

Add To Cart Redirect

Compatibility

PrestaShop 1.7.x – 8.x

Goal

Module adds a redirect link to the “Add to cart” button on product page, so the store visitor will be redirected to the appropriate URL instead of the native PrestaShop checkout process. Store admin can set individual link per each product.

Benefits for Merchants

- Merchant (store owner) is allowed to control flexible sales management by setting the redirects for the necessary products: some products will stay available to be purchased from his regular store (native PrestaShop behaviour), but some products will be redirected to any URLs, like Amazon, eBay or any other custom links. For example, there is no appropriate product in PrestaShop stock, but it's presented in Amazon, so admin sets the necessary Amazon link in the PrestaShop product settings. User will be redirected to Amazon by clicking on “Add to cart” button on PrestaShop product page – admin will not miss the client.
- Merchant (store owner) can have some another Shopify or WooCommerce store, so he can relink his main PrestaShop store with those other stores by redirecting customers to any pages he needs. It becomes some kind of multi-market.
- It's cool instrument to save sales if particular product is out of stock in your store, but it is presented somewhere in another store, so you could easily redirect your customers there!
- Merchant (store owner) can study the demands for a product in the market, by redirecting the visitors to some landing page with the extended product description, booking form, etc

Benefits for customers

- Customers will not stay without a product, which is out of stock, - they will have a chance to be redirected to another store, where this product is presented;
- Customers will get some extra portion of information, which they should learn before the final product purchase, if this product is prototype and store owner just studies the demands for a product in the market

Features

- Store admin can add/edit/delete the redirect link to each product individually;
- Each product can have different link, where user will be redirected;
- Links could be internal (in measures of your domain) or external (Amazon, eBay, whatever you wish);










Module settings

1. Store admin can add/edit/delete the redirect link to each product individually:

PrestaShop 1.7.8.5 Quick Access

Catalog > Products

Products

<input type="checkbox"/>	9		Mountain fox cushion	demo_15
<input type="checkbox"/>	8		Mug Today is a good day	demo_13
<input type="checkbox"/>	7		Mug The adventure begins	demo_12
<input type="checkbox"/>	6		Mug The best is yet to come	demo_11
<input type="checkbox"/>	5		Today is a good day Framed poster	demo_7
<input type="checkbox"/>	4		The adventure begins Framed poster	demo_5
<input type="checkbox"/>	3		The best is yet to come' Framed poster	demo_6
<input type="checkbox"/>	2		Hummingbird printed sweater	demo_3
<input type="checkbox"/>	1		Hummingbird printed t-shirt	demo_1

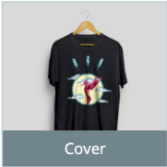
Follow the “Module” section inside of product settings:

Quick Access


Hummingbird printed t-shirt

Basic settings Combinations Shipping Pricing SEO Options **Modules**

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Cover

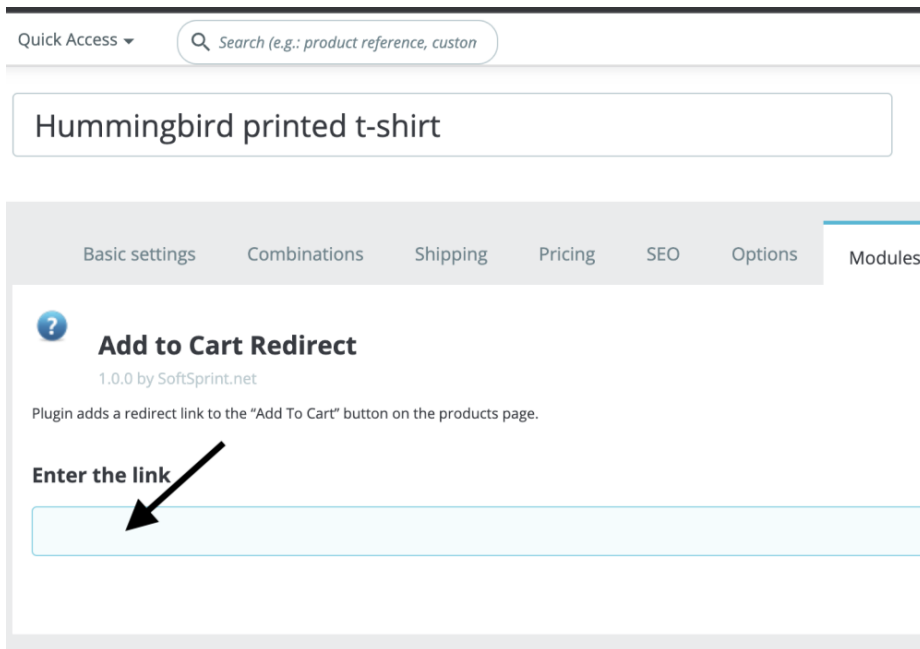


Summary

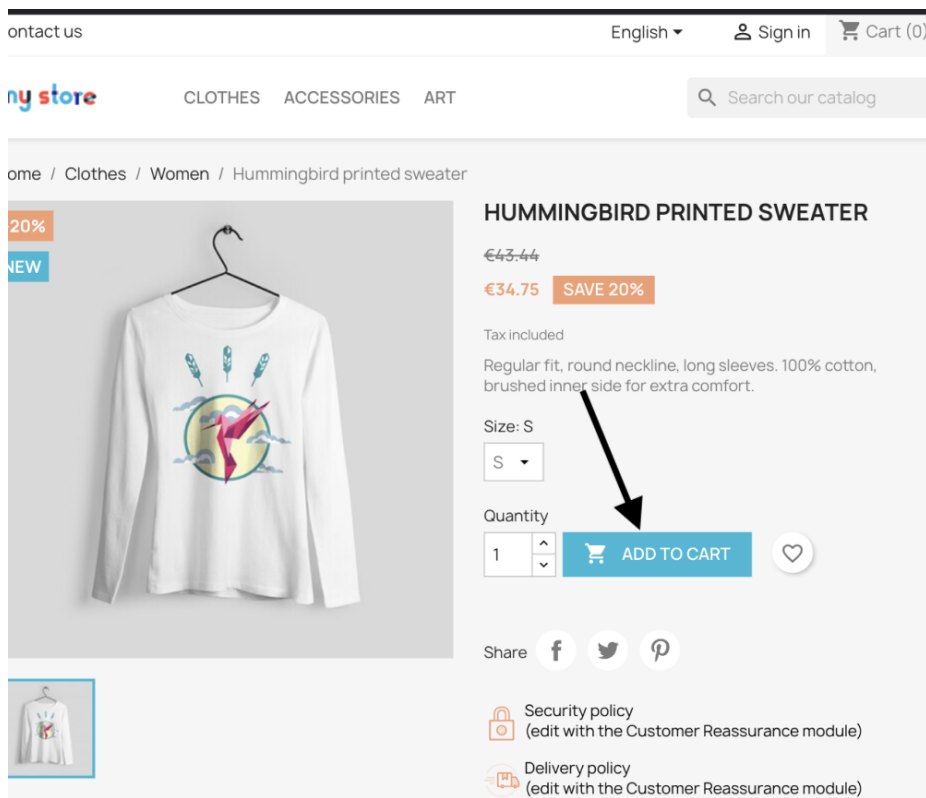
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Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.

Here admin is allowed to set any URL he needs:



2. Store visitor will be redirected to the appropriate link (defined by admin) after clicking on "Add to cart" button. This link will be opened instead of the native PrestaShop checkout page:



Installation:

- Upload the module through the Backoffice (Modules > Add New Module) or using a FTP client
- Hit Install it and enter the configuration

The screenshot displays the PrestaShop 1.7.8.5 backoffice interface. At the top, the 'Shop' logo and version '1.7.8.5' are visible, along with a 'Quick Access' dropdown and a search bar. The main navigation bar includes 'Module Manager > Modules'. The 'Module manager' title is prominently displayed, with buttons for 'Upload a module' and 'Connect to Addons marketplace'. Below this, there are tabs for 'Modules', 'Alerts', and 'Updates'. A section titled 'Design & Navigation' lists several modules:

- Add to Cart Redirect** (v1.0.0 - by SoftSprint.net): Plugin adds a redirect link to the "Add To Cart" button on the products page. Includes a 'Disable' button and a dropdown menu.
- Banner** (v2.1.1 - by PrestaShop): Add a banner to the homepage of your store to highlight your sales and new products in a visual and friendly way. Includes a 'Configure' button and a dropdown menu.
- Category tree links** (v2.0.2 - by PrestaShop): Help navigation on your store, show your visitors current category and subcategories. Includes a 'Configure' button and a dropdown menu.