# Distribute your store products on WordPress sites

# **Compatibility**

PrestaShop 1.7.x – 8.x

### <u>Goal</u>

Distribute your store products on WordPress sites! By easily adding products to WordPress, you can achieve higher sales, inventory expansion & customer experience. WP visitors will "add to cart" with the final proceeding of the order in PrestaShop.

# **Opportunities**

Module allows a PrestaShop store owner to copy - paste products with appropriate categories and reflect them on any WordPress site in just by inserting simple code to the page or post body!

#### Admin opportunities

- Admin can generate the appropriate styles code snippet in PrestaShop module settings and copy-paste it to any WordPress post/page.
- Admin will distribute his PrestaShop products among WordPress satellites, which will boost his sales.
- This instrument could cool solution for dropshipping!

#### **Features**

- Admin can generate the appropriate styles code snippet in PrestaShop module settings and copy-paste it to any WordPress post/page.
- Therefore WordPress visitors will see the same product with prices, categories, descriptions and images as they are in PrestaShop.
- WordPress visitors will be allowed to click on the "Add to Cart" button. Then they will be redirected to PrestaShop cart page or product page (defined by admin).
- Admin can generate different styles of the snippet look, language of the products interface, which will be shown in WordPress

#### **Benefits for customers**

Customers will have more options to find the product throughout the web, because Wordpress satellites will spread the same products as the main PrestaShop store has. More offers with goods on the market - more chances to buy them!

#### <u>Settings</u>

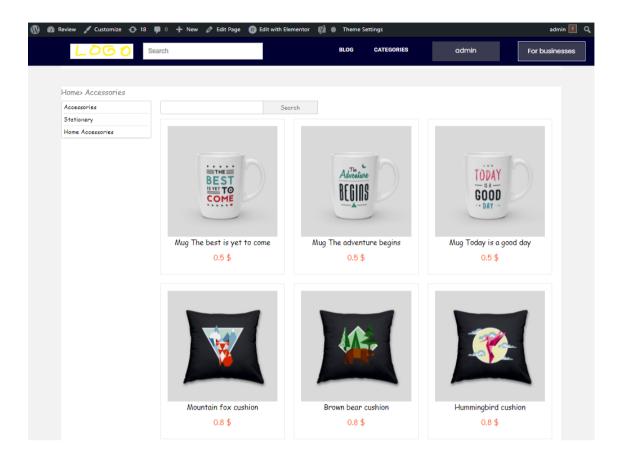
#### Module configuration page (Script settings)

- Text in popup, which will be shown before the redirect from WordPress to main site (PrestaShop)
- Redirect options to PrestaShop (same tab / new tab / cart page / product page / product card to product page)
- Define currency, which will be shown in WordPress
- Choose categories and appropriate products, which will be shown in WordPress
- Styles settings (show / hide category block, show / hide search block, show / hide breadcrumbs, price font color and hover color, show / hide sale price, rest of visual styles for products and categories)
- Language of the products interface, which will be shown in WordPress
- Currency, which will be shown in WordPress
- Categories and appropriate products, which will be shown in WordPress

| G            | PrestaShop 1.7.8.2               | Quick Access 🗸   | <b>Q</b> Search         |       |                          | C             | View my shop | ф 😤 (        |  |  |
|--------------|----------------------------------|--|-------------------------|-------|--------------------------|---------------|--------------|--------------|--|--|
|              | « <sup>^</sup>                   | Modules / copypaste  |                         |       |                          |               |              |              |  |  |
| ~~           | Dashboard                        | Copy - Paste to W  | /ordPress               |       | Back                     | ranslate Cheo | k update     | Manage hooks |  |  |
|              |                                  |  |                         |       |                          |               |              |              |  |  |
| SEL          | ۰ I                              | Script Settings  |                         |       |                          |               |              |              |  |  |
| ŵ            | Orders                           |  |                         |       |                          |               |              |              |  |  |
| •            | Catalog                          | Text in popup (popup will appear once the customer is redirected to main site) |                         |       |                          |               |              |              |  |  |
| 8            | Customers                        |  |                         |       |                          |               |              |              |  |  |
| Þ            | Customer Service                 | Example message  |                         |       |                          |               |              |              |  |  |
| 16           | Stats                            |  |                         |       |                          |               |              |              |  |  |
|              |                                  |  |                         |       |                          |               |              |              |  |  |
| IMF          | PROVE                            |  | Display popup           |       |                          |               |              |              |  |  |
| *            | Modules ^                        |  |                         |       |                          |               |              |              |  |  |
|              | Module Manager<br>Module Catalog | Redirect opt   | tion                    |       |                          |               |              |              |  |  |
| Ģ            | Design                           | Or   | oen site in same tab    | ۲     |                          |               |              |              |  |  |
|              | Shipping                         | or   | oen site on new tab     | 0     |                          |               |              |              |  |  |
| 8            | Payment                          | Re   | direct to cart page     | ۲     |                          |               |              |              |  |  |
| ۲            | International                    | Re   | direct to product page  | 0     |                          |               |              |              |  |  |
| <b>ب</b> از: | Marketing                        | Pr   | oduct card to product p | age O |                          |               |              |              |  |  |
|              |                                  |  |                         |       |                          |               |              |              |  |  |
| со           | NFIGURE                          |  |                         |       |                          |               |              |              |  |  |
| \$           | Shop Parameters                  | Style setting  | 3                       |       |                          |               |              |              |  |  |
| 8            | Advanced Parameters              | Show category  | y block                 | ۲     | Show breadcrumbs         | ۲             |              |              |  |  |
|              |                                  | Hide category  | block                   | 0     | Hide breadcrumbs         | 0             |              |              |  |  |
|              |                                  | Show search t  | block                   | ۲     | Price text color         | #ff571a       |              |              |  |  |
|              |                                  | Hide search b  | lock                    | 0     | Price text color (hover) | #007c14       |              |              |  |  |

| 🗿 PrestaShop 1782        | Quick Access - Q Search  |  | 💿 View my shop 🛕 🔮 (      |
|--------------------------|--|--|---------------------------|
| ≪ ^                      | Modules / copypaste / & Configure  |  |                           |
| Dashboard                | Configure<br>Copy - Paste to WordPress   | Back Translate                               | Check update Manage hooks |
|                          | Copy - Paste to WordPress  |  |                           |
| SELL                     |  |  |                           |
| 😚 Orders                 | Style setting  |  |                           |
| Gatalog                  |  |  |                           |
| Customers                | Show category block  | Show breadcrumbs                             |                           |
| Customer Service         | Hide category block  | Hide breadcrumbs                             |                           |
| III Stats                | Show search block  |  | +#f571a<br>+007c14        |
|                          | Background color parent div  | Hide sale price                              |                           |
| IMPROVE                  | Div background color #ffffff   | Off border of product                        |                           |
|                          | Text color #7777   |  |                           |
| 🏞 Modules 🔷 🔨            | Navigation text color #7777  |  |                           |
| Module Manager           | Product conditions background color #E0E0  |  | )                         |
| Module Catalog           | Product description background color #E0E0   |  | )                         |
| 📮 Design                 | Product link text color #000   | Categories list background color #           | fff                       |
| 💭 Shipping               | Product link text color (hover) #3100  | FF Categories list text color #              | :777777                   |
| Payment                  | Order button style settings:   | Categories list link text color #            | :000                      |
| International            | Button background #00AF  | 5A Categories list link text color (hover) # | 1310CFF                   |
| 📢 Marketing              |  | Categories list font size (px)               | 3                         |
|                          | Button text color #ffffff  | Categories list font style                   |                           |
| CONFIGURE                | Button background (hover) #00AF  | 5A Normal                                    | ~                         |
| 🔅 Shop Parameters        | Buston bust scient (busso)   | Font family (CopyPaste container)            |                           |
| Advanced Parameters      | Button text color (hover) #ffffff  | Select a font                                |                           |
| VrestaShop 1.7.8.2 Quick | Access - Q Search  |  | 💿 View my shop 🛕 😤 😝      |
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|                          |  | Back Translate                               | Check update Manage hooks |
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| talog                    | O English (English)  |  |                           |
| stomers                  |  |  |                           |
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| its S                    | elect currency   |  |                           |
|                          |  |  |                           |
| Æ                        |  | AH (₴) ○ USD (\$)                            |                           |
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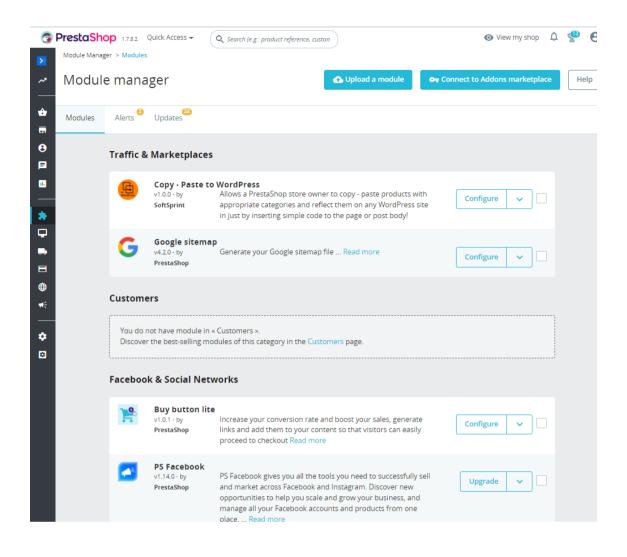
Next stage is to copy – paste the shown above code snippet to WordPress page or post. It will provide next look of the products and categories according to the initially defined styles and settings in module:



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|---|--|----------------|
| LOG O Search  | BLOG CATEGORIES admin  | For businesses |
|   | MUG THE BEST IS YET TO COME<br>Reference: demo_11 Condition: New product<br>0.5 \$<br>Quantity:<br>2 2<br>Abb TO CART<br>White Ceramic Mug, 325ml. |                |
| Composition Ceramic   |  |                |
|   |  |                |

# **Installation**

- Upload the module through the Backoffice (Modules > Add New Module) or using a FTP client
- Hit Install it and enter the configuration



#### **Recommendations**

Don't be lazy and play with the styles settings of code snippet, which will be imported to the WordPress page/post ;)

<u>Video</u>

https://youtu.be/EYPnJgMDkcw