

Multi-tool

Prestashop module
v. 1.0.1

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Compatibility

PrestaShop 1.7.6 - 8.2.1

Goal

Versatile suite of tools and instruments for extending both Front Office and Back Office functionalities, improving user experience and expanding admin options with powerful management opportunities

Benefits for Merchants

- Multi-tool is an **“all-in-one” set** that contains tools that will help solve a wide variety of tasks and boost your PrestaShop store's performance! It's like a **Swiss army knife for the Prestashop admin** – must have!
- With each subsequent version release of the “Multi-tool” module, **the number of tools will increase** and you'll be allowed to enable some and disable others inside the module, just like in a real multi-tool.
- **You don't have to pay anything extra** - you'll always **get new tools inside** with every module update **for free!**
- **Unlock the full potential of your PrestaShop store** with the “Multi-tool” module. Streamline your operations, enhance your customer experience, and drive your sales to new heights.
- **Save time and effort with a suite of tools** designed to make your administrative tasks more efficient & improve your store's usability and attractiveness, leading to higher customer satisfaction and repeat purchases.

Benefits for customers

- Customers will appreciate the quality of your store, the accuracy and relevance of the data in it (products management, etc), the speed of loading the site and many additional functions that are simply absent in competing stores!
- “Multi-tool” is a combiner of possibilities that you can connect or disconnect from the number of available tools. Stay ahead of the competition with cutting-edge features that keep your store modern and efficient!

Features

- “Multi-tool” is a universal set of tools that you can enable or disable as needed. For example, you can activate only **“Add to cart redirect”** tool and others will remain disabled. Tomorrow you will need the **“Products cleaner”** tool - no problem, you just activate it in the module and use for free! You can activate all the tools and use them all at the same time - you do NOT pay anything extra!
- To enable any tool, you do not need to download anything or log in - just click on the "Activate" button in the list of available module tools. All of them are immediately in the “Multi-tool” module and can be accessed at any time.

- With each new release of the “Multi-tool” module, more and more tools will appear in it. All of them are free! You only need to purchase the module once and receive updates forever.

Installation:

- Upload the module through the Backoffice (Modules > Upload a module)
- Hit Install it and enter the configuration
- Install the necessary tool

The screenshot shows the PrestaShop 8.1.3 backoffice interface. The top navigation bar includes the PrestaShop logo, version 8.1.3, a search bar, and a notification icon. The left sidebar contains various menu items categorized into 'SELL', 'IMPROVE', 'ELEGANTAL', 'CONFIGURE', 'MORE', 'MULTI-TOOL', and 'CHATGPT BLOG'. The main content area is titled 'Multi-Tool' and displays a list of components available for installation. Each component includes a logo, a name, a version number, a description, and an 'Install' button.

Logo	Name/Description	Install
	Custom Product Labels Version: 1.0.2 Allows to create and display custom labels and stickers on product images so they will become more visible and attractive for buyers. Label can show different information (discounts, novelty, popularity, sales, etc.).	Install
	Affiliate Program with Referrals & Promotional Links (URLs) Version: 1.0.1 Increases your store sales via extra traffic from affiliate links placed by referrals anywhere: social networks or sites! Each your referral will be able to generate unique URLs to categories or pages and control the statistics of conversion and sales	Install
	Add to Cart Redirect Version: 2.0.1 Adds a redirect link to the “Add to cart” button on product page, so the store visitor will be redirected to the appropriate URL instead of the native PrestaShop checkout process. Store admin can set individual link per each product.	Install
	Products Cleaner Version: 1.0.1 Clears your store from out of date products, quantity of which is equal to zero in the stock and which were sold more than the defined period of time. You can specify a “after sale period” and run store cleanup manually or regularly using cron	Install

Custom Product Labels

Tool

Creates and displays custom labels and stickers on product images so they will become more visible and attractive for buyers. Label can show different information (discounts, novelty, popularity, sales, etc.).

Benefits for Merchants

- informative admin-page with a list of all created labels and the ability to filter and quickly disable or delete them
- creation of an unlimited number of labels with individual settings
- 4 conditions of labels displaying:
 1. Special offer - for all discounted products
 2. New products - for new products
 3. Best sellers - sales leaders
 4. Manual products - manual selection of the desired product
- disable the display of standard PrestaShop stickers
- separate settings for each language:
 1. ability to disable display for a specific language
 2. icon type (no icon / choose from the standard ones / upload your own image / Font Awesome icon - more than 700 pieces)
 3. add any text
 4. choose a position (in any corner or in center)
 5. customize your styles

Benefits for customers

- attractive products presentation with actual labels of sales and much more;
- visual filtering of products by labels/stickers with discounts and much more;
- feeling of vivid and live store with individual approach

Features

- admin can design any custom styles labels / sticker;
- any location, fonts, sizes
- Font Awesome icons
- custom images upload
- flexible language settings

Settings:

More / Product Labels

Help

Add new

Add Label

* Status Enabled

* Label name

* Type **Special offer**

For this type of label your products are automatically chosen

New products >

Best sellers >

Manual products >

Hide flags Show

Do not display standard stickers PrestaShop (only if the product has a current label)

- **Status** - the status of the label: if disabled, it will not be displayed, but all settings will be saved
- **Label name** – label name for internal identification in the admin panel
- **Type** - the condition under which the sticker will be displayed (description of each below)
- **Hide flags** – hide or show standard PrestaShop stickers (will work only if the current label is displayed on the product)
- **Type “Special offer”** – no settings required, products will be selected automatically

Type “**New products**”:

Add new Help

* Status Enabled

* Label name

* Type

Special offer >

New products v

* Number days

Number of days during which products are considered as "New"

Best sellers >

Manual products >

Hide flags Show

Do not display standard stickers PrestaShop (only if the product has a current label)

Number days - number of days during which the products will be considered new (calculation is from the current day and minus the specified number of days)

Type “**Best sellers**”:

Add new Help

* Status Enabled

* Label name

* Type

Special offer >

New products >

Best sellers v

* Number of sales

Required number of product sales

Manual products >

Hide flags Show

Do not display standard stickers PrestaShop (only if the product has a current label)

Number of sales - required number of product sales to display the label (calculated for the entire period)

Type “**Manual products**”:


* Status Enabled

* Label name

* Type

- Special offer >
- New products >
- Best sellers >
- Manual products** >

Search Product

 Hummingbird printed t-shirt [1]

Begin date

End date

Search product - field for searching for a product with a drop-down list. Search is possible by name, link, category, manufacturer

Begin date - date from which the label will be displayed (if not set or equal to "0000-00-00", it will not be taken into account)

End date - end date after which the label will not be displayed (if not set or equal to "0000-00-00", it will not be taken into account)

Appearance settings:

Hide flags Show
Do not display standard stickers PrestaShop (only if the product has a current label)

*Configurations

English (English) ✓ Français (French) ✗

Active On


Type Icon

- Standart icon
-
- No picture
- Standart icon
- Font Awesome
- Image

Text Label

Position

Preview (en)



Configurations – selection of the language for which the appearance will be configured

Active - on or off label for the selected language

Type icon - select the type of icon to display:

- **No picture** - no icon
- **Standard icon** - choose from standard icons provided by the module
- **Font Awesome** - choosing the icon of the library of the same name
- **Image** - upload your image (supported formats are JPG, GIF, PNG)


Text label - enter any text for the label


Position – selection of where the label will be displayed on the photo:

- **Top - left** - in the upper left corner
- **Top - right** - in the upper right corner
- **Bottom - left** - in the lower left corner
- **Bottom - right** - in the lower right corner
- **Center** - in the center

Style settings:

Add styles On

Font color 

Background color 

Text size px

Border radius px

Padding px

Margin px

Add style - hide/show fields to customize your own styles

Font color - Font Awesome icon and text color

Background color – color of background

Text size - font awesome icon and text size in px

Border radius – radius of block corners in px

Padding – internal space between label content and its border in px

Margin - external distance from the labels to the borders of the product image itself in px

Affiliate Program with Referrals & Promotional Links (URLs)

Tool

Increases your store sales via extra traffic from affiliate links placed by referrals anywhere: social networks or sites! Each your referral will be able to generate unique URLs to categories or pages and control the statistics of conversion and sales

Benefits for Merchants

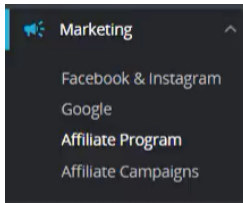
- increase in **product sales thanks to referrals**
- expanding the **store's audience and traffic**
- distribution of products through **affiliate links in social networks** and websites
- **additional trust** in the store products – referrals have authority and reputation in their audiences
- **easy tracking of referral link statistics (each link has a unique code in URL)**
- panel for **management of referrals** and their **affiliate links**
- ability to append **the selected product or categories** to each unique affiliate link
- **control of conversions and orders** through the affiliate links
- flexible settings of **campaigns and referral programs**

Benefits for customers

- **more entry points** to the online store (traffic from social networks with **affiliate links**, etc.)
- customers can follow the **affiliate link** with the desired product or category easily and directly without an extra search
- referrals can monitor the conversion and orders on their **affiliate links** directly in the user's account
- referrals can see **data related to the orders** created via their **affiliate links** (date, amount and list of products)
- **unique referral code** in each unique affiliate link for accurate control

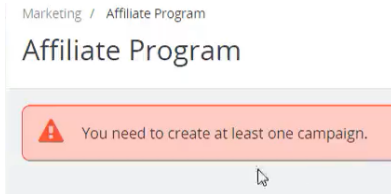
Features

- **multilingual** compatibility
- creation of marketing **campaigns for referrals**
- **affiliate links** generation with a **unique referral code** attached to the campaign
- **control of conversions and orders** after following the affiliate link
- control of the order price for the **products selected while the affiliate link was generated** in the admin-panel (other products in order will be ignored)
- adding a **description for the campaign or link**
- attaching the referral (PrestaShop user) to the affiliate link so that **he can see its statistics** in user-panel
- view **affiliate** link statistics by both the referral and the customer
- separate products or categories appending to the affiliate link
- convenient **affiliate link** copying



The module adds two subsections in the marketing section:

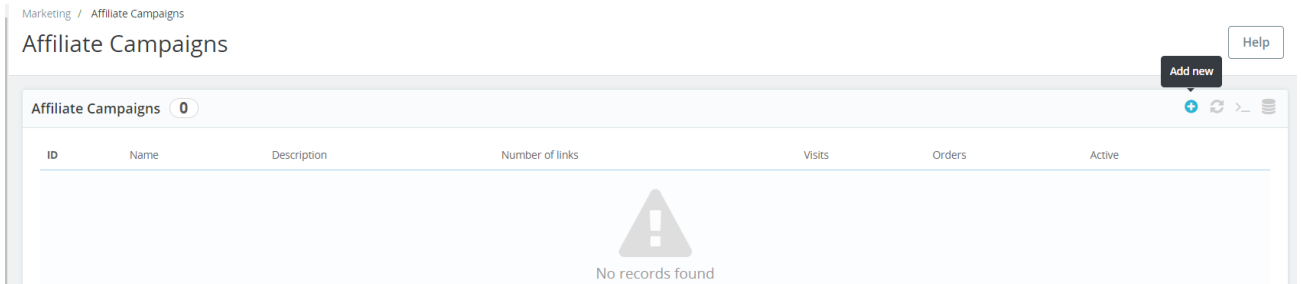
- **Affiliate Program** – page with a list of all affiliate links
- **Affiliate Campaigns** – page with a list of all campaigns



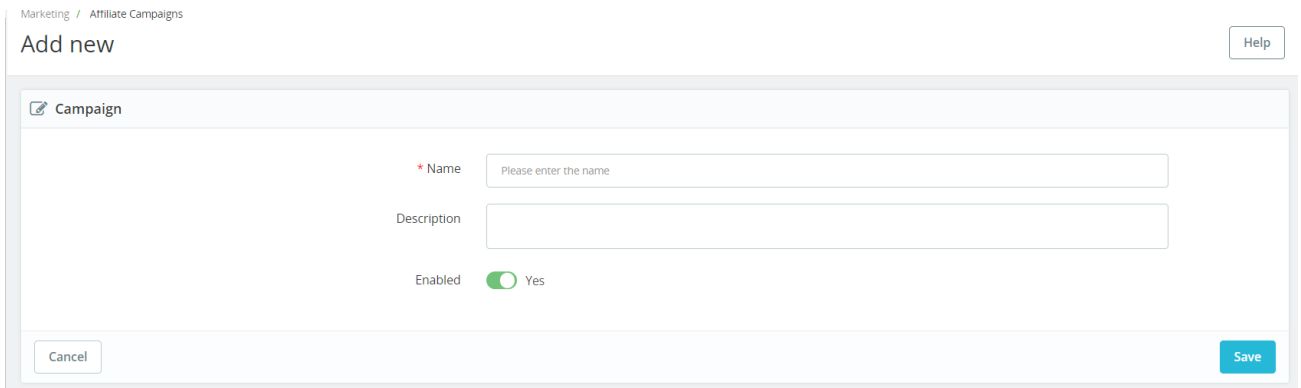
Since affiliate link building is not possible without at least one campaign, the first thing to do is to create a campaign!

Creating a campaign

- click on **Add New**



To create a campaign, you only need to enter its name and, if desired, a description:



Campaign creation fields:

- **Name** – the name of the campaign
- **Description** – description of the campaign
- **Enabled** – campaign status, **Yes / No**

After that, you can create an affiliate link.

Affiliate Campaigns

Help

✓ Successful creation.

Affiliate Campaigns 1

ID	Name	Description	Number of links	Visits	Orders	Active
1	Campaign Name		0	--	--	✓

Edit

Creating an affiliate link


- click on **Add New:**

Affiliate Program

Help

Add new

Affiliate Program 0

ID	Image	Name	Type	Referral Code	Visits	Orders	Campaign	Campaign Status	Status
 No records found									

Add new

Help

Add new affiliate link

* Select campaign

* Type of selection

* Product Category

- Home
- Clothes
- Accessories
- Art

* Code

The referral code is used to refer a customer to your store. It must be 3-10 characters long and contain only English letters and numbers
 Example: https://softsprint3.pp.ua/vopypresta17&al/YOUR_CODE

Description

Select customer
 Or

Enabled
 Yes

- select a **type** of campaign:

* Select campaign

* Type of selection


* Product Category


[Home](#)


- choose a **product** to which the affiliate link will redirect the visitor:

* Type of selection

* Choose product

* Code  Brown bear - Vector graphics (ref: **demo_19**)

 Brown bear cushion (ref: **demo_16**)

Description  Brown bear notebook (ref: **demo_9**)

- select a **customer** (PrestaShop user) who will become a referral:

Select customer Or

Customer Name #8


example@gmail.com
0000-00-00

Fields for **creating an affiliate link**:



- **Select a campaign** - a list of all previously created campaigns
- **Type of selection** – essence selection of what will be attached to the link
 - **Category** – a category with all products inside will be attached (products within the selected category will be counted)
 - **Product** – the product will be attached (just one product is allowed)
- **Code** – a unique part of the link (from 3 to 10 characters and contains only letters of the English alphabet and numbers). It's possible to type in or use the **Generate** button
- **Description** – description of the link where you can indicate some of your comments etc
- **Select customer** - attaching the user to the affiliate link (the attached user will be able to view the statistics of the affiliate link)
- **Enabled** – links status, **Yes / No**

Affiliate Program

Help

 Successful creation.

Affiliate Program 1

ID	Image	Name	Type	Referral Code	Visits	Orders	Campaign	Campaign Status	Status	
1		Art	category	ogzt3a	0	0	Campaign Name	✓	✓	 Edit

View Program Statistic

Program Statistics

Допомога

<http://localhost/psmodule/al/X7gKTjhi>
 Active


Category



Art

Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.

Visits

0

Orders


0

Campaign

Campaign

 Active


Customer

 No user selected

You can see all the important data on the **Program Statistic** page:

- Affiliate link that can be easily copied
- Link status
- Category or product that is attached to the link (it's clickable so you can follow it)
- Total visits number
- Total orders number
- Campaign of the program and its status
- Description of the program (if exists)
- Attached referral user (if it was selected at the stage of creating the program)
- List of orders created by this link

 Link copied

<https://softsprint3.pp.ua/vopypresta178/en/al/ogzt3a>


Category



Art

Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to

In order to copy the link, you need to click on the **copy** icon

After clicking on the link, the user is redirected to the attached category (or product) and the number of visits will be updated in statistics:


The screenshot shows the 'ART' category page on 'my store'. The page features a search bar at the top right with the text 'Search our catalog'. Below the search bar, the breadcrumb 'Home / Art' is visible. The main content area is titled 'ART' and includes a description: 'Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.' A 'Sort by: Relevance' dropdown menu is present. On the left, there is a 'FILTER BY' sidebar with sections for 'Composition' (Matt paper (3)), 'Availability' (Available (7), In stock (7)), 'Brand' (Graphic Corner (6)), 'Price' (€0.00 - €2.00), and 'Dimension'. Three framed posters are displayed in a row, each with a heart icon for favoriting.

The screenshot shows a statistics dashboard for a product. At the top, there is a URL: <https://softsprint3.pp.ua/vopypresta178/en/al/ogzt3a> with an 'Active' status indicator and a green checkmark. Below this, there are three main statistics cards: 'Category' (with a small product image and description), 'Visits' (1), and 'Orders' (0).

The screenshot shows the 'Order confirmation' page. It features a green checkmark and the text 'YOUR ORDER IS CONFIRMED'. Below this, it states 'An email has been sent to the example@gmail.com address.' The main content is a table with the following columns: 'ORDER ITEMS', 'UNIT PRICE', 'QUANTITY', and 'TOTAL PRODUCTS'. The table lists one item: 'The adventure begins Framed poster (Dimension: 40x60cm)' with a unit price of €34.80, a quantity of 1, and a total product value of €34.80. Below the table, there is a summary section with 'Subtotal' (€34.80), 'Shipping and handling' (€8.40), and 'TOTAL (TAX INCL.)' (€43.20). At the bottom, there is an 'ORDER DETAILS:' section with the order reference: 'SWJAELUGY'.

🔗 <https://softsprint3.pp.ua/vopypresta178/en/al/ogzt3a> Active

Category



Art
Framed poster and vector images, all you need to give personality to your walls or bring your creative projects to life.

Visits

1

Orders

1

Orders

ID	Order Reference	Order Date	Price	
1	SWJAEULUGY	08/17/2023	€34.80	View



If the user made an order after that, it is counted in the link statistics and this order appears in the list of orders.

Affiliate Program page with the links

Affiliate Program

Help

Affiliate Program 2

ID	Image	Name	Type	Referral Code	Visits	Orders	Campaign	Campaign Status	Status	
1		Art	category	ogzt3a	1	1	Campaign Name	✓	✓	Edit
2		Brown bear cushion	product	LmEVuePb	1	1	Campaign Name	✓	✓	Edit

Bulk actions

On the page of the **Affiliate Program**, there is a list of all links where you can copy them (**copy** icon right of the code) There is also an option to change the status of the associated campaign or link.

Campaigns page

Affiliate Campaigns

Help


Affiliate Campaigns 2


ID	Name	Description	Number of links	Visits	Orders	Active	
1	Campaign Name	Some campaign description	2	2	2	✓	Edit
2	Second Campaign		0	--	--	✓	Edit

The campaigns page contains a list of all campaigns. Here you can view the total number of visits and orders of the campaign and its status. More information is available on the campaign view page.

Campaign view page



Campaign Name Help

 Campaign Name Active
✓

 **Description**
Some campaign description

[BACK](#)

Related affiliate links

ID	Image	Name	Type	Referral Code	Visits	Orders	Active	
1		Art	category	ogzt3a	1	1	✓	View
2		Brown bear cushion	product	LmEVuePb	1	1	✓	View

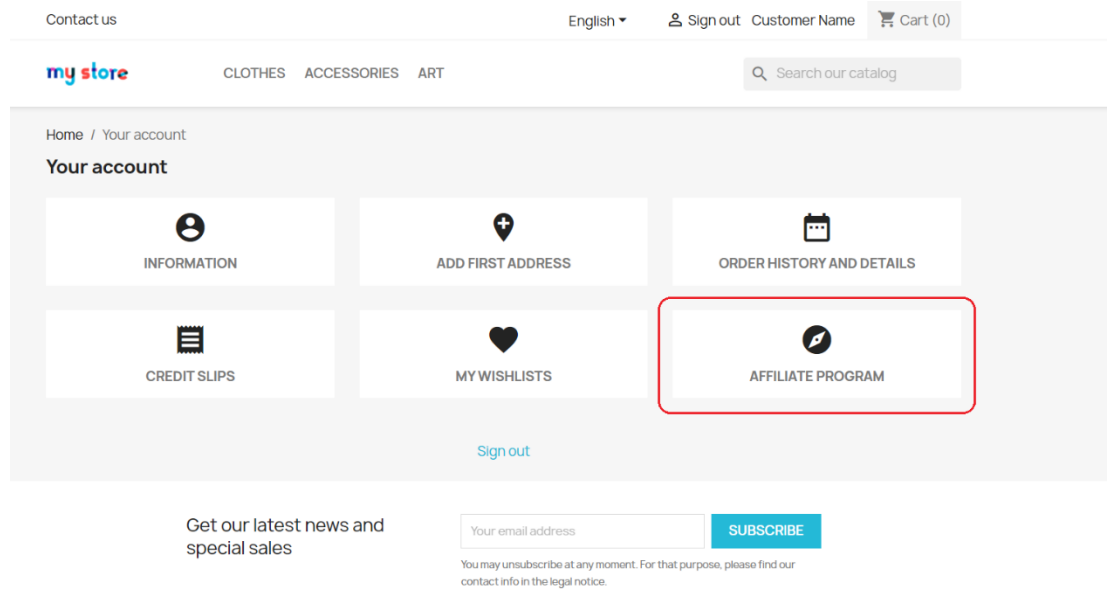
Orders

ID	Order Reference	Link Code	Order Date	Price	
1	SWJAELUGY	ogzt3a	08/17/2023	€34.80	View
2	CMKBUDXOI	LmEVuePb	08/17/2023	€68.04	View

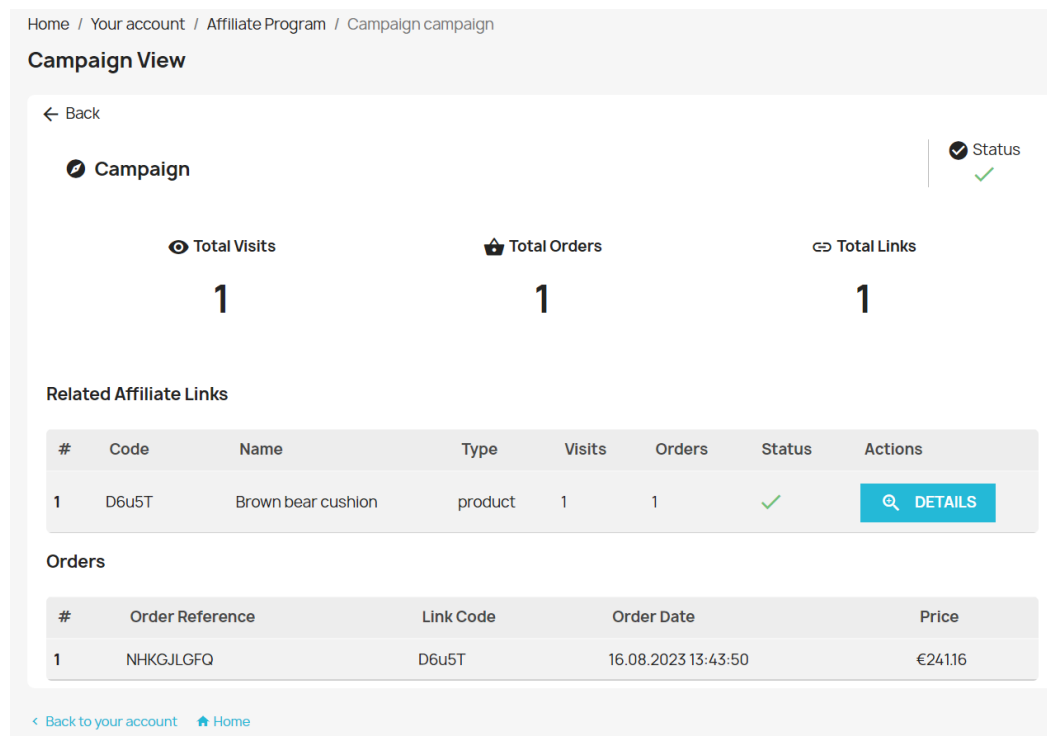
On the **Campaign** overview page, you can see all the important data, such as:

- Campaign name
- Status
- Description (if it was initially indicated)
- List of the programs with the links
- List of orders made through the link associated with this campaign

User panel



The affiliate Program section will be added to the user panel after the module installation – it reflects all statistics dedicated to this referral:



A list of the current user programs (links) will be displayed in the campaign details as well as all orders dedicated to this campaign. All data is personalized so the user will be allowed to review just his referral links and orders.

Link View

← Back

↪ <https://softsprint3.pp.ua/ps1780/en/al/D6u5T>

✔ Status
✓

👁 Visits

1

🛒 Orders

1

💰 Total Price

€241.16

📦 Product



Brown bear cushion

The brown bear cushion will add a graphic and colorful touch to your sofa, armchair or bed. Create a modern and zen atmosphere that inspires relaxation. Cover 100% cotton, machine washable at 60° / Filling 100% hypoallergenic polyester.

Orders

#	Order Reference	Order Date	Price
1	NHKGJLGFQ	16.08.2023 13:43:50	€241.16

Inside of the link you can see its code and copy it (this can also be done on the previous page), view the number of visits and orders, as well as the total amount of all orders of this link.

Products Cleaner

Tool

Clears your store from out-of-date products, quantity of which is equal to zero in the stock and which were sold more than the defined period of time. You can specify an "after sale period" and run store cleanup manually or regularly using cron.

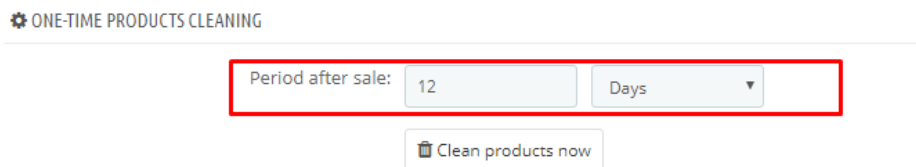
Opportunities

- **Regular products cleaning** - the module is configured by the user for automatic regular (periodic) removals of goods from the store, the amount of which is zero in the stock during a certain period. It's done by cron with the appropriate module link use;
- **One-time products cleaning** - the user can manually remove products from the site, the number of which is zero in the stock during a certain period;
- **Redirect** - the user can set an URL to which the redirect from the page of deleted product will trigger.

Settings

One-time products cleaning

- select the period after sale in **ONE-TIME PRODUCTS CLEANING** panel:

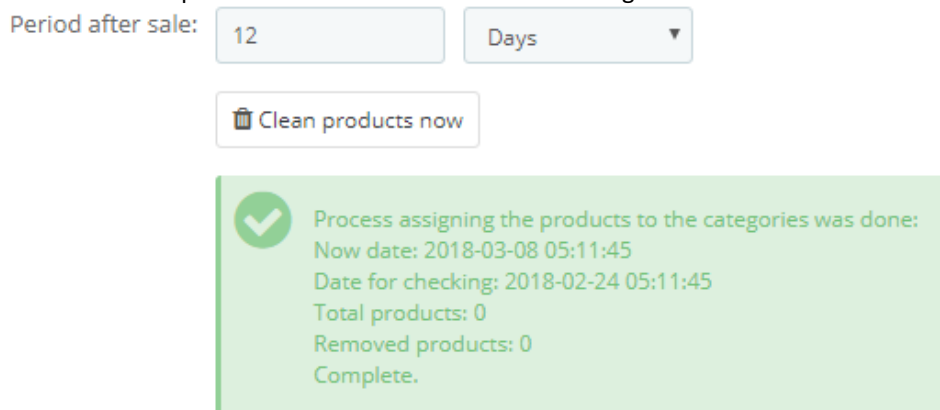


ONE-TIME PRODUCTS CLEANING

Period after sale: 12 Days

Clean products now

- click on **Clean products now** button – the products cleaning process will be proceed according to the defined period after sale. "After sale" means a period, during which the product quantity was = 0 in the stock and naturally there were no orders of this product during the defined "after sale" period.
- number of the deleted products will be shown while the cleaning has been finished:



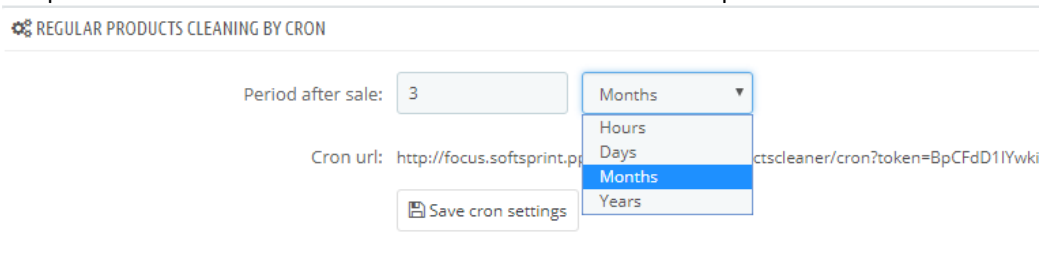
Period after sale: 12 Days

Clean products now

Process assigning the products to the categories was done:
Now date: 2018-03-08 05:11:45
Date for checking: 2018-02-24 05:11:45
Total products: 0
Removed products: 0
Complete.

Regular products cleaning

- select the period after sale in **REGULAR PRODUCTS CLEANING BY CRON** panel:



REGULAR PRODUCTS CLEANING BY CRON

Period after sale: 3 Months

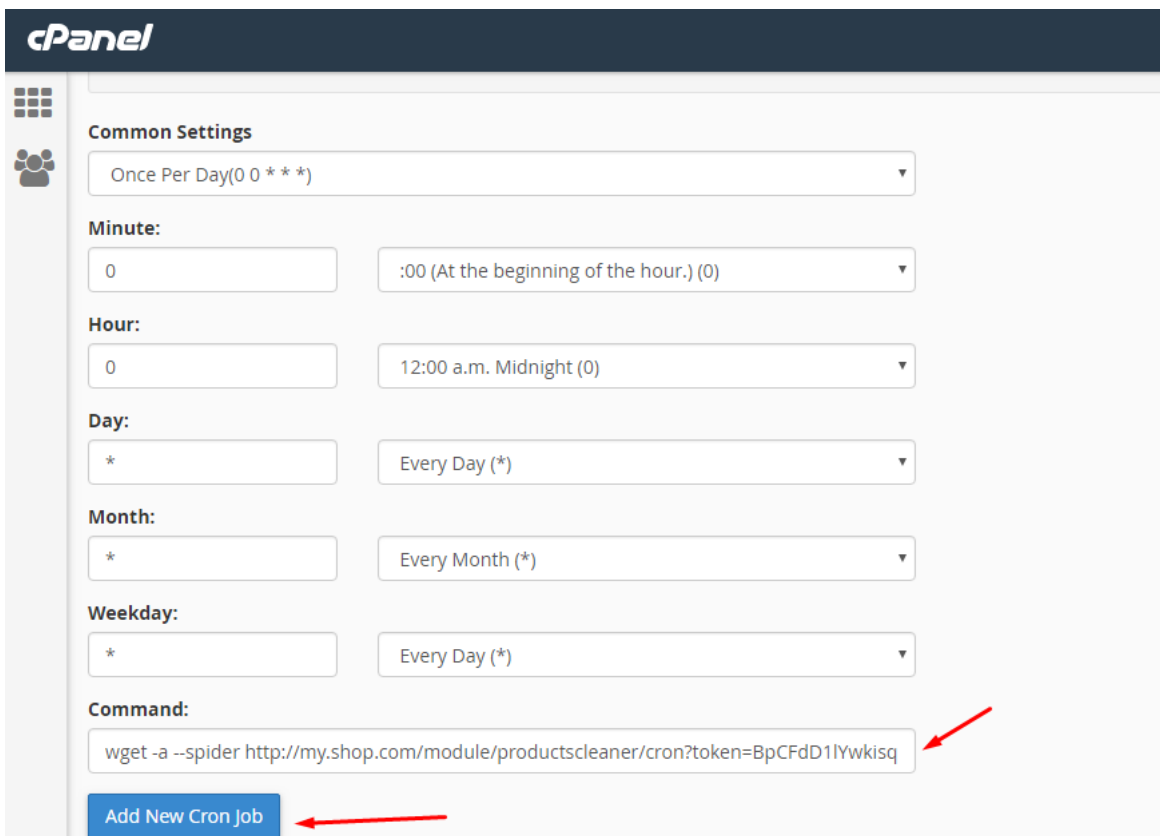
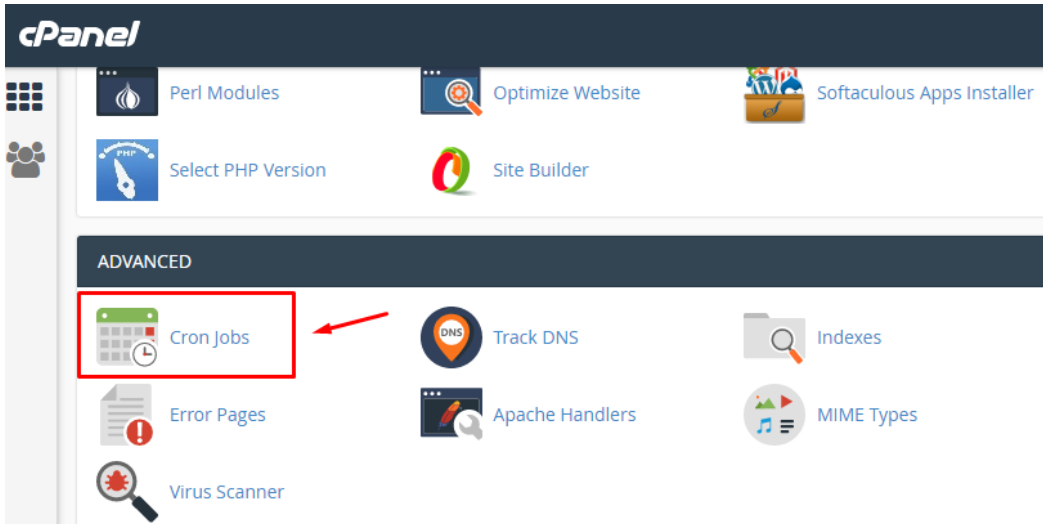
Cron url: http://focus.softsprint.pl/.../productscleaner/cron?token=BpCFdD11Ywki

Save cron settings

- save the selected period after this – click on **Save cron settings** button;
- add the link **Cron url** into the cron settings of your server:

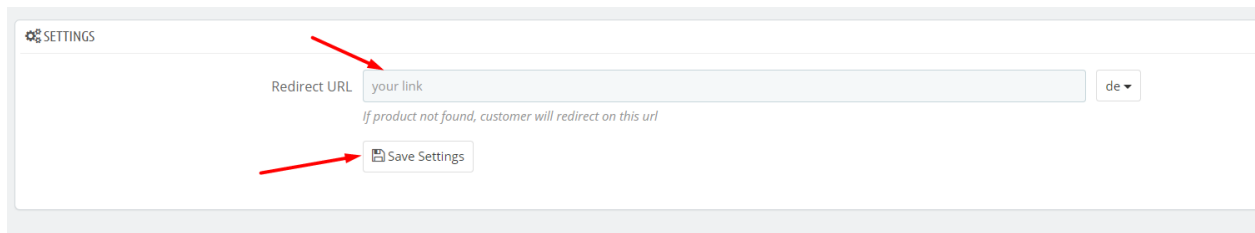
Period after sale:

Cron url: <http://my.shop.com/en/module/productscleaner/cron?token=BpCFdD1YwkisqR0wf4kerdpL8CWbi0>



Redirect

The "Redirect URL" field allows to set the URL to which the redirect from the page of deleted products will trigger. Enter the link in the **Redirect URL** input and save the changes (click the **Save Settings** button).



Explanations of the fields in the status block (typical for both: One-time products cleaning and Regular products cleaning):

Period after sale:

Clean products now

Process assigning the products to the categories was done:
 Now date: 2018-03-08 05:11:45
 Date for checking: 2018-02-24 05:11:45
 Total products: 0
 Removed products: 0
 Complete.

- **Now date** – current data and the time of the report
- **Date for checking** – displays the date from which the system has checked the goods and selected those which number was zero from that date
- **Total products** – quantity of the found products
- **Removed products** – quantity of the deleted products

Important

- Conditions of the product deleting:
 - stock balance of the product (quantity) = 0;
 - there were no product orders in the Orders section during the selected period.
- All product data will be erased while deleting it (database meanings, images, combinations, attributes, characteristics, etc.)
- Orders history of the particular product will remain
- If one item from the product combinations (in the “combinations” section) is zero and the other combination items are available, this zero-item will NOT be deleted. The module does NOT remove combinations, but goods.

Add To Cart Redirect

Tool

Adds a redirect link to the “Add to cart” button on the product page, so the store visitor will be redirected to the appropriate URL instead of the native PrestaShop checkout process. Store admin can set individual links per each product.

Benefits for Merchants

- Merchant (store owner) is allowed to control flexible sales management by setting the redirects for the necessary products: some products will stay available to be purchased from his regular store (native PrestaShop behaviour), but some products will be redirected to any URLs, like Amazon, eBay or any other custom links. For example, there is no appropriate product in PrestaShop stock, but it's presented in Amazon, so admin sets the necessary Amazon link in the PrestaShop product settings. User will be redirected to Amazon by clicking on “Add to cart” button on PrestaShop product page – admin will not miss the client.
- Merchant (store owner) can have some another Shopify or WooCommerce store, so he can relink his main PrestaShop store with those other stores by redirecting customers to any pages he needs. It becomes some kind of multi-market.
- It's cool instrument to save sales if particular product is out of stock in your store, but it is presented somewhere in another store, so you could easily redirect your customers there!
- Merchant (store owner) can study the demands for a product in the market, by redirecting the visitors to some landing page with the extended product description, booking form, etc

Benefits for customers

- Customers will not stay without a product, which is out of stock, - they will have a chance to be redirected to another store, where this product is presented;
- Customers will get some extra portion of information, which they should learn before the final product purchase, if this product is prototype and store owner just studies the demands for a product in the market

Features

- Store admin can add/edit/delete the redirect link to each product individually;
- Each product can have different link, where user will be redirected;
- Links could be internal (in measures of your domain) or external (Amazon, eBay, whatever you wish);










Module settings

1. Store admin can add/edit/delete the redirect link to each product individually:

PrestaShop 1.7.8.5 Quick Access

Catalog > Products

Products

<input type="checkbox"/>	9		Mountain fox cushion	demo_15
<input type="checkbox"/>	8		Mug Today is a good day	demo_13
<input type="checkbox"/>	7		Mug The adventure begins	demo_12
<input type="checkbox"/>	6		Mug The best is yet to come	demo_11
<input type="checkbox"/>	5		Today is a good day Framed poster	demo_7
<input type="checkbox"/>	4		The adventure begins Framed poster	demo_5
<input type="checkbox"/>	3		The best is yet to come' Framed poster	demo_6
<input type="checkbox"/>	2		Hummingbird printed sweater	demo_3
<input type="checkbox"/>	1		Hummingbird printed t-shirt	demo_1

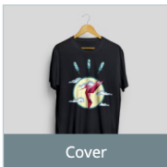
Follow the “Module” section inside of product settings:

Quick Access


Hummingbird printed t-shirt

Basic settings Combinations Shipping Pricing SEO Options **Modules**

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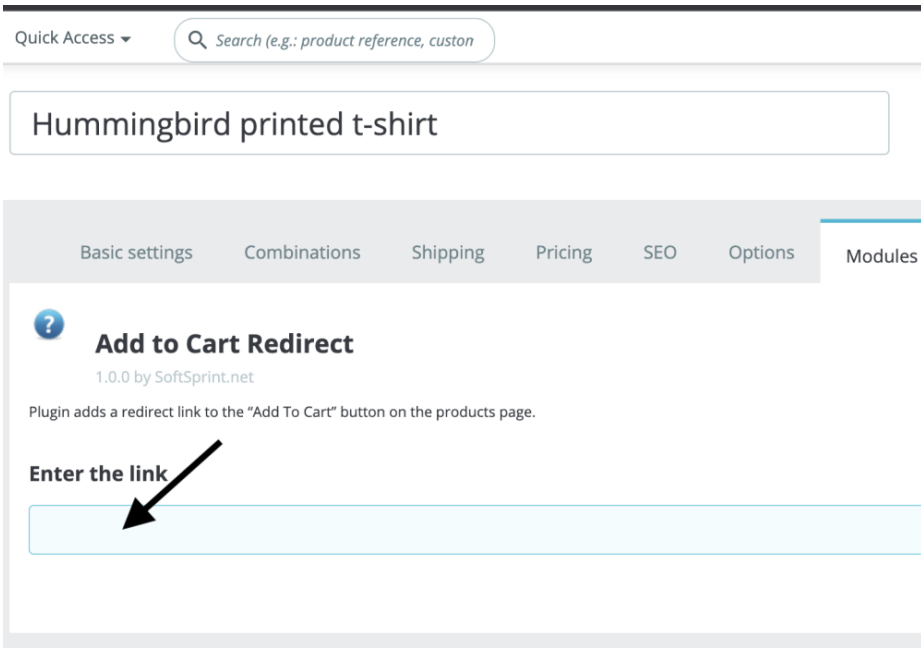
Cover



Summary

Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.

Here admin is allowed to set any URL he needs:



2. Store visitor will be redirected to the appropriate link (defined by admin) after clicking on “Add to cart” button. This link will be opened instead of the native PrestaShop checkout page:

