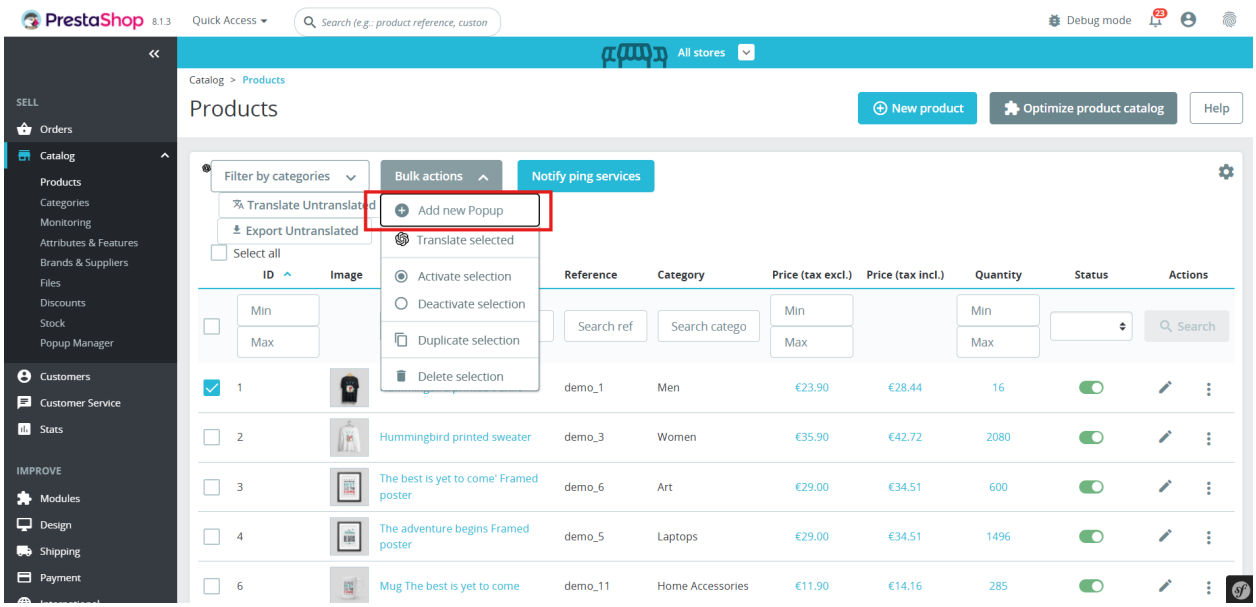
- clear product availability
- social validation
- better shopping experience
- informed decisions

Features

- assign popups to specific products or product groups
- enable/disable popups individually
- configure countdown timer
- show real or fake statistics
- full design customization

Module settings

8. Navigate to Catalog > Products to see all products. Select the product for displaying a popup and click Bulk actions > Add new Popup.

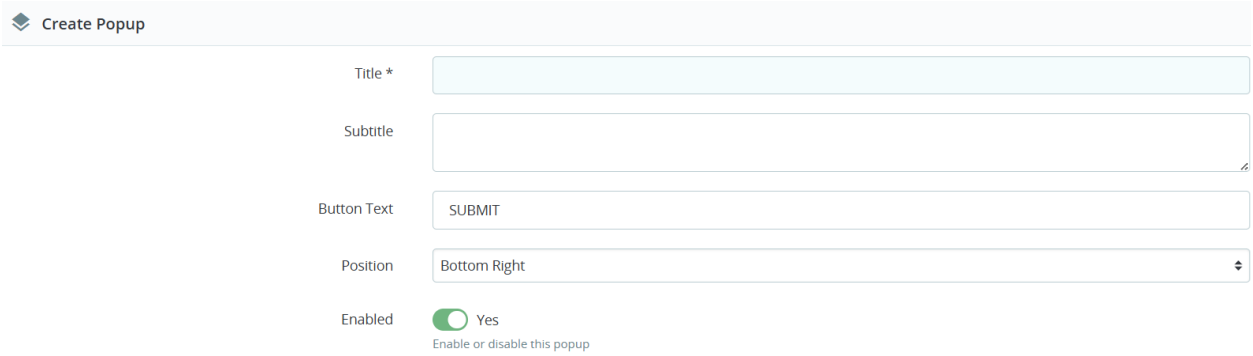


You will be redirected to “Create popup” page. This form is separated into six parts (text, colours, timers, stock, orders, views).

Text section:

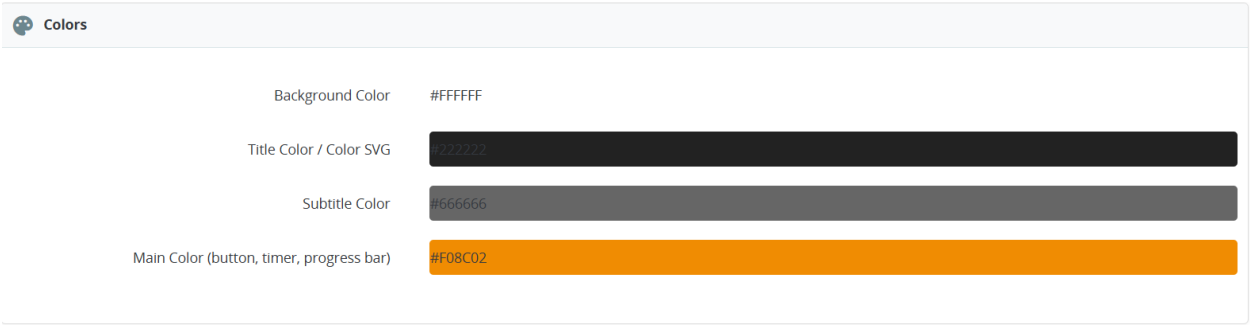
- **Title** (required) – main text display on top of popup
- **Subtitle** – text placed below to title with a smaller font size

- **Button Text** – custom button text (by default – “Submit”)
- **Position** – display a popup in different positions
- **Enabled** – decide whether to show or hide the current popup



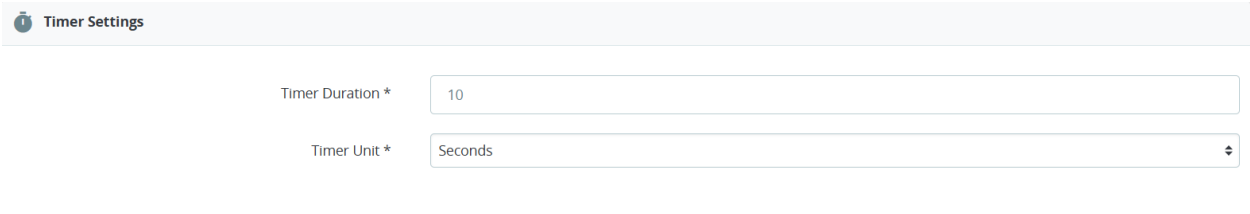
Color section:

- **Background** – choose background color for the popup
- **Title Color / Color SVG** – choose color for the title, stock, orders, svg
- **Subtitle Color** – choose a color for the subtitle
- **Main Color (button, timer, progress bar)** – the same for a button, timer and the progress bar



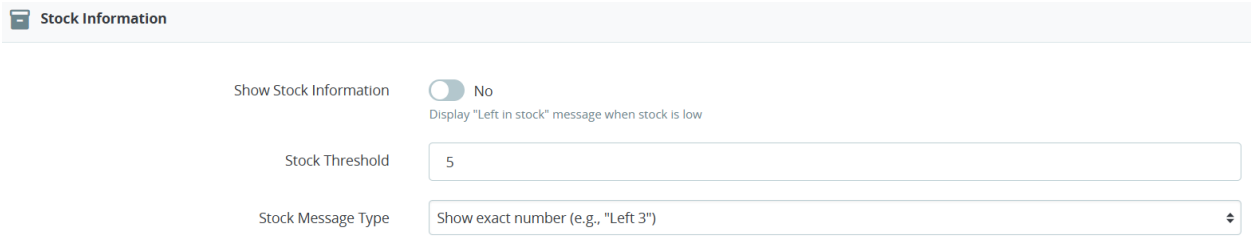
Timer section:

- **Timer Duration** – choose a background color for the popup.
- **Timer Unit** – choose a color for the title, stock, orders, svg.



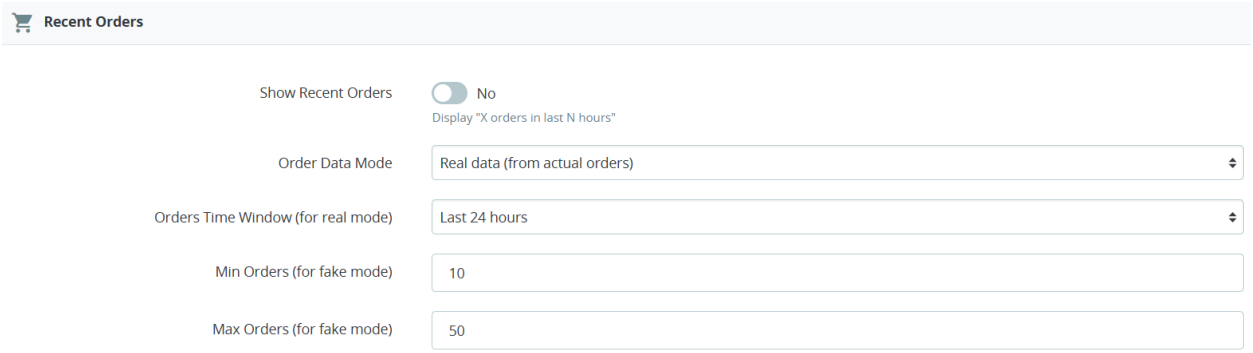
Stock information:

- **Show Stock Information** – toggle to enable/disable a stock message
- **Stock Threshold** – numeric value determining when to show stock warning
- **Show Message Type** – choose from 4 message styles for low stock alerts



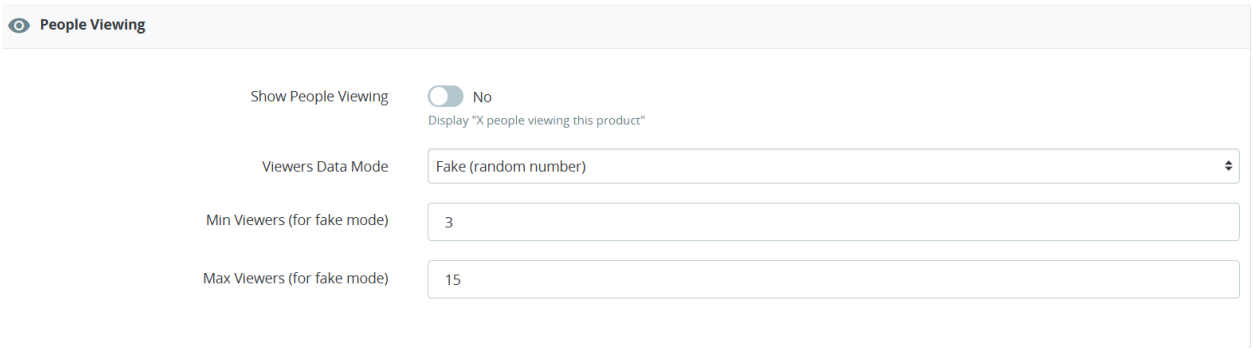
Recent orders:

- **Show Recent Orders** – toggle to enable/disable a recent order message
- **Order Data Mode** – choose between real data from your store or simulated data
- **Order Time Window (for real mode)** – select a time period for the order counting
- **Min Orders (for fake mode)** – minimum number for the random generation
- **Max Orders (for fake mode)** – maximum number for the random generation



People viewing:

- **Show People viewing** – toggle to enable/disable a message.
- **Viewers Data Mode** – choose a tracking method (**fake** random number or **real** actual visitors tracking)
- **Min Viewers (for fake mode)** – minimum number of viewers
- **Max Viewers (for fake mode)** – minimum number of viewers

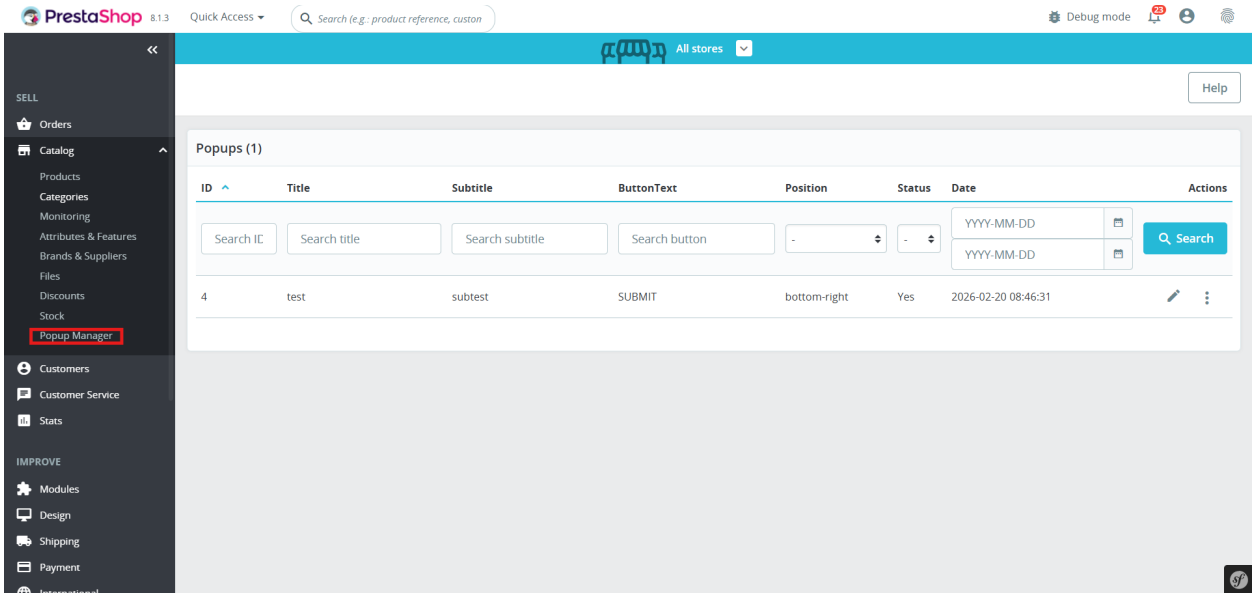


9. **Manage your popups**:

If it's necessary to edit or search a particular popup, you can go to the Popup Manager page. To redirect to that page, choose Catalog > Popup Manager. There are the next options:

- ID = Unique popup identifier
- Title = Popup name (main heading)
- Subtitle = Secondary text (short description)
- Button Text = Button label (GRAB, BUY NOW)
- Position = Where popup appears (Button Right, Center…)
- Status = Show on product page or hide current popup
- Date = Creation/modification date

- Actions = Edit/Delete

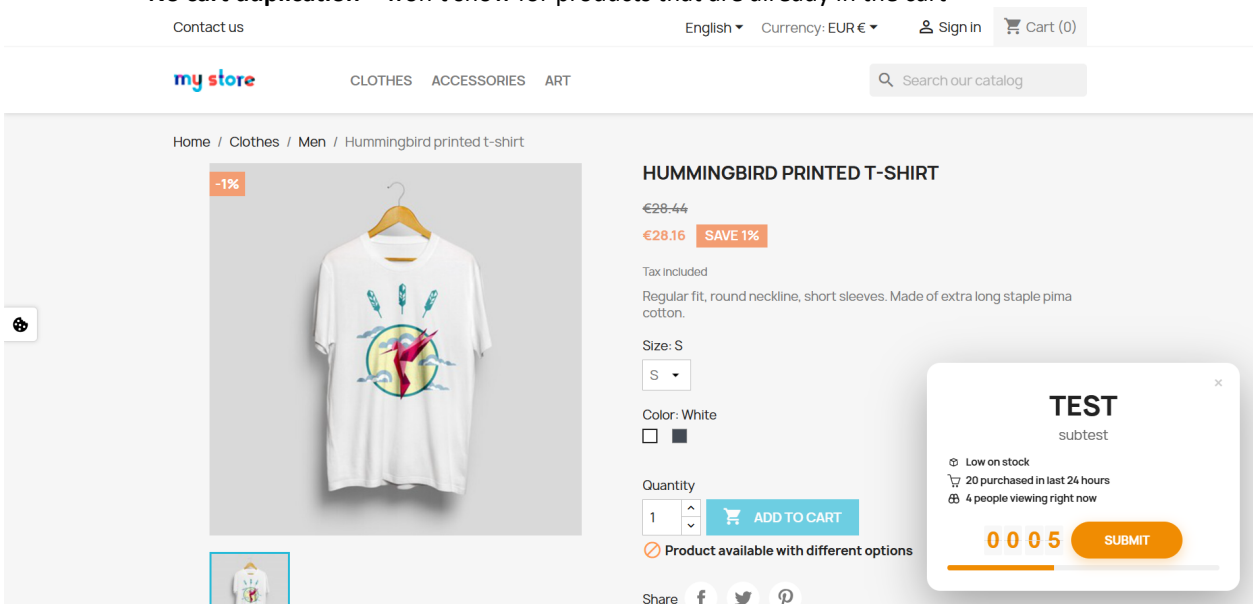


Popup display

1. Once configured and enabled, popup automatically appears on assigned product pages.

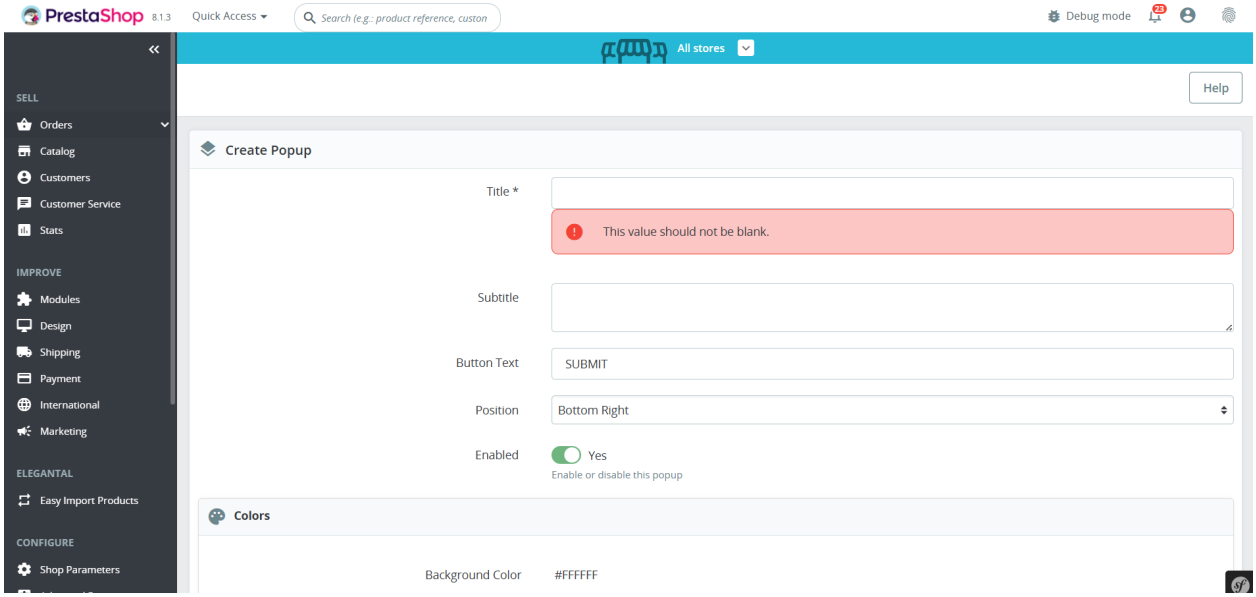
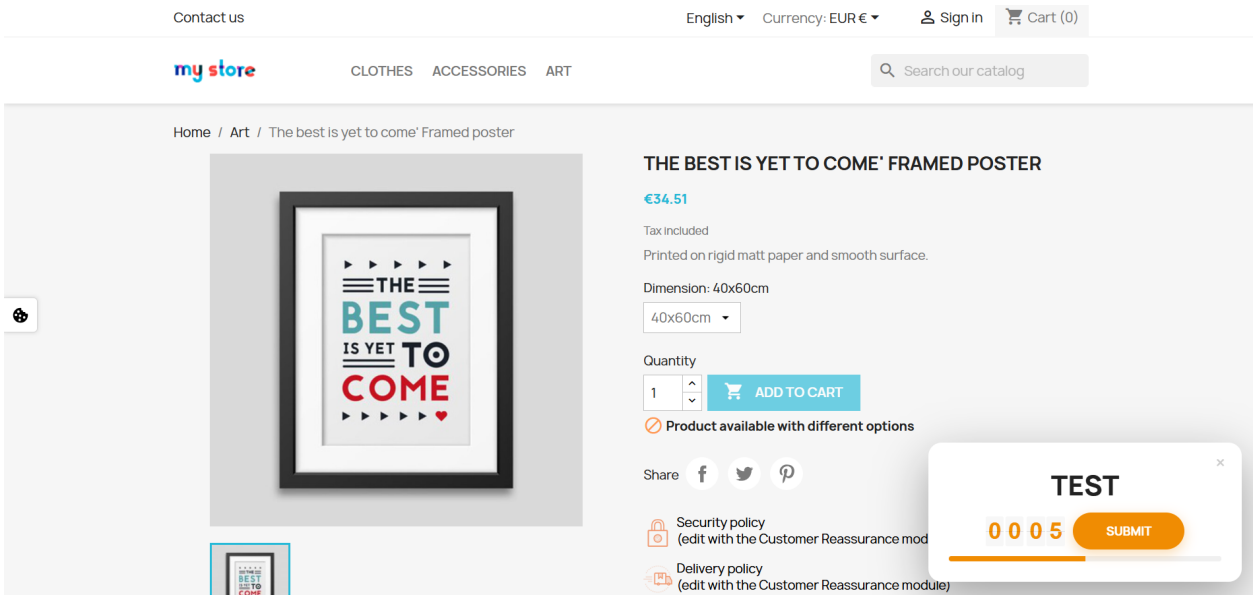
Display triggers:

- **Page load** – popup appears 2 seconds
- **Assigned products only** – shows only on products that are selected in the admin page
- **Enabled status** – displays only active popups.
- **No cart duplication** – won't show for products that are already in the cart



Module workflow cases:

1. **When the user didn't fill the required field:**
   - Missing field are highlighted with a red error message.



2. **Default values:**
   - **Timer Duration** – 10 seconds
   - **Button Text** - SUBMIT