

# Multi-tool

Prestashop module  
v. 1.0.2

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## Compatibility

PrestaShop 1.7.6 - 8.2.1

## Goal

Versatile suite of tools and instruments for extending both Front Office and Back Office functionalities, improving user experience and expanding admin options with powerful management opportunities

## Benefits for Merchants

- Multi-tool is an **“all-in-one” set** that contains tools that will help solve a wide variety of tasks and boost your PrestaShop store's performance! It's like a **Swiss army knife for the Prestashop admin** – must have!
- With each subsequent version release of the “Multi-tool” module, **the number of tools will increase** and you'll be allowed to enable some and disable others inside the module, just like in a real multi-tool.
- **You don't have to pay anything extra** - you'll always **get new tools inside** with every module update **for free!**
- **Unlock the full potential of your PrestaShop store** with the “Multi-tool” module. Streamline your operations, enhance your customer experience, and drive your sales to new heights.
- **Save time and effort with a suite of tools** designed to make your administrative tasks more efficient & improve your store's usability and attractiveness, leading to higher customer satisfaction and repeat purchases.

## Benefits for customers

- Customers will appreciate the quality of your store, the accuracy and relevance of the data in it (products management, etc), the speed of loading the site and many additional functions that are simply absent in competing stores!
- “Multi-tool” is a combiner of possibilities that you can connect or disconnect from the number of available tools. Stay ahead of the competition with cutting-edge features that keep your store modern and efficient!

## Features

- “Multi-tool” is a universal set of tools that you can enable or disable as needed. For example, you can activate only “**Add to cart redirect**” tool and others will remain disabled. Tomorrow you will need the “**Products cleaner**” tool - no problem, you just activate it in the module and use for free! You can activate all the tools and use them all at the same time - you do NOT pay anything extra!
- To enable any tool, you do not need to download anything or log in - just click on the "Activate" button in the list of available module tools. All of them are immediately in the “Multi-tool” module and can be accessed at any time.
- With each new release of the “Multi-tool” module, more and more tools will appear in it. All of them are free! You only need to purchase the module once and receive updates forever.

## Installation:

- Upload the module through the Backoffice (Modules > Upload a module)
- Hit Install it and enter the configuration
- Install the necessary tool

The screenshot shows the PrestaShop 8.1.3 backoffice interface. The top navigation bar includes the PrestaShop logo, version 8.1.3, a Quick Access search bar, and a Debug mode indicator. The left sidebar contains various modules categorized under 'SELL', 'IMPROVE', 'ELEGANT', 'CONFIGURE', 'MORE', and 'CHATGPT BLOG'. The main content area is titled 'Multi-Tool' and displays a list of 12 components. Each component has a logo, a name, a version number, a description, and an 'Install' or 'Uninstall' button.

Logo	Name/Description	Version	Action
	<b>Custom Product Labels</b> Allows to create and display custom labels and stickers on product images so they will become more visible and attractive for buyers. Label can show different information (discounts, novelty, popularity, sales, etc.).	Version: 1.0.2	Uninstall
	<b>Affiliate Program with Referrals &amp; Promotional Links (URLs)</b> Increases your store sales via extra traffic from affiliate links placed by referrals anywhere: social networks or sites! Each your referral will be able to generate unique URLs to categories or pages and control the statistics of conversion and sales.	Version: 1.0.1	Uninstall
	<b>Add to Cart Redirect</b> Adds a redirect link to the "Add to cart" button on the product page, so the store visitor will be redirected to the appropriate URL instead of the native PrestaShop checkout process. Store admin can set individual links per each product.	Version: 2.0.1	Install
	<b>Products Cleaner</b> Cleans your store from out-of-date products, quantity of which is equal to zero in the stock and which were sold more than the defined period of time. You can specify an "after sale period" and run store cleanup manually or regularly using cron.	Version: 1.0.1	Install
	<b>Visitors statistics with fake users on product page</b> Online visitors statistics with fake users (Real-time traffic on product page)	Version: 1.0.0	Uninstall
	<b>Custom popup</b> Create custom popups	Version: 1.0.0	Uninstall
	<b>Copy - Paste to WordPress</b> Allows a PrestaShop store owner to copy - paste products with appropriate categories and reflect them on any WordPress site in just by inserting simple code to the page or post body!	Version: 1.0.1	Uninstall
	<b>Spell checker using Grammarly API</b> Grammarly services for PrestaShop	Version: 1.0.2	Uninstall
	<b>Social login via Facebook API</b> Allows you to login and authorise in PrestaShop using Facebook account.	Version: 1.0.4	Uninstall
	<b>Social login via Instagram API</b> Allows you to login and authorise in PrestaShop using Instagram account.	Version: 1.0.4	Uninstall
	<b>Passwordless login with Google passkeys.</b> Passkeys by Google are a safer and easier alternative to passwords. Users can sign in with a biometric sensor (such as a fingerprint or facial recognition), PIN, or pattern, freeing them from having to remember and manage passwords.	Version: 1.0.3	Uninstall
	<b>Ping services</b> Use this for faster indexing your shop	Version: 1.0.2	Uninstall

# Custom Product Labels

## Tool

Creates and displays custom labels and stickers on product images so they will become more visible and attractive for buyers. Label can show different information (discounts, novelty, popularity, sales, etc.).

### Benefits for Merchants

- informative admin-page with a list of all created labels and the ability to filter and quickly disable or delete them
- creation of an unlimited number of labels with individual settings
- 4 conditions of labels displaying:
  1. Special offer - for all discounted products
  2. New products - for new products
  3. Best sellers - sales leaders
  4. Manual products - manual selection of the desired product
- disable the display of standard PrestaShop stickers
- separate settings for each language:
  1. ability to disable display for a specific language
  2. icon type (no icon / choose from the standard ones / upload your own image / Font Awesome icon - more than 700 pieces)
  3. add any text
  4. choose a position (in any corner or in center)
  5. customize your styles

### Benefits for customers

- attractive products presentation with actual labels of sales and much more;
- visual filtering of products by labels/stickers with discounts and much more;
- feeling of vivid and live store with individual approach

### Features

- admin can design any custom styles labels / sticker;
- any location, fonts, sizes
- Font Awesome icons
- custom images upload
- flexible language settings

### Settings:

The screenshot shows the 'Add new' configuration page for product labels in PrestaShop. On the left is a dark sidebar with navigation links: Dashboard, SELL (Orders, Catalog, Customers, Customer Service, Stats), and IMPROVE (Modules). The main content area is titled 'Add new' and 'Add Label'. It contains the following settings:

- Status:** A toggle switch set to 'Enabled'.
- Label name:** A text input field containing 'Label Name'.
- Type:** A dropdown menu with 'Special offer' selected. Below it, a message states: 'For this type of label your products are automatically chosen'. A list of categories is shown with right-pointing arrows: 'New products', 'Best sellers', and 'Manual products'.
- Hide flags:** A toggle switch set to 'Show'. Below it, a note reads: 'Do not display standard stickers PrestaShop (only if the product has a current label)'.

A 'Help' button is located in the top right corner of the configuration area.

- **Status** - the status of the label: if disabled, it will not be displayed, but all settings will be saved
- **Label name** – label name for internal identification in the admin panel
- **Type** - the condition under which the sticker will be displayed (description of each below)
- **Hide flags** – hide or show standard PrestaShop stickers (will work only if the current label is displayed on the product)
- **Type “Special offer”** – no settings required, products will be selected automatically

Type **“New products”**:

Add new

Help

\* Status ☒ Enabled

\* Label name

\* Type
 

Special offer >

New products ▼

\* Number days

Number of days during which products are considered as "New"

Best sellers >

Manual products >

Hide flags ☐ Show

Do not display standard stickers PrestaShop (only if the product has a current label)

**Number days** - number of days during which the products will be considered new (calculation is from the current day and minus the specified number of days)

Type **“Best sellers”**:

Add new

Help

\* Status ☒ Enabled

\* Label name

\* Type
 

Special offer >

New products >

Best sellers ▼

\* Number of sales

Required number of product sales

Manual products >

Hide flags ☐ Show

Do not display standard stickers PrestaShop (only if the product has a current label)

**Number of sales** - required number of product sales to display the label (calculated for the entire period)

Type **“Manual products”**:




\* Status ☒ Enabled

\* Label name

\* Type

- Special offer
- New products
- Best sellers
- Manual products**

Search Product

 Hummingbird printed t-shirt [1]

Begin date

End date

**Search product** - field for searching for a product with a drop-down list. Search is possible by name, link, category, manufacturer

**Begin date** - date from which the label will be displayed (if not set or equal to "0000-00-00", it will not be taken into account)

**End date** - end date after which the label will not be displayed (if not set or equal to "0000-00-00", it will not be taken into account)

#### Appearance settings:

Hide flags ☐ Show ☒ Do not display standard stickers PrestaShop (only if the product has a current label)

\* Configurations

English (English) ☒ Français (French) ☒

Active ☒ On


Type Icon

- No picture
- Standart icon
- Font Awesome
- Image

Text Label

Position

**Preview (en)**



**Configurations** – selection of the language for which the appearance will be configured

**Active** - on or off label for the selected language

**Type icon** - select the type of icon to display:

- **No picture** - no icon
- **Standard icon** - choose from standard icons provided by the module
- **Font Awesome** - choosing the icon of the library of the same name
- **Image** - upload your image (supported formats are JPG, GIF, PNG)


**Text label** - enter any text for the label


**Position** – selection of where the label will be displayed on the photo:

- **Top - left** - in the upper left corner
- **Top - right** - in the upper right corner
- **Bottom - left** - in the lower left corner
- **Bottom - right** - in the lower right corner
- **Center** - in the center

### Style settings:

Add styles ☒ On

Font color  

Background color  

Text size  px

Border radius  px

Padding  px

Margin  px

**Add style** - hide/show fields to customize your own styles

**Font color** - Font Awesome icon and text color

**Background color** – color of background

**Text size** - font awesome icon and text size in px

**Border radius** – radius of block corners in px

**Padding** – internal space between label content and its border in px

**Margin** - external distance from the labels to the borders of the product image itself in px

# Affiliate Program with Referrals & Promotional Links (URLs)

## Tool

Increases your store sales via extra traffic from affiliate links placed by referrals anywhere: social networks or sites! Each your referral will be able to generate unique URLs to categories or pages and control the statistics of conversion and sales

### Benefits for Merchants

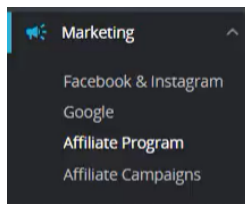
- increase in **product sales thanks to referrals**
- expanding the **store's audience and traffic**
- distribution of products through **affiliate links in social networks** and websites
- **additional trust** in the store products – referrals have authority and reputation in their audiences
- **easy tracking of referral link statistics (each link has a unique code in URL)**
- panel for **management of referrals** and their **affiliate links**
- ability to append **the selected product or categories** to each unique affiliate link
- **control of conversions and orders** through the affiliate links
- flexible settings of **campaigns and referral programs**

### Benefits for customers

- **more entry points** to the online store (traffic from social networks with **affiliate links**, etc.)
- customers can follow the **affiliate link** with the desired product or category easily and directly without an extra search
- referrals can monitor the conversion and orders on their **affiliate links** directly in the user's account
- referrals can see **data related to the orders** created via their **affiliate links** (date, amount and list of products)
- **unique referral code** in each unique affiliate link for accurate control

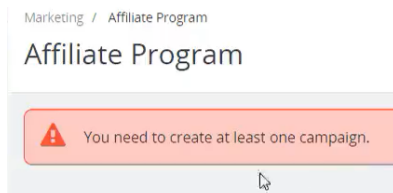
### Features

- **multilingual** compatibility
- creation of marketing **campaigns for referrals**
- **affiliate links** generation with a **unique referral code** attached to the campaign
- **control of conversions and orders** after following the affiliate link
- control of the order price for the **products selected while the affiliate link was generated** in the admin-panel (other products in order will be ignored)
- adding a **description for the campaign or link**
- attaching the referral (PrestaShop user) to the affiliate link so that **he can see its statistics** in user-panel
- view **affiliate** link statistics by both the referral and the customer
- separate products or categories appending to the affiliate link
- convenient **affiliate link** copying



The module adds two subsections in the marketing section:

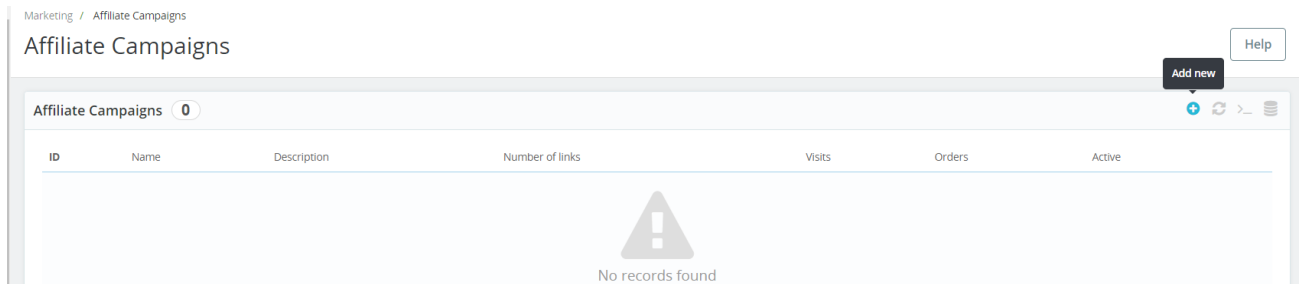
- **Affiliate Program** – page with a list of all affiliate links
- **Affiliate Campaigns** – page with a list of all campaigns



Since affiliate link building is not possible without at least one campaign, the first thing to do is to create a campaign!

### Creating a campaign

- click on **Add New**



To create a campaign, you only need to enter its name and, if desired, a description:

A screenshot of the 'Add new' campaign form. It shows a breadcrumb 'Marketing / Affiliate Campaigns' and a title 'Add new'. The form has a 'Campaign' header and three input fields: 'Name' (required, with a red asterisk), 'Description', and 'Enabled' (a toggle switch). The 'Name' field has a placeholder 'Please enter the name'. The 'Enabled' toggle is currently turned on, labeled 'Yes'. There are 'Cancel' and 'Save' buttons at the bottom.


Campaign creation fields:

- **Name** – the name of the campaign
- **Description** – description of the campaign
- **Enabled** – campaign status, **Yes / No**


After that, you can create an affiliate link.

## Affiliate Campaigns

Help

 Successful creation.

Affiliate Campaigns 1

ID	Name	Description	Number of links	Visits	Orders	Active
1	Campaign Name		0	--	--	

Edit

## Creating an affiliate link

- click on **Add New:**

Marketing / Affiliate Program

## Affiliate Program

Help

Add new

Affiliate Program 0

ID	Image	Name	Type	Referral Code	Visits	Orders	Campaign	Campaign Status	Status
----	-------	------	------	---------------	--------	--------	----------	-----------------	--------



No records found

## Add new

Help

## Add new affiliate link

\* Select campaign

Campaign Name

\* Type of selection

Category

\* Product Category

Collapse all

Expand all

☒ Home☐ Clothes☐ Accessories☐ Art

\* Code

Please enter the code

Generate

The referral code is used to refer a customer to your store. It must be 3-10 characters long and contain only English letters and numbers  
Example: [https://softsprint3.pp.ua/vopypresta178/al/YOUR\\_CODE](https://softsprint3.pp.ua/vopypresta178/al/YOUR_CODE)

Description

Select customer

Type customer name...

Q

Or

+

Create customer

Enabled

☒ Yes

Cancel

Save

- select a **type** of campaign:

\* Select campaign Campaign Name ▾

\* Type of selection Category ▾

\* Product Category

Category

Product

[Home](#)

- choose a **product** to which the affiliate link will redirect the visitor:

\* Type of selection Product ▾

\* Choose product bea

\* Code

Brown bear - Vector graphics (ref: **demo\_19**)

Brown bear cushion (ref: **demo\_16**)

Description

Brown bear notebook (ref: **demo\_9**)

- select a **customer** (PrestaShop user) who will become a referral:

Select customer

Cust

Q Or + Create customer

Customer Name #8

example@gmail.com

0000-00-00

Details Select

Fields for **creating an affiliate link**:

- **Select a campaign** - a list of all previously created campaigns
- **Type of selection** – essence selection of what will be attached to the link
  - **Category** – a category with all products inside will be attached (products within the selected category will be counted)
  - **Product** – the product will be attached (just one product is allowed)
- **Code** – a unique part of the link (from 3 to 10 characters and contains only letters of the English alphabet and numbers). It's possible to type in or use the **Generate** button
- **Description** – description of the link where you can indicate some of your comments etc
- **Select customer** - attaching the user to the affiliate link (the attached user will be able to view the statistics of the affiliate link)
- **Enabled** – links status, **Yes / No**


## Affiliate Program

Help

✓ Successful creation.

## Affiliate Program 1

+ ↺ &gt;\_ ☰

ID	Image	Name	Type	Refferal Code	Visits	Orders	Campaign	Campaign Status	Status	
1		Art	category	ogzt3a	0	0	Campaign Name	✓	✓	<a href="#">Edit</a>

## View Program Statistic

## Program Statistics

Допомога

<http://localhost/psmodule/al/X7gKTjhi>

✓ Active

## Category



Art

Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.

## Visits

0

## Orders

0

## Campaign

Campaign

✓ Active

## Customer

No user selected

You can see all the important data on the **Program Statistic** page:

- Affiliate link that can be easily copied
- Link status
- Category or product that is attached to the link (it's clickable so you can follow it)
- Total visits number
- Total orders number
- Campaign of the program and its status
- Description of the program (if exists)
- Attached referral user (if it was selected at the stage of creating the program)
- List of orders created by this link

✓ Link copied

<https://softsprint3.pp.ua/vopypresta178/en/al/ogzt3a>

## Category

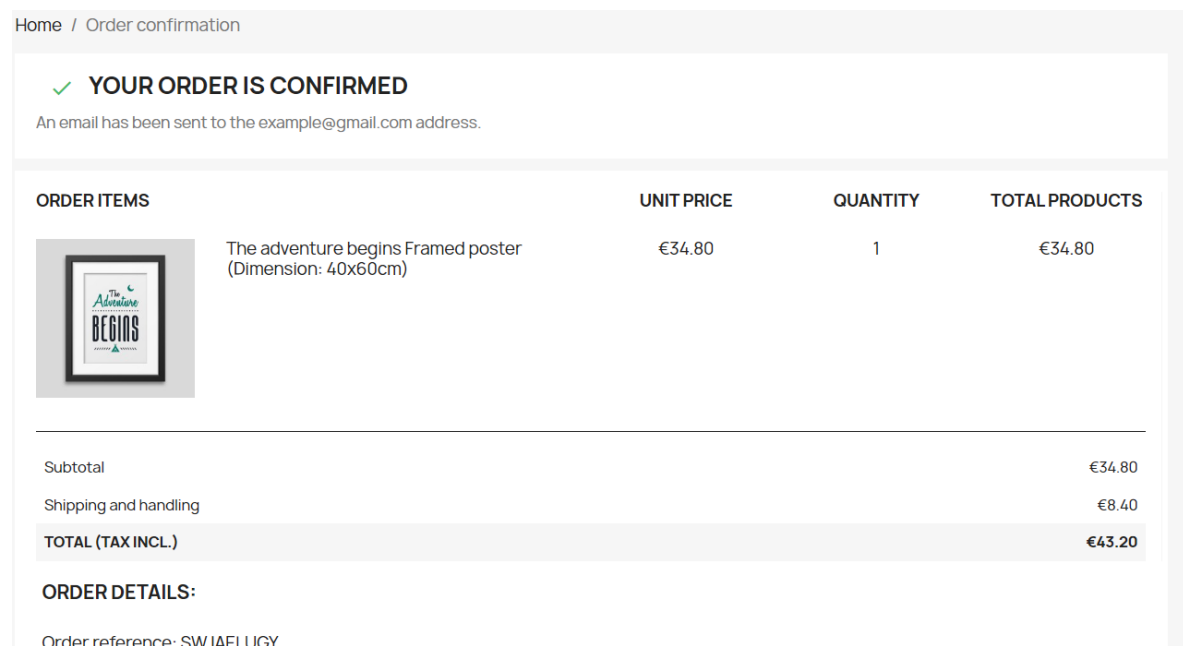
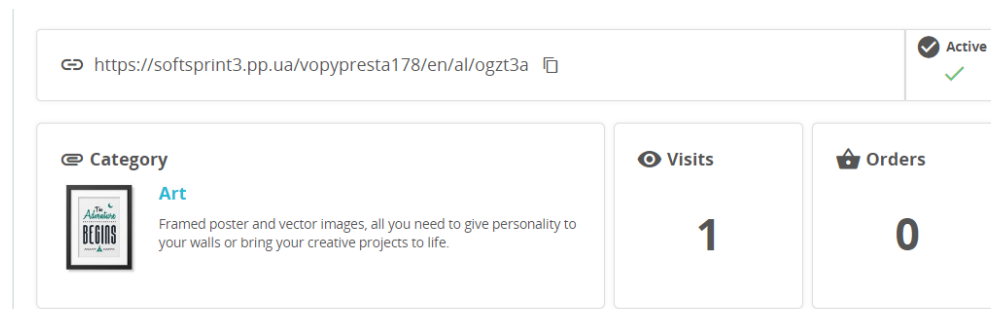
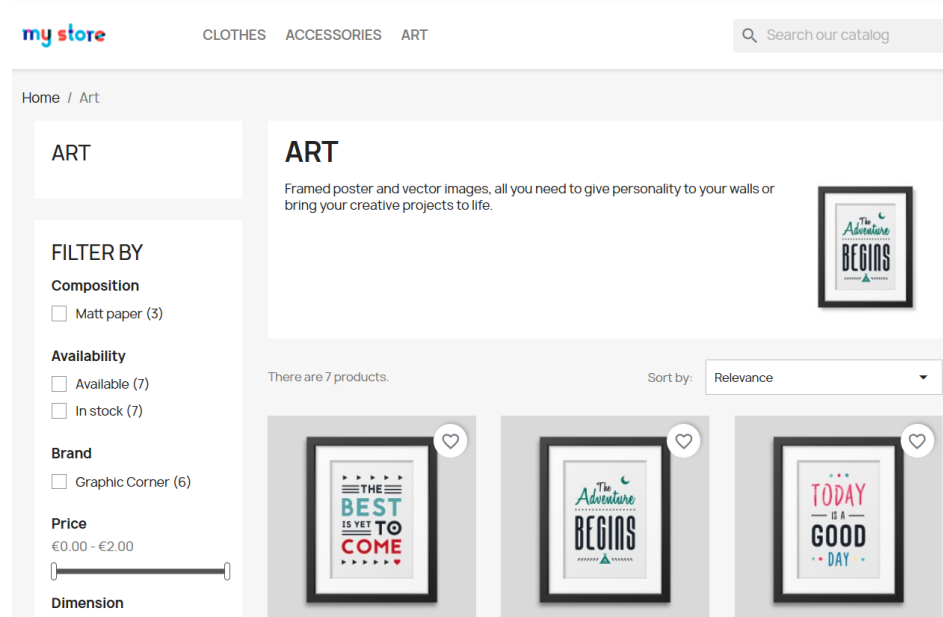


Art

Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to

In order to copy the link, you need to click on the **copy** icon

After clicking on the link, the user is redirected to the attached category (or product) and the number of visits will be updated in statistics:






<https://softsprint3.pp.ua/vopypresta178/en/al/ogzt3a>

Active

✓

Category



Art

Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.

Visits

1

Orders

1

Orders

ID	Order Reference	Order Date	Price	
1	SWJAEUGY	08/17/2023	€34.80	View

If the user made an order after that, it is counted in the link statistics and this order appears in the list of orders.

## Affiliate Program page with the links

### Affiliate Program

[Help](#)



Affiliate Program 2

+

↺

↻

☰

ID	Image	Name	Type	Referral Code	Visits	Orders	Campaign	Campaign Status	Status	
--	--		--		--	--		-	-	Search
<input type="checkbox"/> 1		Art	category	ogzt3a	1	1	Campaign Name	✓	✓	Edit
<input type="checkbox"/> 2		Brown bear cushion	product	LmEVuePb	1	1	Campaign Name	✓	✓	Edit

Bulk actions

On the page of the **Affiliate Program**, there is a list of all links where you can copy them (**copy** icon right of the code) There is also an option to change the status of the associated campaign or link.

## Campaigns page

### Affiliate Campaigns

[Help](#)

Affiliate Campaigns 2

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↺

↻

☰

ID	Name	Description	Number of links	Visits	Orders	Active	
--			--	--	--	-	Search
<input type="checkbox"/> 1	Campaign Name	Some campaign description	2	2	2	✓	Edit
<input type="checkbox"/> 2	Second Campaign		0	--	--	✓	Edit

The campaigns page contains a list of all campaigns. Here you can view the total number of visits and orders of the campaign and its status. More information is available on the campaign view page.

### Campaign view page

Campaign Name

Help

Campaign Name

✓ Active  
✓

Description

Some campaign description

BACK

Related affiliate links

ID	Image	Name	Type	Referral Code	Visits	Orders	Active	
	--		--		--	--	-	Search
1		Art	category	ogzt3a	1	1	✓	View
2		Brown bear cushion	product	LmEVuePb	1	1	✓	View

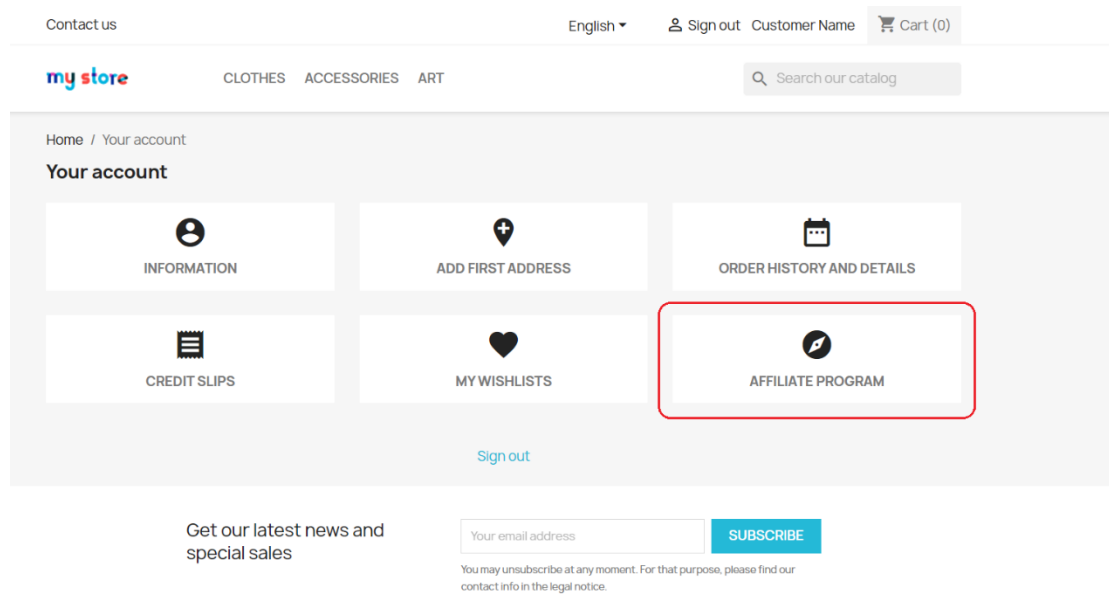
Orders

ID	Order Reference	Link Code	Order Date	Price	
			From  To	--	Search
1	SWJAEUGY	ogzt3a	08/17/2023	€34.80	View
2	CMKBUDXOI	LmEVuePb	08/17/2023	€68.04	View

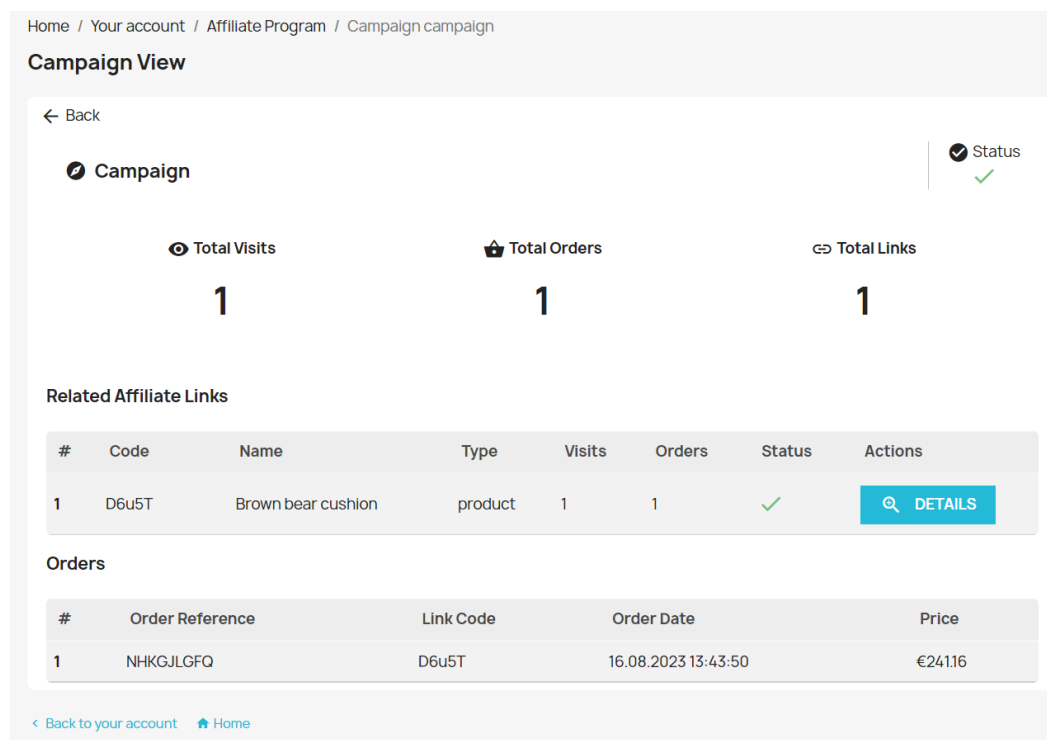
On the **Campaign** overview page, you can see all the important data, such as:

- Campaign name
- Status
- Description (if it was initially indicated)
- List of the programs with the links
- List of orders made through the link associated with this campaign

## User panel



The affiliate Program section will be added to the user panel after the module installation – it reflects all statistics dedicated to this referral:



A list of the current user programs (links) will be displayed in the campaign details as well as all orders dedicated to this campaign. All data is personalized so the user will be allowed to review just his referral links and orders.

## Link View

← Back

🔗 <https://softsprint3.pp.ua/ps1780/en/al/D6u5T> 📄

✓ Status  
✓

👁 Visits

1

🛒 Orders

1

💰 Total Price

€241.16

📦 Product



### Brown bear cushion

The brown bear cushion will add a graphic and colorful touch to your sofa, armchair or bed. Create a modern and zen atmosphere that inspires relaxation. Cover 100% cotton, machine washable at 60° / Filling 100% hypoallergenic polyester.

## Orders

#	Order Reference	Order Date	Price
1	NHKGJLGFO	16.08.2023 13:43:50	€241.16

Inside of the link you can see its code and copy it (this can also be done on the previous page), view the number of visits and orders, as well as the total amount of all orders of this link.

# Products Cleaner

## Tool

Clears your store from out-of-date products, quantity of which is equal to zero in the stock and which were sold more than the defined period of time. You can specify an "after sale period" and run store cleanup manually or regularly using cron.

### Opportunities

- **Regular products cleaning** - the module is configured by the user for automatic regular (periodic) removals of goods from the store, the amount of which is zero in the stock during a certain period. It's done by cron with the appropriate module link use;
- **One-time products cleaning** - the user can manually remove products from the site, the number of which is zero in the stock during a certain period;
- **Redirect** - the user can set an URL to which the redirect from the page of deleted product will trigger.

### Settings

#### One-time products cleaning

- select the period after sale in **ONE-TIME PRODUCTS CLEANING** panel:

⚙️ ONE-TIME PRODUCTS CLEANING

Period after sale:

12

Days

Clean products now

- click on **Clean products now** button – the products cleaning process will be proceed according to the defined period after sale. "After sale" means a period, during which the product quantity was = 0 in the stock and naturally there were no orders of this product during the defined "after sale" period.
- number of the deleted products will be shown while the cleaning has been finished:

Period after sale:

12

Days

Clean products now

Process assigning the products to the categories was done:  
Now date: 2018-03-08 05:11:45  
Date for checking: 2018-02-24 05:11:45  
Total products: 0  
Removed products: 0  
Complete.

#### Regular products cleaning

- select the period after sale in **REGULAR PRODUCTS CLEANING BY CRON** panel:

⚙️ REGULAR PRODUCTS CLEANING BY CRON

Period after sale:

3

Months

Hours

Days

Months

Years

Cron url: <http://focus.softsprint.pl/...productscleaner/cron?token=BpCFdD1Ywki>

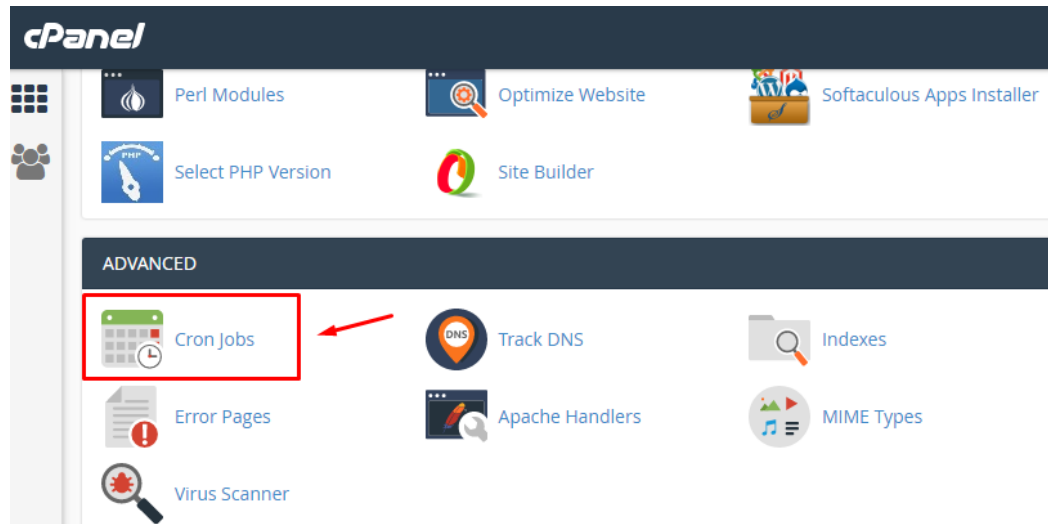
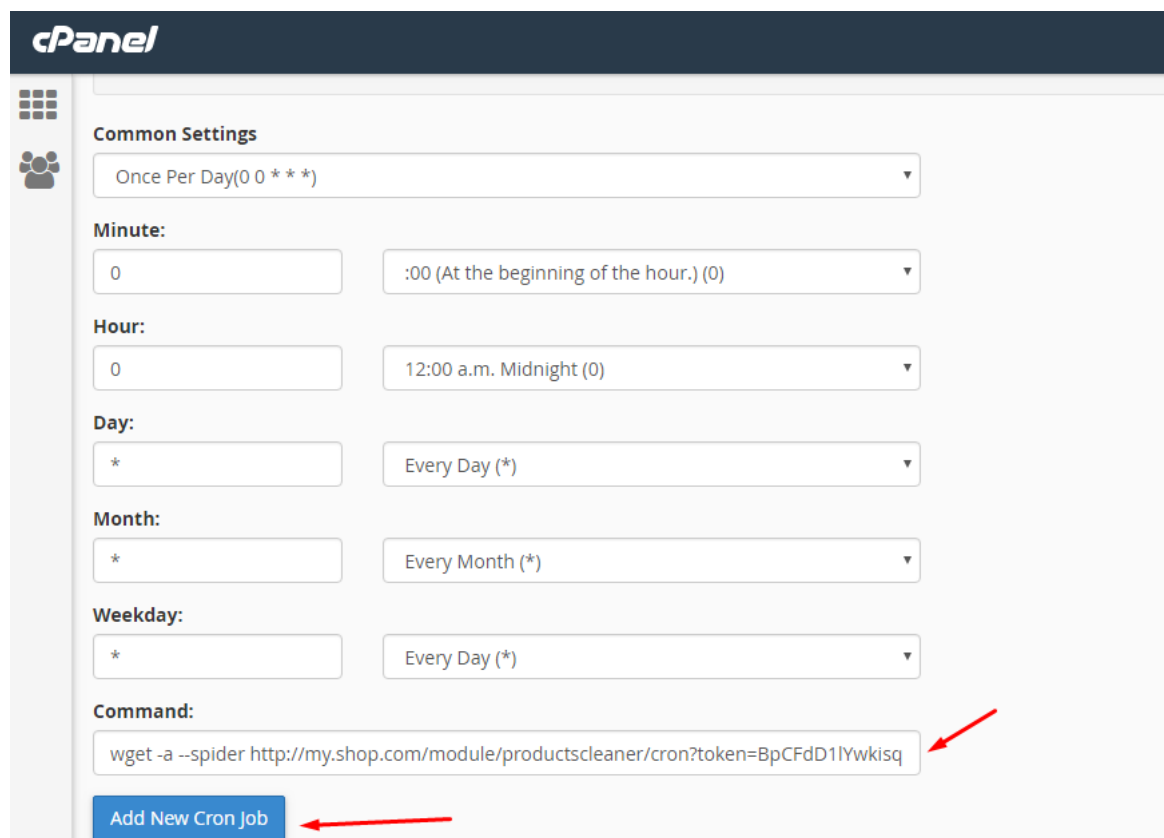
Save cron settings

- save the selected period after this – click on **Save cron settings** button;
- add the link **Cron url** into the cron settings of your server:

Period after sale:

Cron url: <http://my.shop.com/en/module/productscleaner/cron?token=BpCFdD1YwkisqR0wf4kerdpL8CWbi0>

 Save cron settings

The image shows the 'Cron Jobs' configuration page in cPanel. The 'Common Settings' section is visible, showing a dropdown menu set to 'Once Per Day(0 0 \* \* \*)'. Below this, there are input fields for 'Minute:', 'Hour:', 'Day:', 'Month:', and 'Weekday:', each with a dropdown menu. The 'Command:' field contains the text 'wget -a --spider http://my.shop.com/module/productscleaner/cron?token=BpCFdD1Ywkisq'. A red arrow points to the 'Add New Cron Job' button at the bottom left, and another red arrow points to the 'Command:' input field.

## Redirect

The **"Redirect URL"** field allows to set the URL to which the redirect from the page of deleted products will trigger. Enter the link in the **Redirect URL** input and save the changes (click the **Save Settings** button).

SETTINGS

Redirect URL  de ▾

*If product not found, customer will redirect on this url*

Save Settings

**Explanations of the fields** in the status block (typical for both: One-time products cleaning and Regular products cleaning):

Period after sale:  Days ▾

Clean products now

Process assigning the products to the categories was done:  
 Now date: 2018-03-08 05:11:45  
 Date for checking: 2018-02-24 05:11:45  
 Total products: 0  
 Removed products: 0  
 Complete.

- **Now date** – current data and the time of the report
- **Date for checking** – displays the date from which the system has checked the goods and selected those which number was zero from that date
- **Total products** – quantity of the found products
- **Removed products** – quantity of the deleted products

#### Important

- Conditions of the product deleting:
  - stock balance of the product (quantity) = 0;
  - there were no product orders in the Orders section during the selected period.
- All product data will be erased while deleting it (database meanings, images, combinations, attributes, characteristics, etc.)
- Orders history of the particular product will remain
- If one item from the product combinations (in the “combinations” section) is zero and the other combination items are available, this zero-item will NOT be deleted. The module does NOT remove combinations, but goods.

## **Add To Cart Redirect**

### **Tool**

Adds a redirect link to the “Add to cart” button on the product page, so the store visitor will be redirected to the appropriate URL instead of the native PrestaShop checkout process. Store admin can set individual links per each product.

#### **Benefits for Merchants**

- Merchant (store owner) is allowed to control flexible sales management by setting the redirects for the necessary products: some products will stay available to be purchased from his regular store (native PrestaShop behaviour), but some products will be redirected to any URLs, like Amazon, eBay or any other custom links. For example, there is no appropriate product in PrestaShop stock, but it's presented in Amazon, so admin sets the necessary Amazon link in the PrestaShop product settings. User will be redirected to Amazon by clicking on “Add to cart” button on PrestaShop product page – admin will not miss the client.
- Merchant (store owner) can have some another Shopify or WooCommerce store, so he can relink his main PrestaShop store with those other stores by redirecting customers to any pages he needs. It becomes some kind of multi-market.
- It's cool instrument to save sales if particular product is out of stock in your store, but it is presented somewhere in another store, so you could easily redirect your customers there!
- Merchant (store owner) can study the demands for a product in the market, by redirecting the visitors to some landing page with the extended product description, booking form, etc

#### **Benefits for customers**

- Customers will not stay without a product, which is out of stock, - they will have a chance to be redirected to another store, where this product is presented;
- Customers will get some extra portion of information, which they should learn before the final product purchase, if this product is prototype and store owner just studies the demands for a product in the market

#### **Features**

- Store admin can add/edit/delete the redirect link to each product individually;
- Each product can have different link, where user will be redirected;
- Links could be internal (in measures of your domain) or external (Amazon, eBay, whatever you wish);

#### **Module settings**

1. Store admin can add/edit/delete the redirect link to each product individually:



PrestaShop 1.7.8.5 Quick Access ▾ Search (e.g.: product reference, custom)

Catalog > Products

## Products










Dashboard

**SELL**

- Orders
- Catalog**
  - Products
  - Categories
  - Monitoring
  - Attributes & Features
  - Brands & Suppliers
  - Files
  - Discounts
  - Stock
- Customers
- Customer Service
- Stats

Launch your shop! 0%

RESUME

<input type="checkbox"/>	9		<a href="#">Mountain fox cushion</a>	demo_15
<input type="checkbox"/>	8		<a href="#">Mug Today is a good day</a>	demo_13
<input type="checkbox"/>	7		<a href="#">Mug The adventure begins</a>	demo_12
<input type="checkbox"/>	6		<a href="#">Mug The best is yet to come</a>	demo_11
<input type="checkbox"/>	5		<a href="#">Today is a good day Framed poster</a>	demo_7
<input type="checkbox"/>	4		<a href="#">The adventure begins Framed poster</a>	demo_5
<input type="checkbox"/>	3		<a href="#">The best is yet to come' Framed poster</a>	demo_6
<input type="checkbox"/>	2		<a href="#">Hummingbird printed sweater</a>	demo_3
<input type="checkbox"/>	1		<a href="#">Hummingbird printed t-shirt</a>	demo_1

Follow the “Module” section inside of product settings:

Quick Access ▾ Search (e.g.: product reference, custom)

## Hummingbird printed t-shirt

Basic settings

Combinations


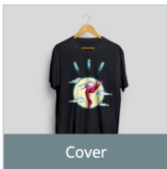

Shipping

Pricing

SEO

Options

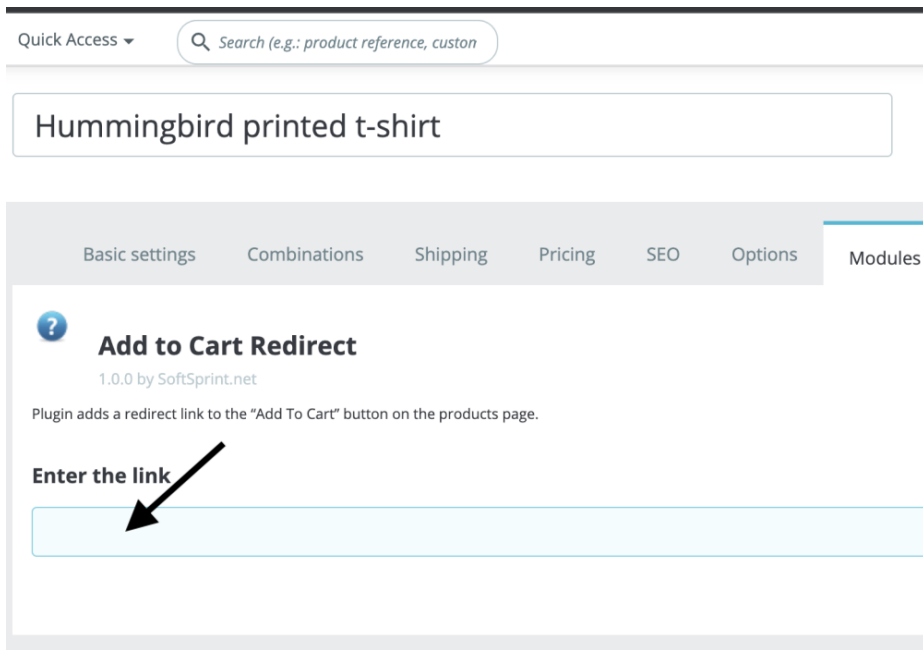
**Modules**

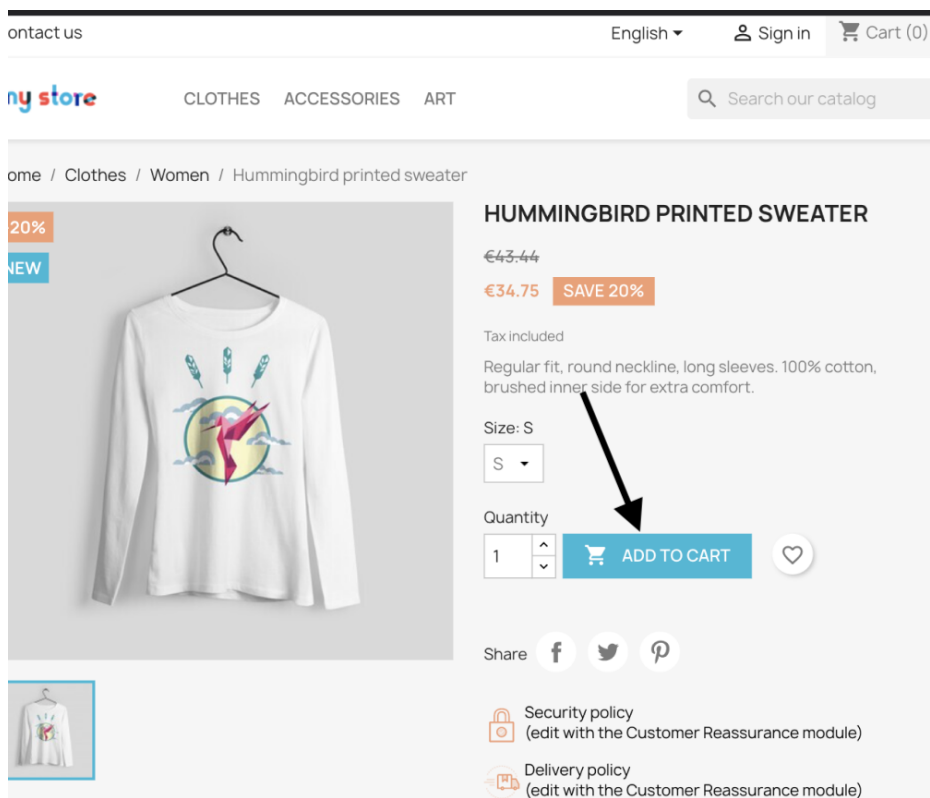
### Summary

Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.

Here admin is allowed to set any URL he needs:



2. Store visitor will be redirected to the appropriate link (defined by admin) after clicking on "Add to cart" button. This link will be opened instead of the native PrestaShop checkout page:



## Visitors statistics with fake users on product page

### Tool

Adds a block with the number of users who are browsing the product page at the moment. You can add fake users to increase total visitors number. Block is located under the 'Add to cart' button.

#### Benefits for Merchants

- Merchant (store owner) can demonstrate potential customer an interest to the particular product by showing a number of visitors on the product page at that moment. This instrument can force customers to action to buy the product. Visitors statistics could be especially efficient with the sales and discounts!
- Store owner can add fake views to cause real buyers to be interested in the product. It is possible to set the minimum and maximum value for fake views in BO. Module will select a random value from this range automatically and add this meaning to the real quantity of visitors on product page. You can also specify how often these values are refreshed.
- Store owner can disable fake views and display real users only.
- Store owner can customize style of the visitors block. Such parameters like "background" "color", "font color", "font size", "border radius", "padding", "margin" can be specified in module configurations.
- Store owner can hide the block without deleting it or turning off the module.

#### Benefits for customers

- Customers can see how many people are looking at this product now. This information allows them to determine the interest (hype) to product and motivates them to buy it;
- Visitors statistics could be especially helpful for customers in case of sales and discounts – it allows them to understand and feel how advantageous the product suggestion is.

#### Features

- Store admin can enable/disable fake views;
- Customize the look of the block;
- Manage the refresh rate of fake views.

#### Settings

1. Store admin can enable/disable visitors statistics block (it will be hidden on the products page if disabled)

PrestaShop 1.7.8.6 Quick Access Search View my shop

Modules / visitorsstat / Configure

## Configure

Visitors statistics with fake users on product page

Back Translate Check update

### Settings

Show online visitors ☐ Disabled

Background color

Font color

Font size  px

Border radius  %

Padding  px

Margin  px

Min fake visitors

Max fake visitors

Set 0 to disable fake visitors.

Refresh period in seconds  Sec

2. Adjust "Background color" and "Font color":

PrestaShop 1.7.8.6 Quick Access Search View my shop

Modules / visitorsstat / Configure

## Configure

Visitors statistics with fake users on product page

Back Translate Check update

### Settings

Show online visitors ☐ Disabled

Background color

Font color

Font size  px

Border radius  %

Padding  px

Margin  px

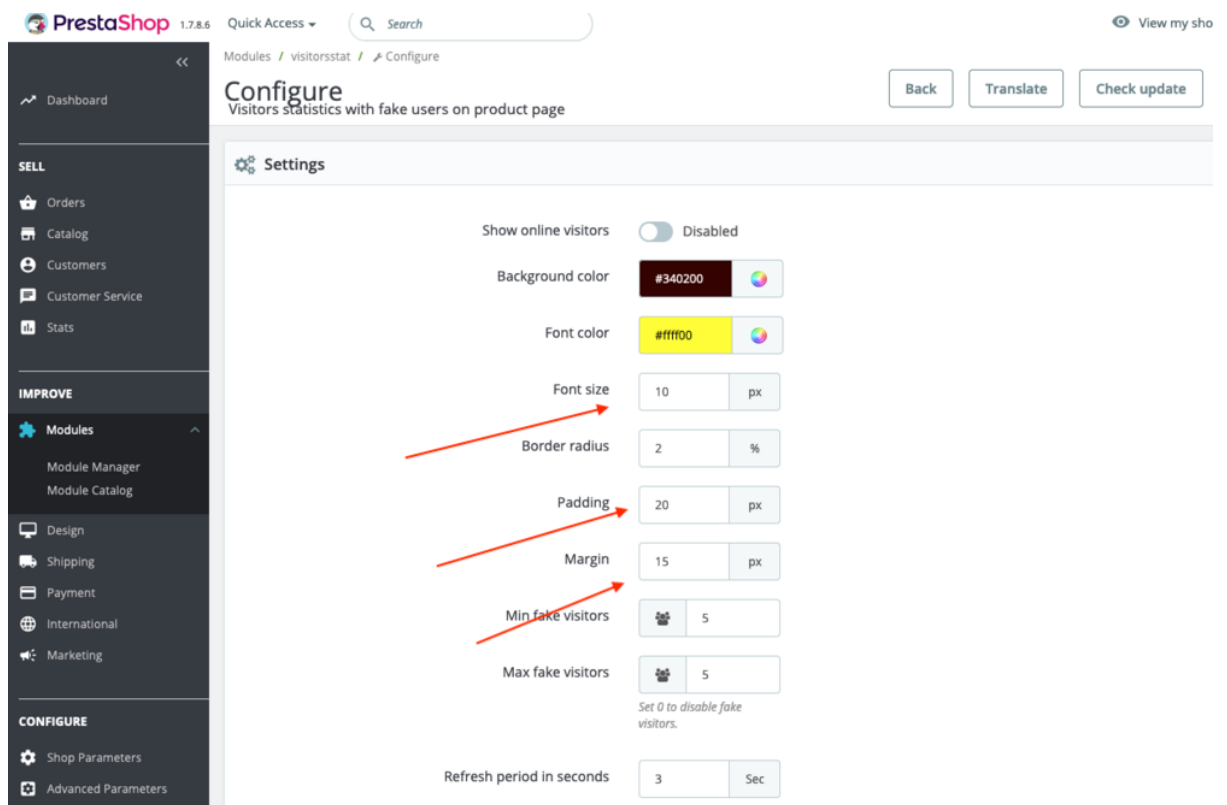
Min fake visitors

Max fake visitors

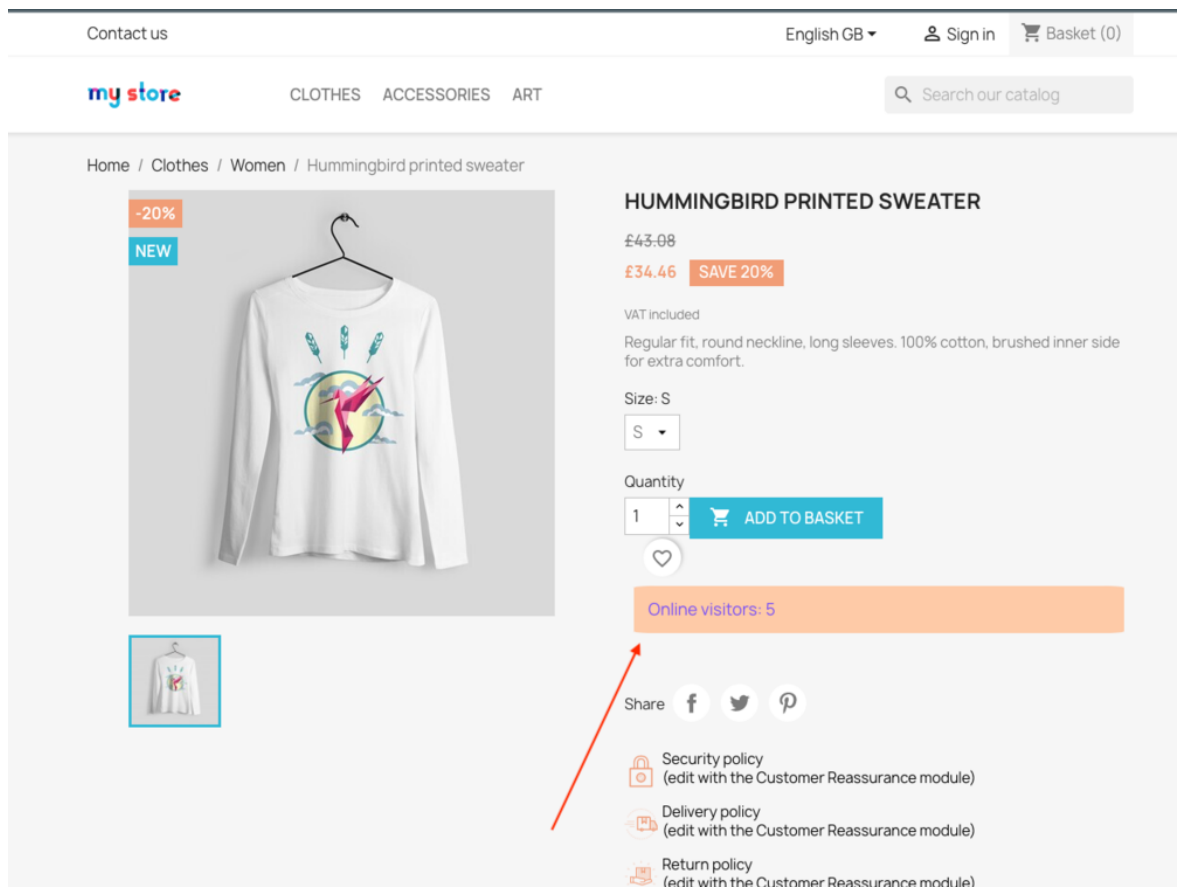
Set 0 to disable fake visitors.

Refresh period in seconds  Sec

3. Specify “Font size”, “Padding” and “Margin” of the block:



This is how it visitors statistics will look on the products page with our applied custom styles:



4. These settings allow you to specify the number of fake views:

PrestaShop 1.7.8.6 Quick Access Search View my shop

Modules / visitorsstat / Configure

## Configure

Visitors statistics with fake users on product page

Back Translate Check update

### Settings

Show online visitors ☐ Disabled

Background color

Font color

Font size  px

Border radius  %

Padding  px

Margin  px

Min fake visitors


Max fake visitors

Set 0 to disable fake visitors.

Refresh period in seconds  Sec

You need to specify 0 in both fields to disable fake visitors (views).

The last field allows you to update the number of views on the product page dynamically after xx seconds. For example, new statistics meaning will be shown after each 3 seconds according to our settings, shown below:

1.7.8.6

Quick Access ▾

Search

View my sho

Modules / visitorsstat / Configure

Configure

Visitors statistics with fake users on product page

Back

Translate

Check update

Dashboard

SELL

IMPROVE

CONFIGURE

Orders

Catalog

Customers

Customer Service

Stats

Modules

Design

Shipping

Payment

International

Marketing

Shop Parameters

Advanced Parameters

Settings

Show online visitors

Disabled

Background color

#340200

Font color

#ffff00

Font size

10

px

Border radius

2

%

Padding

20

px

Margin

15

px

Min fake visitors

5

Max fake visitors

5

Set 0 to disable fake visitors.

Refresh period in seconds

3

Sec

## Custom popup

### Tool

Displays a popup on the site page (for example, to promote some product or to increase sales of some items). Popup is as a teaser advertisement, which forces the user to click on it and follow the appropriate link, which boosts your sales! Besides popup is the superb way to inform the visitors about some activity, sales, promo-codes, etc. All of this allows to transform the site into interactive instrument!

#### Module fields settings:

- **PopUp image** - here you can upload a custom image (popup) in .jpg, .png;

EDIT

PopUp image

Обзор... Файл не выбран.  
jpg, png

Link

In case URL is not specified then popup will not open any link. It will be just static image

Open in the new tab YES NO

Start delay (sec.) 10

Repeat YES NO  
The popup will display again

Active YES NO

Cancel Save

- **Link** - this field permits to set a URL the link to the page which should be loaded when clicking on the popup;

EDIT

PopUp image

Обзор... Файл не выбран.  
jpg, png

Link https://www.prestashop.com  
In case URL is not specified then popup will not open any link. It will be just static image

Open in the new tab YES NO

Start delay (sec.) 5

Repeat YES NO  
The popup will display again

Active YES NO

Cancel Save



- **Open in the new tab** - you can select "YES" if you want to open the link in the new window. You can select "NO" if you want to open the link in the same browser window

EDIT

PopUp image

Обзор... Файл не выбран.  
jpg .png

Link   
In case URL is not specified then popup will not open any link. It will be just static image

Open in the new tab

Start delay (sec.)

Repeat    
The popup will display again

Active

Cancel Save

- **Start delay (sec.)** - this field allows to set the time interval before popup appears after loading the page (in seconds);

EDIT

PopUp image

Обзор... Файл не выбран.  
jpg .png

Link   
In case URL is not specified then popup will not open any link. It will be just static image

Open in the new tab

Start delay (sec.)

Repeat    
The popup will display again


Active

Cancel Save

- **Repeat** - you can select "YES" if you would like to set the ability to re-display the popup in a certain time interval after closing the popup with the help of "X" button in the top right corner of popup;

EDIT

PopUp image



Обзор... Файл не выбран.  
jpg - png

Link   
In case URL is not specified then popup will not open any link. It will be just static image

Open in the new tab ☒ YES ☐ NO


Start delay (sec.)

Repeat ☒ YES ☐ NO  
The popup will display again

Active ☒ YES ☐ NO

- **Repeat delay (sec.)** - this field allows to set the time interval before the popup appears after the previous closing with the help of "X" button;

PopUp image



Обзор... Файл не выбран.  
jpg - png

Link   
In case URL is not specified then popup will not open any link. It will be just static image

Open in the new tab ☒ YES ☐ NO

Start delay (sec.)

Repeat ☒ YES ☐ NO  
The popup will display again


Repeat delay (sec.)

Active ☒ YES ☐ NO

- **Active** - you can select "YES" and activate the popup.

EDIT

PopUp image



Обзор... Файл не выбран.

*.jpg .png*

Link

*In case URL is not specified then popup will not open any link. It will be just static image*


Open in the new tab


Start delay (sec.)

Repeat

*The popup will display again*

Active

 Cancel

 Save

Be sure to save the settings using the **"Save"** button!

### Important!

## Distribute your store products on WordPress sites

### Tool

Distribute your store products on WordPress sites! By easily adding products to WordPress, you can achieve higher sales, inventory expansion & customer experience. WP visitors will “add to cart” with the final proceeding of the order in PrestaShop.

### Opportunities

Module allows a PrestaShop store owner to copy - paste products with appropriate categories and reflect them on any WordPress site in just by inserting simple code to the page or post body!

### Admin opportunities

- Admin can generate the appropriate styles code snippet in PrestaShop module settings and copy-paste it to any WordPress post/page.
- Admin will distribute his PrestaShop products among WordPress satellites, which will boost his sales.
- This instrument could cool solution for dropshipping!

### Features

- Admin can generate the appropriate styles code snippet in PrestaShop module settings and copy-paste it to any WordPress post/page.
- Therefore WordPress visitors will see the same product with prices, categories, descriptions and images as they are in PrestaShop.
- WordPress visitors will be allowed to click on the “Add to Cart” button. Then they will be redirected to PrestaShop cart page or product page (defined by admin).
- Admin can generate different styles of the snippet look, language of the products interface, which will be shown in WordPress

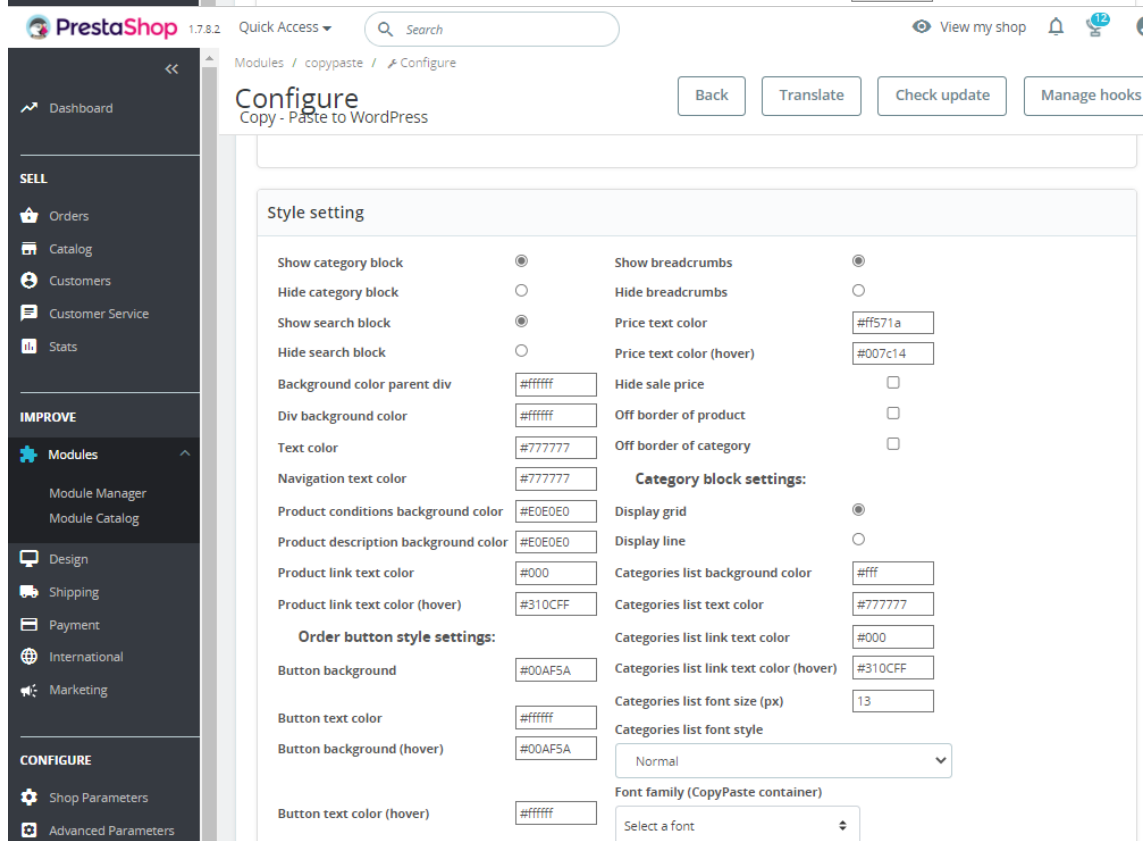
### Benefits for customers

Customers will have more options to find the product throughout the web, because Wordpress satellites will spread the same products as the main PrestaShop store has. More offers with goods on the market - more chances to buy them!

### Settings

#### Module configuration page (Script settings)

- Text in popup, which will be shown before the redirect from WordPress to main site (PrestaShop)
- Redirect options to PrestaShop (same tab / new tab / cart page / product page / product card to product page)
- Define currency, which will be shown in WordPress
- Choose categories and appropriate products, which will be shown in WordPress
- Styles settings (show / hide category block, show / hide search block, show / hide breadcrumbs, price font color and hover color, show / hide sale price, rest of visual styles for products and categories)
- Language of the products interface, which will be shown in WordPress
- Currency, which will be shown in WordPress
- Categories and appropriate products, which will be shown in WordPress



prestashop 1.7.8.2 Quick Access Search View my shop

Modules / copypaste / Configure

## Configure

Copy - Paste to WordPress

Back Translate Check update Manage hooks

Select start language

☒ Українська (Ukrainian)  
☐ English (English)

Select currency

☒ EUR (€)    ☐ UAH (₴)    ☐ USD (\$)

Select categories

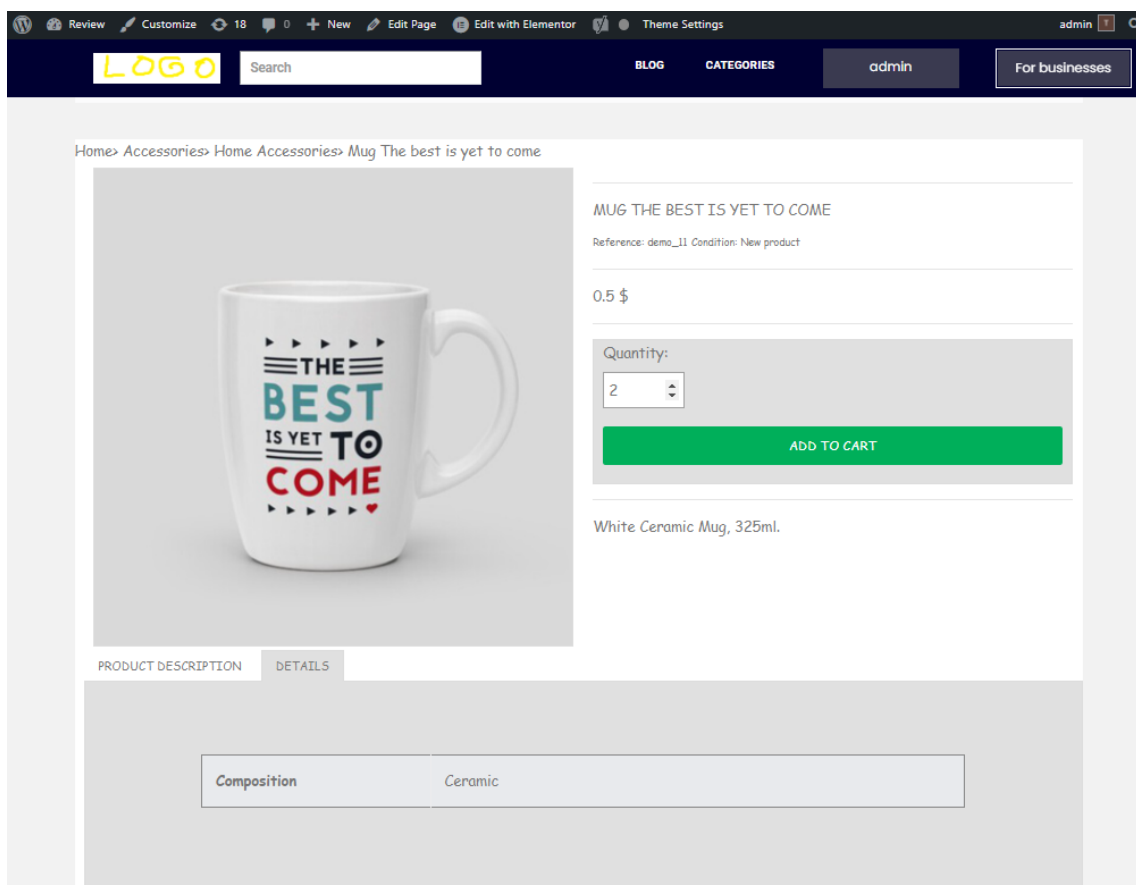
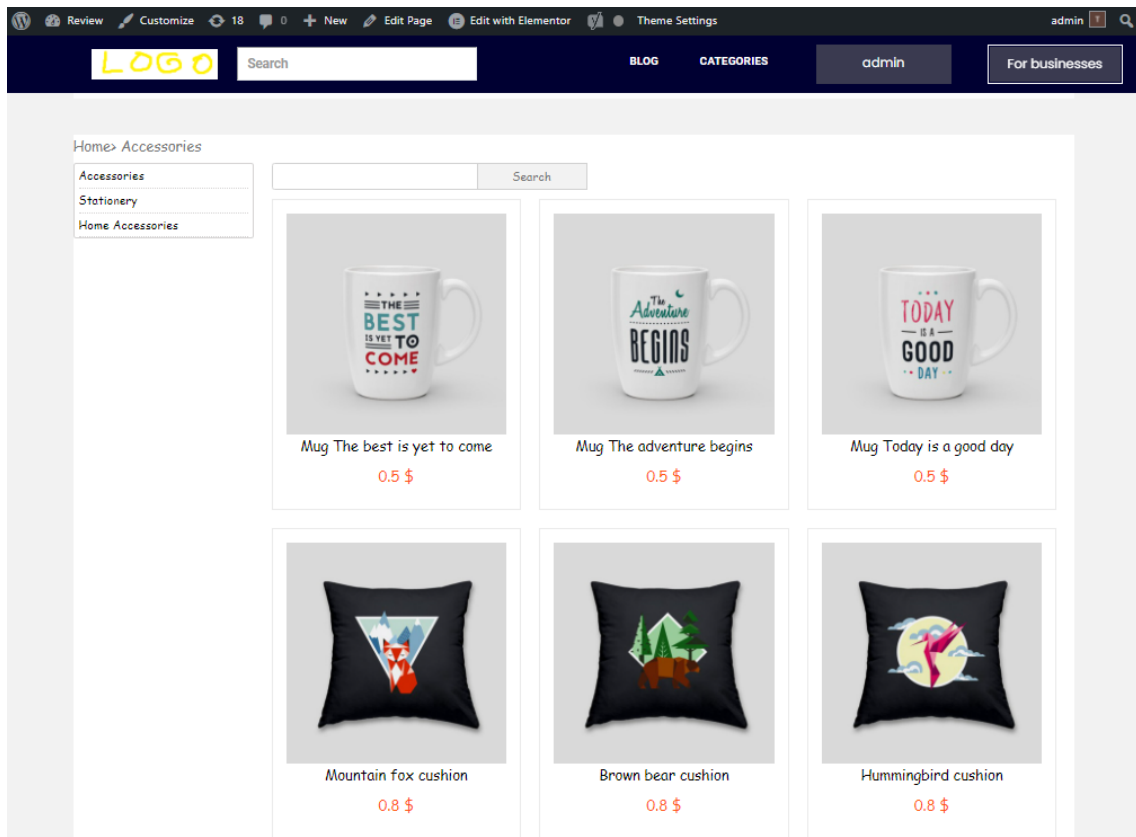
☐ Root  
☒ Home  
☒ Clothes  
☒ Accessories  
☒ Art

```

<script src="http://prestashop17.loc/modules/copypaste/views/js/goatee.js"></script>
<script src="http://prestashop17.loc/modules/copypaste/views/js/api_function.js"></script>
<script src="http://prestashop17.loc/modules/copypaste/views/js/templates.js"></script>
<script>var cp6722 = new SS_CopyPasteStart(
  'http://prestashop17.loc/', 'http://prestashop17.loc/en/module/copypaste/ajax?ajax=true' ,['2','3','4','5','6','7','8','9'], 1,
  0,
  ("parent_back_color":"#ffffff","color_div_background":"#ffffff","text_color":"#777777","button_background":"#00AF5A","button_text_color":"#ffffff","button_background_hover":"#00AF5A","button_text_color_hover":"#ffffff","navigation_text_color":"#777777","product_conditions_background_color":"#E0E0E0","product_description_background_color":"#E0E0E0","product_price_text_color":"#ff571a","product_price_text_color_hover":"#007c14","hide_barred_price":"0","font_family":"false","cat_list_font_style":"normal","cat_list_font_size":"13","cat_list_bakcground_color":"#fff","cat_list_text_color":"#777777","cat_list_link_text_color":"#000","cat_list_link_text_color_hover":"#310CFF","product_link_text_color":"#000","product_link_text_color_hover":"#3
    
```

Get code

Next stage is to copy – paste the shown above code snippet to WordPress page or post. It will provide next look of the products and categories according to the initially defined styles and settings in module:



## Spell checker using Grammarly API

### Tool

Improves the quality of text content on a store by checking it for grammatical and spelling errors. By using this module, users can get suggestions for corrections and improvements to their writing, which can help to enhance the readability and professionalism of their Prestashop. Additionally, since search engines tend to favor well-written content, using Grammarly can also potentially improve a website's search engine optimization (SEO)

#### Benefits for Merchants

- **Improving the quality of content:** the module helps merchants to create high-quality and error-free content. This can be especially useful for writing product descriptions, promotional content, and other types of text that are important for attracting customers and conveying information.
- **Saving time:** by using Grammarly module, merchants can save time by catching errors and improving their writing more quickly. This can be especially helpful for merchants who have a lot of content to write and want to be efficient with their time.
- **Enhancing professionalism:** error-free and high-quality writing can enhance the overall professionalism of a merchant's brand. This can help to build trust with customers and increase the perceived value of a merchant's products and services.
- **Ease of use:** The module integrates with Prestashop's back office, making it easy for merchants to access and use Grammarly without having to switch between different applications or platforms.

#### Benefits for customers

- Customers can more easily understand the features and benefits of the products they are interested in
- Customers may be more likely to trust the website and the products being sold

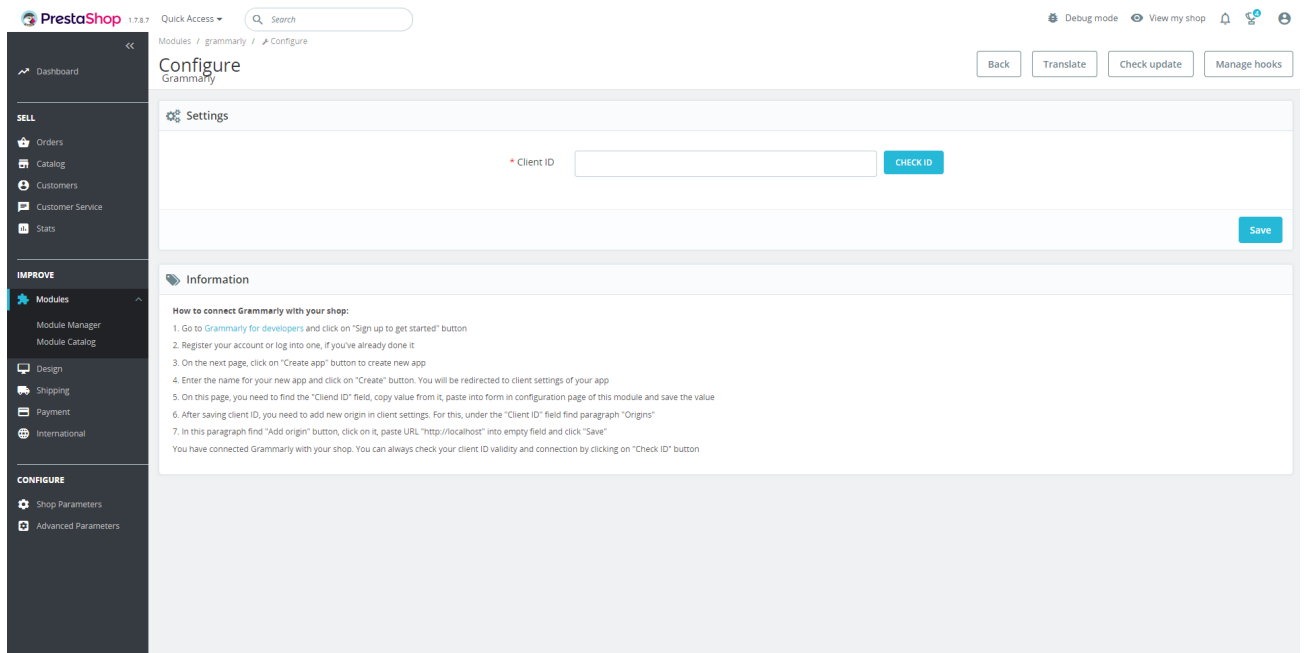
#### Features

- Grammar and spelling checks
- Writing style analysis
- Plagiarism checker
- Vocabulary enhancement
- Sentence structure analysis
- Tone detection

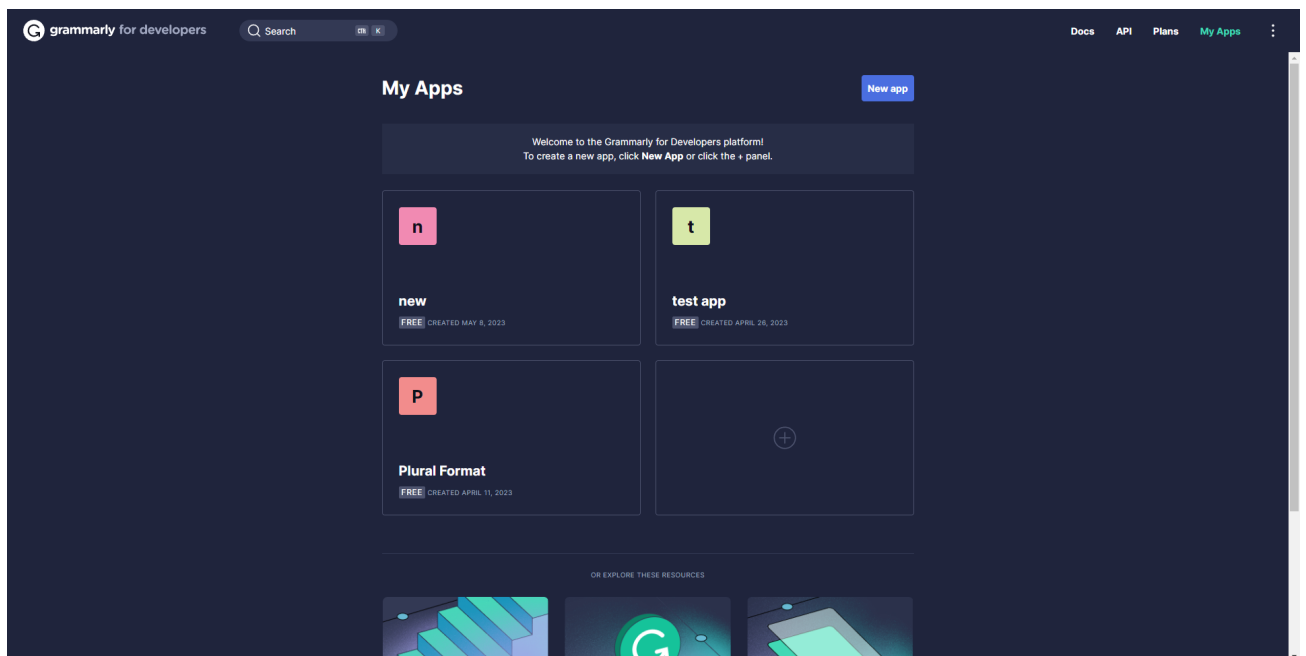


## Module settings

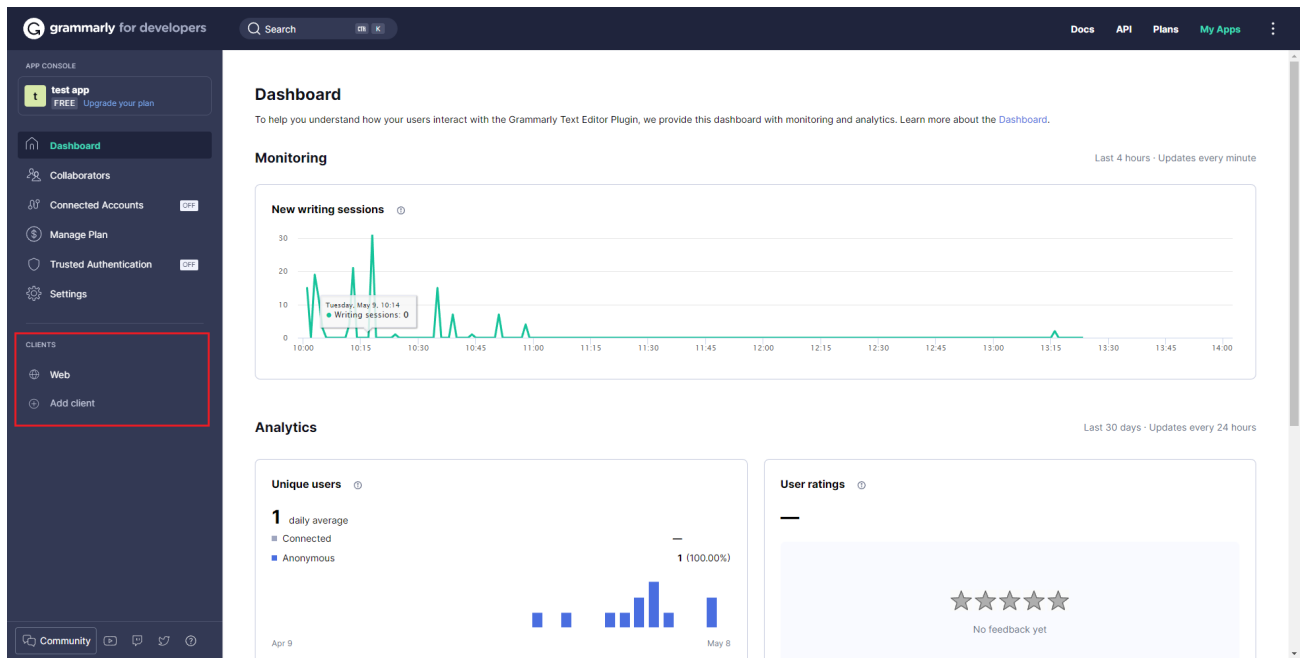
### Account connection



In order to start working with the module, you need to link it to your personal app and account registered on Grammarly. For this, you need to visit a “Grammarly for developers” website:  
<https://developer.grammarly.com>



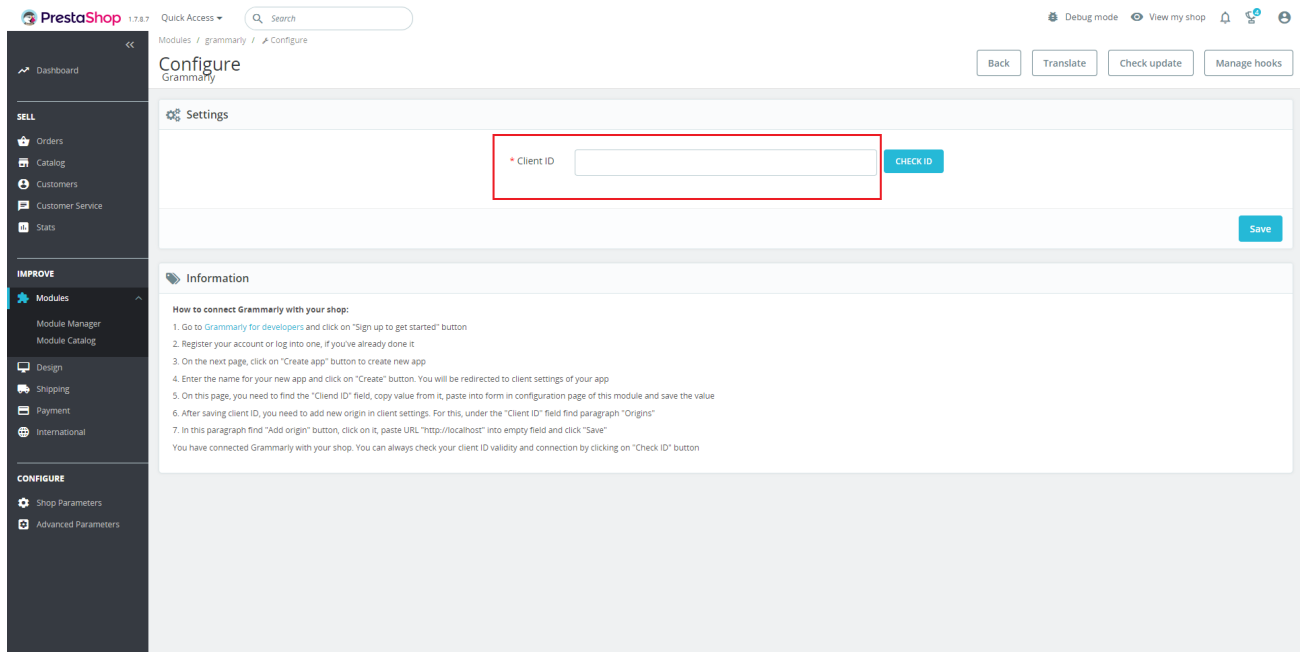
You need to create new app or select the one you, if you have already done that.



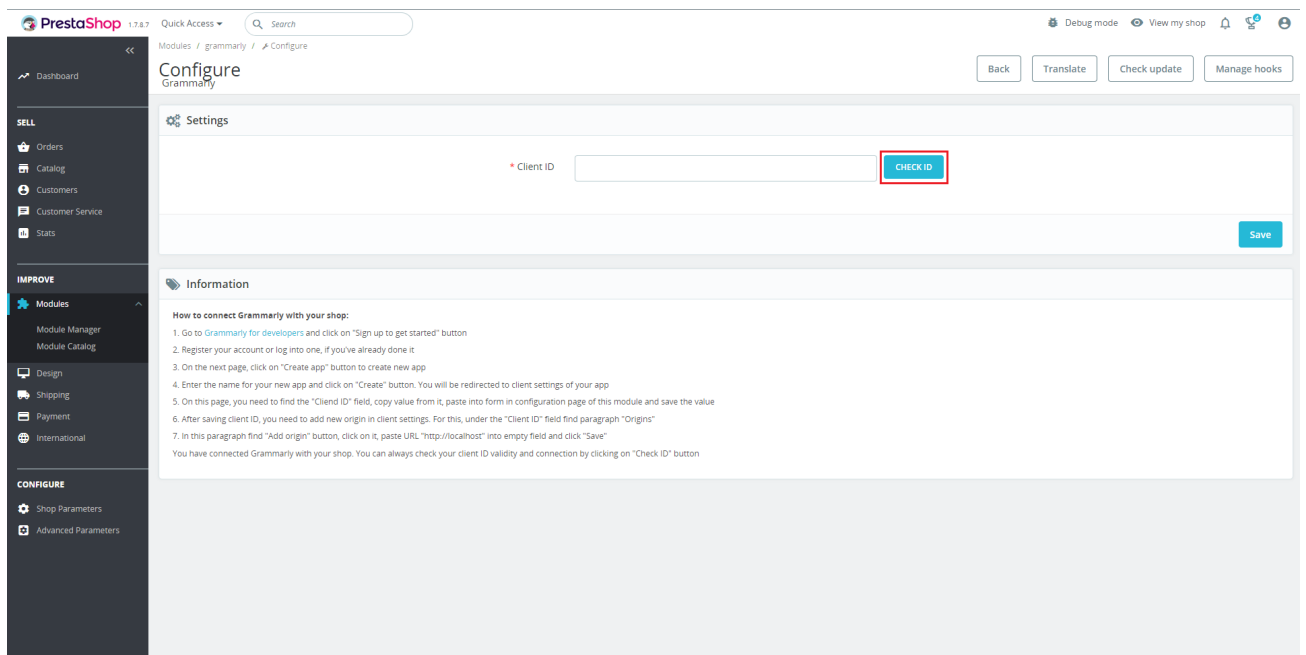
After selecting the desired app, go to “Clients” tab and select clients you need.

The screenshot shows the 'Clients' configuration page for a 'Web' client. The 'Client name' is 'Web' and the 'Client type' is 'Web'. The 'Credentials' section includes a 'Client ID' field (highlighted with a red box) and a 'Copy' button. The 'Origins' section contains instructions on defining approved origins, a list of bullet points, and three input fields for origins (each with a trash icon) and an 'Add an origin' button (highlighted with a red box).

On this tab, you need to find paragraph “Credentials”. In “Origins” section you need to add your domain as a new origin by clicking on “Add an origin button”, entering your domain and clicking on “Save” button. After that, copy value of client ID, paste it into form on configuration page of this module and submit form.

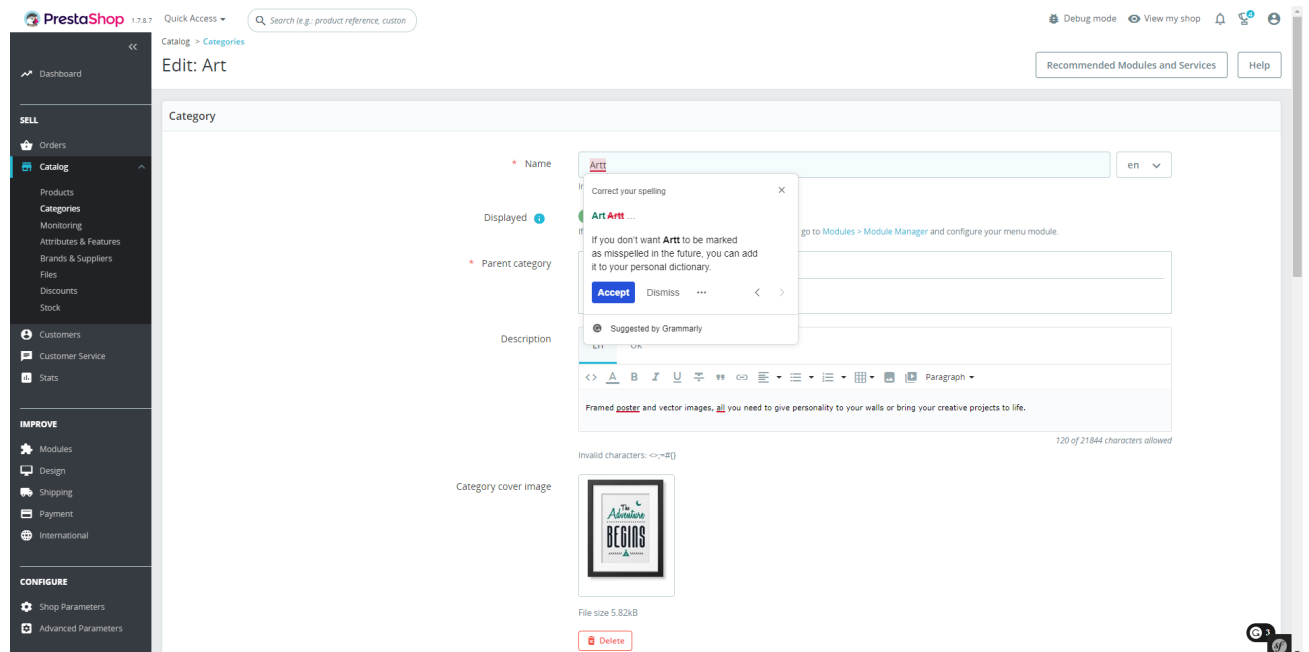
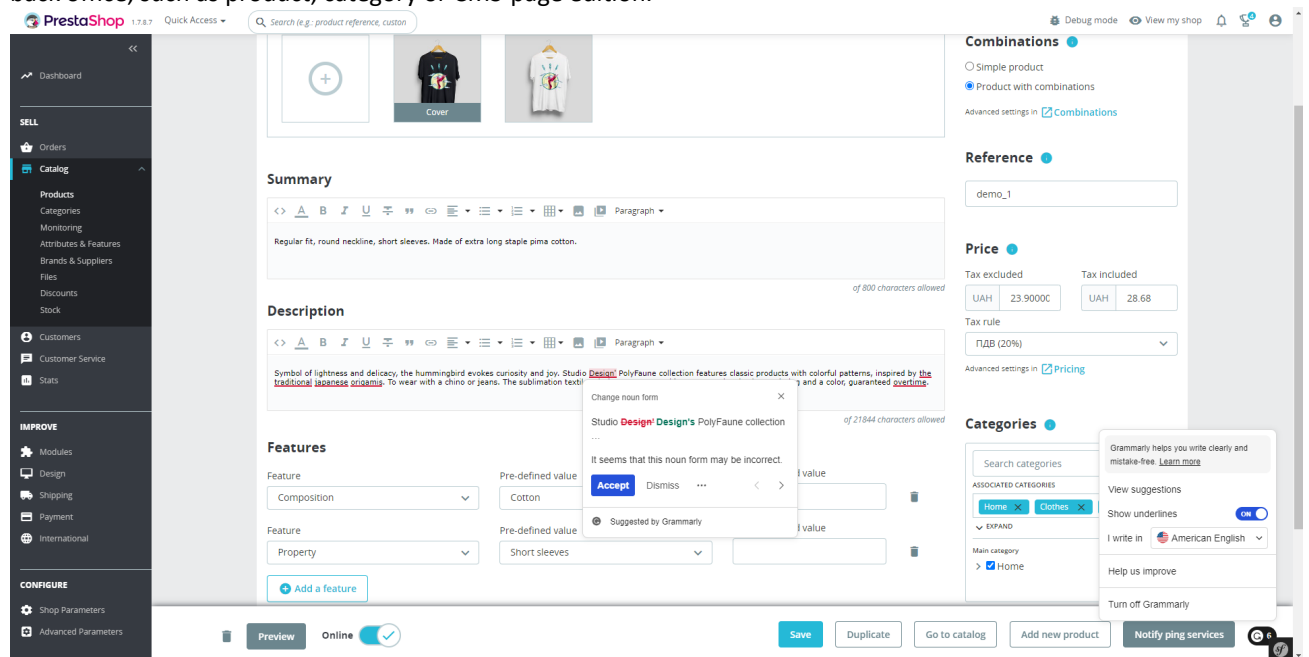


You have connected your Grammarly app with module. You can always check your client ID validity and connection by clicking on “Check ID” button.



## Grammarly usage

After connecting your Grammarly app with module, you can use Grammarly features on almost any page in back office, such as product, category or CMS-page edition.





## Social login via Facebook API

### Tool

Allows you to login and authorise in PrestaShop using Facebook account. Besides you can connect your Facebook account to the existing account in PrestaShop.

#### Benefits for Merchants

- simplifies users' registration on your site;
- increases the conversion of registrations on the site;
- popularize and promote your store in Facebook due to the ease of authorisation;
- users' base growth due to the simplicity of registration;
- higher conversion of orders due to the fast creation of the account on the site via Facebook.

#### Benefits for customers

- no need to enter personal data and passwords;
- fast orders proceeding – no need to spend time for the new account creation;
- no necessity to remember login and password to the store account – Facebook authentication is as easy as possible and secure;
- registration and authorization are done in two clicks.

#### Features

- opportunity to create the new store account based on Facebook authentication;
- user can edit profile anytime (add the email there and rest of details);
- it's possible to connect Facebook authentication to any existing store account;
- user can unlink his Facebook from the store account.

#### Setup Facebook App by PrestaShop store admin

1. Navigate to <https://developers.facebook.com>, login to your Facebook account if you are not already logged in. Click **My Apps** in the top-right corner.

Developers

Products

Programs

Docs

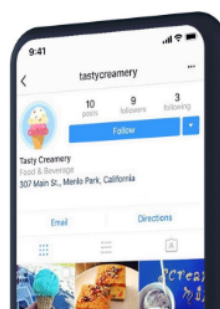
More

My Apps

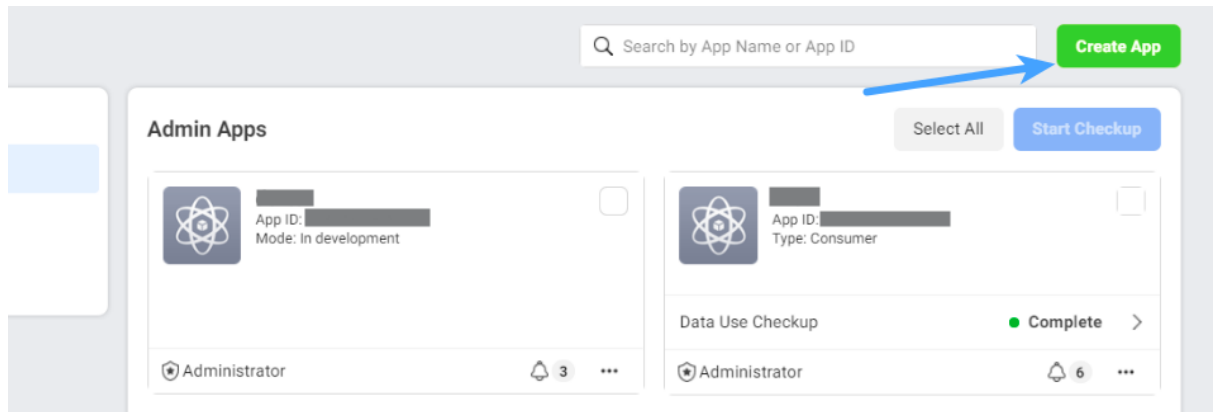


## Instagram Platform

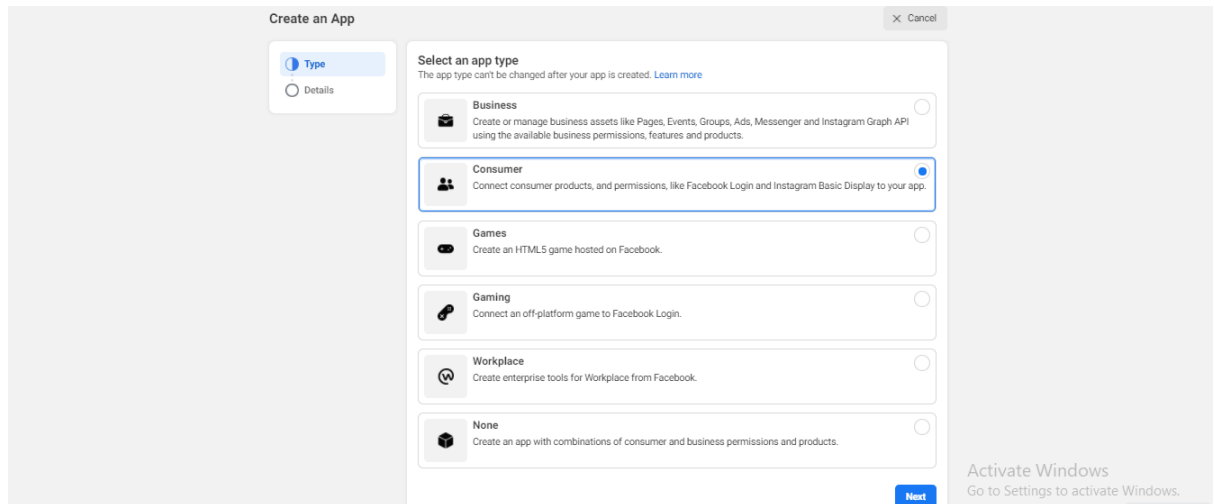
For businesses and people to enhance their experience.



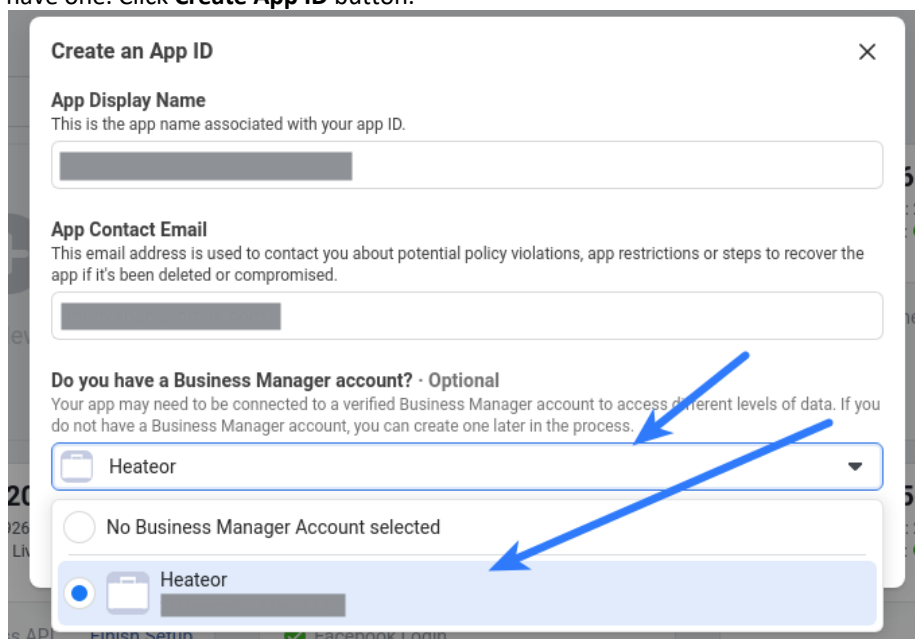
2. Add a new app **Create App**



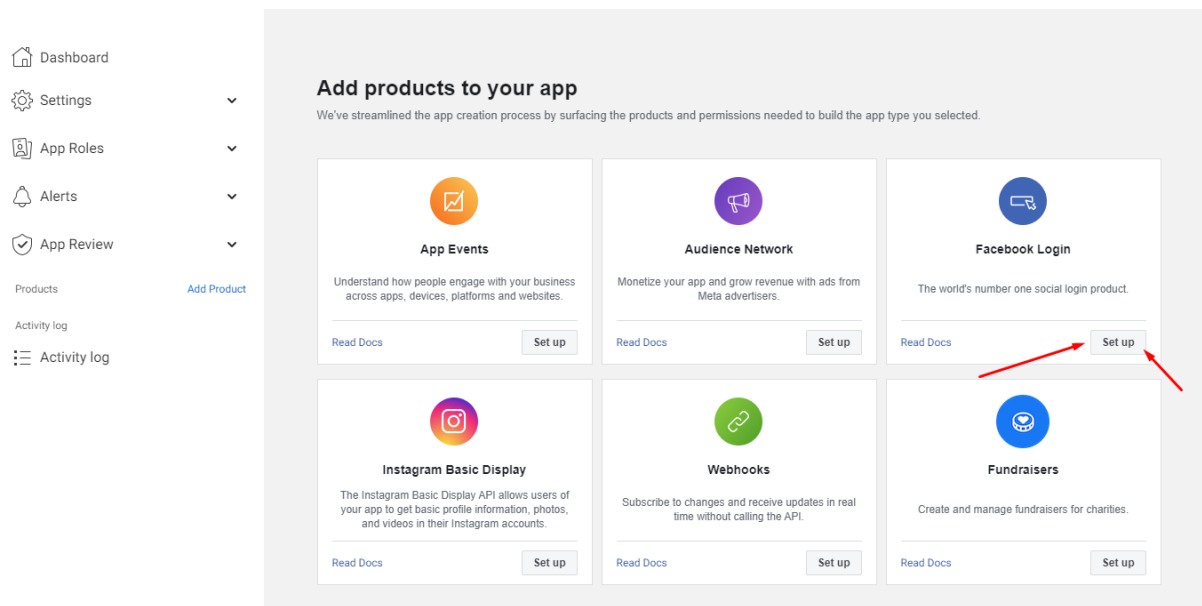
3. Select **Consumer** and click **Next**



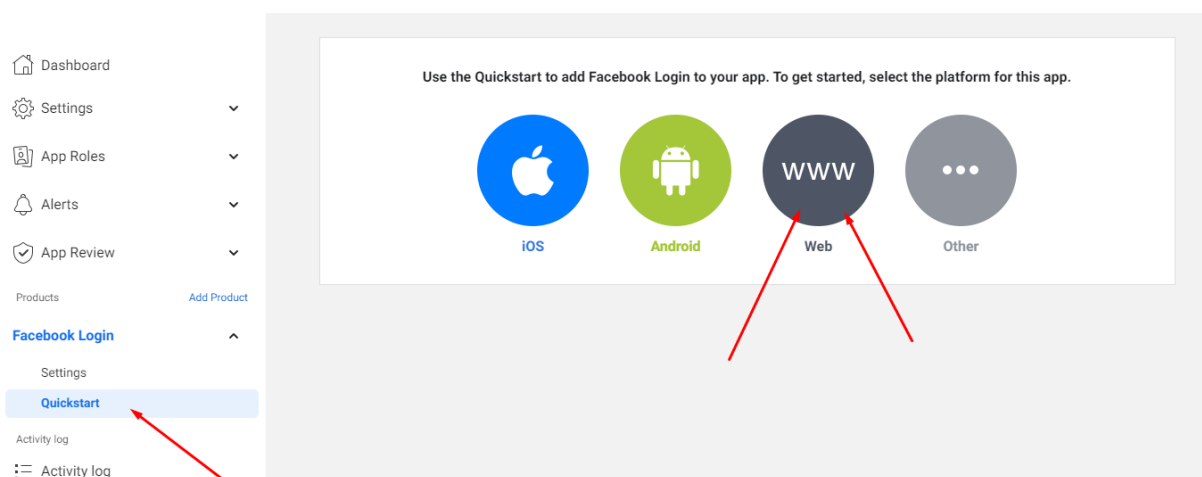
4. Specify **App Display Name** for your app and **App Contact Email**. Select a Business Manager Account if you have one. Click **Create App ID** button.



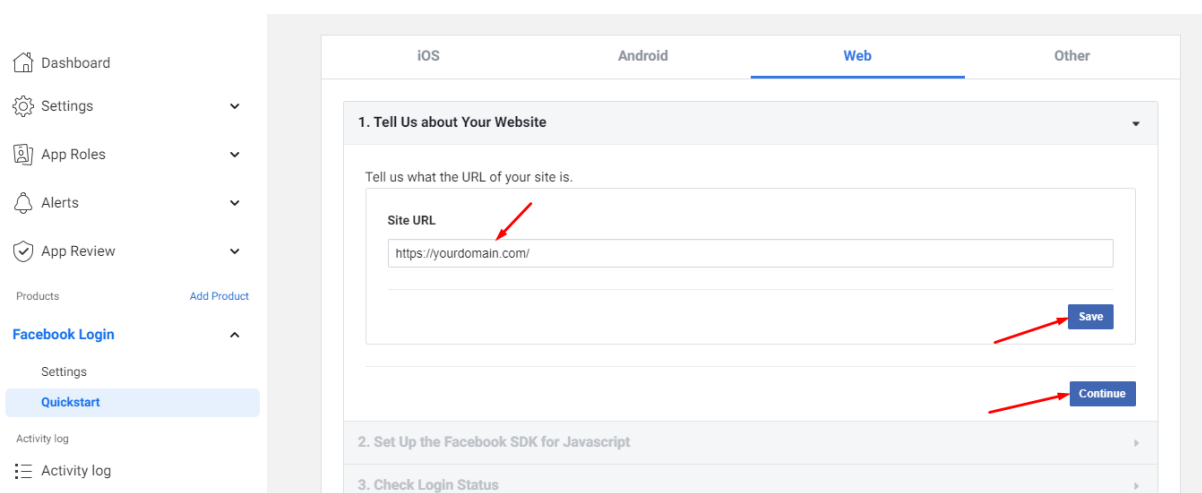
## 5. Click **Set Up** in the **Facebook Login** block



## 6. Click **WWW** button:



## 7. Insert **Site URL** of your site , then press **Save** and **Continue**:





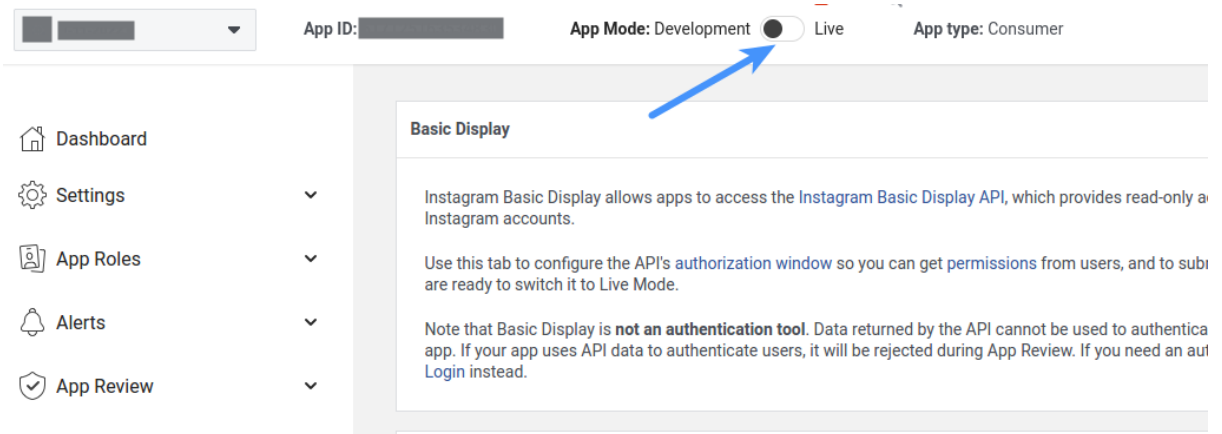
8. Activate **“Login with the JavaScript SDK”** (switch to **Yes**) in the Facebook Login settings and insert your site domain in the **“Allowed Domains for the JavaScript SDK”** field. Click on the **Save** button:

The screenshot shows the Facebook Login settings interface. On the left sidebar, 'Facebook Login' is selected, and 'Settings' is highlighted. The main content area includes sections for 'Valid OAuth Redirect URIs', 'Login from Devices' (set to No), 'Login with the JavaScript SDK' (set to Yes), 'Allowed Domains for the JavaScript SDK' (containing 'https://yourdomain.com/'), 'Deauthorize' (with a callback URL field), and 'Login Connect with Messenger' (set to Off). At the bottom right, there is a 'Your Pages' table and a 'Save changes' button. Red arrows point to the 'Yes' toggle for JavaScript SDK, the domain text box, and the 'Save changes' button.

9. Specify **Privacy Policy URL** of your website. Save the same URL in the text box right below the **Data Deletion Callback URL** of the **User Data Deletion** section. Select the **Category** that your website belongs to:

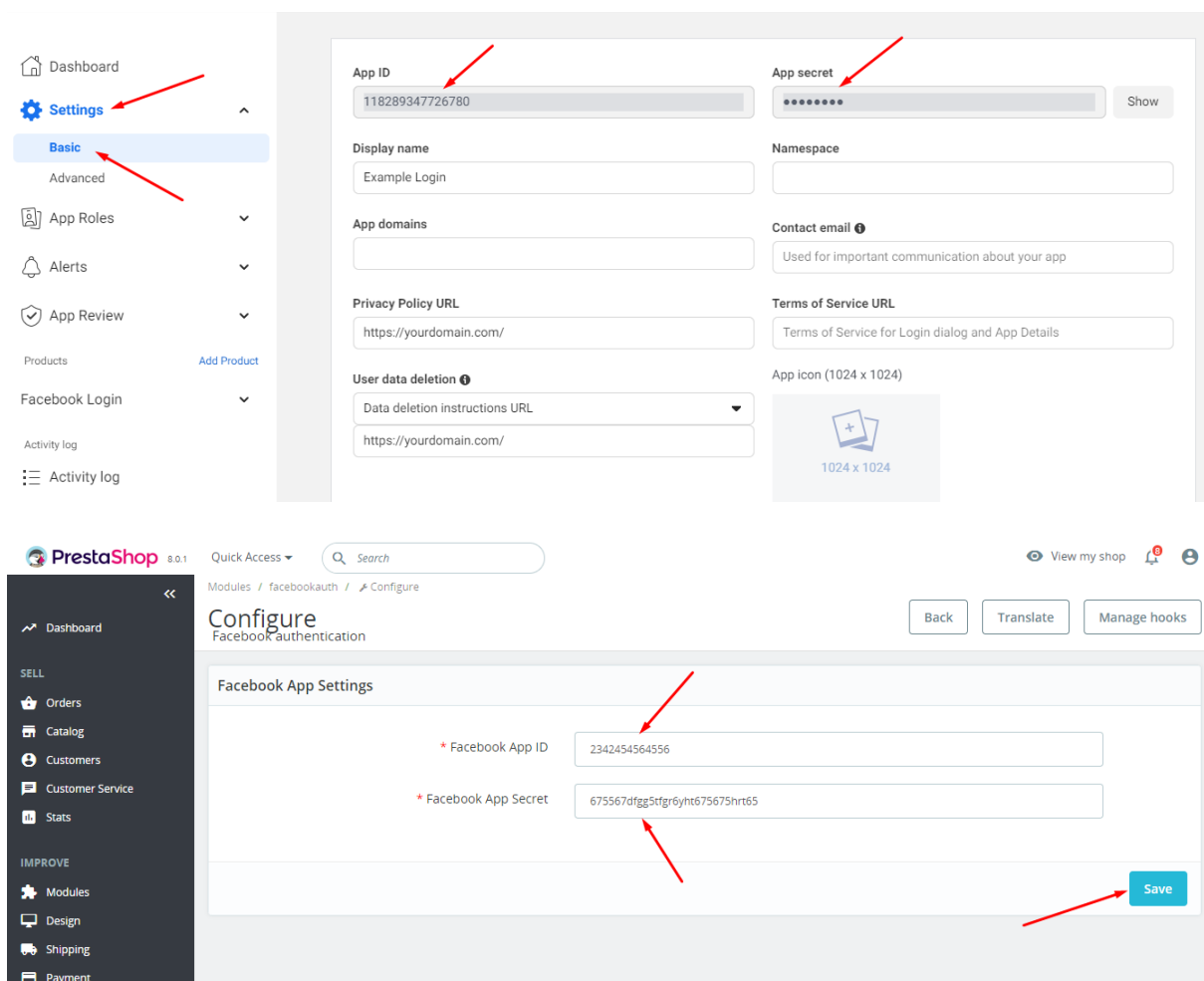
The screenshot shows the Facebook App settings interface. On the left sidebar, 'Settings' is selected, and 'Basic' is highlighted. The main content area includes fields for 'App ID', 'App Secret', 'Display Name', 'App Domains', 'Privacy Policy URL', 'User Data Deletion' (with a 'Data Deletion Callback URL' dropdown), 'Category' (set to 'Entertainment'), 'App Icon', 'App Purpose', and 'Terms of Service URL'. Blue arrows point to the 'Privacy Policy URL' field, the 'Data Deletion Callback URL' dropdown, and the 'Category' dropdown.

10. Click on slider button in the **App Mode** option and make app **Live**:



## Module settings

5. Copy **App ID** and **App Secret** and paste them into the corresponding fields on the module configuration page:



## Setting the CSS styles for the button:

1. The styles file is located here: `modules/facebookauth/views/css/fbauthfront.css`

Home / Log in to your account

## Log in to your account

Email

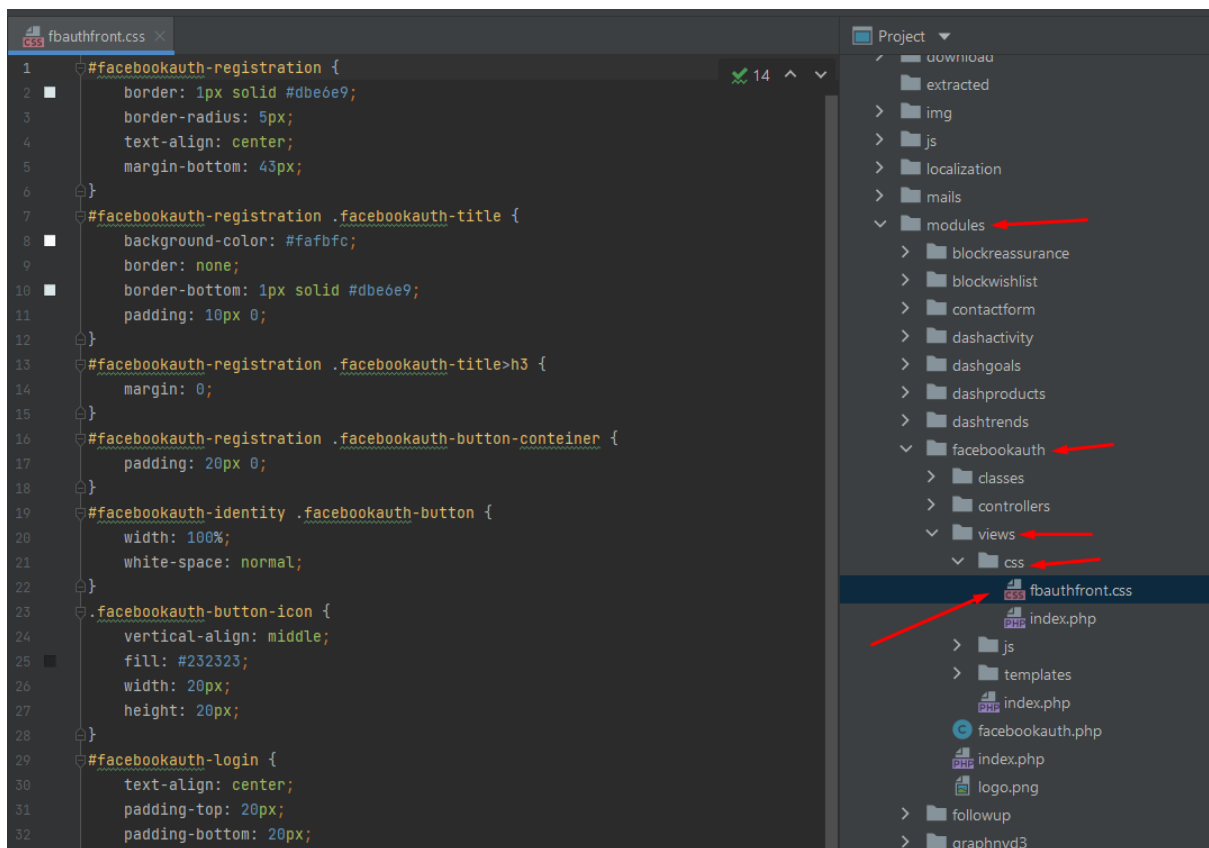
Password

SHOW

[Forgot your password?](#)

SIGN IN

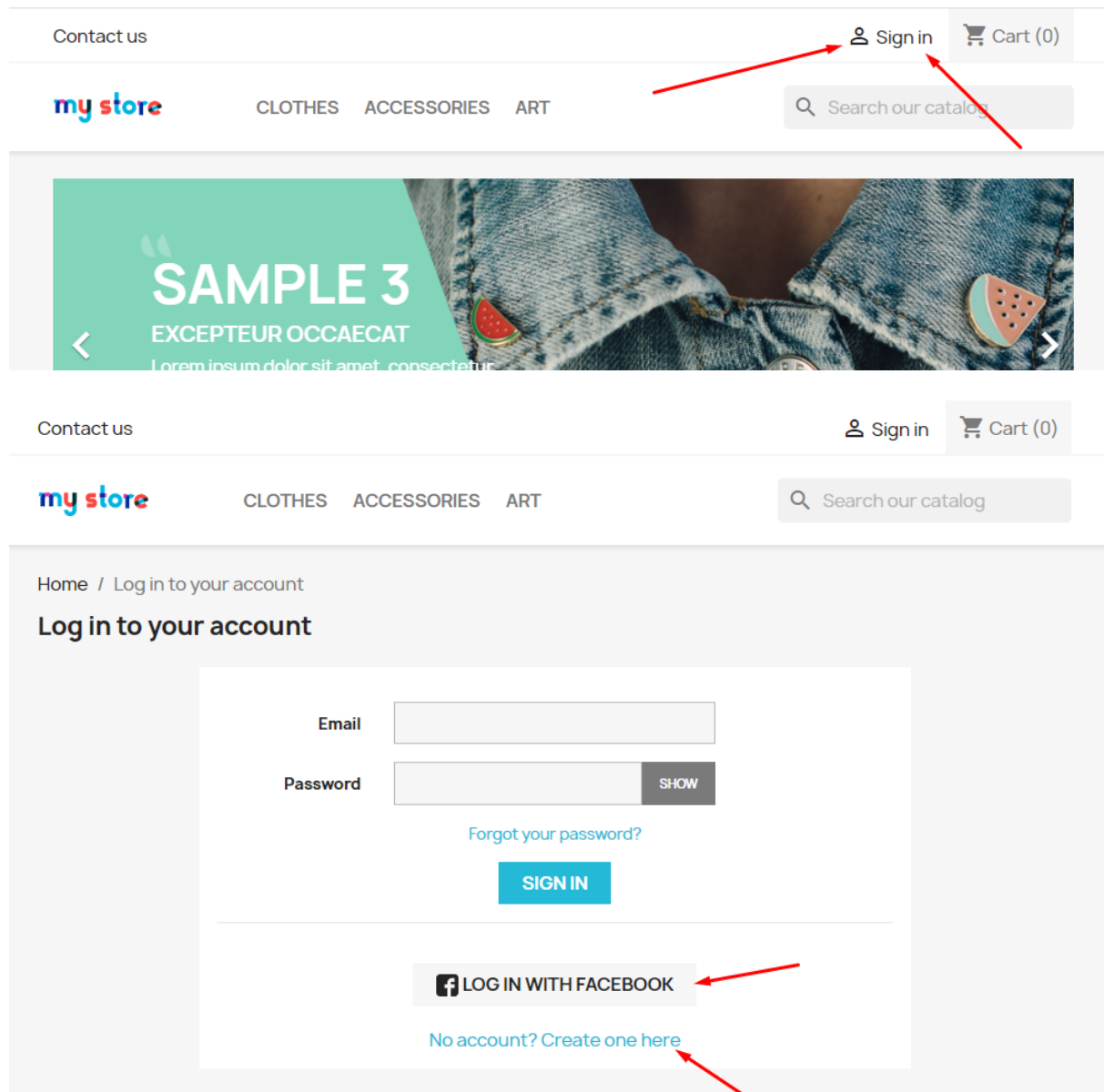
LOG IN WITH FACEBOOK

[No account? Create one here](#)

## Work processes of the module:

1. When the user is not logged in and clicks on the "Log in with Facebook" button for the first time on the Login page or on the Registration page:
  - after clicking on the "Log in with Facebook" button, a Facebook page opens where the user needs to

confirm his consent to sending his data. After confirmation, he will be redirected to the user account on your website.



Contact us

my store CLOTHES ACCESSORIES ART

Search our catalog

Sign in Cart (0)

SAMPLE 3

EXCEPTEUR OCCAECAT

Home / Log in to your account

**Log in to your account**

Email

Password

SHOW

Forgot your password?

SIGN IN


LOG IN WITH FACEBOOK

No account? Create one here

[Home](#) / [Create an account](#)

## Create an account

Register or login with you Facebook account:

 LOG IN WITH FACEBOOK

Already have an account? [Log in instead!](#)

**Social title** ☐ Mr. ☐ Mrs.

**First name**

Only letters and the dot (.) character,  
followed by a space, are allowed.

**Last name**

Only letters and the dot (.) character,  
followed by a space, are allowed.

[Home](#) / [Log in to your account](#)

## Log in to your account



### Submit for Login Review

Some of the permissions below have not been approved for use by Facebook.



Login Test2 is requesting access to:

Your name and profile picture and email address.

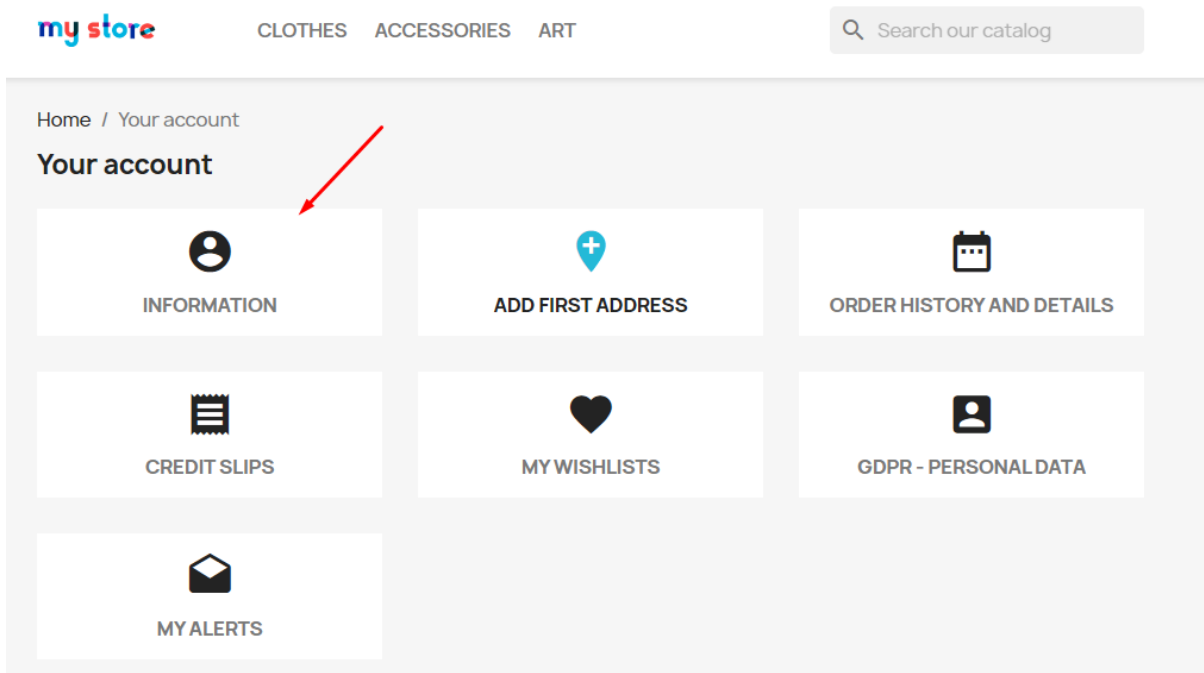
[Edit access](#)

Continue as XXXXXXX

Cancel

By continuing, Login Test2 will receive ongoing access to the information you share and Facebook will record when Login Test2 accesses it. [Learn more](#) about this sharing and the settings you have.

Login Test2's [Privacy Policy](#)



- a new customer account is created, the e-mail name and surname are taken from his Facebook account, and the password is generated automatically (the user can change this data in his account)

my store CLOTHES ACCESSORIES ART

Search our catalog

Home / Your account / Your personal information

### Your personal information

**Social title** ☐ Mr. ☐ Mrs.

**First name**   
Only letters and the dot (.) character, followed by a space, are allowed.

**Last name**   
Only letters and the dot (.) character, followed by a space, are allowed.

**Email**

**Password**  **SHOW**

**New password**  **SHOW** Optional

**Birthdate**   
(E.g.: 05/31/1970) Optional

☐ Receive offers from our partners

☐ I agree to the terms and conditions and the privacy policy

2. When the user is not logged in but already has an account on your store and clicks on the "Log in with Facebook" button on the Login page or on the Registration page:
- after clicking the "Log in with Facebook" button, the user automatically logs in, he will be redirected to his user account on your website.

Contact us

my store CLOTHES ACCESSORIES ART

Search our catalog

Sign in Cart (0)

SAMPLE 3  
EXCEPTEUR OCCAECAT  
Lorem ipsum dolor sit amet, consectetur

Contact us

Sign in Cart (0)

my store CLOTHES ACCESSORIES ART

Search our catalog

Home / Log in to your account

### Log in to your account

Email

Password  SHOW

[Forgot your password?](#)

[SIGN IN](#)

[LOG IN WITH FACEBOOK](#)

[No account? Create one here](#)

Get our latest news and special sales

Your email address  [SUBSCRIBE](#)

You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.

[Contact us](#)

[Sign in](#)[Cart \(0\)](#)


**my store**[CLOTHES](#)[ACCESSORIES](#)[ART](#)

Search our catalog

Home / Create an account

Create an account

Register or login with you Facebook account:

 LOG IN WITH FACEBOOK

Already have an account? [Log in instead!](#)

Social title

☐ Mr. ☐ Mrs.

First name

Only letters and the dot (.) character, followed by a space, are allowed.

Last name

Only letters and the dot (.) character, followed by a space, are allowed.

**my store**[CLOTHES](#)[ACCESSORIES](#)[ART](#)

Search our catalog

Home / Your account

Your account



INFORMATION



ADD FIRST ADDRESS



ORDER HISTORY AND DETAILS



CREDIT SLIPS



MY WISHLISTS



GDPR - PERSONAL DATA



MY ALERTS

[Sign out](#)

3. **When deleting a customer account:**

- if a customer's account is deleted from Prestoshop store, all links to the customer's Facebook account will be deleted from the database as well.



4. When changing the module settings on the configuration page in the admin panel:

- all user accesses are preserved, when changing "Facebook App ID" and "Facebook App Secret" to other values.

The screenshot shows the PrestaShop admin interface. The top navigation bar includes the PrestaShop logo, version 8.0.1, a search bar, and links for 'View my shop', a notification bell, and a user profile icon. The left sidebar contains a 'Dashboard' link and two main sections: 'SELL' (with links for Orders, Catalog, Customers, Customer Service, and Stats) and 'IMPROVE' (with links for Modules, Design, Shipping, and Payment). The main content area is titled 'Configure Facebook authentication' and includes 'Back', 'Translate', and 'Manage hooks' buttons. Below this is the 'Facebook App Settings' section, which contains two input fields: 'Facebook App ID' (with value 2342454564556) and 'Facebook App Secret' (with value 675567dfgg5tgr6yht675675hnt65). Red arrows point to these fields and a 'Save' button at the bottom right.

- if the "Facebook App ID" or "Facebook App Secret" is entered incorrectly or the Facebook application is not configured correctly, then an error will be shown to the user when trying to authenticate via Facebook:

The screenshot shows the storefront of 'my store'. The top navigation bar includes a 'Contact us' link, 'Sign in' and 'Cart (0)' buttons, and a search bar. Below the navigation bar are category links for 'CLOTHES', 'ACCESSORIES', and 'ART'. A red banner at the top of the main content area displays the message 'Problem with Facebook authorisation.' with a red arrow pointing to it. Below the banner is a 'Log in to your account' section. This section includes a 'Home / Log in to your account' breadcrumb, the heading 'Log in to your account', and a login form with 'Email' and 'Password' fields, a 'SHOW' button, a 'Forgot your password?' link, and a 'SIGN IN' button. At the bottom of the login form is a 'LOG IN WITH FACEBOOK' button and a 'No account? Create one here' link.

## Social login via Instagram API

### Tool

Allows you to login and authorise in PrestaShop using Instagram account. Besides you can connect your Instagram account to the existing account in PrestaShop.

#### Benefits for Merchants

- simplifies users' registration on your site;
- increases the conversion of registrations on the site;
- popularize and promote your store in Instagram due to the ease of authorisation;
- users' base growth due to the simplicity of registration;
- higher conversion of orders due to the fast creation of the account on the site via Instagram.

#### Benefits for customers

- no need to enter personal data and passwords;
- fast orders proceeding – no need to spend time for the new account creation;
- no necessity to remember login and password to the store account – Instagram authentication is as easy as possible and secure;
- registration and authorization are done in two clicks.

#### Features

- opportunity to create the new store account based on Instagram authentication;
- user can edit profile anytime (add the email there and rest of details);
- it's possible to connect Instagram authentication to any existing store account;
- user can unlink his Instagram from the store account.

#### Setup Instagram App by PrestaShop store admin

11. Navigate to <https://developers.facebook.com/products/instagram/>, login to your Facebook account if you are not already logged in. Click **My Apps** in the top-right corner.

Developers

Products

Programs

Docs

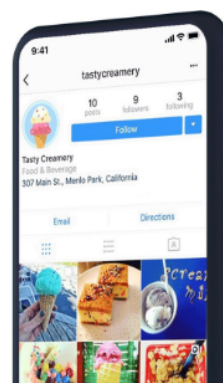
More

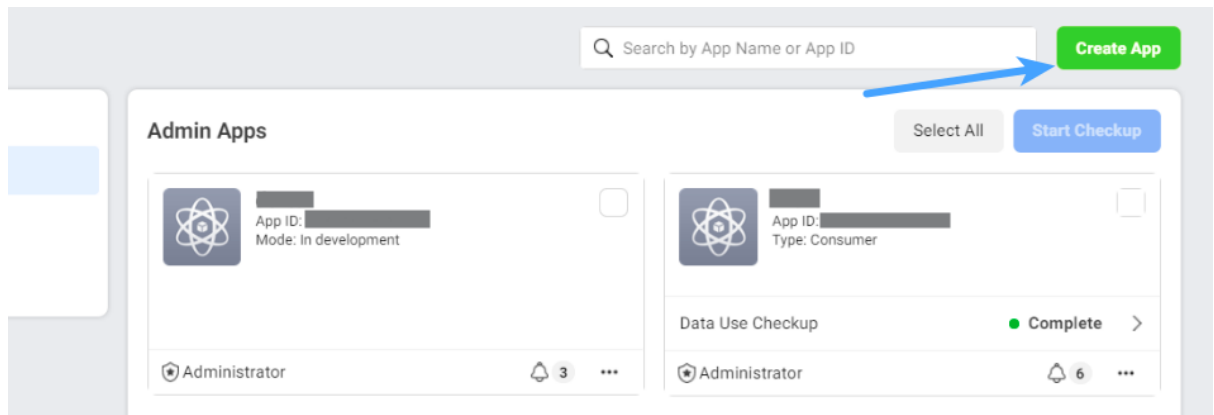
My Apps



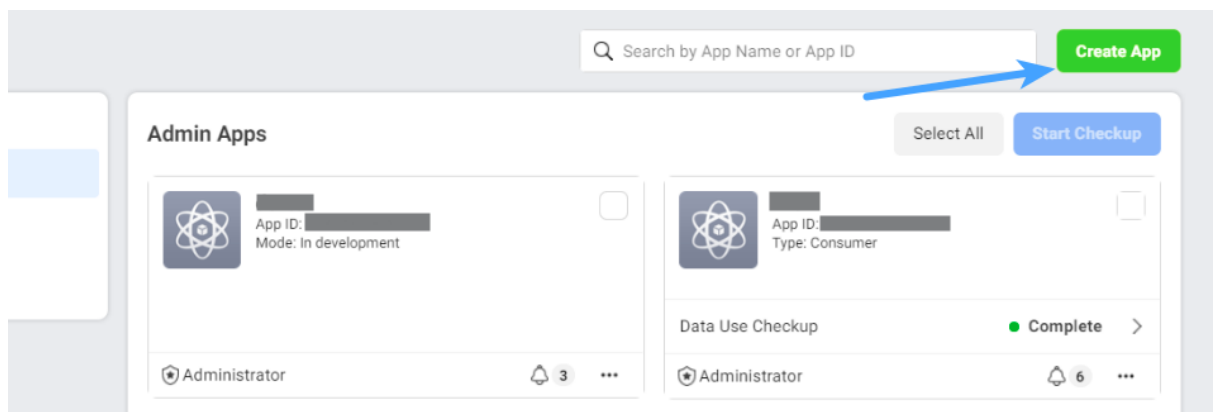
## Instagram Platform

For businesses and people to enhance their experience.

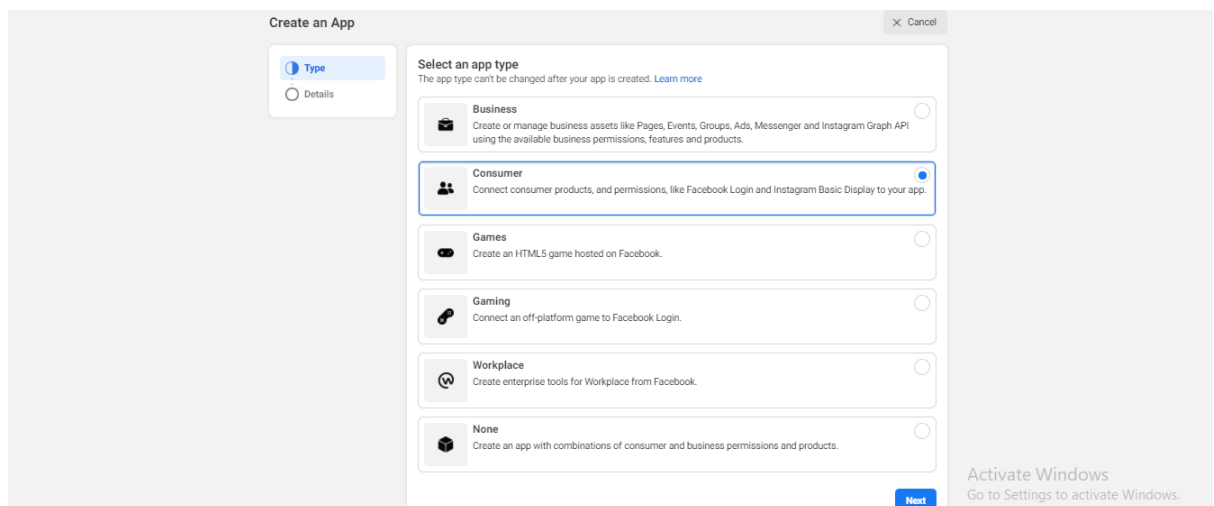




12. Add a new app **Create App**



13. Select **Consumer** and click **Next**



14. Specify **App Display Name** for your app and **App Contact Email**. Select a Business Manager Account if you have one. Click **Create App ID** button.

Create an App ID

App Display Name

This is the app name associated with your app ID.

App Contact Email

This email address is used to contact you about potential policy violations, app restrictions or steps to recover the app if it's been deleted or compromised.

Do you have a Business Manager account? · Optional

Your app may need to be connected to a verified Business Manager account to access different levels of data. If you do not have a Business Manager account, you can create one later in the process.

Heateor

No Business Manager Account selected

Heateor

15. Click **Set Up** in the **Instagram Basic Display** block

Dashboard

Settings

App Roles

Alerts

App Review

Products

Activity Log

Activity Log

Add Product

App Events

Understand how people engage with your business across apps, devices, platforms and websites.

Read Docs

Set up

Audience Network

Monetize your app and grow revenue with ads from Meta advertisers.

Read Docs

Set up

Instagram Basic Display

The Instagram Basic Display API allows users of your app to get basic profile information, photos and videos in their Instagram accounts.

Read Docs

Set up

Webhooks

Subscribe to changes and receive updates in real time without calling the API.

Read Docs

Set up

16. Scroll down to the bottom of the page and click **Settings**

56

Dashboard

Settings

App Roles

Alerts

App Review

Products

Add Product

Instagram Basic Display

Basic Display

Basic display rate limiting

Activity Log

that retrieves a person's Instagram username and account type. Apps that fall into this use case must use the `instagram_graph_user_profile` permission.

**To help individuals share their own content with 3rd party apps:** Media Permission

This permission is meant for apps that allow the general public to log in with Instagram to get their own content; for example, an app that allows people to print their own pictures from their Instagram profile. Apps that fall into this use case must use the `instagram_graph_user_media` permission.

To learn more about Instagram Basic Display's permissions, please visit the [Basic Display Permissions documentation](#).

**Please update your Application Settings before creating an Instagram App**

You need to create a new Instagram app to implement Instagram Basic Display. This app will be linked to its associated Facebook app. You will need to complete the following steps in your Facebook app before you can create a new Instagram app.

**Missing app settings:**

- Platform

Create New App

The screenshot shows the Facebook App Settings interface. On the left is a navigation sidebar with options: Dashboard, Settings (selected), Basic, Advanced, Roles, Alerts, App Review, PRODUCTS, Facebook Login, and Activity Log. The main content area is divided into two columns. The left column contains fields for App ID, Display Name, App Domains, Privacy Policy URL, User Data Deletion (with a sub-field for Data Deletion Callback URL), and Category. The right column contains fields for App Secret (with a Show button), Namespace, Contact Email, Terms of Service URL, App Icon (with a 1024 x 1024 placeholder image), App Purpose, and a section for 'If you are developing an app that accesses and uses data from Facebook's Platform on behalf of clients'. Blue arrows point to the 'Basic' tab in the sidebar, and to the App ID, Privacy Policy URL, User Data Deletion, and Category fields in the main content area.

Dashboard

Settings

Basic

Advanced

App Roles

Alerts

App Review

Products

Instagram Basic Display

Activity Log

Address

Street Address

Apt/Suite/Other - Optional

City/District

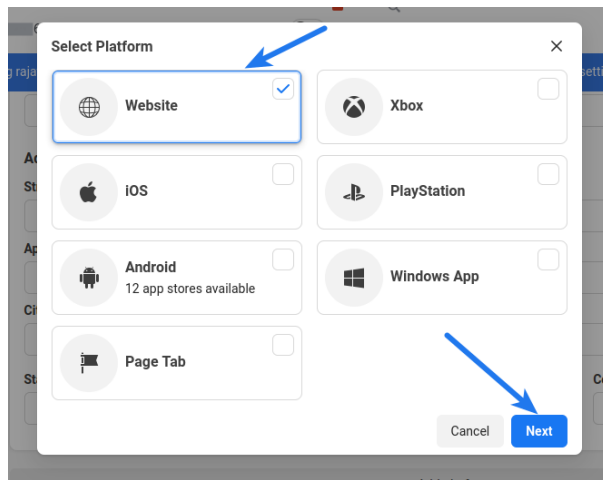
State/Province/Region

ZIP/Postal Code

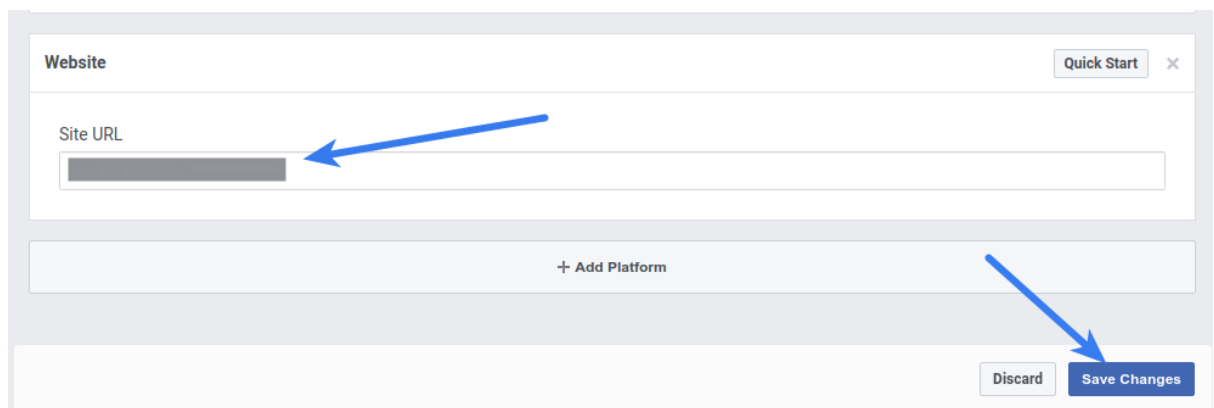
Country

United States

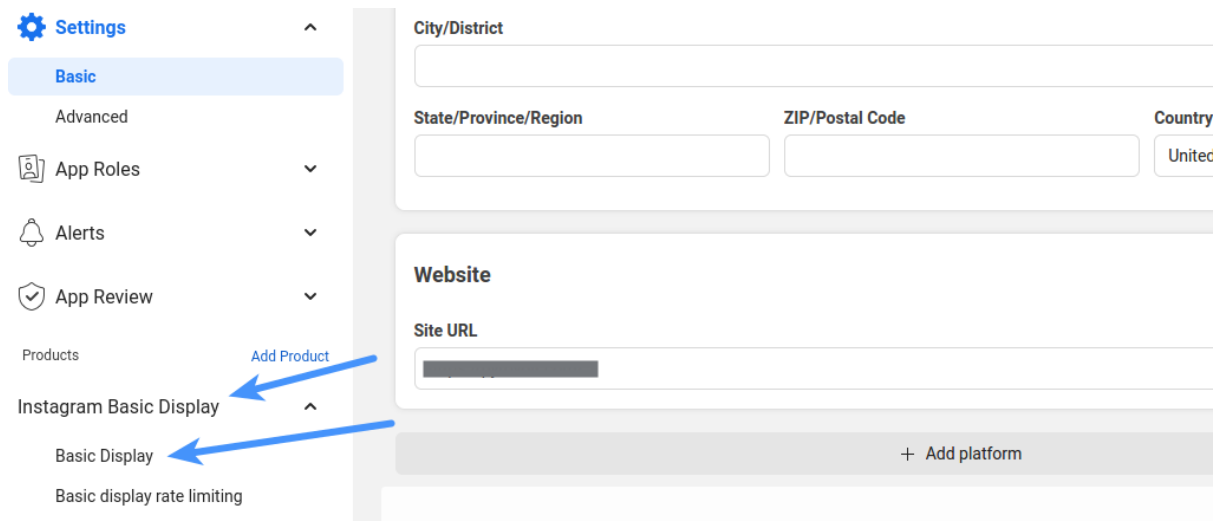
+ Add platform



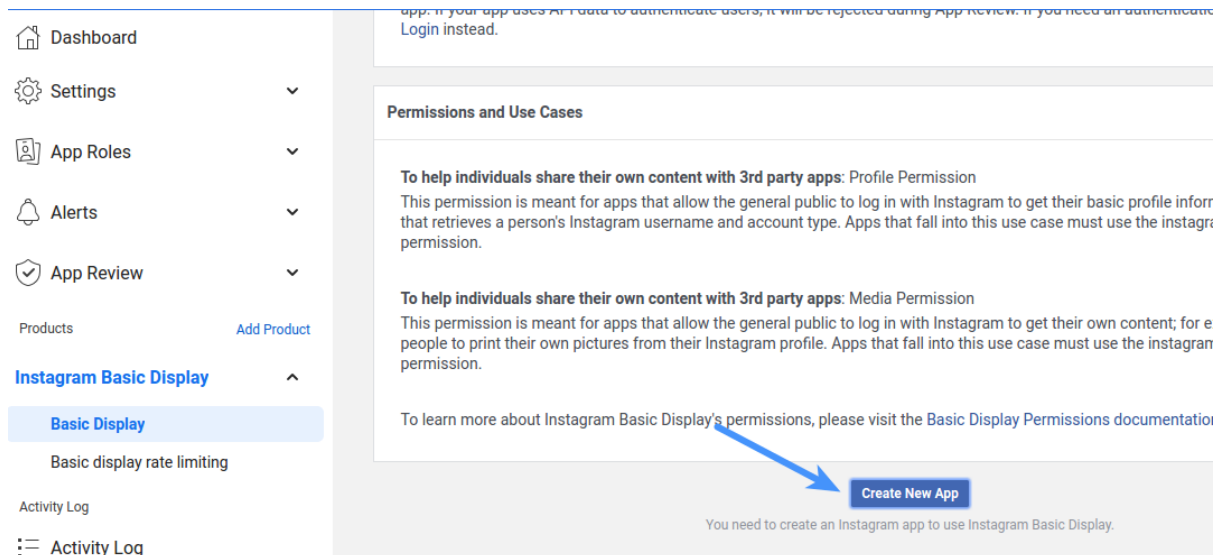
20. Save full URL (including **https://**) of the home page of your website in the **Site URL** option. Save changes.



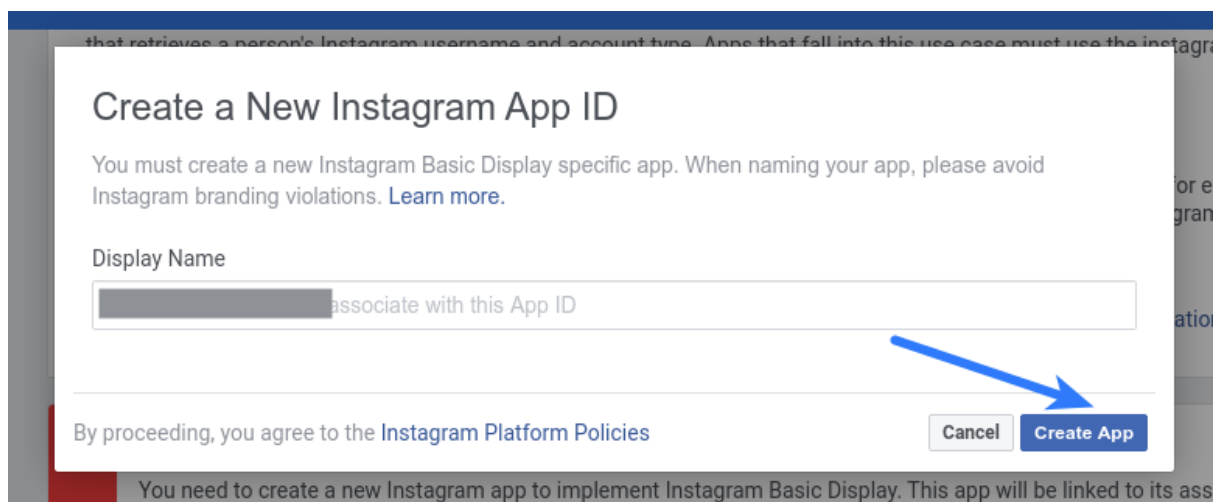
21. Navigate to the **Instagram Basic Display > Basic Display** section from the menu in the left



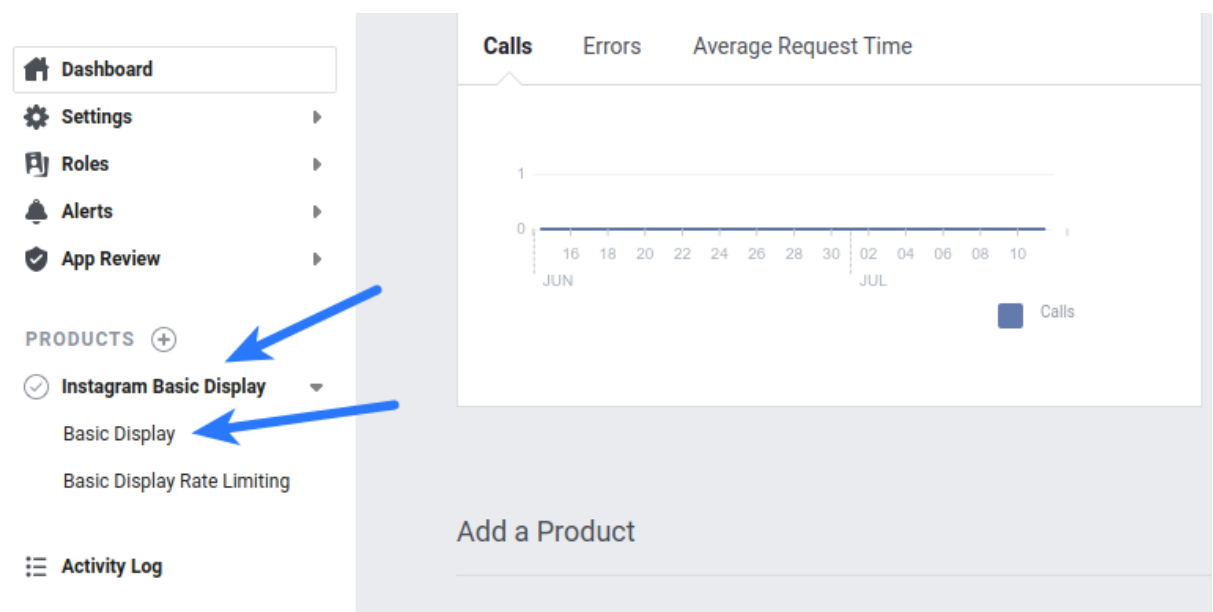
22. Scroll down at the bottom and click **Create New App** button



23. Specify display name of your Instagram app and click **Create App** button



24. Navigate to the **Basic Display** in the **Instagram Basic Display** section from the left sidebar



25. Enter the following details:

**Valid OAuth Redirect URIs:** HOME\_PAGE\_URL/module/instagramauth/redirect

where: HOME\_PAGE\_URL is the URL of the home page of your website.

**Deauthorize Callback URL:** URL of the home page of your website

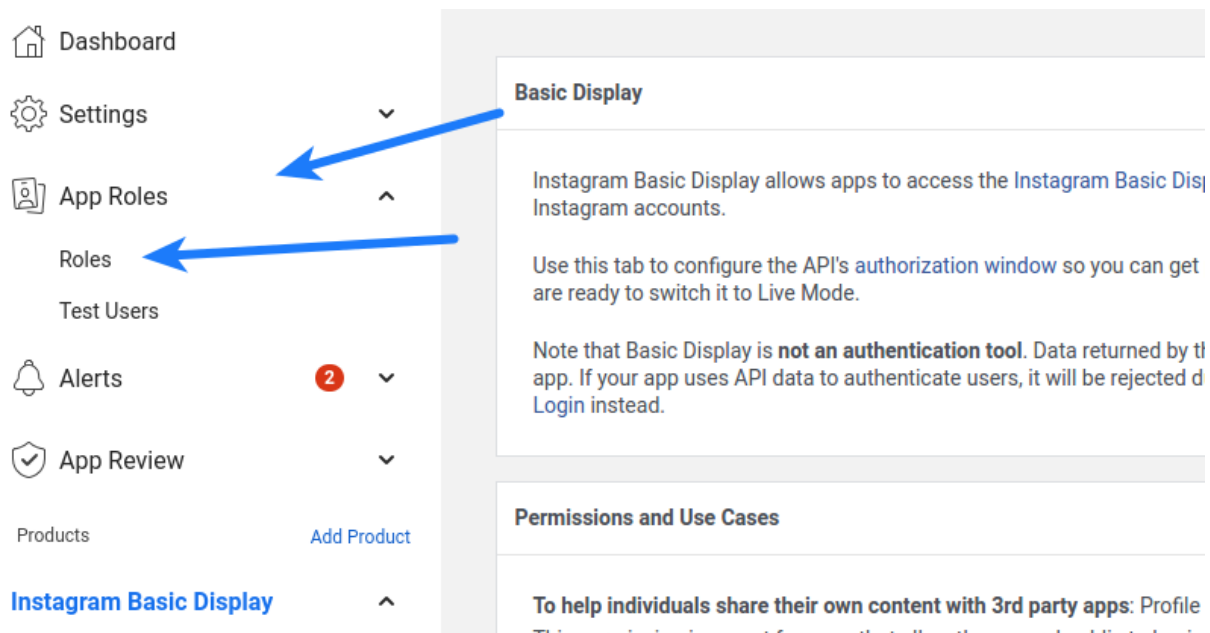
**Data Deletion Request URL:** Save URL of the privacy policy page of your website.

Click **Save Changes**

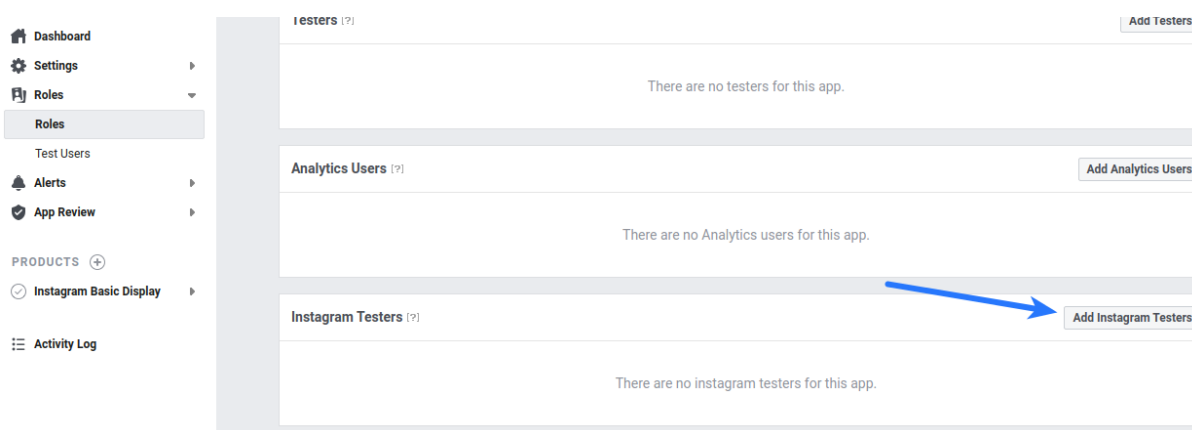
26. Click the slider button in the **App Mode** option and make Instagram app **Live**

27. Navigate to the **App Roles > Roles** section and scroll down to the **Instagram Testers** section

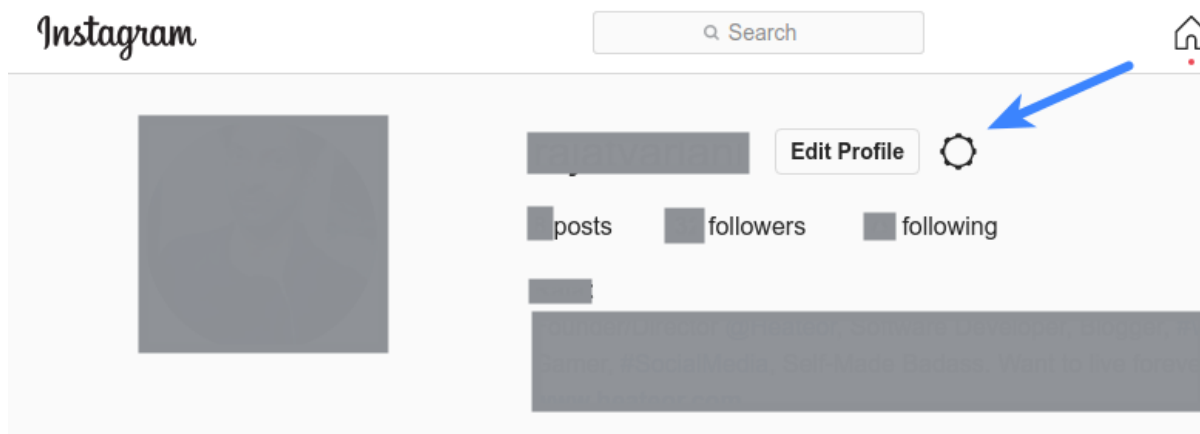


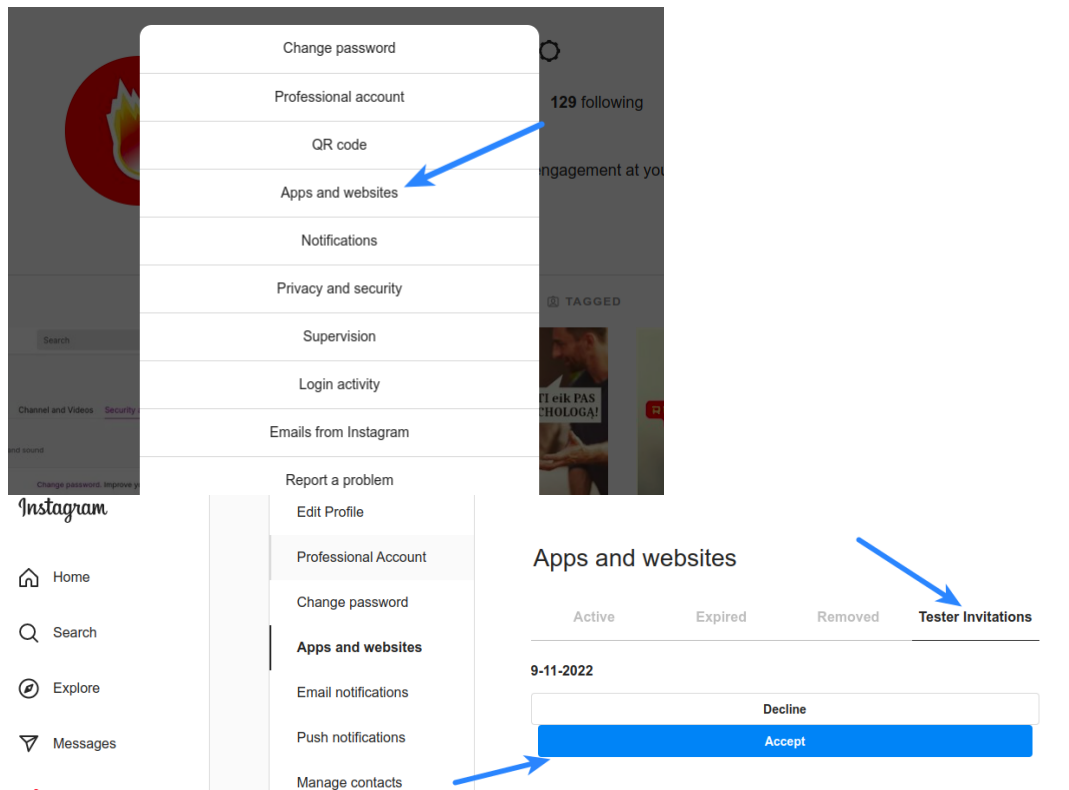


28. Click **Add Instagram Testers** and enter your Instagram account's username and send the invitation

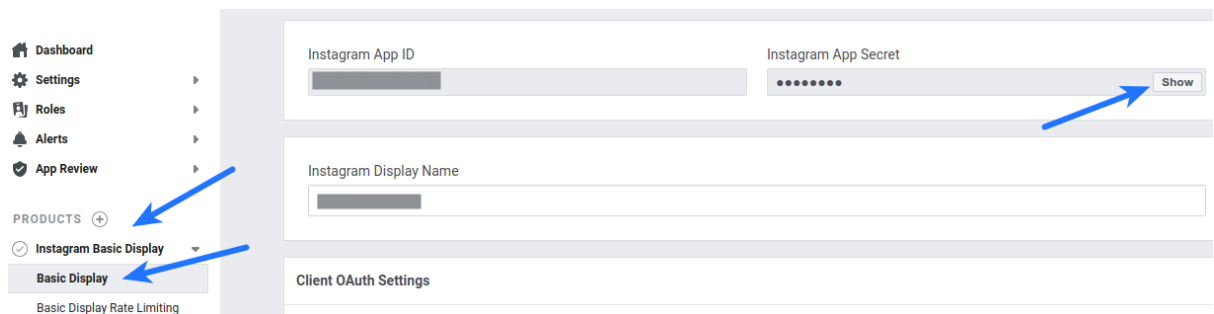


29. Login to the Instagram account you invited in the previous step in another browser tab, click the Instagram name above the profile picture. Click on settings icon, click on **Apps and websites**. In the **Tester Invitations** section, accept the invitation you've sent before. You will be able to use this Instagram account only until you get the permissions approved for your Instagram app (see step 23 below).

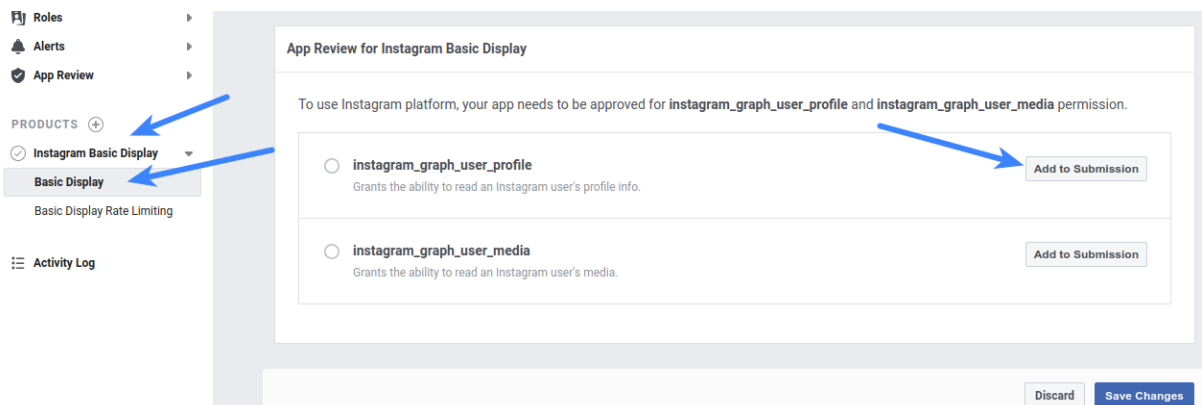




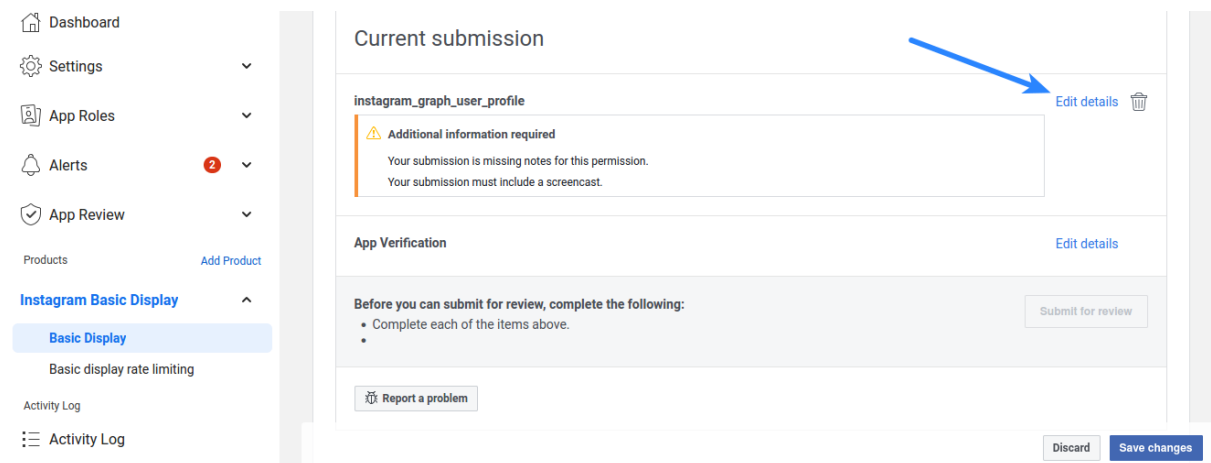
30. Navigate back to the browser tab where you were configuring Instagram app. Navigate to the **Basic Display** page in the **Instagram Basic Display** section from the left sidebar. Copy the **Instagram App ID** and **Instagram App Secret** (after clicking on the **Show** button right in front of it) and paste it in the **Instagram App ID** and **Instagram App Secret** options at the module configuration page in admin area.



31. Scroll down to the **App Review for Instagram Basic Display** section at the bottom of the page and click on **Add to submission** right in front of the **instagram\_graph\_user\_profile**



32. Click **Edit details** in front of `instagram_graph_user_profile` in the **Current submission** section



33. In the option **Tell us how you're using this permission or feature**, you can specify exactly the following: **This app integrates the Instagram icon at the user-profile page of our website which allows end-user to connect their Instagram profile with their pre-existing user-account.** **Note:** As Instagram does not allow login/authentication to be used with any of their scopes according to their developer docs, you can describe the mechanism your website uses Instagram icon in Social Account Linking section at the user profile page to allow your users to link their Instagram accounts to their existing accounts at your website. Just keep social login icons disabled at the login, register pages of your website before Instagram approves your submission. Upload a screenshot showing the same, agree to the data usage policy and **save changes**.

app ID: 6

### Tell us how you're using this permission or feature

The `instagram_graph_user_profile` permission allows your to read the app user's profile. The allowed usage for this permission is to read fields in an Instagram user profile , for example user ID and account type. You can use this permission to read the User node, which represents the Instagram user, and the node's edges. You may also use this permission to request analytics insights to improve your app and for marketing or advertising purposes, through the use of aggregated and de-identified or anonymized information (provided such data cannot be re-identified).

Please provide a detailed description of how your app uses the permission or feature requested, how it adds value for a person using your app, and why it's necessary for app functionality.


### Upload screencast

Provide a detailed step-by-step video walkthrough of how your app will use this permission so we can confirm it is used correctly and it does not violate our policies. [Learn more about screencasts](#)

**Screencast requirements:**

1. Clearly demonstrate how your app uses the permissions or features you're requesting
2. Show how a consumer will log into your app, as well as the media (videos and pictures) displayed after they log in.

**Drag and drop your file**

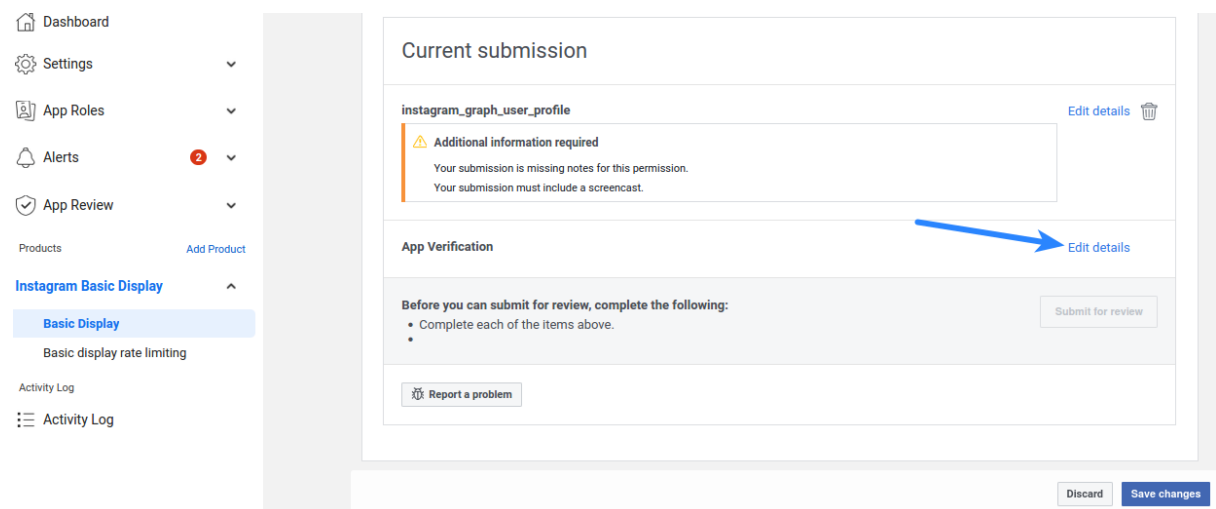
 Upload file

[Need help with screencasts? See examples and instructions here](#)

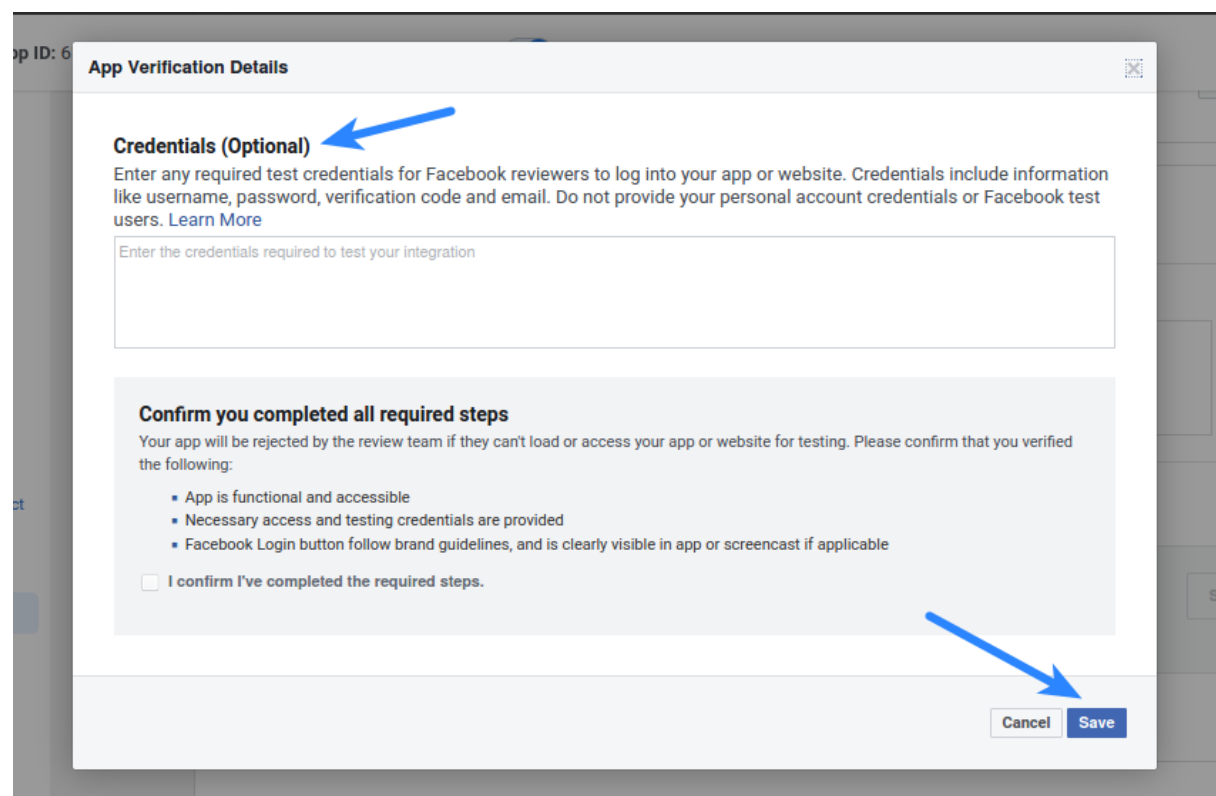
☐ If approved, I agree that any data I receive through `instagram_graph_user_profile` will be used in accordance with the allowed usage.

**Cancel Save**

### 34. Click **Edit details** in front of the **App verification**



35. Here you can specify such details as – Login page of your website where the reviewers can login and see the Instagram icon at the profile page, username-password of the user-account you have created for them at your website etc.



## Module settings

6. Copy the **Instagram App ID**, **Instagram App Secret** and paste them into the corresponding fields on the configuration page of the module:

This screenshot shows the configuration page for the 'Instagram Basic Display' module in Prestashop. The top navigation bar includes 'Prestashop Inst Auth', 'App ID: 701779264665192', 'App Mode: Development' (with a toggle switch), 'App type: Consumer', and a 'Help' button. The left sidebar contains a menu with 'Dashboard', 'Settings', 'App Roles', 'Alerts', 'App Review', 'Products' (with an 'Add Product' link), 'Facebook Login', and 'Instagram Basic Display' (which is expanded to show 'Basic Display' and 'Basic display rate limiting'). The main content area is divided into several sections: 'Instagram App ID' and 'Instagram App Secret' (with a 'Show' button), 'Instagram Display Name' (containing 'Prestashop Inst Auth'), 'Client OAuth Settings' (with 'Valid OAuth Redirect URIs' containing 'https://[YOURDOMAIN.COM]/module/instagramauth/redirect'), 'Deauthorize' (with 'Deauthorize callback URL' containing 'https://[YOURDOMAIN.COM]/module/instagramauth/delete'), 'Data Deletion Requests' (with 'Data Deletion Request URL' containing 'https://[YOURDOMAIN.COM]'), and 'User Token Generator'. At the bottom, there is a 'Generate long-lived access tokens for Instagram Testers of this app. Tokens can only be generated for...' section with 'Discard' and 'Save changes' buttons. Red arrows point to the 'Instagram App ID' field, the 'Instagram App Secret' field, and the 'Basic Display' menu item.

This screenshot shows the 'Configure' page for the 'Instagram authentication' module in Prestashop. The top navigation bar includes 'PrestaShop 1.7.8.8', 'Quick Access', a search bar, 'Debug mode', 'View my shop', and user icons. The left sidebar contains a menu with 'Dashboard', 'SELL' (with links to 'Orders', 'Catalog', 'Customers', 'Customer Service', and 'Stats'), and 'IMPROVE' (with links to 'Modules', 'Module Manager', 'Module Catalog', 'Design', and 'Shipping'). The main content area is titled 'Configure Instagram authentication' and includes buttons for 'Back', 'Translate', 'Check update', and 'Manage hooks'. The 'Instagram APP Basic Display Settings' section contains two fields: '\* Instagram App ID' (with value '111164885951111') and '\* Instagram App Secret' (with value '1eeeecc67b5b5a4dfa12b91d2aaaa138'). A 'Save' button is at the bottom right. Below this, the 'Valid OAuth Redirect URIs:' section shows 'https://[YOURDOMAIN.COM]/module/instagramauth/redirect' and the 'Deauthorize callback URL:' section shows 'https://[YOURDOMAIN.COM]/module/instagramauth/delete'. Red arrows point to the 'Instagram App ID' and 'Instagram App Secret' fields.

7. Copy the link Valid OAuth Redirect URIs and Deauthorize callback URL from the configuration page and paste it into the fields of the Instagram application:

**Valid OAuth Redirect URIs**

**Deauthorize callback URL**

**PrestaShop** 1.7.8.8 Quick Access Search Debug mode View my shop

Modules / instagramauth / Configure

**Configure**  
Instagram authentication

Back Translate Check update Manage hooks

**Instagram APP Basic Display Settings**

\* Instagram App ID 111164885951111

\* Instagram App Secret 1eeec657b5b5a4dfa12b91d2aaaa138

Save

**Valid OAuth Redirect URIs:**  
`https://[YOURDOMAIN.COM]/module/instagramauth/redirect`

**Deauthorize callback URL:**  
`https://[YOURDOMAIN.COM]/module/instagramauth/delete`

Prestashop Inst Auth App ID: 701779264665192 App Mode: Development Live App type: Consumer Help

Dashboard Settings App Roles Alerts App Review Products Add Product Facebook Login

**Instagram Basic Display**

**Basic Display**  
Basic display rate limiting

Activity log

Instagram App ID 111164885951111 Instagram App Secret Show

Instagram Display Name Prestashop Inst Auth

**Client OAuth Settings**

Valid OAuth Redirect URIs `https://[YOURDOMAIN.COM]/module/instagramauth/redirect`

**Deauthorize**

Deauthorize callback URL `https://[YOURDOMAIN.COM]/module/instagramauth/delete`

**Data Deletion Requests**

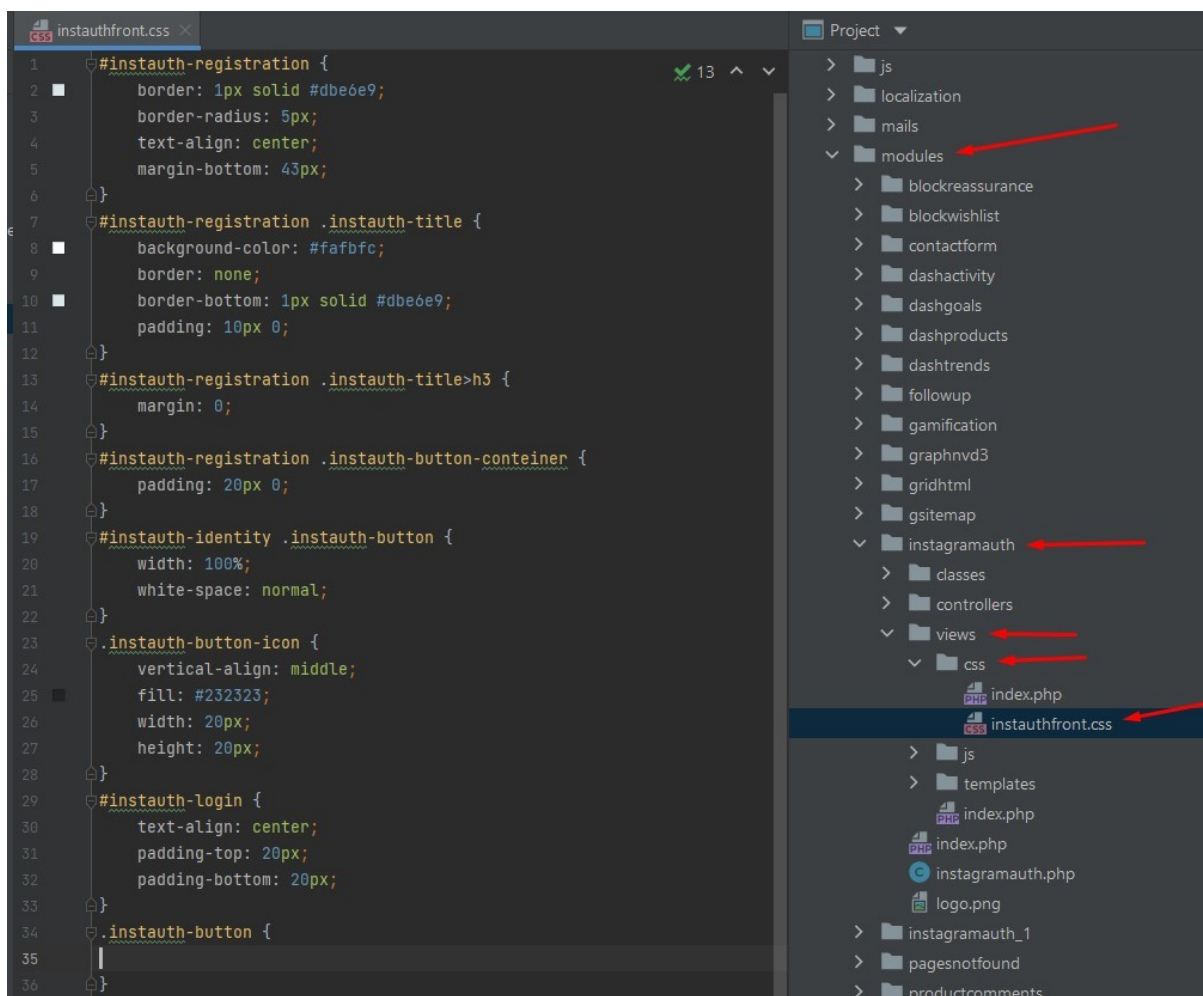
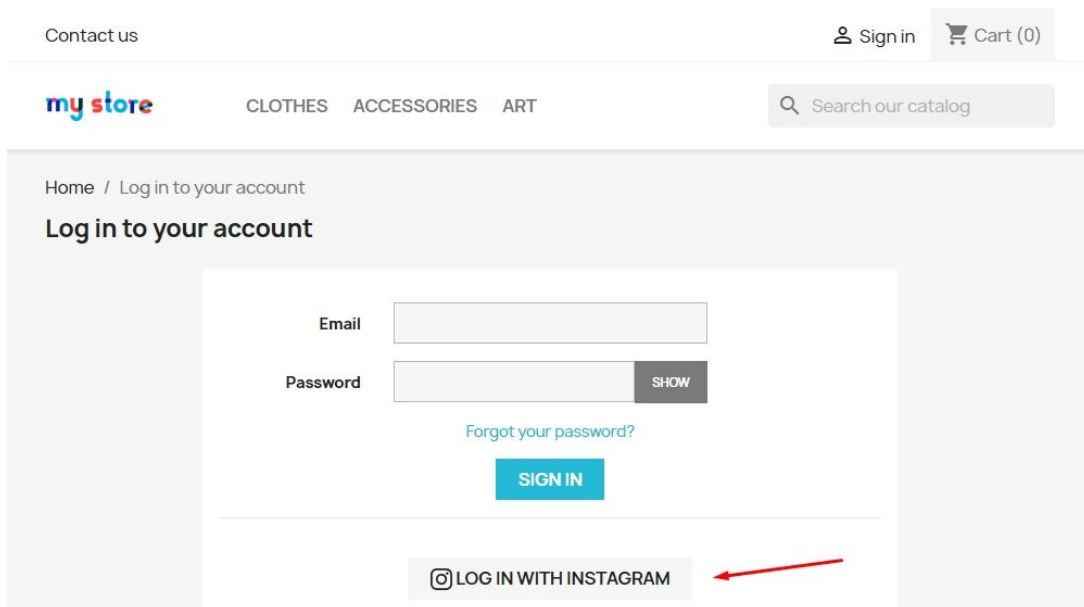
Data Deletion Request URL `https://[YOURDOMAIN.COM]`

**User Token Generator**

Generate long-lived access tokens for Instagram Testers of this app. Tokens can only be generated for accounts. Refer to our developer documentation for more information. Discard Save changes

## Setting the CSS styles for the button:

- The style file is here:  
/modules/instagramauth/views/css/instaauthfront.css



## Workflow cases:

1. When the user is not logged in and clicks on the "Log in with Instagram" button for the first time on the Login page or on the Registration page:

- after clicking on the "Log in with Instagram" button, the user is redirected to the Instagram page where he needs to confirm his consent to sending his data. After confirmation, he will be redirected to his user account on your website.

Contact us

my store CLOTHES ACCESSORIES ART

Search our catalog

SAMPLE 3  
EXCEPTEUR OCCAECAT  
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Contact us

Sign in Cart (0)

my store CLOTHES ACCESSORIES ART

Search our catalog

Home / Log in to your account

Log in to your account

Email

Password

SHOW

Forgot your password?

SIGN IN

LOG IN WITH INSTAGRAM

No account? Create one here

Get our latest news and special sales

Your email address

SUBSCRIBE


You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.



Home / Create an account

## Create an account

Register or login with you Instagram account:

 LOG IN WITH INSTAGRAM

Already have an account? [Log in instead!](#)

**Social title** ☐ Mr. ☐ Mrs.

**First name**

Only letters and the dot (.) character,  
followed by a space, are allowed.

# Instagram

You previously connected Prestashop Inst Auth to  
your Instagram account.

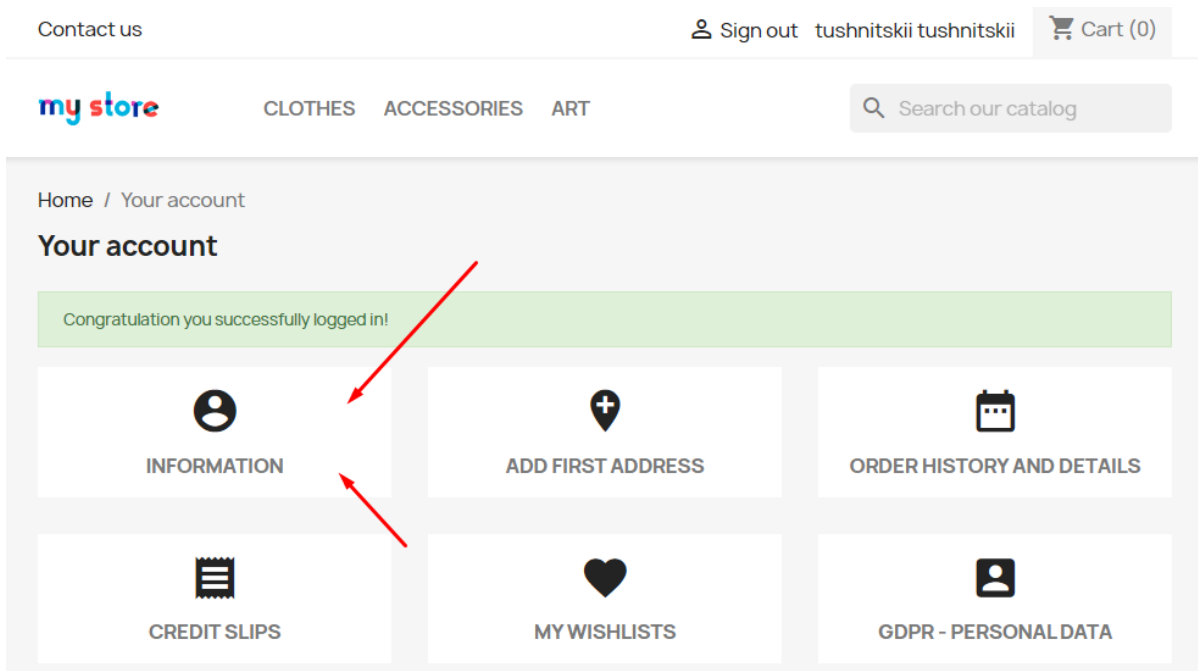
Would you like to continue sharing information about  
**User Name?**

Don't Allow

Allow

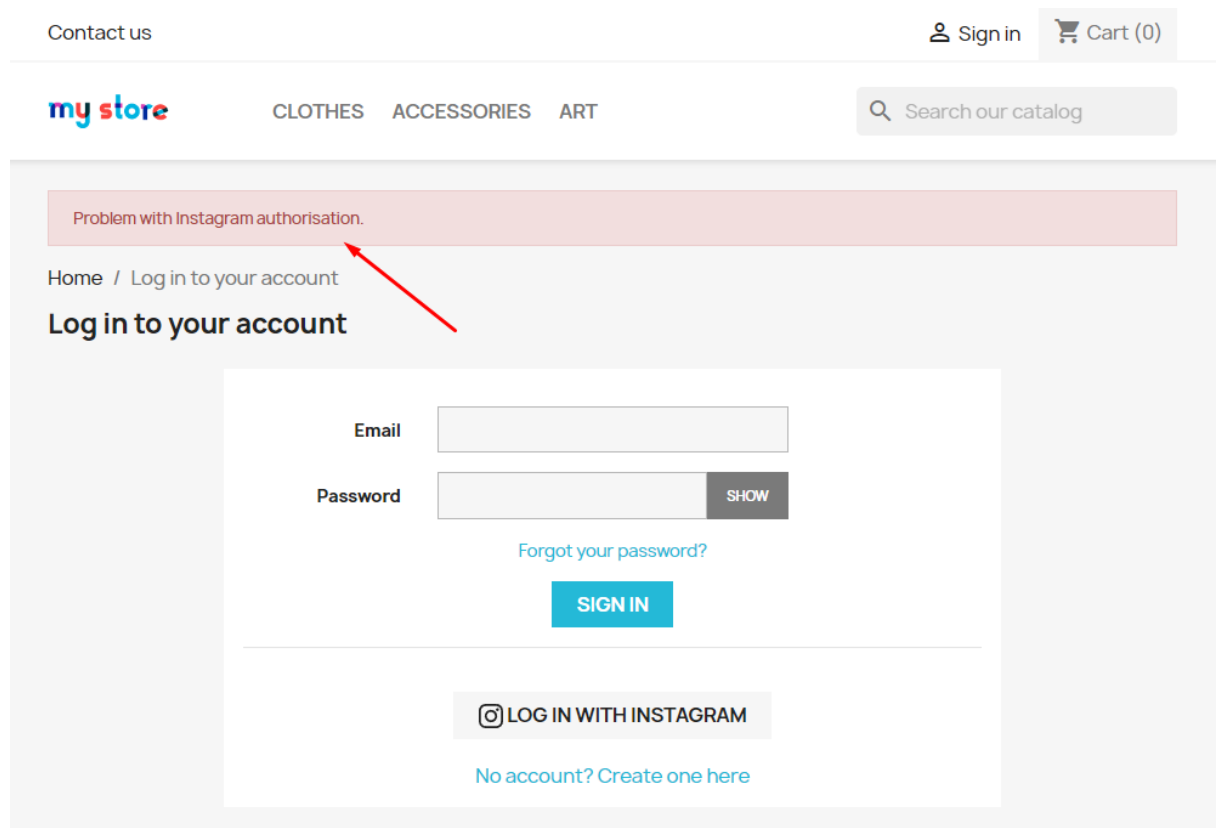
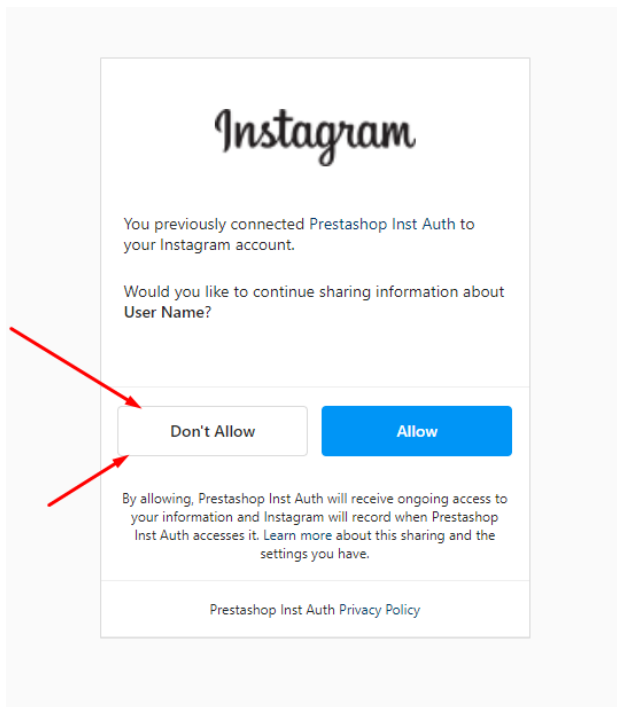
By allowing, Prestashop Inst Auth will receive ongoing access to  
your information and Instagram will record when Prestashop  
Inst Auth accesses it. [Learn more about this sharing and the  
settings you have.](#)

[Prestashop Inst Auth Privacy Policy](#)



- the new customer account is created:

- then the user's Instagram account is linked to the created customer account.
- if the user canceled the transfer of his data on the Instagram page, he will be returned to your site and see a message about an authorization error.



2. When the user is not logged in but has previously registered with Instagram, clicks the "Log in with Instagram" button on the Login page or on the Registration page:

- after clicking on the "Log in with Instagram" button, user is redirected to the Instagram page where he needs to confirm his consent to sending his data. After confirmation, he will be transferred to his user account on your website.

The image displays two screenshots of a web application interface. The top screenshot shows the 'my store' header with a 'Sign in' button and a shopping cart icon. The bottom screenshot shows the 'Log in to your account' page with a 'LOG IN WITH INSTAGRAM' button. Red arrows indicate the flow from the 'Sign in' button to the login page and then to the 'LOG IN WITH INSTAGRAM' button.

my store CLOTHES ACCESSORIES ART Search our catalog

SAMPLE 3 EXCEPTEUR OCCAECAT

Contact us Sign in Cart (0)

Home / Log in to your account

Log in to your account

Email Password SHOW

Forgot your password?

SIGN IN

LOG IN WITH INSTAGRAM

No account? Create one here

Get our latest news and special sales

Your email address

SUBSCRIBE

You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.

Home / Create an account

## Create an account

Register or login with you Instagram account:

LOG IN WITH INSTAGRAM

Already have an account? [Log in instead!](#)

**Social title** ☐ Mr. ☐ Mrs.

**First name**

Only letters and the dot (.) character, followed by a space, are allowed.

# Instagram

You previously connected Prestashop Inst Auth to your Instagram account.

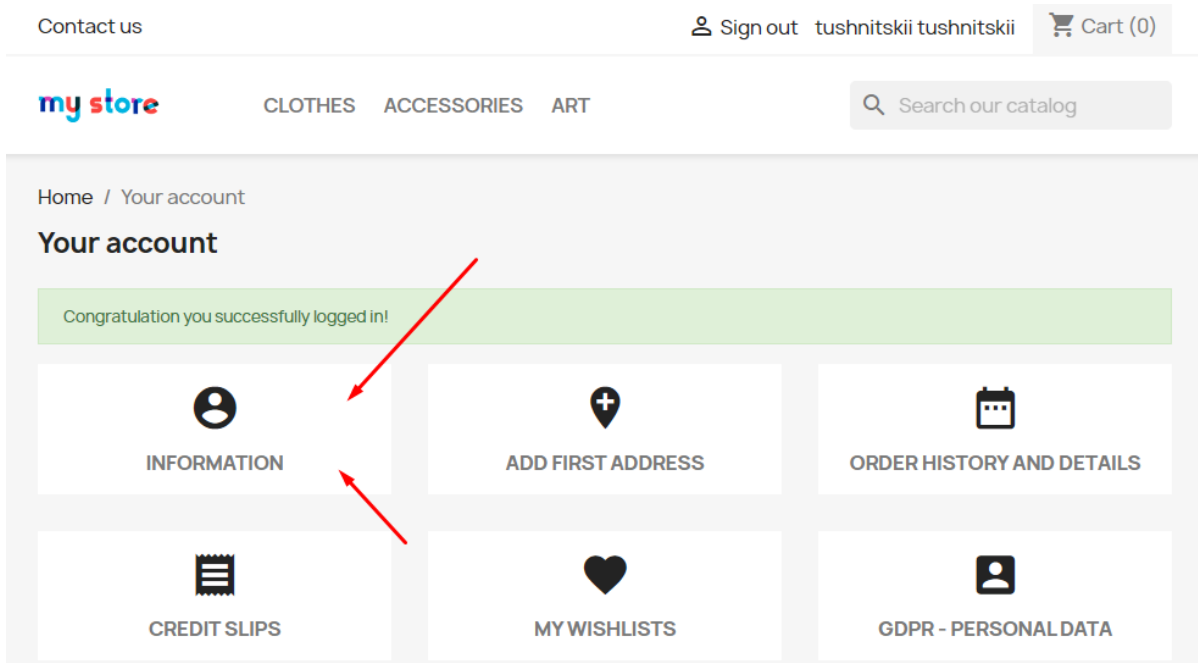
Would you like to continue sharing information about **User Name**?

Don't Allow

Allow

By allowing, Prestashop Inst Auth will receive ongoing access to your information and Instagram will record when Prestashop Inst Auth accesses it. [Learn more about this sharing and the settings you have.](#)

[Prestashop Inst Auth Privacy Policy](#)



### 3. When the user is logged:

- the user can unlink or link his Instagram account in his personal account on the "Your personal information" page:

Home / Your account / Your personal information

## Your personal information

**Social title** ☐ Mr. ☐ Mrs.

**First name**   
Only letters and the dot (.) character, followed by a space, are allowed.


**Last name**   
Only letters and the dot (.) character, followed by a space, are allowed.

**Email**

**Password**  **SHOW**

**New password**  **SHOW** Optional

**Birthdate**   
(E.g.: 05/31/1970) Optional

 **DISCONNECT YOUR INSTAGRAM ACCOUNT**  
If you disconnect your Instagram account, you may no longer be able to log in to this site.

[Contact us](#)
[Sign out](#) xxxxxxxxxx
 [Cart \(0\)](#)

[my store](#)
[CLOTHES](#)
[ACCESSORIES](#)
[ART](#)

[Home](#) / [Your account](#) / [Your personal information](#)

### Your personal information

Social title

☐ Mr.
 ☐ Mrs.

First name

Only letters and the dot (.) character, followed by a space, are allowed.

Last name

Only letters and the dot (.) character, followed by a space, are allowed.

Email

Password

SHOW

New password

SHOW

Optional

Birthdate

(E.g.: 05/31/1970)

Optional

**CONNECT INSTAGRAM ACCOUNT FOR QUICK LOGIN**

☐ Receive offers from our partners
 ☐ I agree to the terms and conditions and the privacy policy
 ☐ Sign up for our newsletter  
You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.

#### 4. When the user unlinked his Instagram account:

- if the user logs in again using Instagram, the connection of Instagram to the existing customer account will be restored.
- if the user created a new customer account using the standard method and linked his Instagram account to it, the previous customer's account will be deleted in case there was not indicated email in it. In case the previous account has an email, it will remain active in PrestaShop, so there will be 2 accounts in total: previous without Instagram connection and the new one with the Instagram connection.

#### 5. When deleting a customer account:

- in case the customer's account is deleted from Prestoshop, the connection to Instagram account of this customer will be deleted from the database.

#### 6. When changing the module settings on the configuration page in the admin panel:

- if **Instagram App ID** or **Instagram App Secret** is changed to other values, all bindings of customers' accounts to Instagram that were made earlier will be lost.
- if **Instagram App ID** or **Instagram App Secret** is entered incorrectly or the Instagram application is not configured properly, then when trying to authenticate through Instagram, the user will be redirected to the Instagram page where he will see an error:

PrestaShop 8.0.1 Quick Access Search

Modules / instagramauth / Configure

### Configure

Instagram authentication

Back Translate Manage hooks

#### Instagram APP Basic Display Settings

\* Instagram App ID wrong id

\* Instagram App Secret wrong secret

Save

Valid OAuth Redirect URIs:  
[https://\[YOURDOMAIN\]/module/instagramauth/redirect](https://[YOURDOMAIN]/module/instagramauth/redirect)

Deauthorize callback URL:  
[https://\[YOURDOMAIN\]/module/instagramauth/delete](https://[YOURDOMAIN]/module/instagramauth/delete)

Dashboard

SELL

- Orders
- Catalog
- Customers
- Customer Service
- Stats

IMPROVE

- Modules
- Design
- Shipping
- Payment
- International

CONFIGURE

- Shop Parameters
- Advanced Parameters

https://www.instagram.com/oauth

instagram.com/oauth/authorize?client\_id=wrong%

```
{
  "error_type": "OAuthException",
  "code": 400,
  "error_message": "You must include a valid client_id,
  response_type, and redirect_uri parameters"
}
```



# Passwordless login with Google Passkeys

Tool

Passkeys by Google are a safer and easier alternative to passwords. **Users** and **Admins** can log in with a **biometric sensor** (such as a fingerprint or facial recognition), **PIN**, or pattern, freeing them from having to remember and manage passwords.

## Benefits for Merchants

- **Passkeys by Google security and reliability**
- You do **NOT** need any Google accounts
- **Biometric** sensor (such as a **fingerprint** and **facial** recognition) or **PIN** code **login** without entering a password every time
- Works for Android, iOS, Windows and any other devices with a Biometric sensor or PIN
- Most modern devices (smartphones, tablets and laptops) support
- Increased **site usability** - simplified authorization allows your **customers to log in quickly and easily**
- Eliminates the problem that your customers forget their login or password - they will be able to log in using the device authorization method
- **Admin** and **store managers** can also easily log in to the admin panel

## Benefits for customers

- Eliminates one of the biggest problems for users – using a login and password every time
- Users should not remember their login and password anymore
- Makes the account authorization quick and easy

## Features

- Creating a Google Passkey for login both for admin and customers
- Authorization using Google Passkey
- **Biometric** sensor (such as a **fingerprint** and **facial** recognition) or **PIN** code **login**
- Authorization using a Passkey on the backend for admins and managers

### 1. Creating a Paykey by user (customer)

The first step is to create a new account or log in to an existing one by entering a login and password:

The screenshot shows the top navigation bar of a website with links for 'Contact us', 'English', 'Sign in', and 'Cart (0)'. Below this is a search bar with the text 'Search our catalog'. The main content area has a breadcrumb 'Home / Log in to your account' and a heading 'Log in to your account'. The login form contains an 'Email' field with 'example@mail.com', a 'Password' field with masked characters and a 'SHOW' button, a 'Forgot your password?' link, and a blue 'SIGN IN' button. Red arrows point from the 'Sign in' link in the header to the 'Sign in' button in the form, and from the 'Email' and 'Password' fields to the 'SIGN IN' button.

Home / Create an account

## Create an account

Already have an account? [Log in instead!](#)

**Social title** ☒ Mr. ☐ Mrs.

**First name**   
Only letters and the dot (.) character, followed by a space, are allowed.

**Last name**   
Only letters and the dot (.) character, followed by a space, are allowed.

**Email**

**Password**  [SHOW](#)

**Birthdate**  Optional  
(E.g.: 05/31/1970)

☐ Receive offers from our partners

☒ Customer data privacy  
*The personal data you provide is used to answer queries, process orders or allow access to specific information. You have the right to modify and delete all the personal information found in the "My Account" page.*

☐ Sign up for our newsletter  
*You may unsubscribe at any moment. For that purpose, please find our contact info in the legal notice.*

☒ I agree to the terms and conditions and the privacy policy

[SAVE](#)

Open the user's account and click the "Create a passkey" button:

Contact us English Sign out John Doe Cart (0)

**my store** CLOTHES ACCESSORIES ART Search our catalog

Home / Your account

## Your account

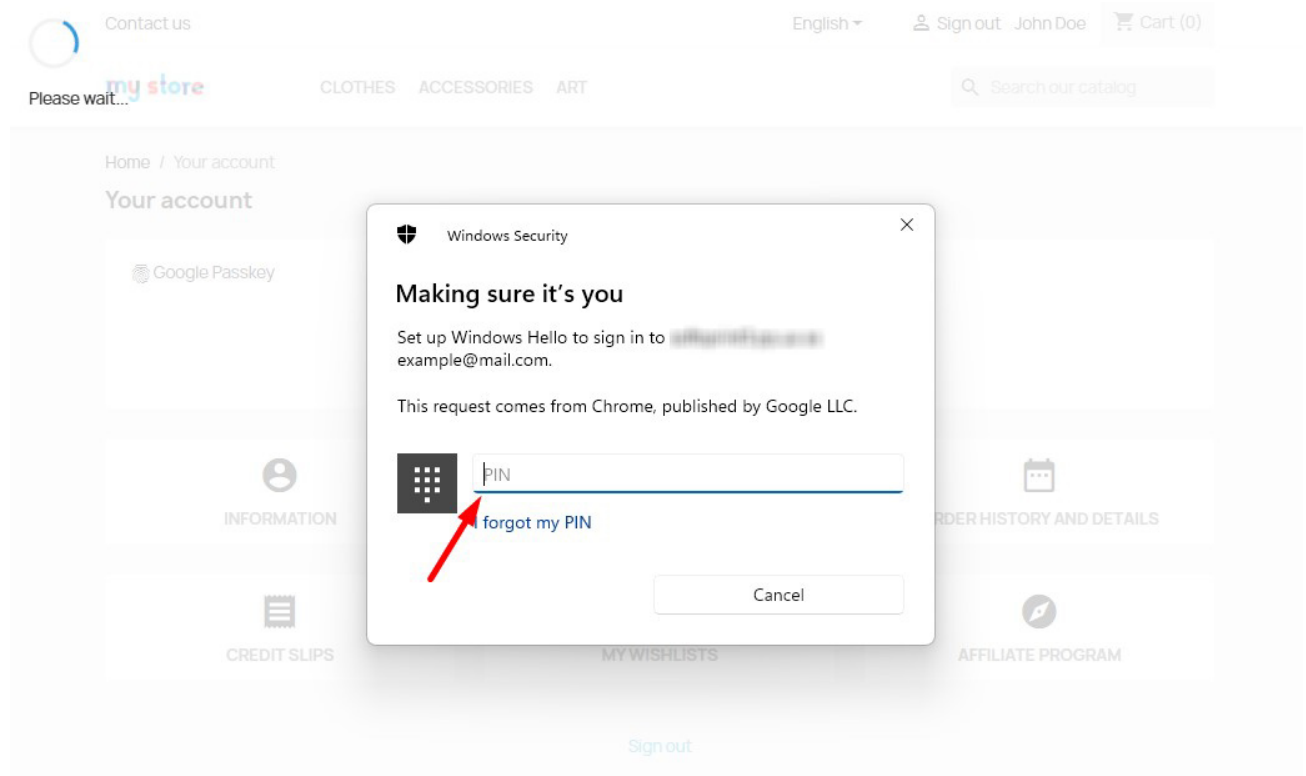
Google Passkey

You can create a Google Passkey for quick and easy login

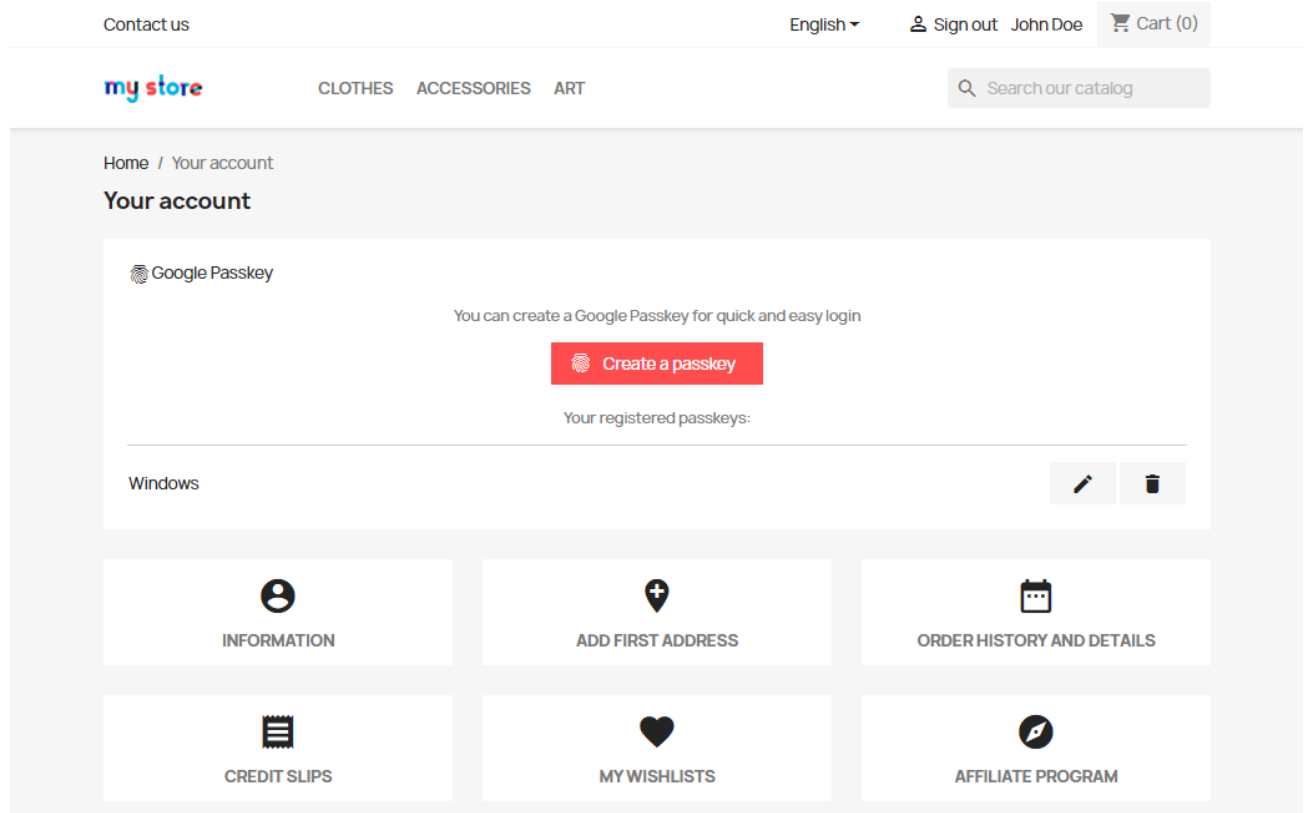
[Create a passkey](#)

INFORMATION ADD FIRST ADDRESS ORDER HISTORY AND DETAILS

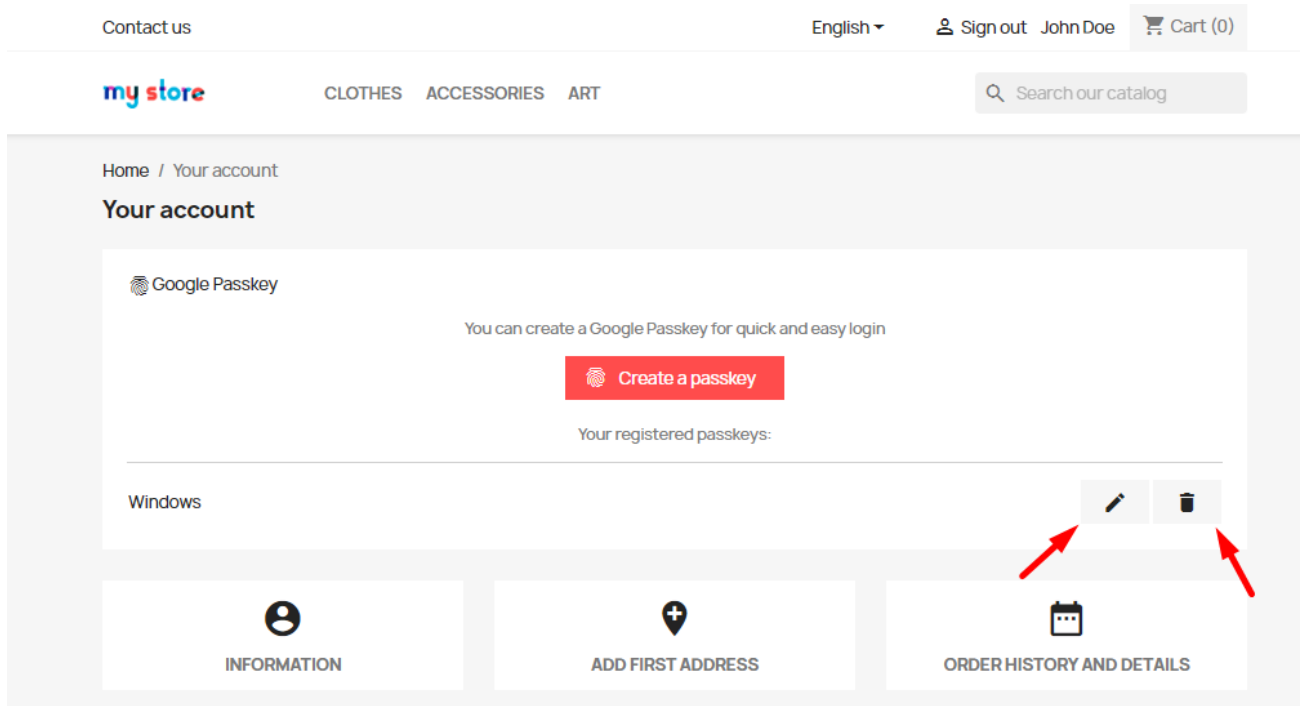
Use the authorization method configured on your device (Windows OS on example below):



After that, the passkey will be generated and it will appear in the table under the button:

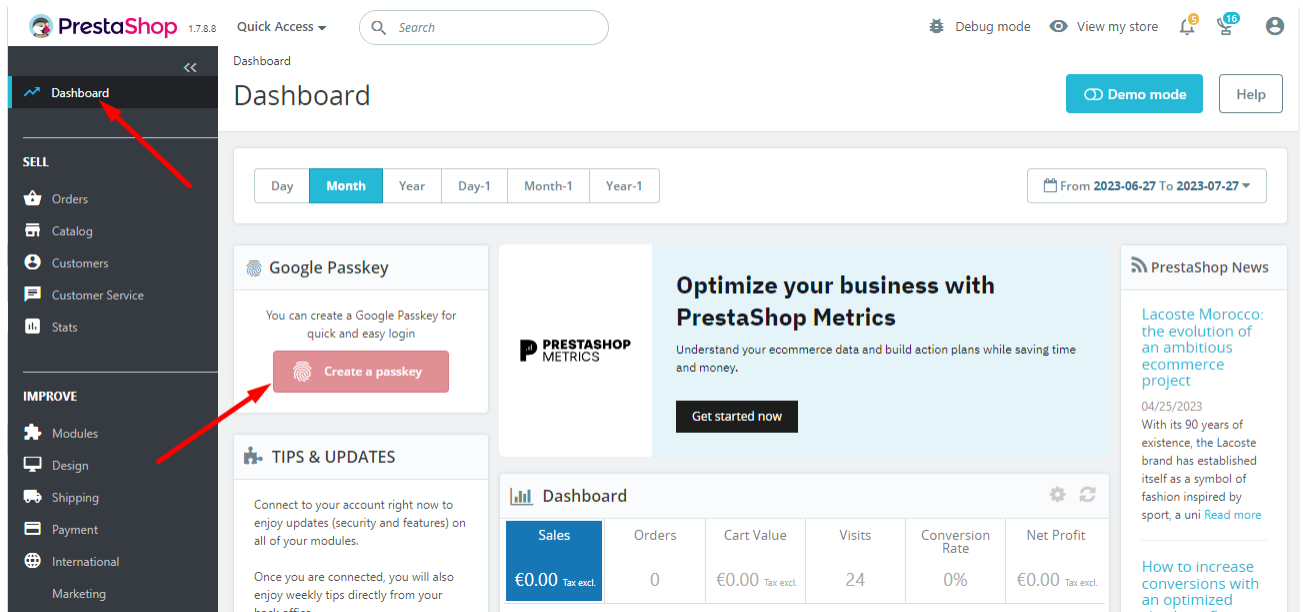


You can rename or delete a key using the **edit** or **delete** buttons:

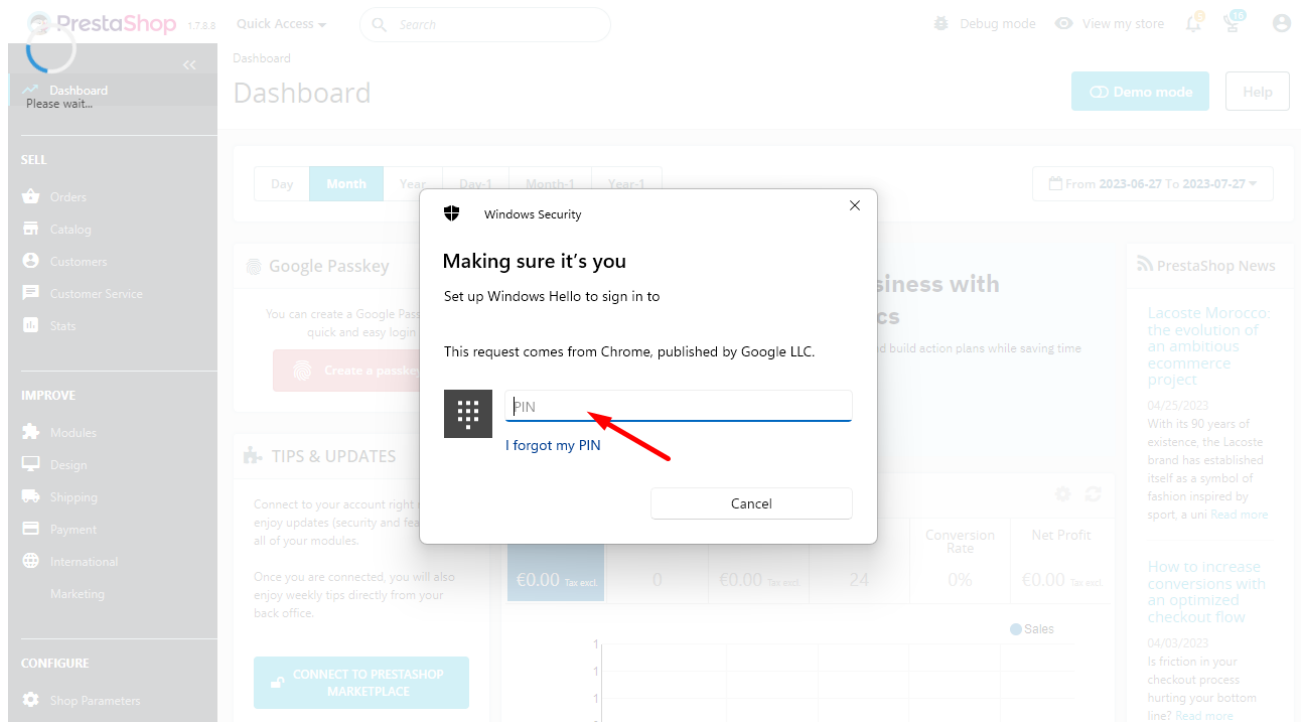


## 2. Creating a key for the administrator

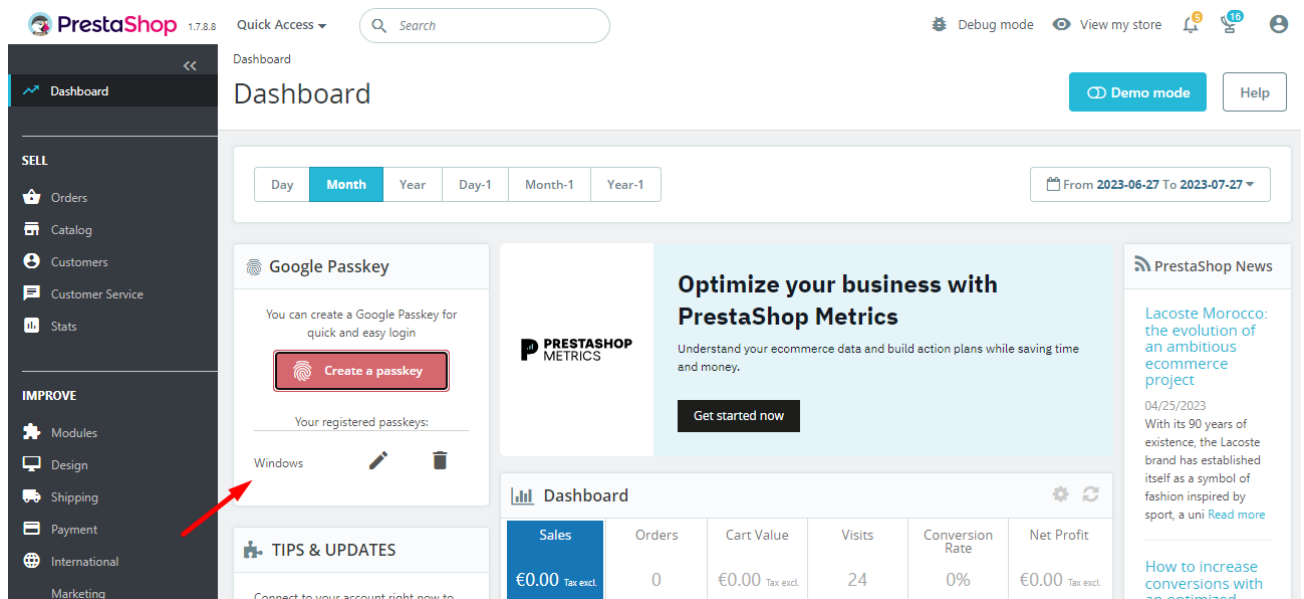
In the admin panel, go to the **Dashboard** page and click the **Create a passkey** button:



Use the authorization method configured on your device:



After that, the key will be generated and it will appear in the table under the button:



You can rename or delete a key using the **edit** or **delete** buttons:

**PrestaShop** 1.7.8.8 Quick Access  Debug mode View my store

Dashboard

Dashboard

Day Month Year Day-1 Month-1 Year-1 From 2023-06-27 To 2023-07-27

**Google Passkey**

You can create a Google Passkey for quick and easy login

[Create a passkey](#)

Your registered passkeys:

Windows

**TIPS & UPDATES**

Connect to your account right now to enjoy updates (security and features) on all of your modules.

**PRESTASHOP METRICS**

**Optimize your business with PrestaShop Metrics**

Understand your ecommerce data and build action plans while saving time and money.

[Get started now](#)

**Dashboard**

Sales	Orders	Cart Value	Visits	Conversion Rate	Net Profit
€0.00 Tax excl.	0	€0.00 Tax excl.	24	0%	€0.00 Tax excl.

1 | Sales

**PrestaShop News**

**Lacoste Morocco: the evolution of an ambitious ecommerce project**

04/25/2023

With its 90 years of existence, the Lacoste brand has established itself as a symbol of fashion inspired by sport, a uni [Read more](#)

[How to increase conversions with an optimized checkout flow](#)

04/03/2023

### 3. Authorization using Google Passkey

Go to the page with the authorization form and click on the Email input field. A list of saved options for authorization will appear. There will be Google passkey among them - click on it:

Contact us English Sign in Cart (0)

**my store** CLOTHES ACCESSORIES ART

Home / Log in to your account

**Log in to your account**

Email

Password  [SHOW](#)

[Forgot your password?](#)

[SIGN IN](#)

[No account? Create one here](#)

example@mail.com Use Windows Hello

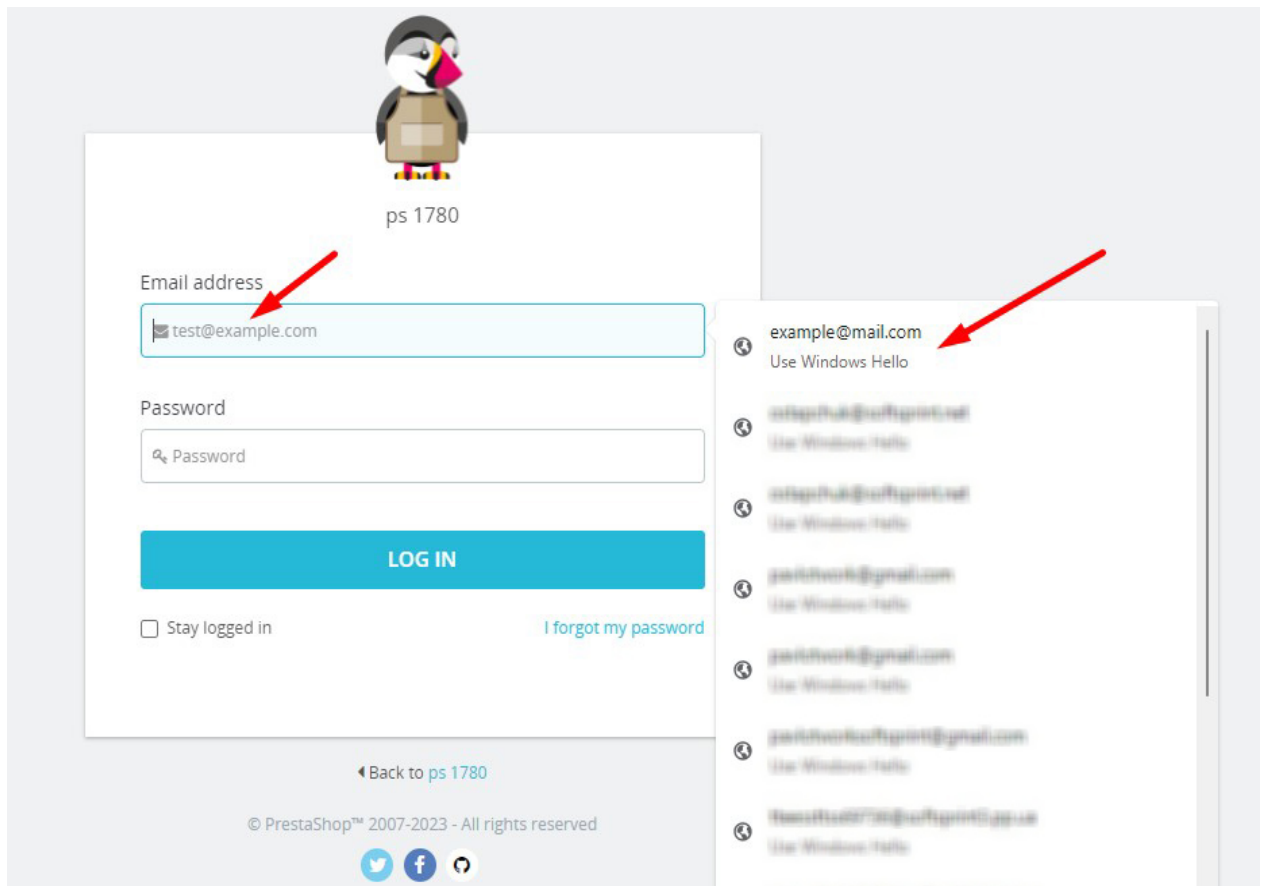
example@mail.com Use Windows Hello

example@mail.com Use Windows Hello

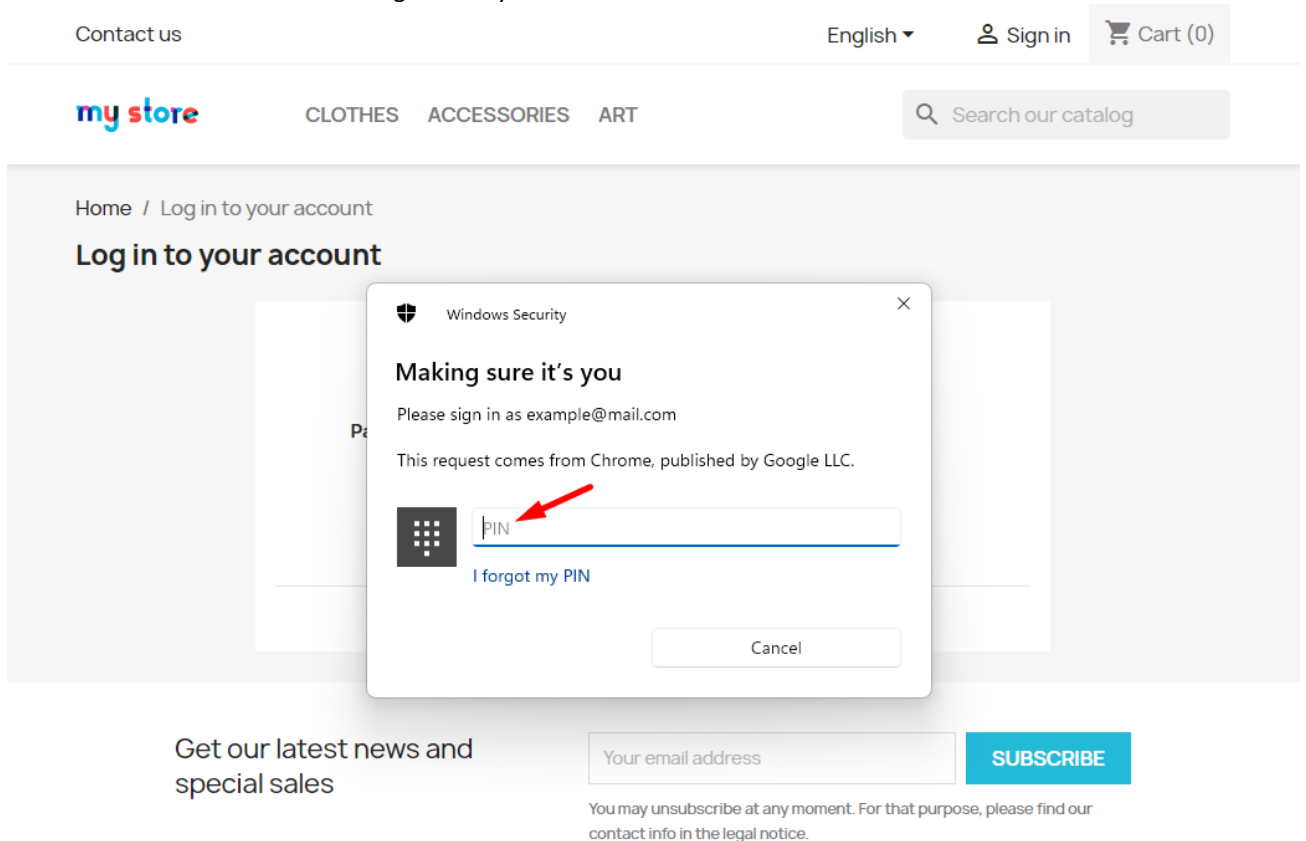
example@mail.com Use Windows Hello

example@mail.com Use Windows Hello

example@mail.com Use Windows Hello

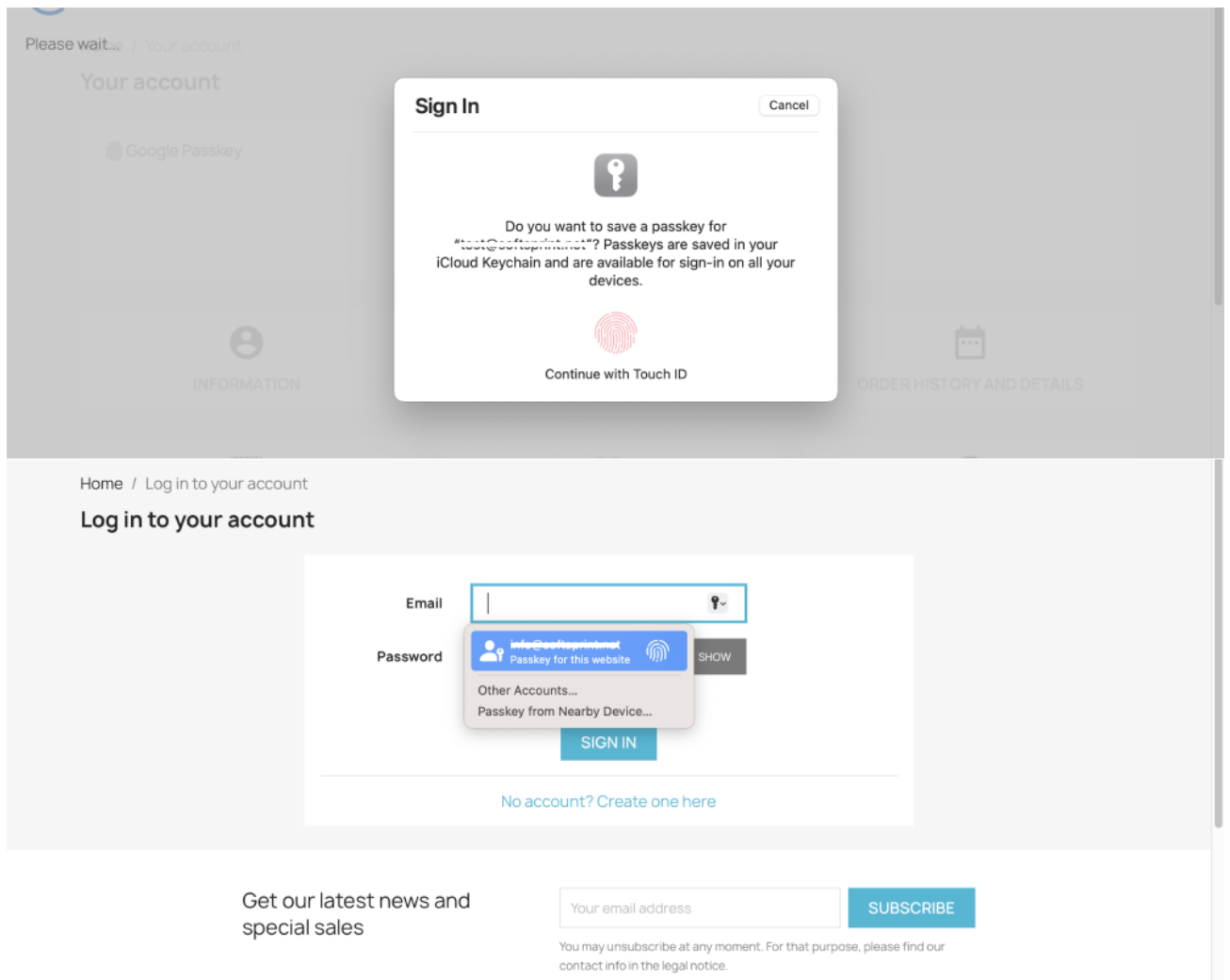


Use the authorization method configured on your device:



Wait for the operation to complete and you will be successfully authorized and redirected to the target page!

MAC OS example:





## Ping services

### Tool

Improves indexing of your shop by notifying popular ping services about the new products and pages in your store. Speeds up store indexing and improves SEO.

#### Benefits for Merchants

- ping services speed up site indexing and promote it higher in search results;
- new pages and products will get traffic higher;
- no need to use manual submissions in each individual ping service – module sends bulk pings;
- store gets automatic fast backlinks indexing by search engine bots.

#### Benefits for customers

- customers can find shop content more often in search results;
- customers can find shop and its products easier due to faster indexing by search engines;
- backlinks from ping services will provide extra promotion of the store pages and products.

#### Features

- admin can use any ping services he wants by adding their list in module settings;
- admin can notify ping services by selecting necessary products or categories using checkboxes or directly from the product or category page while editing it;
- module sends pings automatically after admin adds content.

#### Module settings

##### 1. “Configuration” tab

Adding new ping services:

Quick Access ▾

Modules / pingservices / [Configure](#)

**Configure**  
Ping services

[Back](#) [Tr](#)

**Information about responses:**

- 32300 transport error - could not open socket: it is a permission error it could be because you are trying to listen to a system reserved port that you are trying to open is actually invalid.
- 32300 transport error - HTTP status code was not 200: typically this error means that the production server was unsuccessful in communicating. If authentication is in place with no exception for the production server, there are routing or DNS issues preventing the request from reaching the server

**CONFIGURATION** [LOGS](#)

Notify ping services automatically about the new products or pages publishing  
☐ Disabled

\* Ping services

[SAVE](#)

- **Switcher (Enables/Disabled)** – notify ping services automatically about the new products or pages publishing

- **Ping services** – ping services list which will be informed
- **Save** – save data in database

## 2. “Logs” tab

Logs table of ping services:

Quick Access ▾

Modules / pingservices / [Configure](#)

### Configure

Ping services

[Back](#) [Tr](#)

**Information about responses:**

- 32300 transport error - could not open socket: it is a permission error it could be because you are trying to listen to a system reserved port that you are trying to open is actually invalid.
- 32300 transport error - HTTP status code was not 200: typically this error means that the production server was unsuccessful in communicating. If authentication is in place with no exception for the production server, there are routing or DNS issues preventing the request from reaching the server

**CONFIGURATION** **LOGS**

#### Logs

Id	Name	Service	Response
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	Legal Notice	http://rpc.pingomatic.com	Failed basic XML-RPC ping for "http://rpc.pingomatic.com": -32300->transport error: could not open socket
3	Terms and conditions of use	http://rpc.pingomatic.com	Failed basic XML-RPC ping for "http://rpc.pingomatic.com": -32300->transport error: could not open socket
9	Art	http://rpc.pingomatic.com	Failed basic XML-RPC ping for "http://rpc.pingomatic.com": -32300->transport error: could not open socket
6	Accessories	http://rpc.pingomatic.com	Failed basic XML-RPC ping for "http://rpc.pingomatic.com": -32300->transport error: could not open socket

- **Id** – id of product
- **Name** – name of the product
- **Service** – name of ping service that was notified
- **Response** – response that ping service send back
- **Time** - time the ping was send
- **Status** – status of response

## Other remarks

Ping services directly from catalog:

Quick Access ▾

Catalog > [Products](#)

### Products

[New product](#)

[Filter by categories](#) ▾ [Bulk actions](#) ▾ [Notify ping services](#)

☐ Select all

ID ▾	Image	Name	Reference	Category	Price (tax excl.)	Price (tax incl.)
<input type="text" value="MI"/> <input type="text" value="Mz"/>	<input type="text" value="Search name"/>	<input type="text" value="Search ref."/>	<input type="text" value="Search category"/>	<input type="text" value="MI"/> <input type="text" value="Mz"/>		
<input type="checkbox"/> 22		advanced membership		Memberships	€100.00	€120.00
<input type="checkbox"/> 21		basic membership		Memberships	€50.00	€60.00


Ping sites directly from product page:

re, custom

Debug mode View my shop

ug Standard prod en Sales Product list Help

ies Shipping Pricing SEO Options

 Cover

Combinations

☒ Simple product  
☐ Product with combinations

Reference

demo\_14

Quantity

300

Advanced settings in [Quantities](#)

Price

Save Duplicate Go to catalog Add new product **Notify ping services**

Ping sites directly from categories page:

Quick Access Search (e.g.: product reference, custom)

Catalog > Categories

## Categories

Add new category

Disabled Categories 0 Empty Categories 1 Top Category 30 DAYS

Home Edit

Categories (5)

Bulk actions **Notify ping services**

ID	Name	Description	Positic
<input type="checkbox"/> Search ID	<input type="text" value="Search name"/>	<input type="text" value="Search description"/>	<input type="text" value="Sea"/>
<input type="checkbox"/> 3	Clothes	Discover our favorites fashionable discoveries, a selection of cool items to integrate in your wardrobe. Compose a unique style with personality which	
<input type="checkbox"/> 6	Accessories	Items and accessories for your desk, kitchen or living room. Make your house a home with our eye-catching designs.	
<input type="checkbox"/> 9	Art	Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.	
<input type="checkbox"/> 10	Memberships		

Ping sites directly from edit category page:

on
View my shop

Recommended Modules and ServicesHelp

0 of 160 characters used (recommended)

Meta keywords

Add tag

en

To add tags, click in the field, write something, and then press the "Enter" key. Invalid characters: <>=#{}.

\* Friendly URL

art

en

Only letters, numbers, underscore ( \_ ) and the minus ( - ) character are allowed.

\* Group access

☐ Select all

☒ Visitor

☒ Guest

☒ Customer

Mark all of the customer groups which you would like to have access to this category.

You now have three default customer groups.

**Visitor** - All people without a valid customer account.

**Guest** - Customer who placed an order with the guest checkout.

**Customer** - All people who have created an account on this site.

Notify ping services

Save

Ping sites directly from pages table:

Quick Access

Search (e.g.: product reference, custom

Design > Pages

Add new page category
Add new page

Home

Categories (0)

No records found

Pages in category "Home" (6)

Bulk actions

Notify ping services

ID	URL	Title	Meta title	Position
ID	URL	Title	Meta title	Position
<input type="checkbox"/> 1	delivery	Delivery		
<input type="checkbox"/> 2	legal-notice	Legal Notice		
<input type="checkbox"/> 3	terms-and-conditions-of-use	Terms and conditions of use		
<input type="checkbox"/> 4	about-us	About us		

Ping sites directly from edit page form:

View my shop

Help

Recommended Modules and Services

Only letters and the hyphen (-) character are allowed.

En

Uk

<>

A

**B**

*I*

U

Paragraph

Shipments and returns

Your pack shipment

Packages are generally dispatched within 2 days after receipt of payment and are shipped via UPS with tracking and drop-off without signature. If you prefer delivery by UPS Extra with required signature, an additional cost will be applied, so please contact us before choosing this method. Whichever shipment choice you make, we will provide you with a link to track your package online.

Shipping fees include handling and packing fees as well as postage costs. Handling fees are fixed, whereas transport fees vary according to total weight of the shipment. We advise you to group your items in one order. We cannot group two distinct orders placed separately, and shipping fees will apply to each of them. Your package will be dispatched at your own risk, but special care is taken to protect fragile objects.

Boxes are amply sized and your items are well-protected.

904 of 21844 characters allowed

search engines

No

Displayed

Yes

Notify ping services

Save and preview

Save

Quick Access ▾

Modules / pingservices / Configure

Configure Ping services

Back

Tr...

?

Information about responses:

- 32300 transport error - could not open socket: it is a permission error it could be because you are trying to listen to a system reserved port that you are trying to open is actually invalid.
- 32300 transport error - HTTP status code was not 200: typically this error means that the production server was unsuccessful in communicating. authentication is in place with no exception for the production server, there are routing or DNS issues preventing the request from reaching the request from reaching the server

CONFIGURATION

LOGS

Logs

Id	Name	Service	Response
0	Main page	http://blo.gs/ping.php	Failed basic XML-RPC ping for "http://blo.gs/ping.php": -32700->parse error, not well formed
0	Main page	http://rpc.weblogs.com/RPC2	Failed basic XML-RPC ping for "http://rpc.weblogs.com/RPC2": -32300->transport error - could not open socket
0	Main page	http://www.blogdigger.com/RPC2	Failed basic XML-RPC ping for "http://www.blogdigger.com/RPC2": -32300->transport error - HTTP status code was not 200 HTTP/1.1 403 Forbidden
0	Main page	http://ping.feedburner.com	1We were unable to process your ping. You must ping with a URL that exactly matches the channel link (RSS) or alternate link (Atom) in your top level feed element pointing back to your website (e.g http://myblog.blogspot.com/), or use your feed URL (e.g. http://feeds.feedburner.com/myurl).
0	Main page	http://rpc.pingomatic.com	Pings being forwarded to 3 services!
0	Main page	http://rpc.twingly.com	1No URL to ping.